

1. Drink more often

Which do you drink more often?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Bottled water	42%	40%	44%	49%	45%	43%	29%	42%	43%	42%
Tap water	55%	57%	53%	47%	51%	57%	68%	56%	55%	56%
Not sure	2%	2%	2%	3%	3%	0%	4%	2%	3%	2%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(484)	(516)	(193)	(268)	(380)	(159)	(327)	(445)	(228)

	Race				Family Income			Region			
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Bottled water	42%	40%	44%	54%	44%	42%	42%	39%	27%	50%	46%
Tap water	55%	58%	55%	42%	52%	56%	56%	57%	71%	49%	50%
Not sure	2%	2%	1%	4%	3%	2%	1%	4%	2%	1%	4%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(744)	(116)	(140)	(369)	(291)	(211)	(176)	(232)	(369)	(223)

	Following Toledo ban				
	Total	Very closely	Somewhat closely	Not very closely	Not closely at all
Bottled water	42%	36%	42%	46%	42%
Tap water	55%	64%	56%	52%	53%
Not sure	2%	—	2%	2%	5%
Totals	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(109)	(373)	(272)	(246)

2. Tap water safety

Generally speaking, how confident are you that the tap water in your area is safe to drink?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Very confident	37%	41%	33%	27%	32%	43%	45%	41%	34%	37%
Somewhat confident	36%	37%	36%	44%	35%	32%	39%	34%	37%	37%
Not very confident	16%	15%	17%	15%	21%	14%	12%	13%	17%	18%
Not at all confident	7%	5%	9%	10%	7%	7%	4%	8%	7%	5%
Not sure	4%	3%	5%	5%	6%	4%	0%	4%	5%	2%
Totals (Unweighted N)	100% (1,000)	100% (484)	100% (516)	100% (193)	100% (268)	100% (380)	100% (159)	100% (327)	100% (445)	100% (228)

	Race				Family Income			Region			
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Very confident	37%	41%	25%	25%	29%	38%	47%	43%	41%	35%	31%
Somewhat confident	36%	36%	30%	43%	39%	36%	33%	34%	40%	33%	39%
Not very confident	16%	15%	29%	11%	20%	15%	13%	10%	13%	21%	15%
Not at all confident	7%	6%	11%	10%	7%	8%	4%	9%	4%	6%	10%
Not sure	4%	3%	5%	10%	5%	3%	2%	4%	2%	5%	5%
Totals (Unweighted N)	100% (1,000)	100% (744)	100% (116)	100% (140)	100% (369)	100% (291)	100% (211)	100% (176)	100% (232)	100% (369)	100% (223)

	Following Toledo ban				
	Total	Very closely	Somewhat closely	Not very closely	Not closely at all
Very confident	37%	42%	42%	31%	35%
Somewhat confident	36%	32%	35%	43%	33%
Not very confident	16%	15%	16%	19%	13%
Not at all confident	7%	6%	5%	5%	12%
Not sure	4%	5%	2%	3%	8%
Totals (Unweighted N)	100% (1,000)	100% (109)	100% (373)	100% (272)	100% (246)

3. Water regulation

Do you think the government should do more or less to regulate the safety of the public water supply, or is the current level of regulation about right?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Should do more	47%	44%	50%	54%	54%	43%	36%	67%	41%	32%
Current regulations are about right	40%	47%	35%	34%	35%	44%	51%	27%	42%	57%
Should do less	4%	4%	3%	2%	2%	4%	8%	1%	5%	4%
Not sure	9%	5%	12%	10%	10%	9%	5%	5%	13%	6%
Totals (Unweighted N)	100% (1,000)	100% (484)	100% (516)	100% (193)	100% (268)	100% (380)	100% (159)	100% (327)	100% (445)	100% (228)

	Race				Family Income			Region			
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Should do more	47%	42%	62%	63%	52%	51%	39%	51%	39%	52%	43%
Current regulations are about right	40%	45%	26%	28%	35%	38%	47%	38%	51%	34%	43%
Should do less	4%	4%	1%	3%	3%	5%	2%	2%	5%	4%	3%
Not sure	9%	9%	11%	5%	10%	5%	12%	9%	5%	10%	11%
Totals (Unweighted N)	100% (1,000)	100% (744)	100% (116)	100% (140)	100% (369)	100% (291)	100% (211)	100% (176)	100% (232)	100% (369)	100% (223)

	Following Toledo ban				
	Total	Very closely	Somewhat closely	Not very closely	Not closely at all
Should do more	47%	54%	44%	49%	47%
Current regulations are about right	40%	31%	44%	44%	35%
Should do less	4%	10%	3%	1%	4%
Not sure	9%	5%	9%	6%	14%
Totals (Unweighted N)	100% (1,000)	100% (109)	100% (373)	100% (272)	100% (246)

4. Following Toledo ban

How closely have you been following news about a ban on tap water last week in Toledo, Ohio?

	Total	Gender		Age				Party ID		
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Very closely	10%	10%	10%	4%	8%	14%	13%	12%	10%	7%
Somewhat closely	35%	37%	33%	20%	35%	38%	48%	34%	36%	33%
Not very closely	30%	32%	29%	36%	35%	25%	26%	30%	30%	30%
Not closely at all	25%	21%	28%	39%	22%	23%	13%	23%	24%	29%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(484)	(516)	(193)	(268)	(380)	(159)	(327)	(445)	(228)

	Total	Race			Family Income			Region			
		White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Very closely	10%	9%	15%	13%	10%	12%	9%	7%	14%	10%	10%
Somewhat closely	35%	35%	41%	29%	35%	30%	41%	40%	36%	35%	29%
Not very closely	30%	30%	26%	34%	32%	30%	30%	29%	27%	32%	32%
Not closely at all	25%	26%	18%	24%	23%	29%	20%	24%	23%	24%	29%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(744)	(116)	(140)	(369)	(291)	(211)	(176)	(232)	(369)	(223)

	Total	Following Toledo ban			
		Very closely	Somewhat closely	Not very closely	Not closely at all
Very closely	10%	100%	—	—	—
Somewhat closely	35%	—	100%	—	—
Not very closely	30%	—	—	100%	—
Not closely at all	25%	—	—	—	100%
Totals	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(109)	(373)	(272)	(246)

5. Water contamination in your area

In your view, how likely is it that a situation similar to what occurred in Toledo could cause tap water contamination in your area?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Very likely	8%	6%	9%	7%	7%	9%	7%	10%	8%	5%
Somewhat likely	28%	25%	30%	29%	28%	26%	30%	33%	26%	26%
Not very likely	30%	35%	25%	26%	26%	32%	37%	28%	28%	37%
Not at all likely	12%	15%	10%	11%	10%	13%	16%	11%	13%	13%
Not sure	22%	18%	25%	27%	28%	20%	10%	19%	25%	20%
Totals (Unweighted N)	100% (1,000)	100% (484)	100% (516)	100% (193)	100% (268)	100% (380)	100% (159)	100% (327)	100% (445)	100% (228)

	Race				Family Income			Region			
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Very likely	8%	6%	17%	10%	11%	8%	5%	7%	10%	8%	7%
Somewhat likely	28%	29%	26%	27%	28%	33%	19%	30%	27%	28%	27%
Not very likely	30%	32%	27%	22%	28%	28%	39%	27%	35%	30%	27%
Not at all likely	12%	13%	5%	17%	10%	11%	14%	13%	14%	9%	14%
Not sure	22%	21%	24%	25%	23%	20%	24%	23%	14%	24%	24%
Totals (Unweighted N)	100% (1,000)	100% (744)	100% (116)	100% (140)	100% (369)	100% (291)	100% (211)	100% (176)	100% (232)	100% (369)	100% (223)

	Following Toledo ban				
	Total	Very closely	Somewhat closely	Not very closely	Not closely at all
Very likely	8%	27%	7%	6%	4%
Somewhat likely	28%	24%	29%	32%	24%
Not very likely	30%	25%	39%	33%	15%
Not at all likely	12%	16%	15%	8%	12%
Not sure	22%	8%	10%	22%	45%
Totals (Unweighted N)	100% (1,000)	100% (109)	100% (373)	100% (272)	100% (246)