

1. Race of Santa

Generally speaking, do you think that Santa Claus should be portrayed as white, portrayed as some other race, or does it not matter what race Santa is?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
White	31%	35%	27%	26%	34%	34%	29%	20%	31%	49%
Some other race	4%	4%	4%	6%	6%	3%	1%	6%	3%	4%
It doesn't matter	60%	57%	63%	63%	55%	59%	65%	68%	61%	45%
Not sure	5%	3%	6%	5%	5%	4%	5%	6%	5%	2%
Totals (Unweighted N)	100% (1,000)	100% (460)	100% (540)	100% (130)	100% (243)	100% (420)	100% (207)	100% (339)	100% (443)	100% (218)

	Race				Family Income				Region			
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
White	31%	36%	4%	29%	33%	33%	21%	26%	29%	37%	31%	28%
Some other race	4%	1%	19%	8%	6%	3%	3%	5%	5%	3%	4%	5%
It doesn't matter	60%	59%	64%	60%	56%	61%	72%	67%	57%	57%	61%	63%
Not sure	5%	3%	13%	4%	6%	4%	4%	2%	9%	3%	4%	3%
Totals (Unweighted N)	100% (1,000)	100% (849)	100% (89)	100% (62)	100% (333)	100% (271)	100% (78)	100% (135)	100% (186)	100% (198)	100% (311)	100% (305)

	Frequency of watching FOX News					
	Total	Often	Sometimes	Rarely	Never	
White	31%	41%	32%	31%	24%	
Some other race	4%	5%	3%	3%	6%	
It doesn't matter	60%	47%	61%	63%	67%	
Not sure	5%	7%	5%	3%	4%	
Totals (Unweighted N)	100% (1,000)	100% (242)	100% (233)	100% (239)	100% (285)	

2. Non-white Santa confusing

Do you think it is confusing for children if Santa is not always portrayed as being white, or not?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Yes	27%	27%	27%	27%	29%	28%	22%	23%	26%	36%
No	54%	56%	52%	54%	53%	52%	60%	58%	53%	51%
Not sure	19%	17%	21%	19%	19%	19%	18%	20%	21%	14%
Totals (Unweighted N)	100% (998)	100% (460)	100% (538)	100% (130)	100% (242)	100% (420)	100% (206)	100% (339)	100% (443)	100% (216)

	Race				Family Income				Region			
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Yes	27%	28%	19%	31%	24%	31%	27%	24%	27%	26%	26%	29%
No	54%	54%	56%	54%	57%	49%	58%	58%	55%	55%	52%	56%
Not sure	19%	19%	25%	15%	19%	20%	15%	19%	18%	19%	22%	15%
Totals (Unweighted N)	100% (998)	100% (847)	100% (89)	100% (62)	100% (332)	100% (270)	100% (78)	100% (135)	100% (185)	100% (197)	100% (311)	100% (305)

	Frequency of watching FOX News				
	Total	Often	Sometimes	Rarely	Never
Yes	27%	38%	29%	21%	22%
No	54%	48%	53%	55%	59%
Not sure	19%	14%	19%	23%	19%
Totals (Unweighted N)	100% (998)	100% (242)	100% (232)	100% (239)	100% (284)

3. Children believe in Santa Claus

Do any of your children believe in Santa Claus?

Asked of those with children under 18

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Yes	11%	11%	11%	15%	17%	9%	2%	11%	10%	14%
No	12%	13%	11%	8%	23%	11%	1%	13%	13%	8%
Not sure	2%	2%	3%	3%	4%	1%	1%	3%	2%	1%
Does not have children under 18	75%	74%	75%	74%	55%	80%	97%	73%	75%	77%
Totals (Unweighted N)	100% (998)	100% (458)	100% (540)	100% (129)	100% (243)	100% (419)	100% (207)	100% (339)	100% (443)	100% (216)

	Race				Family Income				Region			
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Yes	11%	11%	9%	15%	9%	12%	10%	19%	8%	12%	14%	7%
No	12%	8%	34%	14%	12%	12%	10%	19%	15%	9%	16%	6%
Not sure	2%	2%	3%	3%	3%	2%	1%	2%	4%	2%	1%	4%
Does not have children under 18	75%	79%	55%	68%	76%	74%	80%	60%	73%	77%	70%	83%
Totals (Unweighted N)	100% (998)	100% (848)	100% (88)	100% (62)	100% (332)	100% (270)	100% (78)	100% (135)	100% (186)	100% (198)	100% (310)	100% (304)

	Frequency of watching FOX News				
	Total	Often	Sometimes	Rarely	Never
Yes	11%	12%	14%	12%	7%
No	12%	11%	9%	15%	12%
Not sure	2%	1%	3%	3%	3%
Does not have children under 18	75%	77%	74%	70%	78%
Totals (Unweighted N)	100% (998)	100% (242)	100% (232)	100% (239)	100% (284)

4. Frequency of watching FOX News

How often do you watch Fox News?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Often	22%	22%	22%	10%	21%	25%	32%	14%	21%	35%
Sometimes	25%	27%	24%	29%	25%	28%	17%	26%	22%	31%
Rarely	24%	24%	24%	20%	30%	24%	19%	26%	24%	19%
Never	29%	27%	30%	42%	25%	23%	32%	33%	32%	15%
Totals (Unweighted N)	100% (999)	100% (460)	100% (539)	100% (130)	100% (242)	100% (420)	100% (207)	100% (339)	100% (443)	100% (217)

	Race				Family Income				Region			
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Often	22%	22%	14%	28%	21%	20%	32%	24%	25%	16%	22%	26%
Sometimes	25%	23%	39%	25%	31%	26%	18%	19%	26%	27%	23%	27%
Rarely	24%	24%	21%	25%	24%	30%	19%	17%	23%	22%	26%	22%
Never	29%	31%	26%	23%	23%	24%	31%	40%	26%	34%	29%	26%
Totals (Unweighted N)	100% (999)	100% (848)	100% (89)	100% (62)	100% (333)	100% (271)	100% (78)	100% (134)	100% (186)	100% (198)	100% (310)	100% (305)

	Frequency of watching FOX News				
	Total	Often	Sometimes	Rarely	Never
Often	22%	100%	—	—	—
Sometimes	25%	—	100%	—	—
Rarely	24%	—	—	100%	—
Never	29%	—	—	—	100%
Totals (Unweighted N)	100% (999)	100% (242)	100% (233)	100% (239)	100% (285)