January 15 - 16, 2015



1. Watch SotU at all

Many people weren't able to watch the president's State of the Union address last year. Were you able to watch it, or for some reason were you unable to watch?

		Ge	nder	Age				3 Point Party ID			
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican	
I watched it	26%	29%	23%	21%	25%	26%	35%	30%	23%	26%	
I wasn't able to watch	57%	57%	57%	57%	52%	64%	51%	56%	57%	59%	
Do not remember	17%	14%	20%	22%	23%	10%	13%	13%	20%	15%	
Totals (Unweighted N)	100% (998)	100% (470)	100% (528)	100% (176)	100% (260)	100% (412)	100% (150)	100% (325)	100% (427)	100% (246)	

		Race		Family Income			Region				
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
I watched it	26%	25%	32%	28%	25%	22%	36%	29%	23%	27%	24%
I wasn't able to watch	57%	61%	48%	47%	58%	56%	56%	56%	59%	54%	62%
Do not remember	17%	15%	20%	25%	17%	22%	7%	15%	17%	19%	14%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(998)	(740)	(116)	(142)	(359)	(281)	(229)	(146)	(224)	(366)	(262)

	Watched SotU last year									
	Total	Watch the entire speech	Watch only part of the speech	Watch only news coverage about the speech	Wasn't able to watch	Do not remember				
I watched it	26%	100%	100%	100%	_	4%				
I wasn't able to watch	57%	_	_	_	100%	_				
Do not remember	17%	_	_	_	_	96%				
Totals	100%	100%	100%	100%	100%	100%				
(Unweighted N)	(998)	(169)	(83)	(22)	(564)	(160)				

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2. Watched SotU last year

Some people watched all of last year's State of the Union, while others may just have seen only part of it. Did you:

		Ge	nder		А	ge			3 Point Party ID	
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Watch the entire										
speech	15%	16%	14%	6%	11%	19%	26%	21%	13%	13%
Watch only part of the										
speech	8%	9%	7%	10%	9%	6%	7%	6%	7%	11%
Watch only news										
coverage about the										
speech	2%	3%	1%	5%	3%	0%	-	2%	2%	2%
Wasn't able to watch	57%	57%	57%	57%	52%	64%	51%	56%	57%	59%
Do not remember	18%	15%	20%	22%	24%	11%	15%	15%	21%	15%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(998)	(470)	(528)	(176)	(260)	(412)	(150)	(325)	(427)	(246)

			Race		F	amily Income	;	_	Regi	on	
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Watch the entire											
speech	15%	15%	20%	11%	13%	12%	22%	16%	16%	15%	14%
Watch only part of the											
speech	8%	8%	9%	8%	7%	9%	13%	11%	5%	9%	7%
Watch only news											
coverage about the											
speech	2%	1%	1%	8%	3%	1%	1%	2%	2%	2%	2%
Wasn't able to watch	57%	61%	48%	47%	58%	56%	56%	56%	59%	54%	62%
Do not remember	18%	15%	22%	25%	18%	22%	7%	15%	18%	20%	15%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(998)	(740)	(116)	(142)	(359)	(281)	(229)	(146)	(224)	(366)	(262)

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				Watched SotU last year		
	Total	Watch the entire speech	Watch only part of the speech	Watch only news coverage about the speech	Wasn't able to watch	Do not remember
Watch the entire						
speech	15%	100%	_	_	_	_
Watch only part of the						
speech	8%	_	100%	_	_	_
Watch only news						
coverage about the						
speech	2%	_	_	100%	_	_
Wasn't able to watch	57%	_	_	_	100%	_
Do not remember	18%	_	_	_	_	100%
Totals	100%	100%	100%	100%	100%	100%
(Unweighted N)	(998)	(169)	(83)	(22)	(564)	(160)

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3. Watch SotU this yearWill you watch this year's State of the Union address?

		Ge	nder		Α	ge		3 Point Party ID			
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican	
Yes, I plan to watch No, I'd like to watch but I probably won't be able	39%	40%	38%	29%	33%	43%	52%	55%	34%	29%	
to this year No, I won't watch and I	17%	17%	17%	29%	16%	13%	11%	23%	18%	9%	
don't want to	44%	43%	44%	42%	51%	43%	38%	22%	48%	62%	
Totals (Unweighted N)	100% (1,000)	100% (470)	100% (530)	100% (177)	100% (260)	100% (412)	100% (151)	100% (325)	100% (429)	100% (246)	

			Race		F	amily Income)		Regi	on	
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Yes, I plan to watch No, I'd like to watch but I probably won't be able	39%	37%	47%	45%	35%	42%	42%	38%	35%	42%	39%
to this year No. I won't watch and I	17%	14%	27%	24%	21%	13%	11%	19%	11%	18%	19%
don't want to	44%	49%	25%	32%	44%	45%	46%	43%	54%	39%	42%
Totals (Unweighted N)	100% (1,000)	100% (741)	100% (117)	100% (142)	100% (360)	100% (282)	100% (229)	100% (147)	100% (224)	100% (367)	100% (262)

				Watched SotU last year		
	Total	Watch the entire speech	Watch only part of the speech	Watch only news coverage about the speech	Wasn't able to watch	Do not remember
Yes, I plan to watch No, I'd like to watch but I probably won't be able	39%	91%	62%	37%	24%	32%
to this year No. I won't watch and I	17%	1%	10%	44%	19%	24%
don't want to	44%	7%	28%	19%	57%	44%
Totals (Unweighted N)	100% (1,000)	100% (169)	100% (83)	100% (22)	100% (564)	100% (160)

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4. Change views

If you had to guess, do you expect that this year's State of the Union Address may change your views about the president and political issues, or would you say it will mostly confirm what you already think?

		Gender			Age				3 Point Party ID			
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican		
It may change my views It will mostly confirm	8%	7%	8%	13%	7%	8%	1%	12%	8%	2%		
what I already think	66%	72%	60%	52%	61%	69%	85%	54%	61%	88%		
Not sure	27%	21%	32%	36%	32%	23%	14%	34%	31%	10%		
Totals (Unweighted N)	100% (999)	100% (469)	100% (530)	100% (177)	100% (260)	100% (411)	100% (151)	100% (325)	100% (428)	100% (246)		

		Race			F	Family Income			Region			
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West	
It may change my views It will mostly confirm	8%	5%	12%	18%	12%	3%	5%	8%	5%	8%	9%	
what I already think	66%	72%	43%	50%	55%	74%	78%	66%	73%	64%	61%	
Not sure	27%	23%	45%	33%	33%	23%	17%	26%	22%	28%	29%	
Totals (Unweighted N)	100% (999)	100% (740)	100% (117)	100% (142)	100% (359)	100% (282)	100% (229)	100% (147)	100% (224)	100% (367)	100% (261)	

				Watched SotU last year		
	Total	Watch the entire speech	Watch only part of the speech	Watch only news coverage about the speech	Wasn't able to watch	Do not remember
It may change my views It will mostly confirm	8%	6%	8%	33%	8%	4%
what I already think Not sure	66% 27%	82% 12%	75% 17%	57% 9%	64% 28%	56% 40%
Totals (Unweighted N)	100% (999)	100% (168)	100% (83)	100% (22)	100% (564)	100% (160)

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5. Recall SotUHow well would you say you can recall what President Obama said during last year's State of the Union Address?

	Total	Gender		Age				3 Point Party ID		
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Very well	4%	4%	4%	2%	5%	5%	3%	5%	4%	3%
Somewhat well	20%	24%	16%	20%	19%	19%	22%	26%	17%	19%
Not very well	31%	32%	30%	31%	28%	32%	33%	28%	32%	32%
Not well at all	45%	39%	50%	47%	47%	44%	42%	41%	47%	46%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(995)	(470)	(525)	(176)	(259)	(410)	(150)	(323)	(427)	(245)

	Total	Race			Family Income			Region			
		White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Very well	4%	3%	6%	8%	5%	5%	1%	4%	4%	4%	4%
Somewhat well	20%	20%	21%	18%	20%	20%	22%	19%	22%	18%	21%
Not very well	31%	30%	37%	32%	31%	26%	35%	32%	21%	33%	37%
Not well at all	45%	47%	37%	42%	44%	49%	42%	45%	53%	45%	38%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(995)	(737)	(116)	(142)	(355)	(282)	(229)	(147)	(223)	(366)	(259)

	Watched SotU last year									
	Total	Watch the entire speech	Watch only part of the speech	Watch only news coverage about the speech	Wasn't able to watch	Do not remember				
Very well	4%	11%	8%	20%	1%	5%				
Somewhat well	20%	57%	35%	42%	11%	9%				
Not very well	31%	28%	49%	28%	30%	29%				
Not well at all	45%	4%	9%	11%	59%	56%				
Totals	100%	100%	100%	100%	100%	100%				
(Unweighted N)	(995)	(169)	(83)	(22)	(559)	(160)				