YouGov

May 28 - 29, 2013



1. Purchase driverless car

You may have heard that some companies are developing 'driverless cars' - cars that are driven by sensors and a computer rather than a human driver. If money were no object, would you buy a driverless car?

	Total	Ge	nder		Α	ge	Party ID			
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Definitely would	10%	12%	8%	10%	13%	9%	6%	10%	8%	12%
Probably would	22%	25%	19%	28%	24%	21%	12%	21%	24%	18%
Probably would not	25%	24%	26%	25%	23%	24%	31%	27%	21%	32%
Definitely would not	31%	28%	34%	19%	27%	35%	45%	29%	33%	31%
Don't know	12%	12%	12%	19%	13%	10%	7%	13%	14%	7%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(464)	(536)	(179)	(285)	(370)	(166)	(326)	(434)	(240)

	Total		Race			Family	Income		Region				
		White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West	
Definitely would	10%	9%	9%	14%	10%	9%	10%	16%	9%	8%	7%	17%	
Probably would	22%	22%	21%	21%	25%	19%	27%	22%	17%	24%	25%	17%	
Probably would not	25%	27%	22%	16%	20%	28%	19%	24%	28%	22%	27%	24%	
Definitely would not	31%	32%	26%	30%	30%	35%	40%	31%	28%	34%	31%	31%	
Don't know	12%	9%	22%	20%	15%	8%	4%	8%	18%	12%	10%	12%	
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
(Unweighted N)	(1,000)	(764)	(121)	(115)	(365)	(292)	(65)	(122)	(168)	(211)	(383)	(238)	

May 28 - 29, 2013

2. Predicted success of driverless cars

And how popular, if it all, do you think driverless cars will become?

		Gender			Α	ge	Party ID			
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
They will become very										
popular	16%	17%	15%	21%	18%	14%	10%	15%	17%	14%
They will become fairly										
popular	34%	36%	33%	39%	38%	32%	27%	34%	36%	31%
They will not become very										
popular	21%	20%	23%	17%	20%	24%	24%	21%	19%	26%
They will not be popular at										
all	12%	14%	10%	5%	9%	12%	25%	13%	10%	15%
Don't know	17%	14%	19%	19%	15%	19%	13%	17%	18%	14%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(464)	(536)	(179)	(285)	(370)	(166)	(326)	(434)	(240)

			Race			Family	Income			Regi	on	
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
They will become very												
popular	16%	15%	15%	23%	17%	13%	15%	20%	20%	16%	13%	16%
They will become fairly												
popular	34%	34%	32%	35%	36%	32%	35%	37%	26%	29%	39%	36%
They will not become very												
popular	21%	23%	15%	16%	18%	31%	18%	21%	26%	24%	20%	19%
They will not be popular at												
all	12%	12%	11%	10%	9%	14%	27%	13%	7%	17%	11%	13%
Don't know	17%	15%	27%	16%	19%	11%	6%	9%	20%	13%	17%	16%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(764)	(121)	(115)	(365)	(292)	(65)	(122)	(168)	(211)	(383)	(238)



YouGov

May 28 - 29, 2013

YouGov

3. Safety of driverless cars

How safe do you think driverless cars are?

	Total	Ge	nder		A	ge	Party ID			
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Very safe	8%	9%	6%	7%	8%	9%	5%	6%	9%	7%
Somewhat safe	21%	27%	16%	33%	18%	18%	16%	21%	19%	24%
Somewhat unsafe	24%	20%	27%	22%	24%	22%	29%	22%	23%	27%
Very unsafe	24%	19%	28%	17%	26%	25%	28%	29%	21%	23%
Don't know	24%	26%	23%	20%	24%	27%	23%	23%	27%	19%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(464)	(536)	(179)	(285)	(370)	(166)	(326)	(434)	(240)

			Race			Family	Income			Regi	on	
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Very safe	8%	8%	4%	7%	6%	10%	9%	9%	5%	8%	8%	8%
Somewhat safe	21%	20%	22%	21%	19%	17%	33%	25%	19%	17%	21%	26%
Somewhat unsafe	24%	23%	22%	26%	20%	31%	13%	24%	27%	22%	25%	21%
Very unsafe	24%	24%	28%	21%	26%	22%	36%	20%	25%	25%	22%	25%
Don't know	24%	24%	23%	25%	28%	20%	8%	22%	24%	29%	24%	20%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(764)	(121)	(115)	(365)	(292)	(65)	(122)	(168)	(211)	(383)	(238)