## 1. Royal baby - following

How closely have you been following the news that Kate Middleton, the Duchess of Cambridge, is expecting a second 'royal baby?'

|  | Total | Gender |  | Age |  |  |  | Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| Very closely | 7\% | 4\% | 10\% | 5\% | 5\% | 7\% | 10\% | 10\% | 5\% | 7\% |
| Somewhat closely | 22\% | 14\% | 29\% | 21\% | 15\% | 21\% | 32\% | 27\% | 17\% | 23\% |
| Not very closely | 35\% | 36\% | 35\% | 22\% | 39\% | 37\% | 44\% | 34\% | 34\% | 41\% |
| Not at all | 30\% | 41\% | 20\% | 43\% | 32\% | 29\% | 14\% | 25\% | 35\% | 27\% |
| Not sure | 6\% | 5\% | 7\% | 9\% | 9\% | 5\% | - | 4\% | 9\% | 3\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (997) | (476) | (521) | (175) | (262) | (398) | (162) | (327) | (443) | (227) |


|  | Total | Race |  |  | Family Income |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Hispanic | Under 40 | 40-80 | 80+ | Northeast | Midwest | South | West |
| Very closely | 7\% | 6\% | 10\% | 6\% | 7\% | 7\% | 6\% | 7\% | 7\% | 7\% | 6\% |
| Somewhat closely | 22\% | 22\% | 18\% | 20\% | 19\% | 23\% | 26\% | 25\% | 17\% | 25\% | 18\% |
| Not very closely | 35\% | 38\% | 29\% | 24\% | 33\% | 38\% | 38\% | 37\% | 37\% | 29\% | 43\% |
| Not at all | 30\% | 29\% | 39\% | 30\% | 34\% | 31\% | 26\% | 21\% | 37\% | 35\% | 25\% |
| Not sure | 6\% | 4\% | 4\% | 19\% | 7\% | 2\% | 4\% | 10\% | 3\% | 4\% | 8\% |
| Totals <br> (Unweighted N) | $\begin{aligned} & \hline 100 \% \\ & (997) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (751) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (115) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (131) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (353) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (283) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (203) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (172) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (206) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (379) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (240) \end{aligned}$ |

## 2. Royal baby - excitement

How excited are you by the news that Kate Middleton is expecting a second child?

|  | Total | Gender |  | Age |  |  |  | Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| Very excited | 7\% | 3\% | 10\% | 4\% | 5\% | 7\% | 11\% | 8\% | 5\% | 9\% |
| Somewhat excited | 18\% | 8\% | 27\% | 16\% | 20\% | 17\% | 18\% | 26\% | 13\% | 16\% |
| Not very excited | 19\% | 16\% | 22\% | 24\% | 12\% | 20\% | 22\% | 16\% | 21\% | 20\% |
| Not at all excited | 48\% | 66\% | 31\% | 44\% | 50\% | 49\% | 47\% | 44\% | 49\% | 49\% |
| Not sure | 9\% | 7\% | 10\% | 12\% | 13\% | 6\% | 2\% | 6\% | 12\% | 6\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (999) | (478) | (521) | (175) | (262) | (399) | (163) | (328) | (444) | (227) |


|  | Total | Race |  |  | Family Income |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Hispanic | Under 40 | 40-80 | 80+ | Northeast | Midwest | South | West |
| Very excited | 7\% | 7\% | 8\% | 5\% | 6\% | 6\% | 6\% | 9\% | 7\% | 6\% | 6\% |
| Somewhat excited | 18\% | 19\% | 19\% | 10\% | 17\% | 20\% | 22\% | 21\% | 20\% | 17\% | 15\% |
| Not very excited | 19\% | 18\% | 18\% | 26\% | 19\% | 20\% | 15\% | 15\% | 17\% | 22\% | 19\% |
| Not at all excited | 48\% | 50\% | 46\% | 39\% | 47\% | 48\% | 53\% | 46\% | 50\% | 46\% | 50\% |
| Not sure | 9\% | 7\% | 9\% | 21\% | 10\% | 6\% | 5\% | 9\% | 6\% | 9\% | 11\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N ) | (999) | (753) | (115) | (131) | (353) | (284) | (204) | (172) | (207) | (379) | (241) |

## 3. Royal baby - personal attention

Do you think you will pay more attention, less attention, or about the same amount of attention to news about Kate Middleton's second pregnancy compared to her first pregnancy?

|  | Total | Gender |  | Age |  |  |  | Party ID |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat |  |  | Republican |
| More attention | 3\% | 2\% | 3\% | 6\% | 2\% | 1\% | 0\% | 5\% |  |  | 1\% |
| The same amount of attention | 56\% | 50\% | 61\% | 53\% | 56\% | 52\% | 68\% | 59\% |  |  | 59\% |
| Less attention | 32\% | 36\% | 27\% | 29\% | 28\% | 38\% | 28\% | 28\% |  |  | 32\% |
| Not sure | 10\% | 11\% | 8\% | 12\% | 14\% | 8\% | 4\% | 8\% |  |  | 7\% |
| Totals <br> (Unweighted N) | 100\% <br> (996) | $\begin{aligned} & \hline 100 \% \\ & (477) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (519) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (175) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (263) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (397) \end{aligned}$ | 100\% <br> (161) | $\begin{aligned} & \hline 100 \% \\ & (325) \end{aligned}$ |  |  | $\begin{aligned} & \hline 100 \% \\ & (228) \end{aligned}$ |
|  |  |  | Race |  |  | y Income |  |  |  |  |  |
|  | Total | White | Black | Hispanic | Under 40 | 40-80 | 80+ | Northeast | Midwest | South | West |
| More attention | 3\% | 1\% | 9\% | 7\% | 4\% | 1\% | 2\% | 2\% | 2\% | 3\% | 2\% |
| The same amount of attention | $56 \%$ | 59\% | $47 \%$ | $47 \%$ | 52\% | 61\% | $60 \%$ | $50 \%$ | $61 \%$ | $56 \%$ | $57 \%$ |
| Less attention | 32\% | 32\% | 35\% | 28\% | 32\% | 31\% | 33\% | 35\% | 30\% | 31\% | 30\% |
| Not sure | 10\% | 8\% | 10\% | 17\% | 12\% | 7\% | 5\% | 12\% | 6\% | 9\% | 11\% |
| Totals <br> (Unweighted N) | $\begin{aligned} & 100 \% \\ & (996) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (752) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (113) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (131) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (352) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (284) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (204) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (172) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (205) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (379) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (240) \end{aligned}$ |

## 4. Royal baby - news media

Do you think the news media spends too much time, too little time, or about the right amount of time covering news about Britain's royal family?

|  | Total | Gender |  | Age |  |  |  | Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | $65+$ | Democrat | Independent | Republican |
| Too much time | 56\% | 62\% | 50\% | 54\% | 54\% | 62\% | 52\% | 51\% | 60\% | 56\% |
| The right amount of time | 26\% | 21\% | 31\% | 17\% | 25\% | 26\% | 42\% | 32\% | 20\% | 32\% |
| Too little time | 2\% | 2\% | 2\% | 5\% | 2\% | 0\% | 1\% | 1\% | 2\% | 1\% |
| Not sure | 16\% | 15\% | 16\% | 25\% | 20\% | 11\% | 5\% | 15\% | 18\% | 11\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (998) | (478) | (520) | (175) | (262) | (398) | (163) | (327) | (443) | (228) |


|  | Total | Race |  |  | Family Income |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Hispanic | Under 40 | 40-80 | 80+ | Northeast | Midwest | South | West |
| Too much time | 56\% | 58\% | 57\% | 48\% | 54\% | 58\% | 63\% | 57\% | 57\% | 56\% | 56\% |
| The right amount of time | 26\% | 29\% | 20\% | 20\% | 25\% | 29\% | 26\% | 29\% | 21\% | 28\% | 27\% |
| Too little time | 2\% | 1\% | 3\% | 5\% | 2\% | 3\% | 1\% | - | 3\% | 2\% | 1\% |
| Not sure | 16\% | 13\% | 19\% | 27\% | 19\% | 10\% | 11\% | 14\% | 19\% | 13\% | 17\% |
| Totals <br> (Unweighted N) | $\begin{aligned} & 100 \% \\ & (998) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (752) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (115) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (131) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (354) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (284) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (203) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (170) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (207) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (380) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (241) \end{aligned}$ |

