

# Omnibus Poll

April 29 - 30, 2013



## 1. Follow professional sports

Do you follow any professional sports?

	Gender			Age				Party ID			Voter Registration	
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican	Registered	Not registered
Yes	53%	60%	46%	45%	48%	59%	59%	56%	48%	58%	55%	39%
No	41%	37%	46%	44%	46%	38%	37%	37%	46%	39%	41%	45%
Not sure	6%	3%	8%	11%	6%	3%	4%	7%	6%	3%	4%	16%
Totals (Unweighted N)	100% (1,000)	100% (455)	100% (545)	100% (162)	100% (292)	100% (391)	100% (151)	100% (324)	100% (433)	100% (243)	100% (898)	100% (102)

	Race				Education					
	Total	White	Black	Hispanic	Less than high school	High school	Some college	College grad	Post grad	
Yes	53%	53%	50%	56%	38%	55%	49%	56%	62%	
No	41%	44%	40%	32%	41%	39%	48%	40%	34%	
Not sure	6%	4%	10%	13%	21%	7%	3%	5%	4%	
Totals (Unweighted N)	100% (1,000)	100% (818)	100% (93)	100% (89)	100% (38)	100% (331)	100% (339)	100% (195)	100% (97)	

	Follow professional sports			
	Total	Yes	No	Not sure
Yes	53%	100%	—	—
No	41%	—	100%	—
Not sure	6%	—	—	100%
Totals (Unweighted N)	100% (1,000)	100% (516)	100% (439)	100% (45)

	Sports leagues follow							
	Total	MLB	MLS	NBA	NFL	NHL	Another sports league	Not sure
Yes	53%	100%	100%	100%	100%	100%	100%	100%
No	41%	—	—	—	—	—	—	—
Not sure	6%	—	—	—	—	—	—	—

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## Sports leagues follow

	Total	MLB	MLS	NBA	NFL	NHL	Another sports league	Not sure
Totals (Unweighted N)	100% (1,000)	100% (273)	100% (34)	100% (188)	100% (379)	100% (109)	100% (104)	100% (5)

## Opinion of Jason Collins

	Total	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Not sure
Yes	53%	59%	63%	53%	59%	41%
No	41%	38%	36%	44%	37%	48%
Not sure	6%	3%	1%	3%	4%	11%
Totals (Unweighted N)	100% (1,000)	100% (229)	100% (213)	100% (92)	100% (102)	100% (364)

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## 2. Sports leagues follow

Which of the following professional sports leagues do you follow? Check as many as apply.

	Gender			Age				Party ID			Voter Registration	
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican	Registered	Not registered
MLB	55%	64%	45%	63%	50%	54%	58%	59%	53%	55%	56%	45%
MLS	6%	8%	3%	6%	5%	7%	3%	4%	8%	5%	6%	—
NBA	36%	43%	26%	51%	37%	37%	18%	43%	33%	30%	35%	43%
NFL	72%	80%	62%	71%	73%	76%	64%	77%	69%	70%	73%	67%
NHL	20%	23%	16%	25%	20%	21%	11%	14%	23%	21%	20%	18%
Another sports league	20%	22%	17%	10%	20%	22%	26%	14%	22%	25%	20%	23%
Not sure	1%	0%	2%	3%	1%	0%	1%	1%	2%	—	1%	—
Totals	(516)	(265)	(251)	(69)	(136)	(228)	(82)	(178)	(204)	(134)	(477)	(39)

	Total	Race			Education				
		White	Black	Hispanic	Less than high school	High school	Some college	College grad	Post grad
MLB	55%	54%	55%	60%	74%	49%	60%	59%	53%
MLS	6%	7%	3%	3%	5%	4%	4%	6%	15%
NBA	36%	32%	67%	31%	11%	32%	41%	38%	42%
NFL	72%	73%	89%	53%	85%	68%	76%	70%	74%
NHL	20%	22%	11%	12%	26%	16%	21%	21%	26%
Another sports league	20%	21%	16%	17%	21%	23%	17%	20%	17%
Not sure	1%	1%	—	3%	—	1%	3%	—	—
Totals	(516)	(422)	(52)	(42)	(13)	(175)	(160)	(110)	(58)

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	Total	Follow professional sports		
		Yes	No	Not sure
MLB	55%	55%	—	—
MLS	6%	6%	—	—
NBA	36%	36%	—	—
NFL	72%	72%	—	—
NHL	20%	20%	—	—
Another sports league	20%	20%	—	—
Not sure	1%	1%	—	—
Totals	(516)	(516)	(-)	(-)

	Total	Sports leagues follow						Not sure
		MLB	MLS	NBA	NFL	NHL	Another sports league	
MLB	55%	100%	76%	67%	57%	80%	40%	—
MLS	6%	8%	100%	11%	7%	14%	7%	—
NBA	36%	43%	67%	100%	44%	48%	29%	—
NFL	72%	74%	85%	90%	100%	81%	51%	—
NHL	20%	28%	48%	26%	22%	100%	17%	—
Another sports league	20%	15%	25%	16%	14%	18%	100%	—
Not sure	1%	—	—	—	—	—	—	100%
Totals	(516)	(273)	(34)	(188)	(379)	(109)	(104)	(5)

	Total	Opinion of Jason Collins				
		Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Not sure
MLB	55%	53%	69%	51%	52%	48%
MLS	6%	9%	5%	11%	5%	3%
NBA	36%	42%	43%	39%	20%	30%
NFL	72%	69%	76%	79%	65%	71%
NHL	20%	27%	20%	23%	10%	16%
Another sports league	20%	17%	12%	21%	29%	26%
Not sure	1%	1%	1%	—	4%	1%

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**Opinion of Jason Collins**

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	Total	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Not sure
Totals	(516)	(133)	(128)	(51)	(56)	(148)

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## 3. Heard about Jason Collins announcement

How much have you heard about NBA player Jason Collins announcing that he is gay?

	Gender			Age				Party ID			Voter Registration	
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican	Registered	Not registered
Heard a lot	32%	34%	31%	29%	32%	34%	33%	37%	28%	32%	34%	15%
Heard a little	49%	52%	46%	51%	48%	46%	55%	44%	55%	45%	48%	55%
Heard nothing at all	19%	14%	23%	20%	20%	20%	12%	19%	17%	22%	17%	30%
Totals (Unweighted N)	100% (1,000)	100% (455)	100% (545)	100% (162)	100% (292)	100% (391)	100% (151)	100% (324)	100% (433)	100% (243)	100% (898)	100% (102)

	Total	Race			Education				
		White	Black	Hispanic	Less than high school	High school	Some college	College grad	Post grad
Heard a lot	32%	31%	42%	33%	22%	28%	32%	39%	44%
Heard a little	49%	51%	42%	45%	52%	51%	46%	48%	49%
Heard nothing at all	19%	18%	16%	22%	26%	20%	22%	13%	7%
Totals (Unweighted N)	100% (1,000)	100% (818)	100% (93)	100% (89)	100% (38)	100% (331)	100% (339)	100% (195)	100% (97)

	Total	Follow professional sports		
		Yes	No	Not sure
Heard a lot	32%	45%	16%	31%
Heard a little	49%	46%	57%	25%
Heard nothing at all	19%	9%	27%	45%
Totals (Unweighted N)	100% (1,000)	100% (516)	100% (439)	100% (45)

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	Sports leagues follow							Not sure
	Total	MLB	MLS	NBA	NFL	NHL	Another sports league	
Heard a lot	32%	52%	71%	65%	49%	61%	45%	—
Heard a little	49%	41%	24%	31%	44%	34%	40%	36%
Heard nothing at all	19%	7%	6%	4%	6%	5%	16%	64%
Totals (Unweighted N)	100% (1,000)	100% (273)	100% (34)	100% (188)	100% (379)	100% (109)	100% (104)	100% (5)

	Opinion of Jason Collins					Not sure
	Total	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	
Heard a lot	32%	54%	41%	19%	35%	17%
Heard a little	49%	41%	50%	62%	46%	51%
Heard nothing at all	19%	5%	9%	19%	19%	31%
Totals (Unweighted N)	100% (1,000)	100% (229)	100% (213)	100% (92)	100% (102)	100% (364)

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## 4. Opinion on Jason Collins decision

On Monday, basketball player Jason Collins became the first male professional athlete to come out as gay while still an active player. Do you approve or disapprove of his decision to come out?

	Gender			Age				Party ID			Voter Registration	
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican	Registered	Not registered
Strongly approve	37%	33%	41%	51%	38%	34%	26%	54%	38%	13%	36%	46%
Somewhat approve	18%	19%	18%	12%	18%	19%	26%	17%	20%	17%	19%	11%
Somewhat disapprove	9%	10%	8%	7%	4%	10%	16%	5%	9%	15%	9%	8%
Strongly disapprove	16%	21%	10%	8%	17%	19%	18%	9%	14%	28%	17%	9%
Not sure	19%	16%	23%	22%	23%	18%	15%	16%	19%	26%	19%	27%
Totals (Unweighted N)	100% (1,000)	100% (455)	100% (545)	100% (162)	100% (292)	100% (391)	100% (151)	100% (324)	100% (433)	100% (243)	100% (898)	100% (102)

	Race				Education					
	Total	White	Black	Hispanic	Less than high school	High school	Some college	College grad	Post grad	
Strongly approve	37%	37%	44%	32%	30%	30%	42%	43%	47%	
Somewhat approve	18%	18%	15%	23%	26%	21%	15%	17%	18%	
Somewhat disapprove	9%	10%	4%	10%	2%	9%	9%	12%	9%	
Strongly disapprove	16%	17%	9%	15%	14%	21%	12%	14%	12%	
Not sure	19%	18%	28%	21%	28%	19%	22%	15%	13%	
Totals (Unweighted N)	100% (1,000)	100% (818)	100% (93)	100% (89)	100% (38)	100% (331)	100% (339)	100% (195)	100% (97)	



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	Follow professional sports			
	Total	Yes	No	Not sure
Strongly approve	37%	37%	40%	21%
Somewhat approve	18%	21%	16%	5%
Somewhat disapprove	9%	10%	9%	5%
Strongly disapprove	16%	19%	12%	10%
Not sure	19%	13%	22%	60%
Totals (Unweighted N)	100% (1,000)	100% (516)	100% (439)	100% (45)

	Sports leagues follow							
	Total	MLB	MLS	NBA	NFL	NHL	Another sports league	Not sure
Strongly approve	37%	39%	55%	48%	39%	50%	29%	33%
Somewhat approve	18%	20%	13%	17%	20%	17%	23%	12%
Somewhat disapprove	9%	9%	8%	7%	9%	11%	12%	18%
Strongly disapprove	16%	20%	17%	16%	20%	17%	24%	38%
Not sure	19%	12%	6%	11%	13%	6%	12%	—
Totals (Unweighted N)	100% (1,000)	100% (273)	100% (34)	100% (188)	100% (379)	100% (109)	100% (104)	100% (5)

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	Opinion of Jason Collins					
	Total	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Not sure
Strongly approve	37%	94%	45%	9%	1%	20%
Somewhat approve	18%	3%	45%	6%	—	19%
Somewhat disapprove	9%	2%	3%	39%	5%	10%
Strongly disapprove	16%	—	3%	30%	87%	7%
Not sure	19%	1%	4%	16%	7%	44%
Totals (Unweighted N)	100% (1,000)	100% (229)	100% (213)	100% (92)	100% (102)	100% (364)

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## 5. Opinion of Jason Collins

Do you have a favorable or unfavorable opinion of Jason Collins?

	Gender			Age				Party ID			Voter Registration	
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican	Registered	Not registered
Very favorable	21%	15%	26%	18%	22%	21%	21%	33%	19%	7%	22%	14%
Somewhat favorable	22%	25%	19%	27%	21%	20%	22%	26%	22%	15%	23%	17%
Somewhat unfavorable	10%	11%	9%	8%	7%	12%	11%	4%	11%	16%	9%	13%
Very unfavorable	11%	15%	7%	8%	16%	10%	10%	7%	9%	20%	11%	9%
Not sure	37%	33%	40%	39%	34%	37%	36%	30%	39%	42%	35%	47%
Totals (Unweighted N)	100% (1,000)	100% (455)	100% (545)	100% (162)	100% (292)	100% (391)	100% (151)	100% (324)	100% (433)	100% (243)	100% (898)	100% (102)

	Total	Race			Education					
		White	Black	Hispanic	Less than high school	High school	Some college	College grad	Post grad	
Very favorable	21%	21%	20%	19%	17%	17%	22%	21%	33%	
Somewhat favorable	22%	19%	24%	34%	23%	18%	23%	27%	24%	
Somewhat unfavorable	10%	11%	10%	4%	2%	12%	9%	8%	8%	
Very unfavorable	11%	11%	5%	17%	15%	14%	8%	10%	7%	
Not sure	37%	38%	41%	26%	43%	38%	37%	34%	28%	
Totals (Unweighted N)	100% (1,000)	100% (818)	100% (93)	100% (89)	100% (38)	100% (331)	100% (339)	100% (195)	100% (97)	

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	Total	Follow professional sports		
		Yes	No	Not sure
Very favorable	21%	23%	19%	11%
Somewhat favorable	22%	26%	19%	4%
Somewhat unfavorable	10%	10%	10%	5%
Very unfavorable	11%	12%	10%	7%
Not sure	37%	28%	42%	73%
Totals (Unweighted N)	100% (1,000)	100% (516)	100% (439)	100% (45)

	Total	Sports leagues follow						Not sure
		MLB	MLS	NBA	NFL	NHL	Another sports league	
Very favorable	21%	22%	35%	27%	22%	32%	19%	18%
Somewhat favorable	22%	33%	22%	32%	28%	27%	16%	12%
Somewhat unfavorable	10%	9%	18%	11%	11%	12%	10%	—
Very unfavorable	11%	12%	11%	7%	11%	7%	18%	38%
Not sure	37%	24%	13%	24%	28%	23%	36%	32%
Totals (Unweighted N)	100% (1,000)	100% (273)	100% (34)	100% (188)	100% (379)	100% (109)	100% (104)	100% (5)

	Total	Opinion of Jason Collins				
		Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Not sure
Very favorable	21%	100%	—	—	—	—
Somewhat favorable	22%	—	100%	—	—	—
Somewhat unfavorable	10%	—	—	100%	—	—
Very unfavorable	11%	—	—	—	100%	—
Not sure	37%	—	—	—	—	100%

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## Opinion of Jason Collins

	Total	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Not sure
Totals (Unweighted N)	100% (1,000)	100% (229)	100% (213)	100% (92)	100% (102)	100% (364)

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## 6. Most tolerant league

Which league do you think would be most tolerant of openly gay players?

	Gender			Age				Party ID			Voter Registration	
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican	Registered	Not registered
MLB	8%	10%	6%	9%	8%	7%	8%	12%	6%	6%	8%	7%
MLS	14%	21%	8%	29%	14%	12%	2%	13%	14%	16%	15%	7%
NBA	9%	8%	9%	5%	7%	11%	11%	9%	7%	10%	9%	4%
NFL	3%	2%	4%	2%	4%	2%	4%	4%	3%	2%	3%	4%
NHL	2%	2%	1%	2%	2%	2%	1%	3%	1%	0%	2%	2%
Not sure	65%	57%	72%	52%	66%	66%	74%	59%	69%	65%	63%	76%
Totals (Unweighted N)	100% (1,000)	100% (455)	100% (545)	100% (162)	100% (292)	100% (391)	100% (151)	100% (324)	100% (433)	100% (243)	100% (898)	100% (102)

	Total	Race			Education					
		White	Black	Hispanic	Less than high school	High school	Some college	College grad	Post grad	
MLB	8%	8%	6%	8%	18%	6%	8%	8%	10%	
MLS	14%	15%	19%	5%	2%	8%	19%	22%	17%	
NBA	9%	10%	5%	6%	1%	9%	7%	11%	16%	
NFL	3%	2%	7%	4%	—	3%	4%	1%	2%	
NHL	2%	2%	1%	2%	2%	1%	1%	3%	2%	
Not sure	65%	63%	62%	74%	76%	73%	61%	56%	53%	
Totals (Unweighted N)	100% (1,000)	100% (818)	100% (93)	100% (89)	100% (38)	100% (331)	100% (339)	100% (195)	100% (97)	

	Total	Follow professional sports		
		Yes	No	Not sure
MLB	8%	11%	5%	2%
MLS	14%	19%	10%	3%
NBA	9%	11%	6%	5%
NFL	3%	4%	3%	—
NHL	2%	2%	1%	6%
Not sure	65%	54%	76%	84%
Totals (Unweighted N)	100% (1,000)	100% (516)	100% (439)	100% (45)

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Sports leagues follow								
	Total	MLB	MLS	NBA	NFL	NHL	Another sports league	Not sure
MLB	8%	12%	8%	12%	11%	16%	6%	—
MLS	14%	23%	32%	22%	23%	22%	13%	—
NBA	9%	12%	23%	13%	12%	12%	10%	14%
NFL	3%	4%	9%	6%	3%	4%	7%	—
NHL	2%	2%	2%	3%	2%	3%	1%	—
Not sure	65%	47%	25%	43%	49%	43%	63%	86%
Totals (Unweighted N)	100% (1,000)	100% (273)	100% (34)	100% (188)	100% (379)	100% (109)	100% (104)	100% (5)

Opinion of Jason Collins						
	Total	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Not sure
MLB	8%	13%	11%	8%	1%	5%
MLS	14%	12%	22%	12%	9%	14%
NBA	9%	13%	12%	3%	9%	6%
NFL	3%	4%	4%	5%	2%	2%
NHL	2%	4%	1%	—	—	1%
Not sure	65%	55%	51%	72%	78%	72%
Totals (Unweighted N)	100% (1,000)	100% (229)	100% (213)	100% (92)	100% (102)	100% (364)