# **YouGov** July 8 - 9, 2015



1. Favorability of Bill Cosby

Do you have a favorable or unfavorable opinion of Bill Cosby?

		Ge	nder		А	ge			3 Point Party ID	
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Very favorable	8%	6%	10%	6%	13%	7%	4%	12%	6%	6%
Somewhat favorable	17%	18%	15%	16%	16%	20%	12%	16%	17%	18%
Somewhat unfavorable	22%	24%	21%	19%	16%	29%	23%	22%	22%	23%
Very unfavorable	37%	38%	36%	35%	34%	33%	52%	36%	35%	45%
Don't know	16%	13%	18%	23%	20%	11%	8%	14%	20%	8%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(472)	(527)	(154)	(261)	(395)	(189)	(373)	(393)	(233)

			Race		F	amily Income	;		Regi	on	
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Very favorable	8%	6%	15%	12%	13%	5%	5%	5%	6%	14%	2%
Somewhat favorable	17%	15%	17%	28%	21%	17%	9%	11%	15%	18%	21%
Somewhat unfavorable	22%	24%	22%	13%	20%	22%	27%	17%	26%	22%	25%
Very unfavorable	37%	42%	15%	28%	26%	42%	52%	51%	37%	30%	37%
Don't know	16%	13%	30%	18%	19%	14%	7%	16%	15%	16%	15%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(781)	(112)	(106)	(371)	(308)	(188)	(171)	(243)	(359)	(226)

July 8 - 9, 2015



2. Heard about Cosby Allegations
Have you heard about the news that several different women have accused Bill Cosby of sexual assault?

		Ge	nder		Α	ge			3 Point Party ID	
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Yes	91%	91%	90%	77%	89%	95%	100%	91%	87%	97%
No	5%	5%	6%	9%	7%	4%	0%	6%	6%	2%
Don't remember	4%	4%	4%	14%	4%	1%	_	3%	7%	0%
Totals (Unweighted N)	100% (999)	100% (472)	100% (527)	100% (154)	100% (261)	100% (395)	100% (189)	100% (374)	100% (392)	100% (233)

			Race		F	amily Income			Regi	on	
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Yes	91%	95%	85%	72%	82%	98%	99%	92%	91%	92%	87%
No	5%	2%	9%	18%	12%	1%	1%	1%	7%	5%	7%
Don't remember	4%	3%	6%	10%	6%	1%	_	7%	2%	3%	5%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(780)	(113)	(106)	(372)	(308)	(187)	(172)	(243)	(358)	(226)

# **YouGov** July 8 - 9, 2015



3. Believe Women

Do you believe these women's accusations?

		Ge	nder		Α	ge			3 Point Party ID	
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Yes	57%	61%	53%	50%	48%	64%	63%	60%	52%	62%
No	11%	10%	11%	7%	18%	9%	6%	12%	11%	7%
Not sure	33%	29%	36%	43%	34%	27%	31%	29%	36%	31%
Totals (Unweighted N)	100% (1,000)	100% (472)	100% (528)	100% (154)	100% (261)	100% (396)	100% (189)	100% (374)	100% (393)	100% (233)

			Race		F	amily Income			Regi	on	
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Yes	57%	60%	41%	50%	43%	62%	77%	68%	64%	50%	50%
No	11%	9%	20%	13%	19%	6%	5%	6%	8%	17%	8%
Not sure	33%	31%	39%	37%	38%	32%	18%	26%	28%	33%	42%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(781)	(113)	(106)	(372)	(308)	(188)	(172)	(243)	(359)	(226)

July 8 - 9, 2015



### 4. Cosby Admission

Have you heard about the news that Bill Cosby admitted under oath in 2005 that he bought drugs to give to women he wanted to have sex with?

		Ge	nder		Α	ge			3 Point Party ID	
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Yes	74%	78%	70%	61%	66%	80%	88%	73%	69%	85%
No	18%	17%	19%	26%	22%	15%	11%	17%	22%	13%
Don't remember	8%	5%	11%	13%	12%	5%	1%	10%	9%	2%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(996)	(470)	(526)	(154)	(261)	(392)	(189)	(371)	(392)	(233)

			Race		F	amily Income	<b>;</b>	Region			
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Yes	74%	77%	69%	60%	63%	81%	85%	76%	75%	74%	69%
No	18%	17%	22%	22%	24%	17%	14%	16%	17%	17%	24%
Don't remember	8%	6%	10%	18%	13%	2%	1%	7%	7%	9%	8%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(996)	(781)	(111)	(104)	(370)	(306)	(188)	(170)	(243)	(357)	(226)

July 8 - 9, 2015



5. Future Performances

Do the allegations of sexual assault make you more or less interested in watching FUTURE Bill Cosby performances?

		Ge	nder		Α	ge			3 Point Party ID	
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
More interested	3%	3%	3%	5%	2%	4%	0%	6%	2%	1%
Same level of interest	31%	32%	31%	29%	33%	31%	31%	31%	32%	29%
Less interested	58%	60%	56%	54%	55%	59%	65%	57%	55%	66%
Not sure	8%	5%	10%	11%	10%	6%	3%	6%	11%	3%
Totals (Unweighted N)	100% (996)	100% (471)	100% (525)	100% (154)	100% (259)	100% (394)	100% (189)	100% (373)	100% (390)	100% (233)

			Race		F	amily Income			Regi	on	
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
More interested	3%	1%	8%	9%	5%	2%	2%	5%	1%	3%	3%
Same level of interest	31%	29%	37%	37%	42%	28%	23%	22%	31%	41%	24%
Less interested	58%	62%	43%	52%	43%	67%	68%	68%	58%	49%	64%
Not sure	8%	8%	13%	2%	10%	4%	6%	5%	9%	8%	8%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(996)	(780)	(113)	(103)	(369)	(307)	(188)	(170)	(242)	(358)	(226)

July 8 - 9, 2015



6. Past Performances

Do the allegations of sexual assault make you more or less interested in watching PAST Bill Cosby performances?

		Ge	nder		А	ge			3 Point Party ID	
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
More interested	2%	2%	2%	5%	1%	2%	0%	4%	1%	1%
Same level of interest	35%	37%	34%	35%	38%	36%	29%	31%	37%	38%
Less interested	54%	55%	54%	48%	48%	56%	67%	56%	51%	57%
Not sure	9%	6%	11%	13%	13%	6%	4%	9%	11%	4%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(989)	(469)	(520)	(151)	(258)	(393)	(187)	(372)	(389)	(228)

			Race		F	amily Income	•		Regi	on	
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
More interested	2%	1%	2%	7%	3%	2%	1%	1%	1%	2%	3%
Same level of interest	35%	34%	44%	32%	46%	29%	28%	32%	34%	43%	27%
Less interested	54%	57%	38%	51%	39%	64%	66%	63%	52%	46%	60%
Not sure	9%	8%	15%	11%	12%	5%	5%	4%	13%	9%	10%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(989)	(773)	(111)	(105)	(367)	(303)	(187)	(169)	(240)	(356)	(224)

July 8 - 9, 2015



### 7. Police Investigation

Do you think that the police should or should not investigate the claims that Bill Cosby sexually assaulted women?

	Total	Gender		Age				3 Point Party ID			
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican	
Should investigate	72%	72%	72%	70%	71%	72%	73%	71%	71%	73%	
Should NOT investigate	11%	14%	10%	7%	13%	13%	12%	8%	12%	16%	
Not sure	17%	15%	19%	22%	16%	15%	15%	21%	17%	11%	
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
(Unweighted N)	(997)	(471)	(526)	(154)	(259)	(395)	(189)	(372)	(392)	(233)	

	Total	Race			Family Income			Region			
		White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Should investigate	72%	75%	55%	69%	64%	79%	76%	76%	70%	67%	76%
Should NOT investigate	11%	9%	30%	8%	12%	10%	15%	10%	13%	15%	6%
Not sure	17%	16%	15%	23%	24%	11%	9%	14%	18%	18%	18%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(997)	(779)	(113)	(105)	(369)	(308)	(188)	(172)	(242)	(357)	(226)