## YouGov

March 27-30, 2015
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## 1. Primary voting - frequency

How often would you say you vote in primary elections - that is, the elections in which a party selects their nominee to run in a general election? Would you say you vote in primary elections:

|  | Total | Gender |  | Age |  |  |  | 3 Point Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| Always | 36\% | 39\% | 34\% | 19\% | 31\% | 44\% | 52\% | 40\% | 26\% | 51\% |
| Nearly always | 17\% | 15\% | 19\% | 10\% | 15\% | 19\% | 25\% | 18\% | 14\% | 20\% |
| Part of the time | 8\% | 9\% | 6\% | 11\% | 9\% | 5\% | 7\% | 10\% | 6\% | 7\% |
| Seldom | 10\% | 11\% | 8\% | 15\% | 7\% | 9\% | 7\% | 9\% | 12\% | 7\% |
| Never | 23\% | 22\% | 24\% | 35\% | 28\% | 19\% | 6\% | 17\% | 34\% | 10\% |
| Unsure | 7\% | 4\% | 9\% | 10\% | 10\% | 4\% | 2\% | 6\% | 8\% | 4\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (997) | (482) | (515) | (175) | (268) | (381) | (173) | (353) | (404) | (240) |


|  | Total | Race |  |  | Family Income |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Hispanic | Under 40 | 40-80 | 80+ | Northeast | Midwest | South | West |
| Always | 36\% | 39\% | 37\% | 22\% | 26\% | 47\% | 56\% | 29\% | 41\% | 37\% | 37\% |
| Nearly always | 17\% | 17\% | 16\% | 18\% | 17\% | 17\% | 18\% | 14\% | 17\% | 19\% | 15\% |
| Part of the time | 8\% | 7\% | 10\% | 10\% | 9\% | 6\% | 5\% | 7\% | 6\% | 8\% | 8\% |
| Seldom | 10\% | 11\% | 7\% | 2\% | 9\% | 10\% | 11\% | 15\% | 10\% | 8\% | 7\% |
| Never | 23\% | 21\% | 16\% | 37\% | 31\% | 18\% | 7\% | 28\% | 20\% | 17\% | 31\% |
| Unsure | 7\% | 5\% | 14\% | 11\% | 8\% | 2\% | 4\% | 6\% | 5\% | 10\% | 2\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N ) | (997) | (765) | (114) | (118) | (355) | (302) | (184) | (197) | (243) | (371) | (186) |

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## 2. Job parties do selecting candidates

In general, how good of a job do you think your political party does of choosing the best candidates to run for office?
Asked of respondents who identify or lean toward the Democrats or Republicans


## 3. Ideology - Republicans

Speaking generally, would you say that you're personally
Asked of respondents who identify as or lean toward Republicans

|  | Total | Gender |  | Age |  |  |  | 3 Point Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| More liberal than most <br> Republican politicians | 11\% | 12\% | 11\% | 13\% | 11\% | 13\% | 7\% | - | 11\% | 11\% |
| Have similar beliefs to most Republican politicians | 46\% | 44\% | 48\% | 65\% | 54\% | 37\% | 42\% | - | 46\% | 46\% |
| More conservative than most Republican politicians | 34\% | 38\% | 31\% | 15\% | 20\% | 41\% | 49\% | - | 30\% | 36\% |
| Not sure | 8\% | 5\% | 10\% | 7\% | 14\% | 8\% | 2\% | - | 13\% | 6\% |
| Totals (Unweighted N) | $\begin{aligned} & 100 \% \\ & (345) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (174) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (171) \end{aligned}$ | $\begin{gathered} 100 \% \\ (45) \end{gathered}$ | $\begin{gathered} 100 \% \\ (68) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (147) \end{aligned}$ | $\begin{gathered} 100 \% \\ (85) \end{gathered}$ | $\begin{gathered} \text { 0\% } \\ (-) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (106) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (239) \end{aligned}$ |


|  | Total | Race |  |  | Family Income |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Hispanic | Under 40 | 40-80 | 80+ | Northeast | Midwest | South | West |
| More liberal than most |  |  |  |  |  |  |  |  |  |  |  |
| Republican politicians | 11\% | 12\% | - | 6\% | 2\% | 14\% | 15\% | 12\% | 18\% | 9\% | 6\% |
| Have similar beliefs to most Republican |  |  |  |  |  |  |  |  |  |  |  |
| politicians | 46\% | 44\% | 86\% | 73\% | 50\% | 47\% | 45\% | 50\% | 43\% | 50\% | 39\% |
| More conservative than most Republican |  |  |  |  |  |  |  |  |  |  |  |
| politicians | 34\% | 36\% | 14\% | 9\% | 38\% | 34\% | 35\% | 23\% | 35\% | 37\% | 41\% |
| Not sure | 8\% | 8\% | - | 13\% | 11\% | 6\% | 4\% | 15\% | 3\% | 3\% | 14\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (345) | (318) | (5) | (22) | (91) | (123) | (79) | (59) | (87) | (139) | (60) |

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## 4. Ideology - Democrats

Speaking generally, would you say that you're personally
Asked of respondents who identify as or lean toward Democrats

|  | Total | Gender |  | Age |  |  |  | 3 Point Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| More liberal than most |  |  |  |  |  |  |  |  |  |  |
| Democratic politicians | 26\% | 30\% | 23\% | 27\% | 24\% | 27\% | 23\% | 24\% | 31\% | - |
| Have similar beliefs to most Democratic |  |  |  |  |  |  |  |  |  |  |
| politicians | 42\% | 40\% | 43\% | 38\% | 49\% | 42\% | 36\% | 43\% | 36\% | - |
| More conservative than most Democratic |  |  |  |  |  |  |  |  |  |  |
| politicians | 14\% | 17\% | 13\% | 11\% | 14\% | 13\% | 24\% | 15\% | 13\% | - |
| Not sure | 18\% | 14\% | 22\% | 24\% | 13\% | 18\% | 16\% | 18\% | 20\% | - |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 0\% |
| (Unweighted N ) | (432) | (193) | (239) | (81) | (124) | (161) | (66) | (354) | (78) | (-) |


|  | Total | Race |  |  | Family Income |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Hispanic | Under 40 | 40-80 | 80+ | Northeast | Midwest | South | West |
| More liberal than most Democratic politicians | 26\% | 26\% | 12\% | 37\% | 24\% | 33\% | 25\% | 36\% | 23\% | 14\% | 6\% |
| Have similar beliefs to most Democratic politicians | 26\% | $26 \%$ $44 \%$ | 45\% | $37 \%$ $33 \%$ | 24\% | 39\% | 25\% | 42\% | 23\% | 42\% | $36 \%$ $38 \%$ |
| More conservative than most Democratic politicians | 14\% | 16\% | 19\% | 8\% | 10\% | 14\% | 24\% | 6\% | 14\% | 19\% | 16\% |
| Not sure | 18\% | 14\% | 25\% | 22\% | 22\% | 14\% | 5\% | 16\% | 17\% | 25\% | 10\% |
| Totals (Unweighted N) | $\begin{aligned} & 100 \% \\ & (432) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (273) \end{aligned}$ | $\begin{gathered} 100 \% \\ (87) \end{gathered}$ | $\begin{gathered} 100 \% \\ (72) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (162) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (133) \end{aligned}$ | $\begin{gathered} 100 \% \\ (81) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (103) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (101) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (153) \end{aligned}$ | $\begin{gathered} 100 \% \\ (75) \end{gathered}$ |

## 5. Many candidates or only one

Thinking about primary elections for offices like Senate and governor, do you think it's better for a party to:

|  | Total | Gender |  | Age |  |  |  | 3 Point Party ID |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | $65+$ | Democrat |  |  | Republican |
| Have a number of different candidates to choose from | 46\% | 55\% | 38\% | 44\% | 39\% | 49\% | 56\% | 43\% |  |  | 47\% |
| Have one strong candidate whom the party can unite behind Not sure | 30\% | 28\% | 31\% | 23\% | 29\% | 30\% | 39\% | 38\% |  |  | 41\% |
|  | 24\% | 17\% | 31\% | 33\% | 32\% | 22\% | 5\% | 19\% |  |  | 12\% |
| Totals (Unweighted N) | $\begin{aligned} & 100 \% \\ & (995) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (483) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (512) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (176) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (267) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (379) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (173) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (352) \end{aligned}$ |  |  | $\begin{aligned} & 100 \% \\ & (240) \end{aligned}$ |
|  | Total | Race |  |  | Family Income |  |  | Region |  |  |  |
|  |  | White | Black | Hispanic | Under 40 | 40-80 | 80+ | Northeast | Midwest | South | West |
| Have a number of different candidates to choose from | 46\% | 50\% | 39\% | 34\% | 45\% | 48\% | 48\% | 44\% | 48\% | 46\% | 47\% |
| Have one strong candidate whom the party can unite behind | 30\% | 30\% | 29\% | 26\% | 25\% | 32\% | 44\% | 30\% | 30\% | 30\% | 29\% |
| Not sure | 24\% | 20\% | 32\% | 40\% | 30\% | 20\% | 9\% | 26\% | 22\% | 25\% | 24\% |
| Totals <br> (Unweighted N) | $\begin{aligned} & 100 \% \\ & (995) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (761) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (114) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (120) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (355) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (299) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (184) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (196) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (242) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (370) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (187) \end{aligned}$ |

