

**1. Effectiveness of Flu Shot**

How effective do you think the flu shot is at preventing the flu?

	Gender			Age - 4 Point				Race - 4 Point			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Very effective	18%	16%	20%	17%	17%	16%	27%	20%	14%	11%	23%
Somewhat effective	46%	51%	41%	48%	40%	51%	44%	42%	52%	55%	50%
Not very effective	16%	15%	17%	13%	19%	14%	20%	18%	10%	16%	8%
Not effective at all	9%	6%	11%	10%	12%	10%	2%	10%	9%	8%	3%
Not sure	11%	11%	10%	12%	13%	10%	8%	9%	14%	10%	16%
Totals (Unweighted N)	100% (999)	100% (474)	100% (525)	100% (183)	100% (257)	100% (388)	100% (171)	100% (669)	100% (117)	100% (140)	100% (73)

	Party ID - 3 Point				Family Income - 3 Point				Census Region			
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Very effective	18%	20%	14%	24%	18%	16%	23%	19%	17%	21%	21%	13%
Somewhat effective	46%	51%	45%	40%	44%	52%	49%	42%	47%	42%	43%	54%
Not very effective	16%	14%	17%	17%	17%	17%	16%	12%	13%	18%	17%	14%
Not effective at all	9%	4%	12%	10%	11%	8%	4%	6%	7%	9%	8%	11%
Not sure	11%	12%	11%	8%	10%	8%	7%	22%	15%	10%	11%	7%
Totals (Unweighted N)	100% (999)	100% (372)	100% (373)	100% (254)	100% (478)	100% (253)	100% (133)	100% (135)	100% (168)	100% (219)	100% (382)	100% (230)

**2. Had the Flu**

Has a doctor ever diagnosed you with influenza?

	Gender			Age - 4 Point				Race - 4 Point			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	30%	30%	30%	16%	33%	35%	31%	35%	26%	12%	27%
No	69%	69%	68%	78%	66%	64%	69%	64%	74%	87%	66%
Prefer not to say	1%	1%	2%	5%	1%	1%	—	1%	0%	0%	7%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(998)	(473)	(525)	(182)	(257)	(388)	(171)	(668)	(117)	(140)	(73)

  

	Party ID - 3 Point			Family Income - 3 Point				Census Region				
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Yes	30%	30%	27%	36%	26%	31%	42%	32%	29%	28%	30%	31%
No	69%	70%	71%	62%	72%	69%	57%	63%	70%	71%	67%	68%
Prefer not to say	1%	0%	2%	1%	1%	—	0%	5%	1%	1%	3%	0%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(998)	(372)	(372)	(254)	(477)	(254)	(132)	(135)	(168)	(219)	(380)	(231)

**3. Flu Shot Ever**

Have you ever had a flu shot?

	Gender			Age - 4 Point				Race - 4 Point			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	71%	73%	70%	64%	70%	72%	79%	73%	63%	66%	75%
No	25%	23%	27%	28%	25%	26%	21%	24%	32%	29%	21%
Don't remember	3%	4%	3%	7%	5%	2%	—	3%	4%	5%	2%
Prefer not to say	0%	0%	0%	1%	—	—	—	0%	—	—	2%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(998)	(473)	(525)	(182)	(258)	(387)	(171)	(668)	(117)	(140)	(73)

	Party ID - 3 Point				Family Income - 3 Point				Census Region			
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Yes	71%	72%	67%	78%	66%	77%	84%	70%	68%	78%	68%	73%
No	25%	25%	28%	20%	30%	22%	14%	25%	29%	20%	27%	24%
Don't remember	3%	3%	4%	2%	5%	1%	2%	4%	4%	2%	4%	3%
Prefer not to say	0%	—	0%	—	0%	—	—	1%	—	—	1%	0%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(998)	(372)	(371)	(255)	(476)	(254)	(133)	(135)	(168)	(218)	(381)	(231)

**4. Had the Flu**

Has a doctor ever diagnosed you with influenza after you had been given a flu shot for that season?

*Asked of those who have been diagnosed with influenza and have ever had a flu shot*

	Gender			Age - 4 Point				Race - 4 Point			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	28%	31%	24%	15%	39%	29%	17%	26%	35%	23%	35%
No	59%	58%	60%	45%	49%	63%	72%	61%	45%	51%	63%
Don't remember	13%	11%	16%	40%	12%	8%	11%	13%	20%	25%	3%
Prefer not to say	—	—	—	—	—	—	—	—	—	—	—
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(270)	(135)	(135)	(25)	(71)	(120)	(54)	(213)	(16)	(20)	(21)

	Party ID - 3 Point				Family Income - 3 Point				Census Region			
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Yes	28%	27%	28%	28%	21%	34%	28%	35%	27%	32%	29%	23%
No	59%	64%	57%	57%	59%	62%	61%	54%	56%	59%	63%	56%
Don't remember	13%	9%	15%	15%	21%	4%	11%	10%	16%	9%	9%	21%
Prefer not to say	—	—	—	—	—	—	—	—	—	—	—	—
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(270)	(91)	(97)	(82)	(114)	(72)	(49)	(35)	(46)	(59)	(102)	(63)

**5. Had Flu Shot**

Have you already had a seasonal flu shot for this season?

	Gender			Age - 4 Point				Race - 4 Point			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	31%	32%	31%	22%	27%	33%	45%	33%	28%	28%	25%
No	68%	68%	68%	75%	73%	67%	55%	66%	72%	72%	72%
Prefer not to say	1%	0%	1%	2%	—	1%	—	1%	—	0%	3%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(473)	(526)	(182)	(258)	(388)	(171)	(669)	(117)	(140)	(73)

	Party ID - 3 Point				Family Income - 3 Point				Census Region			
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Yes	31%	35%	24%	39%	26%	35%	46%	34%	36%	31%	32%	25%
No	68%	65%	74%	61%	74%	65%	54%	65%	64%	68%	66%	74%
Prefer not to say	1%	0%	1%	—	1%	0%	—	1%	—	0%	1%	0%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(372)	(372)	(255)	(477)	(254)	(133)	(135)	(168)	(219)	(381)	(231)

**6. Get Flu Shot**

Do you think you will get a flu shot this season?

*Asked of those who have not already had a seasonal flu shot*

	Gender			Age - 4 Point				Race - 4 Point			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	21%	22%	19%	17%	16%	25%	26%	22%	24%	11%	24%
No	66%	65%	67%	64%	71%	63%	66%	68%	55%	76%	54%
Not sure	13%	13%	14%	19%	14%	11%	8%	10%	21%	13%	23%
Totals (Unweighted N)	100% (663)	100% (310)	100% (353)	100% (142)	100% (189)	100% (251)	100% (81)	100% (436)	100% (82)	100% (95)	100% (50)

	Party ID - 3 Point				Family Income - 3 Point				Census Region			
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Yes	21%	26%	15%	26%	15%	32%	32%	16%	27%	22%	21%	14%
No	66%	58%	71%	67%	70%	60%	49%	70%	63%	70%	61%	72%
Not sure	13%	17%	14%	7%	14%	8%	19%	14%	10%	7%	18%	14%
Totals (Unweighted N)	100% (663)	100% (238)	100% (270)	100% (155)	100% (334)	100% (163)	100% (75)	100% (91)	100% (105)	100% (149)	100% (247)	100% (162)

**7. Had or Will Get Flu Shot**

Have you already had or think you will get a flu shot this season?

	Gender			Age - 4 Point				Race - 4 Point			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Already had a flu shot	31%	32%	31%	23%	27%	33%	45%	34%	28%	28%	25%
Plan to get a flu shot	14%	15%	13%	12%	11%	17%	14%	14%	17%	8%	17%
Not going to get a flu shot	45%	44%	46%	48%	51%	42%	37%	45%	40%	55%	39%
Not sure	9%	9%	9%	14%	10%	8%	4%	7%	15%	10%	16%
Prefer not to say	1%	0%	1%	2%	—	1%	—	1%	—	0%	3%
Totals (Unweighted N)	100% (996)	100% (472)	100% (524)	100% (181)	100% (257)	100% (388)	100% (170)	100% (666)	100% (117)	100% (140)	100% (73)

	Party ID - 3 Point				Family Income - 3 Point				Census Region			
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Already had a flu shot	31%	35%	24%	39%	26%	35%	46%	35%	36%	31%	32%	26%
Plan to get a flu shot	14%	17%	11%	16%	11%	21%	17%	10%	17%	15%	14%	10%
Not going to get a flu shot	45%	37%	53%	41%	52%	39%	26%	45%	40%	48%	40%	54%
Not sure	9%	11%	11%	4%	10%	5%	11%	9%	6%	5%	12%	10%
Prefer not to say	1%	0%	1%	—	1%	0%	—	1%	—	0%	1%	0%
Totals (Unweighted N)	100% (996)	100% (371)	100% (371)	100% (254)	100% (476)	100% (254)	100% (133)	100% (133)	100% (166)	100% (219)	100% (381)	100% (230)

**8. Flu Shot Last Year**

Did you get a flu shot for the last season?

	Gender			Age - 4 Point				Race - 4 Point			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	63%	60%	66%	51%	58%	68%	72%	65%	65%	54%	54%
No	35%	38%	32%	40%	41%	31%	28%	32%	28%	46%	46%
Not sure	2%	3%	2%	9%	1%	1%	—	2%	7%	1%	—
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(723)	(346)	(377)	(121)	(175)	(279)	(148)	(495)	(79)	(97)	(52)

	Party ID - 3 Point				Family Income - 3 Point				Census Region			
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Yes	63%	66%	55%	71%	57%	67%	77%	60%	68%	65%	64%	55%
No	35%	31%	42%	29%	40%	32%	22%	37%	28%	34%	34%	43%
Not sure	2%	2%	3%	1%	3%	1%	2%	3%	4%	1%	2%	2%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(723)	(274)	(254)	(195)	(330)	(189)	(112)	(92)	(122)	(161)	(274)	(166)



<b>Interviewing Dates</b>	October 31 - November 2, 2015
<b>Target population</b>	U.S. adults, aged 18 and over.
<b>Sampling method</b>	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by age, gender, race, education, and region) was selected from the 2010 American Community Study. Voter registration was imputed from the November 2010 Current Population Survey Registration and Voting Supplement. Religion, minor party identification, and non-placement on an ideology scale, were imputed from the 2008 Pew Religion in American Life Survey.
<b>Weighting</b>	The sample was weighted using propensity scores based on age, gender, race, education, voter registration, and non-placement on an ideology scale. The weights range from 0.148 to 4.157, with a mean of one and a standard deviation of 0.888.
<b>Number of respondents</b>	1000
<b>Margin of error</b>	± 4.2% (adjusted for weighting)
<b>Survey mode</b>	Web-based interviews
<b>Questions not reported</b>	20 questions not reported.