

Omnibus Poll

April 15 - 16, 2013



1. Investments

What do you consider the safest place to invest your money these days in order to minimize the risk?

	Gender		Age				Party ID			Voter Registration		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican	Registered	Not registered
Stocks or equities	6%	7%	5%	3%	6%	6%	11%	6%	6%	6%	6%	4%
Government bonds	4%	6%	3%	4%	5%	4%	5%	6%	5%	2%	5%	2%
Real Estate	6%	6%	6%	7%	5%	6%	8%	7%	7%	5%	7%	2%
In a bank	11%	9%	12%	15%	11%	11%	4%	15%	7%	11%	11%	6%
Money Market fund	6%	6%	6%	3%	5%	8%	6%	5%	6%	7%	6%	1%
Jewelry	2%	3%	0%	3%	3%	0%	—	1%	2%	3%	2%	2%
Gold	16%	21%	11%	15%	12%	20%	14%	11%	18%	19%	16%	14%
Cash	9%	9%	10%	9%	10%	7%	12%	10%	9%	9%	9%	7%
Art	1%	1%	1%	1%	1%	1%	—	1%	1%	1%	1%	1%
Collectibles	1%	2%	0%	1%	1%	1%	1%	1%	1%	2%	1%	—
Other	3%	4%	3%	3%	4%	4%	3%	2%	4%	4%	4%	3%
Not sure	35%	27%	43%	36%	38%	31%	37%	36%	36%	31%	32%	59%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(452)	(548)	(189)	(279)	(375)	(156)	(322)	(437)	(241)	(910)	(90)

Omnibus Poll

April 15 - 16, 2013



	Total	Race			Education				
		White	Black	Hispanic	Less than high school	High school	Some college	College grad	Post grad
Stocks or equities	6%	7%	4%	2%	2%	6%	6%	7%	9%
Government bonds	4%	4%	6%	4%	—	4%	4%	7%	4%
Real Estate	6%	5%	11%	6%	19%	5%	5%	5%	9%
In a bank	11%	11%	12%	8%	7%	8%	11%	15%	14%
Money Market fund	6%	5%	9%	5%	—	5%	6%	7%	11%
Jewelry	2%	0%	—	8%	10%	—	2%	1%	—
Gold	16%	15%	8%	25%	26%	16%	18%	12%	7%
Cash	9%	11%	7%	3%	2%	12%	8%	8%	7%
Art	1%	1%	1%	0%	1%	0%	1%	1%	1%
Collectibles	1%	1%	2%	—	—	1%	1%	1%	5%
Other	3%	4%	5%	—	2%	3%	4%	4%	5%
Not sure	35%	34%	34%	38%	31%	40%	34%	30%	29%
Totals (Unweighted N)	100% (1,000)	100% (822)	100% (96)	100% (82)	100% (34)	100% (326)	100% (354)	100% (198)	100% (88)