

Omnibus Poll

June 21 - 22, 2013



1. Follow Kardashian story

On June 15th, television personality Kim Kardashian give birth to her first child, a girl, with musician Kanye West. Kardashian's pregnancy has attracted a lot of media attention. How closely did you follow this story?

	Gender			Age				Party ID			Voter Registration	
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican	Registered	Not registered
Very closely	2%	2%	2%	6%	2%	1%	—	3%	3%	0%	1%	8%
Somewhat closely	7%	6%	9%	13%	8%	6%	3%	13%	4%	6%	8%	7%
Not very closely	26%	20%	32%	31%	26%	24%	23%	29%	23%	26%	26%	27%
Not at all	64%	73%	56%	50%	64%	69%	74%	55%	70%	68%	65%	58%
Totals (Unweighted N)	100% (1,000)	100% (468)	100% (532)	100% (166)	100% (306)	100% (377)	100% (151)	100% (331)	100% (431)	100% (238)	100% (904)	100% (96)

	Race				Education					Region			
	Total	White	Black	Hispanic	Less than high school	High school	Some college	College grad	Post grad	Northeast	Midwest	South	West
Very closely	2%	1%	5%	5%	8%	2%	3%	2%	—	1%	4%	3%	1%
Somewhat closely	7%	6%	14%	10%	—	6%	10%	9%	4%	12%	8%	7%	4%
Not very closely	26%	24%	38%	24%	18%	28%	25%	29%	18%	26%	30%	27%	21%
Not at all	64%	69%	43%	61%	74%	65%	62%	60%	78%	62%	59%	63%	75%
Totals (Unweighted N)	100% (1,000)	100% (805)	100% (104)	100% (91)	100% (32)	100% (354)	100% (344)	100% (183)	100% (87)	100% (135)	100% (213)	100% (377)	100% (275)

Omnibus Poll

June 21 - 22, 2013



2. Kardashian baby name

It has been rumored that West and Kardashian have chosen to name their girl either "Kaidence Donda West" or "North West". Which name do you prefer?

	Gender			Age				Party ID			Voter Registration	
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican	Registered	Not registered
Kaidence Donda												
West	24%	16%	32%	36%	31%	19%	12%	31%	21%	21%	23%	33%
North West	6%	6%	6%	10%	6%	4%	4%	10%	4%	3%	5%	10%
Neither	58%	63%	53%	41%	49%	67%	73%	47%	60%	68%	61%	30%
Not sure	12%	15%	9%	13%	14%	10%	10%	12%	14%	9%	10%	26%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(468)	(532)	(166)	(306)	(377)	(151)	(331)	(431)	(238)	(904)	(96)

	Total	Race			Education					Region			
		White	Black	Hispanic	Less than high school	High school	Some college	College grad	Post grad	Northeast	Midwest	South	West
Kaidence Donda													
West	24%	22%	45%	18%	16%	24%	31%	20%	11%	29%	29%	22%	20%
North West	6%	4%	10%	11%	6%	7%	5%	6%	3%	6%	7%	6%	4%
Neither	58%	62%	32%	56%	61%	58%	51%	64%	76%	51%	55%	59%	66%
Not sure	12%	11%	12%	15%	17%	12%	14%	10%	9%	14%	10%	13%	10%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(805)	(104)	(91)	(32)	(354)	(344)	(183)	(87)	(135)	(213)	(377)	(275)