YouGov February 25 - 26, 2015



1. O'Reilly favorability
Do you have a favorable or unfavorable opinion of Bill O'Reilly?

		Ge	Gender		Age				3 Point Party ID			
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican		
Very favorable	13%	16%	11%	10%	10%	12%	25%	7%	9%	31%		
Somewhat favorable	20%	23%	17%	12%	21%	24%	22%	12%	20%	32%		
Somewhat unfavorable	16%	13%	19%	12%	16%	17%	17%	17%	17%	11%		
Very unfavorable	21%	28%	16%	28%	21%	19%	19%	38%	19%	3%		
Not sure	29%	21%	37%	39%	32%	28%	17%	26%	35%	23%		
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
(Unweighted N)	(999)	(455)	(544)	(125)	(271)	(432)	(171)	(336)	(425)	(238)		

	Total	Race			F	amily Income		Region				
		White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West	
Very favorable	13%	14%	9%	15%	13%	11%	14%	10%	14%	13%	16%	
Somewhat favorable	20%	20%	18%	20%	17%	20%	30%	15%	23%	20%	22%	
Somewhat unfavorable	16%	16%	17%	13%	10%	19%	18%	17%	11%	15%	21%	
Very unfavorable	21%	21%	27%	20%	16%	29%	26%	18%	20%	25%	19%	
Not sure	29%	29%	28%	31%	44%	20%	12%	40%	32%	28%	21%	
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
(Unweighted N)	(999)	(776)	(117)	(106)	(347)	(272)	(215)	(158)	(234)	(363)	(244)	

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2. O'Reilly trustworthiness How trustworthy do you think Bill O'Reilly is?

		Ge	Gender		Age				3 Point Party ID			
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican		
Very trustworthy	14%	13%	15%	4%	11%	16%	26%	2%	12%	33%		
Somewhat trustworthy	21%	23%	20%	16%	24%	22%	22%	14%	20%	33%		
Somewhat												
untrustworthy	16%	16%	15%	16%	18%	16%	10%	21%	17%	5%		
Very untrustworthy	21%	27%	15%	26%	18%	19%	21%	36%	16%	7%		
Not sure	29%	21%	35%	38%	29%	26%	21%	26%	33%	23%		
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
(Unweighted N)	(999)	(455)	(544)	(126)	(271)	(431)	(171)	(336)	(426)	(237)		

	Total	Race			F	amily Income)	Region				
		White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West	
Very trustworthy	14%	16%	7%	7%	11%	11%	23%	11%	16%	12%	17%	
Somewhat trustworthy	21%	22%	24%	16%	17%	25%	25%	20%	21%	23%	20%	
Somewhat												
untrustworthy	16%	14%	14%	27%	15%	17%	13%	18%	15%	13%	19%	
Very untrustworthy	21%	20%	29%	15%	15%	30%	27%	15%	22%	25%	17%	
Not sure	29%	28%	26%	34%	41%	17%	12%	36%	26%	28%	28%	
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
(Unweighted N)	(999)	(776)	(117)	(106)	(346)	(273)	(215)	(157)	(234)	(363)	(245)	

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3. Heard about O'Reilly allegations

Have you heard about the allegations that Bill O'Reilly lied about his experience covering the conflict in the Falkland Islands in 1982?

		Gender		Age				3 Point Party ID			
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican	
Yes	50%	59%	42%	38%	41%	56%	68%	56%	47%	48%	
No	50%	41%	58%	62%	59%	44%	32%	44%	53%	52%	
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
(Unweighted N)	(999)	(455)	(544)	(126)	(271)	(431)	(171)	(336)	(426)	(237)	

		Race			Family Income			Region			
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Yes	50%	52%	54%	37%	42%	49%	65%	39%	51%	53%	54%
No	50%	48%	46%	63%	58%	51%	35%	61%	49%	47%	46%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(776)	(117)	(106)	(347)	(272)	(215)	(158)	(234)	(363)	(244)

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4. O'Reilly consequences

If Bill O'Reilly did lie about his experience as a war reporter, what do you think should happen to him?

		Ge	nder		А	ge	3 Point Party ID			
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
He should resign He should be suspended without pay from broadcasting for a	21%	23%	19%	14%	20%	25%	23%	32%	20%	8%
month or more He should give a public apology and full	18%	19%	18%	20%	24%	15%	15%	25%	16%	15%
explanation on his show He doesn't need to do	31%	33%	29%	41%	19%	33%	30%	27%	28%	39%
anything	10%	12%	8%	0%	8%	11%	21%	4%	8%	22%
Not sure	20%	12%	27%	24%	28%	16%	11%	12%	28%	16%
Totals (Unweighted N)	100% (997)	100% (454)	100% (543)	100% (125)	100% (270)	100% (432)	100% (170)	100% (335)	100% (425)	100% (237)

		Race			F	amily Income)	Region				
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West	
He should resign He should be suspended without pay from broadcasting for a	21%	22%	24%	16%	21%	25%	18%	18%	20%	23%	21%	
month or more He should give a public apology and full	18%	15%	39%	20%	21%	21%	15%	22%	14%	20%	17%	
explanation on his show He doesn't need to do	31%	34%	14%	29%	30%	26%	41%	25%	36%	29%	32%	
anything	10%	11%	2%	8%	8%	8%	13%	7%	10%	9%	14%	
Not sure	20%	18%	22%	28%	20%	20%	13%	28%	20%	18%	16%	
Totals (Unweighted N)	100% (997)	100% (776)	100% (115)	100% (106)	100% (346)	100% (272)	100% (215)	100% (158)	100% (232)	100% (362)	100% (245)	