YouGov
May 19-20, 2015
YouGov

1. Start Paying Attention to Election

When do you plan to start paying close attention to coverage of the next presidential election?

|  | Total | Gender |  | Age |  |  |  | 3 Point Party ID |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | $65+$ | Democrat |  |  | Republican |
| I am already paying close attention | 40\% | 45\% | 36\% | 25\% | 28\% | 52\% | 55\% | 37\% |  |  | 51\% |
| Sometime in 2015 | 12\% | 11\% | 14\% | 13\% | 13\% | 12\% | 11\% | 17\% |  |  | 10\% |
| Early in 2016 | 13\% | 13\% | 13\% | 12\% | 15\% | 12\% | 14\% | 15\% |  |  | 15\% |
| Midway through 2016 | 11\% | 11\% | 11\% | 11\% | 13\% | 9\% | 11\% | 12\% |  |  | 13\% |
| Never | 11\% | 10\% | 11\% | 20\% | 12\% | 7\% | 5\% | 7\% |  |  | 5\% |
| Not sure | 13\% | 10\% | 16\% | 19\% | 20\% | 9\% | 4\% | 12\% |  |  | 5\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |  |  | 100\% |
| (Unweighted N ) | (996) | (480) | (516) | (180) | (279) | (373) | (164) | (361) |  |  | (248) |
|  |  |  | Race |  |  | ily Income |  |  |  |  |  |
|  | Total | White | Black | Hispanic | Under 40 | 40-80 | 80+ | Northeast | Midwest | South | West |
| I am already paying close attention | 40\% | 45\% | 28\% | 25\% | 32\% | 37\% | 58\% | 40\% | 43\% | 44\% |  |
| Sometime in 2015 | 12\% | 11\% | 18\% | 16\% | 10\% | 17\% | 12\% | 14\% | 14\% | 9\% | 14\% |
| Early in 2016 | 13\% | 13\% | 13\% | 16\% | 14\% | 13\% | 12\% | 13\% | 12\% | 16\% | 9\% |
| Midway through 2016 | 11\% | 10\% | 16\% | 10\% | 10\% | 16\% | 5\% | 12\% | 10\% | 10\% | 13\% |
| Never | 11\% | 12\% | 4\% | 11\% | 17\% | 6\% | 9\% | 4\% | 7\% | 13\% | 15\% |
| Not sure | 13\% | 10\% | 22\% | 22\% | 18\% | 11\% | 5\% | 16\% | 14\% | 9\% | 16\% |
| Totals | 100\% |  |  |  |  |  | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) |  | (753) | (110) | (133) | (336) | (305) |  |  |  |  |  |

## 2. Decided Upon a Primary Candidate

Do you have a good idea of which candidate you'll vote for in your party's presidential primary next year, or are you still making up your mind?
Asked of Democrats and Republican

|  | Total | Gender |  | Age |  |  |  | 3 Point Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| I have a good idea of who l'll vote for | 39\% | 44\% | 35\% | 42\% | 35\% | 42\% | 35\% | 46\% | - | 28\% |
| I'm still making up my mind | 40\% | 40\% | 40\% | 35\% | 35\% | 42\% | 48\% | 29\% | - | 56\% |
| I don't plan to vote in the primary election | 8\% | 7\% | 9\% | 11\% | 15\% | 5\% | 2\% | 9\% | - | 7\% |
| Not sure | 13\% | 9\% | 16\% | 12\% | 15\% | 11\% | 15\% | 16\% | - | 9\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 0\% | 100\% |
| (Unweighted N) | (611) | (269) | (342) | (98) | (181) | (217) |  |  | (-) | (248) |


|  | Total | Race |  |  | Family Income |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Hispanic | Under 40 | 40-80 | 80+ | Northeast | Midwest | South | West |
| I have a good idea of who l'll vote for | 39\% | 37\% | 47\% | 38\% | 38\% | 34\% | 47\% | 48\% | 36\% | 35\% | 39\% |
| I'm still making up my mind | 40\% | 42\% | 37\% | 33\% | 32\% | 50\% | 36\% | 32\% | 44\% | 45\% | 35\% |
| I don't plan to vote in the primary election | 8\% | 10\% | 3\% | 7\% | 10\% | 7\% | 10\% | 10\% | 5\% | 8\% | 10\% |
| Not sure | 13\% | 11\% | 13\% | 22\% | 20\% | 9\% | 7\% | 9\% | 16\% | 12\% | 16\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (611) | (453) | (80) | (78) | (188) | (201) | (138) | (111) | (127) | (235) | (138) |

3. Number of Republican Candidates

Would you say that:
Asked of Republicans


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## 4. Number of Democratic Candidates <br> Would you say that:

Asked of Democrats

|  | Total | Gender |  | Age |  |  |  | 3 Point Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | $65+$ | Democrat | Independent | Republican |
| There are too many |  |  |  |  |  |  |  |  |  |  |
| Democratic candidates for president | 6\% | 4\% | 8\% | 0\% | 12\% | 2\% | 10\% | 6\% | - | - |
| There are too few |  |  |  |  |  |  |  |  |  |  |
| Democratic candidates for president | 38\% | 42\% | 35\% | 35\% | 35\% | 39\% | 49\% | 38\% | - | - |
| There are about the right number of |  |  |  |  |  |  |  |  |  |  |
| Democratic candidates for president | 30\% | 40\% | 21\% | 28\% | 33\% | 29\% | 28\% | 30\% | - | - |
| Not sure | 26\% | 15\% | 35\% | 36\% | 21\% | 30\% | 14\% | 26\% | - | - |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 0\% | 0\% |
| (Unweighted N) | (361) | (158) | (203) | (65) | (116) | (122) | (58) | (361) | $(-)$ | (-) |


|  | Total | Race |  |  | Family Income |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Hispanic | Under 40 | 40-80 | 80+ | Northeast | Midwest | South | West |
| There are too many |  |  |  |  |  |  |  |  |  |  |  |
| Democratic candidates for president | 6\% | 3\% | 6\% | 18\% | 10\% | 7\% | 3\% | 12\% | 3\% | 6\% | 4\% |
| There are too few |  |  |  |  |  |  |  |  |  |  |  |
| Democratic candidates for president | 38\% | 40\% | 34\% | 39\% | 43\% | 43\% | 38\% | 34\% | 39\% | 38\% | 42\% |
| There are about the right number of |  |  |  |  |  |  |  |  |  |  |  |
| Democratic candidates |  |  |  |  |  |  |  |  |  |  |  |
| for president | 30\% | 34\% | 23\% | 23\% | 20\% | 29\% | 33\% | 35\% | 26\% | 24\% | 35\% |
| Not sure | 26\% | 24\% | 37\% | 20\% | 27\% | 21\% | 26\% | 19\% | 32\% | 32\% | 20\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (361) | (222) | (76) | (63) | (134) | (103) | (79) | (69) | (69) | (133) | (90) |

## 5. Opinion of Primary Candidates

How do you feel about the field of primary candidates running for president in your party?
Asked of Democrats and Republican

|  | Total | Gender |  | Age |  |  |  | 3 Point Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| Enthusiastic | 24\% | 27\% | 23\% | 21\% | 24\% | 29\% | 21\% | 28\% | - | 19\% |
| Satisfied but not enthusiastic | 36\% | 39\% | 33\% | 41\% | 28\% | 40\% | 33\% | 31\% | - | 43\% |
| Dissatisfied but not upset | 15\% | 15\% | 15\% | 8\% | 18\% | 11\% | 22\% | 15\% | - | 15\% |
| Upset | 3\% | 4\% | 3\% | 3\% | 5\% | 2\% | 4\% | 3\% | - | 4\% |
| Not sure | 22\% | 16\% | 27\% | 27\% | 25\% | 18\% | 21\% | 24\% | - | 19\% |
| Totals <br> (Unweighted N) | $\begin{aligned} & 100 \% \\ & (607) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (268) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (339) \end{aligned}$ | $\begin{gathered} 100 \% \\ (96) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (180) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (216) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (115) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (360) \end{aligned}$ | $\begin{gathered} 0 \% \\ (-) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (247) \end{aligned}$ |


|  | Total | Race |  |  | Family Income |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Hispanic | Under 40 | 40-80 | 80+ | Northeast | Midwest | South | West |
| Enthusiastic | 24\% | 24\% | 15\% | 35\% | 17\% | 22\% | 27\% | 30\% | 17\% | 24\% | 25\% |
| Satisfied but not enthusiastic | 36\% | 35\% | 51\% | 23\% | 40\% | 37\% | 34\% | 35\% | 43\% | 36\% | 30\% |
| Dissatisfied but not upset | 15\% | 16\% | 13\% | 12\% | 15\% | 15\% | 13\% | 10\% | 16\% | 17\% | 14\% |
| Upset | 3\% | 4\% | 1\% | - | 2\% | 3\% | 7\% | 5\% | 5\% | 2\% | 3\% |
| Not sure | 22\% | 21\% | 21\% | 30\% | 27\% | 23\% | 20\% | 20\% | 19\% | 21\% | 28\% |
| Totals (Unweighted N) | $\begin{aligned} & 100 \% \\ & (607) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (452) \end{aligned}$ | $100 \%$ <br> (79) | $100 \%$ <br> (76) | $\begin{aligned} & 100 \% \\ & (186) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (201) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (138) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (110) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (126) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (233) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (138) \end{aligned}$ |

