February 2-4, 2015
YouGov

1. Personal choice vs public health

Do you think the issue of whether children should be vaccinated is more:

|  | Total | Gender |  | Age |  |  |  | 3 Point Party ID |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat |  | ent | Republican |
| A matter of public health | 70\% | 66\% | 73\% | 60\% | 63\% | 77\% | 79\% | 77\% |  |  | 71\% |
| A matter of personal choice | 22\% | 25\% | 20\% | 24\% | 26\% | 19\% | 21\% | 16\% |  |  | 25\% |
| Not sure | 8\% | 9\% | 7\% | 16\% | 11\% | 4\% | 0\% | 6\% |  |  | 4\% |
| Totals <br> (Unweighted N) | $\begin{aligned} & 100 \% \\ & (993) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (465) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (528) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (166) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (270) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (391) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (166) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (345) \end{aligned}$ |  |  | $\begin{aligned} & 100 \% \\ & (236) \end{aligned}$ |
|  |  |  | Race |  |  | ily Income |  |  |  |  |  |
|  | Total | White | Black | Hispanic | Under 40 | 40-80 | 80+ | Northeast | Midwest | South | West |
| A matter of public health | 70\% | 72\% | 63\% | 65\% | 62\% | 78\% | 80\% | 69\% | 75\% | 64\% | 74\% |
| A matter of personal choice | 22\% | 21\% | 25\% | 25\% | 26\% | 20\% | 14\% | 22\% | 18\% | 26\% | 21\% |
| Not sure | 8\% | 7\% | 12\% | 10\% | 12\% | 3\% | 6\% | 9\% | 7\% | 9\% | 5\% |
| Totals <br> (Unweighted N) | $\begin{aligned} & 100 \% \\ & (993) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (754) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (117) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (122) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (345) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (318) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (213) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (167) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (230) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (363) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (233) \end{aligned}$ |

## 2. Confidence in vacc policy

How much trust and confidence do you have in the government when it comes to setting vaccination policies?

|  | Total | Gender |  | Age |  |  |  | 3 Point Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| A great deal | 16\% | 16\% | 16\% | 17\% | 15\% | 19\% | 10\% | 26\% | 12\% | 11\% |
| A fair amount | 36\% | 36\% | 35\% | 36\% | 34\% | 34\% | 42\% | 44\% | 34\% | 29\% |
| Not very much | 26\% | 24\% | 28\% | 24\% | 24\% | 28\% | 27\% | 17\% | 26\% | 38\% |
| None at all | 14\% | 16\% | 11\% | 8\% | 11\% | 16\% | 20\% | 7\% | 17\% | 15\% |
| Not sure | 9\% | 8\% | 9\% | 16\% | 16\% | 3\% | 1\% | 6\% | 11\% | 7\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (992) | (463) | (529) | (164) | (271) | (391) | (166) | (344) | (410) | (238) |


|  | Total | Race |  |  | Family Income |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Hispanic | Under 40 | 40-80 | 80+ | Northeast | Midwest | South | West |
| A great deal | 16\% | 16\% | 12\% | 22\% | 12\% | 17\% | 24\% | 15\% | 19\% | 16\% | 13\% |
| A fair amount | 36\% | 34\% | 50\% | 32\% | 33\% | 38\% | 39\% | 39\% | 35\% | 32\% | 39\% |
| Not very much | 26\% | 26\% | 20\% | 30\% | 27\% | 26\% | 23\% | 28\% | 17\% | 30\% | 27\% |
| None at all | 14\% | 16\% | 7\% | 6\% | 15\% | 14\% | 9\% | 12\% | 19\% | 11\% | 13\% |
| Not sure | 9\% | 8\% | 11\% | 11\% | 12\% | 6\% | 6\% | 5\% | 9\% | 12\% | 6\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (992) | (752) | (117) | (123) | (345) | (318) | (214) | (165) | (228) | (365) | (234) |

## 3. Opinion of vaccinations

Which comes closer to your opinion of childhood vaccinations for diseases like measles, mumps, and whooping cough?

|  | Total | Gender |  | Age |  |  |  | 3 Point Party ID |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat |  |  | Republican |
| The science supporting the safety of childhood vaccination is indisputable <br> 60\% <br> 50\% <br> $53 \% \quad 65 \% \quad 69 \% \quad 61 \%$ <br> 56\% <br> 62\% |  |  |  |  |  |  |  |  |  |  |  |
| The safety of childhood vaccination is an issue requiring further debate Not sure | $\begin{aligned} & 25 \% \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 25 \% \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 25 \% \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 26 \% \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 30 \% \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 22 \% \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 21 \% \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 26 \% \\ & 13 \% \end{aligned}$ |  |  | $\begin{aligned} & 25 \% \\ & 13 \% \end{aligned}$ |
| Totals <br> (Unweighted N) | $\begin{aligned} & 100 \% \\ & (991) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (463) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (528) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (164) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (270) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (391) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (166) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (343) \end{aligned}$ |  |  | $\begin{aligned} & 100 \% \\ & (236) \end{aligned}$ |
|  |  |  | Race |  |  | ily Income |  |  |  |  |  |
|  | Total | White | Black | Hispanic | Under 40 | 40-80 | 80+ | Northeast | Midwest | South | West |
| The science supporting the safety of childhood vaccination is |  |  |  |  |  |  |  |  |  |  |  |
| The safety of childhood vaccination is an issue requiring further debate | 25\% | 22\% | 30\% | 32\% | 31\% | 24\% | 17\% | 28\% | 21\% | 29\% | 19\% |
| Not sure | 16\% | 14\% | 21\% | 21\% | 23\% | 9\% | 11\% | 12\% | 10\% | 19\% | 20\% |
| Totals <br> (Unweighted N) | $\begin{aligned} & 100 \% \\ & (991) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (750) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (117) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (124) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (344) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (318) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (214) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (165) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (227) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (365) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (234) \end{aligned}$ |

## 4. More likely to doubt

Which group do you think is MORE likely to have doubts about childhood vaccinations?

|  | Total | Gender |  | Age |  |  |  | 3 Point Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| Liberals | 26\% | 24\% | 28\% | 18\% | 28\% | 32\% | 22\% | 21\% | 21\% | 42\% |
| Conservatives | 26\% | 29\% | 22\% | 37\% | 21\% | 21\% | 29\% | 33\% | 25\% | 18\% |
| Neither | 21\% | 23\% | 19\% | 17\% | 21\% | 20\% | 28\% | 17\% | 25\% | 17\% |
| Not sure | 27\% | 24\% | 31\% | 28\% | 31\% | 28\% | 21\% | 28\% | 29\% | 23\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (992) | (465) | (527) | (163) | (272) | (391) | (166) | (344) | (411) | (237) |


|  | Total | Race |  |  | Family Income |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Hispanic | Under 40 | 40-80 | 80+ | Northeast | Midwest | South | West |
| Liberals | 26\% | 27\% | 19\% | 27\% | 24\% | 25\% | 36\% | 29\% | 25\% | 22\% | 31\% |
| Conservatives | 26\% | 26\% | 27\% | 22\% | 23\% | 27\% | 24\% | 28\% | 27\% | 24\% | 25\% |
| Neither | 21\% | 23\% | 20\% | 13\% | 20\% | 23\% | 20\% | 20\% | 19\% | 21\% | 23\% |
| Not sure | 27\% | 24\% | 33\% | 38\% | 32\% | 25\% | 20\% | 23\% | 29\% | 32\% | 21\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (992) | (752) | (116) | (124) | (345) | (317) | (214) | (166) | (229) | (363) | (234) |

## 5. Bigger threat

Which disease do you think posed a bigger threat to Americans in the last year?

|  | Total | Gender |  | Age |  |  |  | 3 Point Party ID |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat |  | Independent | Republican |
| Ebola | 34\% | 30\% | 38\% | 22\% | 39\% | 38\% | 32\% | 39\% |  | 30\% | 36\% |
| The measles | 51\% | 54\% | 48\% | 48\% | 46\% | 52\% | 59\% | 52\% |  | 49\% | 52\% |
| Not sure | 15\% | 17\% | 14\% | 30\% | 14\% | 10\% | 10\% | 8\% |  | 21\% | 12\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |  | 100\% | 100\% |
| (Unweighted N) | (991) | (463) | (528) | (164) | (270) | (391) | (166) | (342) |  | (411) | (238) |
|  |  |  | Race |  |  | ily Income |  |  |  | Region |  |
|  | Total | White | Black | Hispanic | Under 40 | 40-80 | 80+ | Northeast | Midwes | est South | West |
| Ebola | 34\% | 30\% | 45\% | 46\% | 42\% | 32\% | 21\% | 38\% | 32\% | \% 34\% | 32\% |
| The measles | 51\% | 57\% | 29\% | 34\% | 38\% | 59\% | 67\% | 51\% | 56\% | \% 44\% | 54\% |
| Not sure | 15\% | 13\% | 26\% | 20\% | 20\% | 9\% | 12\% | 11\% | 11\% | \% 21\% | 13\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | \% 100\% | 100\% |
| (Unweighted N) | (991) | (752) | (115) | (124) | (344) | (318) | (214) | (165) | (229) | ) (364) | (233) |

## 6. Know non-vaccinators

Do you know anyone who has chosen not to vaccinate their children against childhood diseases, like measles, mumps, and whooping cough?

|  | Total | Gender |  | Age |  |  |  | 3 Point Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| Yes | 21\% | 19\% | 23\% | 27\% | 24\% | 16\% | 21\% | 22\% | 21\% | 20\% |
| No | 62\% | 60\% | 64\% | 50\% | 57\% | 70\% | 70\% | 64\% | 62\% | 59\% |
| Not sure | 17\% | 21\% | 13\% | 23\% | 20\% | 14\% | 9\% | 13\% | 17\% | 20\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (992) | (464) | (528) | (163) | (272) | (391) | (166) | (344) | (411) | (237) |


|  | Total | Race |  |  | Family Income |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Hispanic | Under 40 | 40-80 | 80+ | Northeast | Midwest | South | West |
| Yes | 21\% | 20\% | 23\% | 26\% | 18\% | 26\% | 18\% | 23\% | 23\% | 18\% | 23\% |
| No | 62\% | 64\% | 62\% | 52\% | 61\% | 63\% | 64\% | 67\% | 66\% | 60\% | 58\% |
| Not sure | 17\% | 16\% | 15\% | 22\% | 20\% | 12\% | 18\% | 11\% | 10\% | 22\% | 19\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (992) | (752) | (117) | (123) | (345) | (318) | (214) | (165) | (229) | (364) | (234) |

