

1. Favorability of Bill Cosby

Do you have a favorable or unfavorable opinion of Bill Cosby?

	Gender			Age - 4 Point				Race - 4 Point			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Very favorable	6%	5%	7%	4%	4%	8%	7%	5%	10%	9%	2%
Somewhat favorable	16%	18%	14%	21%	16%	14%	12%	14%	30%	9%	22%
Somewhat unfavorable	25%	27%	24%	20%	27%	26%	27%	27%	17%	24%	25%
Very unfavorable	39%	37%	40%	34%	32%	41%	47%	45%	20%	33%	26%
Don't know	15%	13%	16%	21%	20%	11%	7%	9%	22%	25%	25%
Totals (Unweighted N)	100% (999)	100% (482)	100% (517)	100% (183)	100% (259)	100% (383)	100% (174)	100% (672)	100% (116)	100% (133)	100% (78)

	Party ID - 3 Point				Family Income - 3 Point				Census Region			
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Very favorable	6%	6%	5%	5%	7%	4%	4%	5%	6%	4%	5%	8%
Somewhat favorable	16%	17%	15%	16%	15%	22%	10%	13%	20%	17%	17%	11%
Somewhat unfavorable	25%	25%	20%	33%	24%	24%	29%	27%	30%	24%	22%	27%
Very unfavorable	39%	38%	39%	39%	35%	41%	50%	40%	35%	40%	37%	42%
Don't know	15%	13%	20%	7%	19%	9%	7%	16%	9%	15%	20%	11%
Totals (Unweighted N)	100% (999)	100% (376)	100% (371)	100% (252)	100% (511)	100% (244)	100% (126)	100% (118)	100% (157)	100% (217)	100% (377)	100% (248)

2. Heard about Cosby Allegations

Have you heard about the news that several different women have accused Bill Cosby of sexual assault?

	Gender			Age - 4 Point				Race - 4 Point			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	92%	92%	93%	86%	85%	98%	99%	96%	92%	85%	83%
No	5%	6%	4%	10%	10%	1%	—	3%	3%	7%	14%
Don't remember	3%	2%	3%	3%	5%	1%	1%	1%	5%	8%	3%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(482)	(517)	(183)	(259)	(383)	(174)	(671)	(116)	(134)	(78)

	Party ID - 3 Point				Family Income - 3 Point				Census Region			
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Yes	92%	92%	91%	96%	91%	95%	96%	90%	94%	91%	92%	93%
No	5%	6%	6%	3%	7%	2%	3%	5%	5%	7%	3%	5%
Don't remember	3%	2%	4%	1%	2%	3%	0%	6%	1%	2%	4%	2%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(375)	(372)	(252)	(511)	(244)	(126)	(118)	(157)	(217)	(377)	(248)

3. Believe Women

Do you believe these women's accusations?

	Gender			Age - 4 Point				Race - 4 Point			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	55%	54%	55%	46%	47%	62%	61%	62%	32%	48%	43%
No	11%	11%	11%	19%	10%	9%	8%	7%	26%	15%	11%
Not sure	34%	34%	35%	35%	43%	29%	31%	30%	43%	37%	46%
Totals (Unweighted N)	100% (998)	100% (483)	100% (515)	100% (183)	100% (259)	100% (382)	100% (174)	100% (671)	100% (116)	100% (133)	100% (78)

	Party ID - 3 Point			Family Income - 3 Point				Census Region				
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Yes	55%	56%	52%	57%	52%	58%	71%	47%	51%	53%	55%	59%
No	11%	15%	10%	6%	14%	9%	4%	6%	13%	13%	11%	7%
Not sure	34%	29%	38%	36%	34%	33%	25%	46%	36%	34%	34%	34%
Totals (Unweighted N)	100% (998)	100% (375)	100% (372)	100% (251)	100% (511)	100% (244)	100% (126)	100% (117)	100% (157)	100% (217)	100% (376)	100% (248)

4. Cosby Admission

Have you heard about the news that Bill Cosby admitted under oath in 2005 that he bought drugs to give to women he wanted to have sex with?

	Gender			Age - 4 Point				Race - 4 Point			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	65%	67%	63%	48%	58%	77%	71%	72%	56%	52%	50%
No	25%	24%	25%	42%	24%	17%	19%	20%	28%	36%	30%
Don't remember	11%	9%	12%	9%	18%	6%	10%	8%	17%	12%	20%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(482)	(517)	(183)	(260)	(382)	(174)	(671)	(116)	(134)	(78)

	Party ID - 3 Point			Family Income - 3 Point				Census Region				
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Yes	65%	68%	62%	64%	60%	73%	79%	58%	62%	63%	64%	68%
No	25%	24%	24%	26%	28%	18%	15%	30%	25%	27%	24%	24%
Don't remember	11%	8%	14%	10%	12%	9%	6%	12%	13%	10%	12%	8%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(375)	(372)	(252)	(511)	(245)	(125)	(118)	(156)	(217)	(377)	(249)

5. Future Performances

Do the allegations of sexual assault make you more or less interested in watching FUTURE Bill Cosby performances?

	Gender			Age - 4 Point				Race - 4 Point			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
More interested	3%	3%	4%	5%	4%	3%	1%	2%	5%	8%	4%
Same level of interest	26%	29%	23%	27%	31%	24%	21%	22%	48%	24%	29%
Less interested	59%	56%	63%	51%	53%	63%	72%	68%	25%	54%	55%
Not sure	11%	13%	10%	16%	12%	11%	6%	9%	21%	15%	12%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(483)	(517)	(183)	(260)	(383)	(174)	(672)	(116)	(134)	(78)

	Party ID - 3 Point				Family Income - 3 Point				Census Region			
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
More interested	3%	4%	4%	2%	4%	2%	1%	5%	9%	2%	3%	2%
Same level of interest	26%	34%	23%	21%	28%	27%	21%	18%	25%	28%	26%	24%
Less interested	59%	52%	59%	70%	53%	63%	75%	67%	57%	60%	56%	65%
Not sure	11%	11%	14%	7%	14%	8%	4%	10%	8%	9%	15%	9%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(376)	(372)	(252)	(511)	(245)	(126)	(118)	(157)	(217)	(377)	(249)

6. Past Performances

Do the allegations of sexual assault make you more or less interested in watching PAST Bill Cosby performances?

	Gender			Age - 4 Point				Race - 4 Point			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
More interested	3%	3%	2%	4%	2%	2%	1%	1%	3%	7%	4%
Same level of interest	31%	32%	30%	32%	38%	28%	24%	27%	58%	24%	34%
Less interested	56%	54%	59%	50%	46%	62%	68%	63%	25%	54%	54%
Not sure	10%	11%	10%	14%	13%	8%	7%	9%	14%	15%	7%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(992)	(477)	(515)	(182)	(259)	(379)	(172)	(669)	(114)	(131)	(78)

	Party ID - 3 Point			Family Income - 3 Point				Census Region				
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
More interested	3%	4%	2%	2%	3%	3%	1%	3%	5%	3%	2%	2%
Same level of interest	31%	35%	31%	25%	33%	31%	23%	27%	32%	30%	33%	28%
Less interested	56%	54%	54%	64%	52%	57%	71%	58%	55%	59%	53%	60%
Not sure	10%	7%	13%	10%	12%	9%	4%	12%	8%	9%	12%	11%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(992)	(372)	(370)	(250)	(507)	(243)	(125)	(117)	(157)	(217)	(373)	(245)

7. Police Investigation

Do you think that the police should or should not investigate the claims that Bill Cosby sexually assaulted women?

	Gender			Age - 4 Point				Race - 4 Point			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Should investigate	75%	71%	79%	72%	75%	75%	79%	82%	46%	73%	70%
Should NOT investigate	13%	16%	11%	12%	14%	14%	11%	8%	39%	13%	14%
Not sure	12%	13%	10%	15%	12%	10%	10%	10%	15%	13%	16%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(998)	(481)	(517)	(183)	(259)	(382)	(174)	(672)	(115)	(134)	(77)

	Party ID - 3 Point			Family Income - 3 Point				Census Region				
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Should investigate	75%	68%	76%	84%	73%	76%	83%	79%	73%	79%	73%	78%
Should NOT investigate	13%	21%	11%	5%	15%	13%	8%	10%	14%	10%	15%	12%
Not sure	12%	11%	13%	10%	12%	12%	9%	12%	13%	11%	13%	10%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(998)	(375)	(372)	(251)	(509)	(245)	(126)	(118)	(157)	(216)	(376)	(249)

Interviewing Dates	October 9 - 10, 2015
Target population	U.S. adults, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by age, gender, race, education, and region) was selected from the 2010 American Community Study. Voter registration was imputed from the November 2010 Current Population Survey Registration and Voting Supplement. Religion, minor party identification, and non-placement on an ideology scale, were imputed from the 2008 Pew Religion in American Life Survey.
Weighting	The sample was weighted using propensity scores based on age, gender, race, education, voter registration, and non-placement on an ideology scale. The weights range from 0.147 to 4.039, with a mean of one and a standard deviation of 0.811.
Number of respondents	1000
Margin of error	± 4% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	20 questions not reported.