

1. Excessive Depictions of Violence

Do you think that the level of violence that is depicted on television is or is not excessive?

	Gender			Age				Party ID - 3 Point		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Is excessive	61%	50%	72%	43%	55%	67%	82%	56%	59%	74%
Is not excessive	24%	34%	14%	33%	28%	21%	11%	27%	25%	17%
Not sure	15%	16%	14%	25%	17%	12%	7%	17%	16%	10%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(998)	(479)	(519)	(162)	(254)	(400)	(182)	(361)	(389)	(248)

	Race				Household Income				Region			
	Total	White	Black	Hispanic	Under \$50K	\$50K - \$100K	\$100K+	Prefer not to say	Northeast	Midwest	South	West
Is excessive	61%	61%	55%	68%	58%	64%	70%	60%	57%	55%	65%	65%
Is not excessive	24%	25%	21%	18%	25%	30%	19%	15%	27%	24%	21%	26%
Not sure	15%	14%	24%	14%	17%	6%	10%	25%	15%	21%	14%	10%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(998)	(773)	(112)	(113)	(462)	(268)	(128)	(140)	(171)	(203)	(387)	(237)

2. Graphic Violence Entertaining

Do you personally find graphic depictions of violence on television entertaining?

	Gender			Age				Party ID - 3 Point		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Yes	22%	30%	14%	32%	30%	19%	5%	25%	22%	17%
No	63%	52%	73%	43%	57%	66%	87%	59%	62%	69%
Not sure	16%	19%	13%	26%	13%	15%	8%	16%	16%	14%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(480)	(519)	(162)	(254)	(399)	(184)	(362)	(389)	(248)

	Race				Household Income				Region			
	Total	White	Black	Hispanic	Under \$50K	\$50K - \$100K	\$100K+	Prefer not to say	Northeast	Midwest	South	West
Yes	22%	20%	17%	33%	26%	24%	13%	12%	27%	20%	21%	20%
No	63%	66%	61%	43%	58%	62%	64%	77%	63%	67%	60%	64%
Not sure	16%	13%	22%	24%	16%	14%	23%	11%	10%	13%	19%	16%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(774)	(112)	(113)	(462)	(268)	(128)	(141)	(170)	(204)	(388)	(237)

3. Violence Add to Story

Do you think that graphic depictions of violence can ever add to the story of a television show?

	Gender			Age				Party ID - 3 Point		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Yes, most of the time	11%	12%	11%	11%	14%	12%	5%	12%	13%	7%
Yes, but only if they are done well	61%	71%	52%	66%	69%	55%	54%	62%	60%	62%
No, never	17%	10%	22%	10%	9%	18%	32%	15%	12%	27%
Not sure	11%	7%	15%	12%	9%	14%	9%	11%	15%	4%
Totals (Unweighted N)	100% (996)	100% (478)	100% (518)	100% (161)	100% (254)	100% (398)	100% (183)	100% (360)	100% (389)	100% (247)

	Race			Household Income				Region				
	Total	White	Black	Hispanic	Under \$50K	\$50K - \$100K	\$100K+	Prefer not to say	Northeast	Midwest	South	West
Yes, most of the time	11%	9%	11%	26%	14%	10%	6%	7%	9%	12%	12%	11%
Yes, but only if they are done well	61%	64%	52%	50%	56%	67%	74%	59%	59%	58%	64%	61%
No, never	17%	18%	20%	6%	16%	15%	17%	19%	17%	18%	14%	20%
Not sure	11%	10%	16%	17%	14%	8%	2%	15%	16%	12%	10%	8%
Totals (Unweighted N)	100% (996)	100% (773)	100% (112)	100% (111)	100% (461)	100% (268)	100% (127)	100% (140)	100% (170)	100% (203)	100% (387)	100% (236)

4. Impact on Children – Bloody depictions of violence on television

How bad, if at all, do you think it is for children to watch...

	Gender			Age				Party ID - 3 Point		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Very bad	57%	43%	69%	39%	53%	58%	80%	53%	54%	66%
Somewhat bad	30%	38%	23%	40%	35%	28%	16%	33%	31%	24%
Not too bad	6%	10%	3%	11%	6%	6%	2%	5%	7%	6%
Not bad at all	4%	6%	3%	6%	3%	6%	0%	7%	4%	2%
Not sure	2%	2%	2%	2%	3%	2%	1%	2%	3%	1%
Totals (Unweighted N)	100% (990)	100% (475)	100% (515)	100% (162)	100% (251)	100% (397)	100% (180)	100% (360)	100% (385)	100% (245)

	Race				Household Income				Region			
	Total	White	Black	Hispanic	Under \$50K	\$50K - \$100K	\$100K+	Prefer not to say	Northeast	Midwest	South	West
Very bad	57%	56%	59%	57%	56%	55%	53%	63%	50%	54%	62%	56%
Somewhat bad	30%	32%	25%	26%	28%	35%	36%	26%	36%	38%	24%	28%
Not too bad	6%	7%	3%	7%	6%	7%	7%	4%	7%	5%	6%	7%
Not bad at all	4%	3%	9%	7%	7%	2%	3%	1%	4%	2%	5%	7%
Not sure	2%	2%	4%	2%	3%	0%	1%	5%	2%	1%	3%	1%
Totals (Unweighted N)	100% (990)	100% (767)	100% (110)	100% (113)	100% (459)	100% (266)	100% (128)	100% (137)	100% (170)	100% (200)	100% (385)	100% (235)

5. Impact on Children – Bloodless depictions of violence on television

How bad, if at all, do you think it is for children to watch...

	Gender			Age				Party ID - 3 Point			
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican	
Very bad	33%	21%	45%	22%	31%	36%	46%	33%	30%	39%	
Somewhat bad	40%	45%	34%	40%	46%	37%	34%	40%	37%	44%	
Not too bad	18%	23%	13%	27%	14%	17%	15%	19%	21%	13%	
Not bad at all	7%	8%	5%	8%	6%	9%	2%	8%	7%	4%	
Not sure	3%	2%	3%	3%	3%	2%	2%	1%	4%	1%	
Totals (Unweighted N)	100% (910)	100% (436)	100% (474)	100% (156)	100% (235)	100% (358)	100% (161)	100% (333)	100% (358)	100% (219)	

	Race			Household Income				Region				
	Total	White	Black	Hispanic	Under \$50K	\$50K - \$100K	\$100K+	Prefer not to say	Northeast	Midwest	South	West
Very bad	33%	32%	39%	36%	35%	28%	32%	36%	30%	35%	35%	32%
Somewhat bad	40%	42%	33%	30%	40%	40%	37%	40%	40%	38%	42%	37%
Not too bad	18%	19%	15%	17%	15%	22%	26%	18%	19%	20%	17%	18%
Not bad at all	7%	5%	9%	14%	8%	8%	5%	2%	8%	5%	4%	11%
Not sure	3%	2%	3%	3%	3%	2%	1%	5%	4%	2%	3%	1%
Totals (Unweighted N)	100% (910)	100% (702)	100% (104)	100% (104)	100% (418)	100% (246)	100% (117)	100% (129)	100% (154)	100% (177)	100% (360)	100% (219)

6. Impact on Children – Cartoon depictions of violence on television

How bad, if at all, do you think it is for children to watch...

	Gender			Age				Party ID - 3 Point			
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican	
Very bad	35%	25%	44%	23%	31%	38%	48%	36%	30%	43%	
Somewhat bad	30%	27%	33%	32%	28%	31%	30%	30%	32%	27%	
Not too bad	21%	28%	15%	31%	25%	16%	14%	21%	21%	21%	
Not bad at all	10%	16%	5%	10%	12%	12%	6%	9%	13%	8%	
Not sure	3%	4%	2%	5%	4%	3%	2%	5%	3%	2%	
Totals (Unweighted N)	100% (994)	100% (477)	100% (517)	100% (162)	100% (252)	100% (399)	100% (181)	100% (360)	100% (387)	100% (247)	

	Race			Household Income				Region				
	Total	White	Black	Hispanic	Under \$50K	\$50K - \$100K	\$100K+	Prefer not to say	Northeast	Midwest	South	West
Very bad	35%	32%	47%	42%	39%	26%	31%	37%	28%	34%	37%	38%
Somewhat bad	30%	33%	27%	19%	29%	37%	25%	30%	35%	32%	30%	24%
Not too bad	21%	22%	12%	22%	17%	27%	34%	15%	19%	23%	20%	22%
Not bad at all	10%	10%	9%	13%	11%	8%	10%	13%	13%	6%	10%	14%
Not sure	3%	3%	5%	4%	5%	2%	1%	4%	4%	4%	3%	2%
Totals (Unweighted N)	100% (994)	100% (771)	100% (111)	100% (112)	100% (460)	100% (267)	100% (128)	100% (139)	100% (171)	100% (200)	100% (388)	100% (235)

7. Parental Control

How easy do you think it is for parents to control what their children see on television?

	Gender			Age				Party ID - 3 Point			
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican	
Very easy	25%	28%	22%	14%	28%	28%	27%	24%	25%	26%	
Somewhat easy	29%	28%	31%	28%	30%	30%	28%	30%	32%	23%	
Somewhat difficult	31%	30%	31%	36%	29%	30%	29%	30%	29%	35%	
Very difficult	12%	11%	12%	17%	10%	9%	14%	13%	10%	14%	
Not sure	3%	3%	3%	5%	3%	3%	2%	2%	4%	3%	
Totals (Unweighted N)	100% (994)	100% (479)	100% (515)	100% (161)	100% (249)	100% (400)	100% (184)	100% (360)	100% (387)	100% (247)	

	Race			Household Income				Region				
	Total	White	Black	Hispanic	Under \$50K	\$50K - \$100K	\$100K+	Prefer not to say	Northeast	Midwest	South	West
Very easy	25%	25%	25%	28%	25%	23%	25%	27%	28%	25%	23%	25%
Somewhat easy	29%	29%	32%	29%	28%	36%	29%	24%	31%	30%	27%	31%
Somewhat difficult	31%	33%	26%	21%	31%	34%	32%	25%	30%	28%	33%	31%
Very difficult	12%	10%	13%	19%	13%	6%	11%	16%	9%	14%	12%	11%
Not sure	3%	3%	4%	2%	2%	2%	3%	8%	2%	2%	4%	3%
Totals (Unweighted N)	100% (994)	100% (771)	100% (111)	100% (112)	100% (460)	100% (265)	100% (128)	100% (141)	100% (171)	100% (204)	100% (385)	100% (234)

8. Contributes to Mass Shootings

Do you agree or disagree that violence on television is a contributing cause in mass shootings?

	Gender			Age				Party ID - 3 Point		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Agree	39%	31%	46%	40%	28%	39%	51%	39%	35%	46%
Disagree	41%	49%	33%	38%	53%	41%	27%	41%	43%	38%
Not sure	20%	19%	21%	22%	18%	20%	21%	20%	22%	16%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(479)	(520)	(162)	(254)	(399)	(184)	(362)	(389)	(248)

	Race				Household Income				Region			
	Total	White	Black	Hispanic	Under \$50K	\$50K - \$100K	\$100K+	Prefer not to say	Northeast	Midwest	South	West
Agree	39%	38%	44%	39%	40%	40%	31%	40%	37%	41%	40%	34%
Disagree	41%	42%	32%	41%	42%	41%	46%	33%	40%	45%	38%	43%
Not sure	20%	20%	23%	21%	18%	19%	24%	27%	22%	14%	22%	22%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(774)	(112)	(113)	(463)	(268)	(128)	(140)	(171)	(204)	(387)	(237)