YouGov
November 10-12, 2014
YouGov

1. Heard of 'net neutrality'

Have you heard of the term "net neutrality"?

|  | Total | Gender |  | Age |  |  |  | Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| Yes | 46\% | 55\% | 36\% | 42\% | 44\% | 50\% | 44\% | 41\% | 48\% | 46\% |
| No | 54\% | 45\% | 64\% | 58\% | 56\% | 50\% | 56\% | 59\% | 52\% | 54\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N ) | (999) | (476) | (523) | (188) | (268) | (383) | (160) | (334) | (428) | (237) |
|  |  |  | Race |  |  | ily Income |  |  | Region |  |
|  | Total | White | Black | Hispanic | Under 40 | 40-80 | 80+ | Northeast | Midwest South | West |
| Yes | 46\% | 51\% | 24\% | 37\% | 36\% | 48\% | 67\% | 41\% | 49\% 46\% | 45\% |
| No | 54\% | 49\% | 76\% | 63\% | 64\% | 52\% | 33\% | 59\% | 51\% 54\% | 55\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% 100\% | 100\% |
| (Unweighted N) | (999) | (753) | (116) | (130) | (369) | (305) | (187) | (178) | (212) (394) | (215) |


|  |  |  | Heard of 'net neutrality' |  |
| :--- | :---: | :---: | :---: | :---: |
|  | Total | Yes | No |  |
| Yes | $46 \%$ | $100 \%$ | - |  |
| No | $54 \%$ | - | $100 \%$ |  |
| Totals | $100 \%$ | $100 \%$ | $100 \%$ |  |
| (Unweighted $)$ | $(999)$ | $(514)$ | $(485)$ |  |

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## 2. Agree with net neutrality

Which statement do you agree with more?

|  | Gender |  | Age |  |  |  | Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |

All data on the internet
should be treated
equally and broadband
internet service
providers should not be
allowed to restrict the speed of certain types


Broadband internet service providers
should be allowed to
prioritize data traffic
speed in order to
minimize network

| usage times | 23\% | 22\% | 23\% | 23\% | 24\% | 20\% | 26\% | 20\% | 21\% | 30\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (981) | (466) | (515) | (185) | (264) | (377) | (155) | (328) | (419) | (234) |

## YouGov

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\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline \& \multirow[b]{2}{*}{Total} \& \multicolumn{3}{|c|}{Race} \& \multicolumn{3}{|c|}{Family Income} \& \multicolumn{4}{|c|}{Region} <br>
\hline \& \& White \& Black \& Hispanic \& Under 40 \& 40-80 \& 80+ \& Northeast \& Midwest \& South \& West <br>
\hline All data on the internet should be treated equally and broadband internet service providers should not be allowed to restrict the speed of certain types of internet content Broadband internet service providers should be allowed to prioritize data traffic speed in order to minimize network congestion at peak usage times \& $77 \%$

23\% \& 78\% \& 75\% \& $77 \%$

$23 \%$ \& 73\% \& $77 \%$

$23 \%$ \& $84 \%$

$16 \%$ \& $73 \%$

27\% \& $81 \%$

$19 \%$ \& 78\% \& 76\% <br>

\hline Totals (Unweighted N) \& $$
\begin{aligned}
& 100 \% \\
& (981)
\end{aligned}
$$ \& \[

$$
\begin{aligned}
& 100 \% \\
& (739)
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 100 \% \\
& (115)
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 100 \% \\
& (127)
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 100 \% \\
& (361)
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 100 \% \\
& (300)
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 100 \% \\
& (184)
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 100 \% \\
& (173)
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 100 \% \\
& (209)
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 100 \% \\
& (386)
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 100 \% \\
& (213)
\end{aligned}
$$
\] <br>

\hline
\end{tabular}

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|  |  |  |
| :--- | :---: | :---: |
|  | Total | Yes |
| All data on the internet <br> should be treated <br> equally and broadband neutrality' <br> internet service <br> providers should not be <br> allowed to restrict the <br> speed of certain types <br> of internet content |  |  |
| Broadband internet <br> service providers <br> should be allowed to <br> prioritize data traffic <br> speed in order to <br> minimize network <br> congestion at peak <br> usage times | $77 \%$ |  |
| Totals <br> (Unweighted $N$ ) |  | $82 \%$ |

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## 3. Support government regulation

Do you support or oppose government regulations to achieve "net neutrality"?

|  | Total | Gender |  | Age |  |  |  | Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| Support strongly | 17\% | 20\% | 14\% | 22\% | 22\% | 12\% | 14\% | 23\% | 19\% | 5\% |
| Support somewhat | 17\% | 19\% | 15\% | 15\% | 18\% | 18\% | 14\% | 21\% | 13\% | 19\% |
| Oppose somewhat | 11\% | 12\% | 11\% | 9\% | 11\% | 13\% | 11\% | 9\% | 11\% | 16\% |
| Oppose strongly | 17\% | 22\% | 13\% | 7\% | 12\% | 23\% | 26\% | 8\% | 17\% | 32\% |
| Not sure | 38\% | 28\% | 47\% | 46\% | 37\% | 33\% | 35\% | 39\% | 41\% | 28\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (998) | (476) | (522) | (187) | (269) | (382) | (160) | (333) | (428) | (237) |



|  |  | Heard of 'net neutrality' |  |
| :--- | :---: | :---: | :---: |
|  | Total | Yes | No |
| Support strongly | $17 \%$ | $30 \%$ | $7 \%$ |
| Support somewhat | $17 \%$ | $18 \%$ | $16 \%$ |
| Oppose somewhat | $11 \%$ | $13 \%$ | $10 \%$ |
| Oppose strongly | $17 \%$ | $25 \%$ | $11 \%$ |
| Not sure | $38 \%$ | $14 \%$ | $57 \%$ |
| Totals | $100 \%$ | $100 \%$ | $100 \%$ |
| (Unweighted N) | $(998)$ | $(514)$ | $(483)$ |

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4. More regulation needed

Do you think more or less federal government regulation of internet services providers is needed?

|  | Total | Gender |  | Age |  |  |  | Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| More regulation | 19\% | 21\% | 18\% | 19\% | 22\% | 16\% | 22\% | 31\% | 18\% | 6\% |
| The current level is about right | 33\% | 33\% | 32\% | 40\% | 32\% | 30\% | 30\% | 33\% | 31\% | 35\% |
| Less regulation | 27\% | 31\% | 23\% | 19\% | 16\% | 33\% | 39\% | 12\% | 27\% | 47\% |
| Not sure | 21\% | 15\% | 28\% | 23\% | 30\% | 20\% | 9\% | 23\% | 24\% | 12\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (999) | (477) | (522) | (188) | (269) | (382) | (160) | (333) | (429) | (237) |


|  | Total | Race |  |  | Family Income |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Hispanic | Under 40 | 40-80 | 80+ | Northeast | Midwest | South | West |
| More regulation | 19\% | 19\% | 29\% | 15\% | 17\% | 22\% | 25\% | 20\% | 18\% | 20\% | 20\% |
| The current level is about right | 33\% | 32\% | 23\% | 42\% | 34\% | 32\% | 25\% | 26\% | 32\% | 31\% | 40\% |
| Less regulation | 27\% | 28\% | 21\% | 23\% | 24\% | 28\% | 31\% | 27\% | 30\% | 26\% | 25\% |
| Not sure | 21\% | 20\% | 27\% | 21\% | 25\% | 18\% | 19\% | 27\% | 20\% | 24\% | 15\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N ) | (999) | (752) | (117) | (130) | (369) | (305) | (187) | (178) | (211) | (395) | (215) |


|  |  |  | Heard of 'net neutrality' |
| :--- | :---: | :--- | :---: |
|  | Total | Yes | No |
| More regulation | $19 \%$ | $23 \%$ | $16 \%$ |
| The current level is |  |  |  |
| about right | $33 \%$ | $29 \%$ | $36 \%$ |
| Less regulation | $27 \%$ | $33 \%$ | $22 \%$ |
| Not sure | $21 \%$ | $16 \%$ | $26 \%$ |
| Totals | $100 \%$ | $100 \%$ | $100 \%$ |
| (Unweighted N) | $(999)$ | $(513)$ | $(485)$ |

## 5. Support variable speed internet

Would you support or oppose allowing internet service providers to strike deals in which some companies pay to have their online content load faster than other content?

|  | Total | Gender |  | Age |  |  |  | Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| Support strongly | 6\% | 7\% | 4\% | 6\% | 6\% | 6\% | 5\% | 6\% | 6\% | 5\% |
| Support somewhat | 18\% | 20\% | 16\% | 12\% | 22\% | 20\% | 16\% | 18\% | 20\% | 15\% |
| Oppose somewhat | 22\% | 21\% | 23\% | 21\% | 22\% | 24\% | 19\% | 22\% | 19\% | 28\% |
| Oppose strongly | 33\% | 37\% | 29\% | 32\% | 27\% | 32\% | 44\% | 35\% | 32\% | 31\% |
| Not sure | 22\% | 15\% | 28\% | 28\% | 23\% | 19\% | 16\% | 19\% | 23\% | 22\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N ) | (999) | (477) | (522) | (188) | (269) | (382) | (160) | (334) | (428) | (237) |



|  |  |  | Heard of 'net neutrality' |
| :--- | ---: | ---: | ---: |
|  | Total | Yes | No |
| Support strongly | $6 \%$ | $7 \%$ | $4 \%$ |
| Support somewhat | $18 \%$ | $17 \%$ | $19 \%$ |
| Oppose somewhat | $22 \%$ | $21 \%$ | $22 \%$ |
| Oppose strongly | $33 \%$ | $46 \%$ | $22 \%$ |
| Not sure | $22 \%$ | $9 \%$ | $32 \%$ |
| Totals | $100 \%$ | $100 \%$ | $100 \%$ |
| (Unweighted $N$ ) | $(999)$ | $(513)$ | $(485)$ |

