1. Favorability of Bill Cosby

Do you have a favorable or unfavorable opinion of Bill Cosby?

|  | Total | Gender |  | Age |  |  |  | 3 Point Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| Very favorable | 8\% | 6\% | 10\% | 6\% | 13\% | 7\% | 4\% | 12\% | 6\% | 6\% |
| Somewhat favorable | 17\% | 18\% | 15\% | 16\% | 16\% | 20\% | 12\% | 16\% | 17\% | 18\% |
| Somewhat unfavorable | 22\% | 24\% | 21\% | 19\% | 16\% | 29\% | 23\% | 22\% | 22\% | 23\% |
| Very unfavorable | 37\% | 38\% | 36\% | 35\% | 34\% | 33\% | 52\% | 36\% | 35\% | 45\% |
| Don't know | 16\% | 13\% | 18\% | 23\% | 20\% | 11\% | 8\% | 14\% | 20\% | 8\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N ) | (999) | (472) | (527) | (154) | (261) | (395) | (189) | (373) | (393) | (233) |


|  | Total | Race |  |  | Family Income |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Hispanic | Under 40 | 40-80 | 80+ | Northeast | Midwest | South | West |
| Very favorable | 8\% | 6\% | 15\% | 12\% | 13\% | 5\% | 5\% | 5\% | 6\% | 14\% | 2\% |
| Somewhat favorable | 17\% | 15\% | 17\% | 28\% | 21\% | 17\% | 9\% | 11\% | 15\% | 18\% | 21\% |
| Somewhat unfavorable | 22\% | 24\% | 22\% | 13\% | 20\% | 22\% | 27\% | 17\% | 26\% | 22\% | 25\% |
| Very unfavorable | 37\% | 42\% | 15\% | 28\% | 26\% | 42\% | 52\% | 51\% | 37\% | 30\% | 37\% |
| Don't know | 16\% | 13\% | 30\% | 18\% | 19\% | 14\% | 7\% | 16\% | 15\% | 16\% | 15\% |
| Totals | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ |
| $\underline{(\text { Unweighted N) }}$ | (999) | (781) | (112) | (106) | (371) | (308) | (188) | (171) | (243) | (359) | (226) |

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## 2. Heard about Cosby Allegations

Have you heard about the news that several different women have accused Bill Cosby of sexual assault?


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## 3. Believe Women

Do you believe these women's accusations?

|  | Total | Gender |  | Age |  |  |  | 3 Point Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| Yes | 57\% | 61\% | 53\% | 50\% | 48\% | 64\% | 63\% | 60\% | 52\% | 62\% |
| No | 11\% | 10\% | 11\% | 7\% | 18\% | 9\% | 6\% | 12\% | 11\% | 7\% |
| Not sure | 33\% | 29\% | 36\% | 43\% | 34\% | 27\% | 31\% | 29\% | 36\% | 31\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | $(1,000)$ | (472) | (528) | (154) | (261) | (396) | (189) | (374) | (393) | (233) |


|  | Total | Race |  |  | Family Income |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Hispanic | Under 40 | 40-80 | 80+ | Northeast | Midwest | South | West |
| Yes | 57\% | 60\% | 41\% | 50\% | 43\% | 62\% | 77\% | 68\% | 64\% | 50\% | 50\% |
| No | 11\% | 9\% | 20\% | 13\% | 19\% | 6\% | 5\% | 6\% | 8\% | 17\% | 8\% |
| Not sure | 33\% | 31\% | 39\% | 37\% | 38\% | 32\% | 18\% | 26\% | 28\% | 33\% | 42\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | $(1,000)$ | (781) | (113) | (106) | (372) | (308) | (188) | (172) | (243) | (359) | (226) |

## 4. Cosby Admission

Have you heard about the news that Bill Cosby admitted under oath in 2005 that he bought drugs to give to women he wanted to have sex with?


## 5. Future Performances

Do the allegations of sexual assault make you more or less interested in watching FUTURE Bill Cosby performances?

|  | Total | Gender |  | Age |  |  |  | 3 Point Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| More interested | 3\% | 3\% | 3\% | 5\% | 2\% | 4\% | 0\% | 6\% | 2\% | 1\% |
| Same level of interest | 31\% | 32\% | 31\% | 29\% | 33\% | 31\% | 31\% | 31\% | 32\% | 29\% |
| Less interested | 58\% | 60\% | 56\% | 54\% | 55\% | 59\% | 65\% | 57\% | 55\% | 66\% |
| Not sure | 8\% | 5\% | 10\% | 11\% | 10\% | 6\% | 3\% | 6\% | 11\% | 3\% |
| Totals (Unweighted N ) | $\begin{aligned} & 100 \% \\ & (996) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (471) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (525) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (154) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (259) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (394) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (189) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (373) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (390) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (233) \end{aligned}$ |


|  | Total | Race |  |  | Family Income |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Hispanic | Under 40 | 40-80 | 80+ | Northeast | Midwest | South | West |
| More interested | 3\% | 1\% | 8\% | 9\% | 5\% | 2\% | 2\% | 5\% | 1\% | 3\% | 3\% |
| Same level of interest | 31\% | 29\% | 37\% | 37\% | 42\% | 28\% | 23\% | 22\% | 31\% | 41\% | 24\% |
| Less interested | 58\% | 62\% | 43\% | 52\% | 43\% | 67\% | 68\% | 68\% | 58\% | 49\% | 64\% |
| Not sure | 8\% | 8\% | 13\% | 2\% | 10\% | 4\% | 6\% | 5\% | 9\% | 8\% | 8\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N ) | (996) | (780) | (113) | (103) | (369) | (307) | (188) | (170) | (242) | (358) | (226) |

## 6. Past Performance

Do the allegations of sexual assault make you more or less interested in watching PAST Bill Cosby performances?

|  | Total | Gender |  | Age |  |  |  | 3 Point Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| More interested | 2\% | 2\% | 2\% | 5\% | 1\% | 2\% | 0\% | 4\% | 1\% | 1\% |
| Same level of interest | 35\% | 37\% | 34\% | 35\% | 38\% | 36\% | 29\% | 31\% | 37\% | 38\% |
| Less interested | 54\% | 55\% | 54\% | 48\% | 48\% | 56\% | 67\% | 56\% | 51\% | 57\% |
| Not sure | 9\% | 6\% | 11\% | 13\% | 13\% | 6\% | 4\% | 9\% | 11\% | 4\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (989) | (469) | (520) | (151) | (258) | (393) | (187) | (372) | (389) | (228) |


|  | Total | Race |  |  | Family Income |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Hispanic | Under 40 | 40-80 | 80+ | Northeast | Midwest | South | West |
| More interested | 2\% | 1\% | 2\% | 7\% | 3\% | 2\% | 1\% | 1\% | 1\% | 2\% | 3\% |
| Same level of interest | 35\% | 34\% | 44\% | 32\% | 46\% | 29\% | 28\% | 32\% | 34\% | 43\% | 27\% |
| Less interested | 54\% | 57\% | 38\% | 51\% | 39\% | 64\% | 66\% | 63\% | 52\% | 46\% | 60\% |
| Not sure | 9\% | 8\% | 15\% | 11\% | 12\% | 5\% | 5\% | 4\% | 13\% | 9\% | 10\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (989) | (773) | (111) | (105) | (367) | (303) | (187) | (169) | (240) | (356) | (224) |

## 7. Police Investigation

Do you think that the police should or should not investigate the claims that Bill Cosby sexually assaulted women?

|  | Total | Gender |  | Age |  |  |  | 3 Point Party ID |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat |  |  | Republican |
| Should investigate | 72\% | 72\% | 72\% | 70\% | 71\% | 72\% | 73\% | 71\% |  |  | 73\% |
| Should NOT investigate | 11\% | 14\% | 10\% | 7\% | 13\% | 13\% | 12\% | 8\% |  |  | 16\% |
| Not sure | 17\% | 15\% | 19\% | 22\% | 16\% | 15\% | 15\% | 21\% |  |  | 11\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |  |  | 100\% |
| (Unweighted N) | (997) | (471) | (526) | (154) | (259) | (395) | (189) | (372) |  |  | (233) |
|  |  |  | Race |  |  | ily Income |  |  |  |  |  |
|  | Total | White | Black | Hispanic | Under 40 | 40-80 | 80+ | Northeast | Midwest | South | West |
| Should investigate | 72\% | 75\% | 55\% | 69\% | 64\% | 79\% | 76\% | 76\% | 70\% | 67\% | 76\% |
| Should NOT investigate | 11\% | 9\% | 30\% | 8\% | 12\% | 10\% | 15\% | 10\% | 13\% | 15\% | 6\% |
| Not sure | 17\% | 16\% | 15\% | 23\% | 24\% | 11\% | 9\% | 14\% | 18\% | 18\% | 18\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (997) | (779) | (113) | (105) | (369) | (308) | (188) | (172) | (242) | (357) | (226) |

