

**1. Plan to shop**

This year, do you plan to go shopping at any of these times?

Select all that apply.

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
During the day on Thanksgiving	5%	4%	5%	8%	5%	4%	2%	8%	3%	3%
After dinner on Thanksgiving	6%	5%	6%	7%	7%	6%	1%	6%	6%	6%
On the Friday after Thanksgiving	18%	15%	20%	26%	20%	18%	6%	21%	16%	18%
During the weekend after Thanksgiving	26%	25%	27%	28%	24%	26%	26%	28%	22%	31%
Not sure	56%	56%	55%	52%	53%	55%	65%	54%	60%	51%
<b>Totals</b>	<b>(1,000)</b>	<b>(471)</b>	<b>(529)</b>	<b>(165)</b>	<b>(263)</b>	<b>(406)</b>	<b>(166)</b>	<b>(340)</b>	<b>(412)</b>	<b>(248)</b>

	Race			Family Income			Region				
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
During the day on Thanksgiving	5%	3%	9%	9%	5%	3%	5%	3%	5%	3%	9%
After dinner on Thanksgiving	6%	4%	9%	10%	6%	5%	5%	4%	6%	6%	7%
On the Friday after Thanksgiving	18%	13%	34%	31%	16%	17%	23%	20%	18%	17%	19%
During the weekend after Thanksgiving	26%	23%	30%	40%	21%	32%	28%	25%	25%	28%	24%
Not sure	56%	60%	51%	34%	61%	53%	48%	50%	59%	58%	54%
<b>Totals</b>	<b>(1,000)</b>	<b>(753)</b>	<b>(113)</b>	<b>(134)</b>	<b>(349)</b>	<b>(289)</b>	<b>(220)</b>	<b>(175)</b>	<b>(211)</b>	<b>(365)</b>	<b>(249)</b>

**2. Past shopping**

In the past five years, have you ever gone shopping at any of these times?

Select all that apply.

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
During the day on Thanksgiving	7%	6%	8%	11%	8%	6%	3%	14%	5%	4%
After dinner on Thanksgiving	10%	6%	13%	12%	11%	10%	5%	13%	7%	10%
On the Friday after Thanksgiving	34%	29%	38%	38%	37%	35%	22%	39%	32%	32%
During the weekend after Thanksgiving	41%	40%	42%	44%	36%	42%	44%	46%	35%	47%
Not sure	30%	32%	29%	29%	31%	27%	37%	26%	36%	25%
<b>Totals</b>	<b>(1,000)</b>	<b>(471)</b>	<b>(529)</b>	<b>(165)</b>	<b>(263)</b>	<b>(406)</b>	<b>(166)</b>	<b>(340)</b>	<b>(412)</b>	<b>(248)</b>

	Race			Family Income			Region				
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
During the day on Thanksgiving	7%	6%	15%	7%	9%	4%	9%	6%	5%	7%	10%
After dinner on Thanksgiving	10%	9%	16%	10%	10%	10%	8%	10%	10%	9%	11%
On the Friday after Thanksgiving	34%	29%	45%	50%	34%	34%	38%	32%	36%	37%	29%
During the weekend after Thanksgiving	41%	41%	42%	43%	35%	46%	49%	33%	47%	42%	40%
Not sure	30%	32%	28%	20%	33%	26%	21%	37%	21%	31%	32%
<b>Totals</b>	<b>(1,000)</b>	<b>(753)</b>	<b>(113)</b>	<b>(134)</b>	<b>(349)</b>	<b>(289)</b>	<b>(220)</b>	<b>(175)</b>	<b>(211)</b>	<b>(365)</b>	<b>(249)</b>

**3. Working on Thanksgiving**

This year, will you or anyone in your family be working on Thanksgiving Day?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Yes	16%	14%	16%	17%	22%	15%	7%	19%	12%	17%
No	74%	74%	74%	62%	67%	79%	88%	71%	74%	76%
Not sure	11%	12%	10%	21%	12%	6%	6%	10%	13%	6%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(998)	(470)	(528)	(164)	(263)	(405)	(166)	(338)	(412)	(248)

	Race				Family Income			Region			
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Yes	16%	13%	19%	25%	19%	17%	11%	13%	19%	15%	15%
No	74%	79%	63%	55%	67%	75%	85%	79%	73%	72%	74%
Not sure	11%	8%	18%	20%	15%	8%	4%	8%	8%	13%	11%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(998)	(752)	(112)	(134)	(348)	(289)	(220)	(174)	(210)	(365)	(249)

**4. Stores open on Thanksgiving**

Which comes closer to your opinion?

	Total	Gender		Age				Party ID		
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Retailers should keep stores open on Thanksgiving Day	16%	14%	18%	22%	17%	14%	10%	21%	14%	13%
Retailers should close stores for Thanksgiving Day	73%	74%	71%	61%	74%	74%	80%	72%	69%	80%
Not sure	11%	12%	11%	17%	9%	11%	9%	7%	16%	7%
Totals (Unweighted N)	100% (997)	100% (470)	100% (527)	100% (165)	100% (263)	100% (404)	100% (165)	100% (340)	100% (411)	100% (246)

	Total	Race			Family Income			Region			
		White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Retailers should keep stores open on Thanksgiving Day	16%	12%	26%	32%	21%	8%	12%	16%	15%	14%	20%
Retailers should close stores for Thanksgiving Day	73%	76%	65%	58%	68%	80%	78%	72%	76%	73%	69%
Not sure	11%	12%	9%	10%	11%	12%	10%	13%	9%	12%	12%
Totals (Unweighted N)	100% (997)	100% (750)	100% (113)	100% (134)	100% (346)	100% (289)	100% (220)	100% (174)	100% (211)	100% (364)	100% (248)