YouGov
April 8-10, 2016
YouGov

1. $\$ 10.10 /$ hour

Would you favor or oppose raising the minimum wage to $\$ 10.10$ an hour?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Favor | 66\% | 62\% | 70\% | 62\% | 67\% | 68\% | 65\% | 67\% | 71\% | 64\% | 52\% |
| Oppose | 26\% | 29\% | 23\% | 32\% | 22\% | 24\% | 29\% | 24\% | 28\% | 31\% | 36\% |
| Not sure | 8\% | 9\% | 8\% | 6\% | 11\% | 8\% | 7\% | 9\% | 1\% | 6\% | 12\% |
| Totals (Unweighted N) | $\begin{aligned} & 100 \% \\ & (996) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (482) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (514) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (171) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (263) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (382) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (180) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (699) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (124) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (111) \end{aligned}$ | $\begin{gathered} 100 \% \\ (62) \end{gathered}$ |


|  | Total | Party ID (3 category) |  |  | Family Income (3 category) |  |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Independent | Republican | Under \$50K | \$50-100K | \$100K or more | Prefer not to say | Northeast | Midwest | South | West |
| Favor | 66\% | 77\% | 63\% | 55\% | 68\% | 59\% | 65\% | 71\% | 73\% | 67\% | 66\% | 58\% |
| Oppose | 26\% | 19\% | 29\% | 31\% | 26\% | 29\% | 29\% | 20\% | 22\% | 26\% | 25\% | 31\% |
| Not sure | 8\% | 4\% | 8\% | 14\% | 6\% | 13\% | 6\% | 9\% | 5\% | 7\% | 9\% | 11\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N ) | (996) | (375) | (370) | (251) | (465) | (283) | (119) | (129) | (212) | (225) | (347) | (212) |

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2. $\$ 12 /$ hour

Would you favor or oppose raising the minimum wage to $\$ 12$ an hour?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Favor | 59\% | 53\% | 65\% | 63\% | 61\% | 59\% | 51\% | 54\% | 77\% | 63\% | 68\% |
| Oppose | 33\% | 39\% | 26\% | 30\% | 30\% | 33\% | 37\% | 37\% | 17\% | 29\% | 26\% |
| Not sure | 9\% | 8\% | 9\% | 7\% | 9\% | 8\% | 12\% | 9\% | 7\% | 8\% | 6\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (994) | (482) | (512) | (170) | (264) | (383) | (177) | (696) | (125) | (112) | (61) |


|  | Total | Party ID (3 category) |  |  | Family Income (3 category) |  |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Independent | Republican | Under \$50K | \$50-100K | \$100K or more | Prefer not to say | Northeast | Midwest | South | West |
| Favor | 59\% | 80\% | 55\% | 37\% | 62\% | 53\% | 51\% | 63\% | 63\% | 60\% | 62\% | 49\% |
| Oppose | 33\% | 15\% | 36\% | 51\% | 29\% | 37\% | 46\% | 27\% | 31\% | 31\% | 30\% | 40\% |
| Not sure | 9\% | 5\% | 9\% | 12\% | 9\% | 9\% | 3\% | 10\% | 5\% | 10\% | 8\% | 11\% |
| Totals (Unweighted N) | $\begin{aligned} & 100 \% \\ & (994) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (377) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (368) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (249) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (463) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (283) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (119) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (129) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (211) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (223) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (349) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (211) \end{aligned}$ |

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3. $\$ 15 /$ hour

Would you favor or oppose raising the minimum wage to $\$ 15$ an hour?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Favor | 48\% | 42\% | 54\% | 55\% | 52\% | 51\% | 35\% | 40\% | 76\% | 60\% | 55\% |
| Oppose | 38\% | 45\% | 32\% | 35\% | 36\% | 38\% | 44\% | 45\% | 15\% | 28\% | 31\% |
| Not sure | 13\% | 12\% | 14\% | 10\% | 12\% | 11\% | 21\% | 15\% | 9\% | 11\% | 13\% |
| Totals (Unweighted N) | $\begin{aligned} & 100 \% \\ & (994) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (480) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (514) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (169) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (263) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (383) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (179) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (697) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (125) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (111) \end{aligned}$ | $\begin{gathered} 100 \% \\ (61) \end{gathered}$ |


|  | Total | Party ID (3 category) |  |  | Family Income (3 category) |  |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Independent | Republican | Under \$50K | \$50-100K | \$100K or more | Prefer not to say | Northeast | Midwest | South | West |
| Favor | 48\% | 73\% | 43\% | 24\% | 55\% | 38\% | 46\% | 47\% | 50\% | 46\% | 51\% | 44\% |
| Oppose | 38\% | 16\% | 42\% | 64\% | 32\% | 48\% | 51\% | 32\% | 40\% | 41\% | 32\% | 45\% |
| Not sure | 13\% | 12\% | 15\% | 12\% | 13\% | 14\% | 4\% | 21\% | 10\% | 13\% | 17\% | 11\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (994) | (375) | (368) | (251) | (465) | (283) | (119) | (127) | (210) | (225) | (349) | (210) |

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4. Most Supported Proposal

The current federal minimum wage is $\$ 7.25$ an hour. Which proposal would you MOST support?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | $65+$ | White | Black | Hispanic | Other |
| Getting rid of the minimum wage | 8\% | 11\% | 5\% | 3\% | 7\% | 8\% | 13\% | 10\% | 4\% | 2\% | 8\% |
| Keeping the minimum wage at $\$ 7.25$ an hour | 10\% | 12\% | 9\% | 10\% | 10\% | 8\% | 14\% | 11\% | 4\% | 15\% | 11\% |
| Raising the minimum wage to $\$ 10.10$ an hour | 28\% | 27\% | 28\% | 30\% | 25\% | 27\% | 29\% | 32\% | 20\% | 13\% | 24\% |
| Raising the minimum wage to $\$ 12$ an hour | 20\% | 19\% | 21\% | 23\% | 19\% | 19\% | 20\% | 21\% | 14\% | 20\% | 20\% |
| Raising the minimum wage to $\$ 15$ an hour | 30\% | 26\% | 34\% | 31\% | 33\% | 32\% | 23\% | 23\% | 57\% | 43\% | 29\% |
| Not sure | 4\% | 5\% | 3\% | 3\% | 6\% | 5\% | 1\% | 3\% | 2\% | 7\% | 8\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N ) | (999) | (483) | (516) | (171) | (264) | (383) | (181) | (700) | (125) | (112) | (62) |


|  |  | Party ID (3 category) |  |  | Family Income (3 category) |  |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Democrat | Independent | Republican | Under \$50K | \$50-100K | \$100K or more | Prefer not to say | Northeast | Midwest | South | West |
| Getting rid of the minimum wage | 8\% | 0\% | 9\% | 17\% | 5\% | 10\% | 13\% | 14\% | 5\% | 9\% | 8\% | 10\% |
| Keeping the minimum wage at $\$ 7.25$ an hour | 10\% | 4\% | 10\% | 19\% | 8\% | 14\% | 14\% | 7\% | 8\% | 10\% | 8\% | 16\% |
| Raising the minimum wage to $\$ 10.10$ an hour Raising the minimum | 28\% | 18\% | 29\% | 39\% | 30\% | 27\% | 25\% | 23\% | 26\% | 35\% | 28\% | 22\% |
| wage to $\$ 12$ an hour Raising the minimum | 20\% | 24\% | 21\% | 14\% | 21\% | 20\% | 17\% | 17\% | 22\% | 16\% | 22\% | 20\% |
| wage to \$15 an hour | 30\% | 51\% | 25\% | 9\% | 32\% | 24\% | 29\% | 33\% | 37\% | 27\% | 31\% | 25\% |
| Not sure | 4\% | 2\% | 7\% | 2\% | 4\% | 4\% | 2\% | 6\% | 2\% | 4\% | 3\% | 7\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N ) | (999) | (378) | (369) | (252) | (466) | (285) | (119) | (129) | (212) | (226) | (349) | (212) |

## 5. Hurt or Help

Some people say raising the minimum wage will help workers by giving them more income. Others say it will hurt workers because businesses will hire fewer people
What do you think?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| It will help workers | 53\% | 49\% | 57\% | 55\% | 55\% | 56\% | 43\% | 49\% | 74\% | 58\% | 46\% |
| It will hurt workers | 34\% | 42\% | 25\% | 34\% | 27\% | 29\% | 47\% | 38\% | 15\% | 30\% | 31\% |
| Not sure | 13\% | 9\% | 18\% | 11\% | 17\% | 15\% | 10\% | 13\% | 11\% | 12\% | 22\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |  |
| (Unweighted N ) | (997) | (482) | (515) | (168) | (264) | (384) | (181) | (699) | (124) | (112) | (62) |


|  | Total | Party ID (3 category) |  |  | Family Income (3 category) |  |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Independent | Republican | Under \$50K | \$50-100K | \$100K or more | Prefer not to say | Northeast | Midwest | South | West |
| It will help workers | 53\% | 72\% | 50\% | 31\% | 56\% | 48\% | 52\% | 52\% | 58\% | 50\% | 55\% | 48\% |
| It will hurt workers | 34\% | 14\% | 36\% | 56\% | 29\% | 40\% | 42\% | 30\% | 29\% | 36\% | 30\% | 40\% |
| Not sure | 13\% | 13\% | 14\% | 13\% | 15\% | 12\% | 6\% | 18\% | 12\% | 14\% | 15\% | 12\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (997) | (377) | (368) | (252) | (466) | (284) | (119) | (128) | (212) | (225) | (349) | (211) |


| YouGov <br> April 8-10, 2016 |  |
| :---: | :---: |
|  |  |
| Interviewing Dates | April 8-10,2016 |
| Target population | U.S. citizens, aged 18 and over. |
| Sampling method | Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, voter registration, political ideology, party identification, geographic region, and voter registration) was selected from the 2014 American Community Study. Voter registration and party identification were imputed from the November 2014 Current Population Survey Registration and Voting Supplement. |
| Weighting | The sample was weighted using propensity scores based on gender, age, race, education, political ideology, geographic region and voter registration. The weights range from 0.051 to 4.144 , with a mean of one and a standard deviation of 0.757 . |
| Number of respondents | 1000 |
| Margin of error | $\pm 3.9 \%$ (adjusted for weighting) |
| Survey mode | Web-based interviews |
| Questions not reported | 20 questions not reported. |

## Interviewing Dates

## Sampling method

Questions not reported

20 questions not reported.

