YouGov
October 2-5, 2015
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1. Personal gun ownership

Do you or does anyone in your household own a gun?

|  | Total | Gender |  | Age - 4 Point |  |  |  | Race - 4 Point |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Personally own a gun | 22\% | 34\% | 12\% | 17\% | 20\% | 23\% | 32\% | 24\% | 14\% | 25\% | 17\% |
| Don't personally own a gun, but someone in the household owns a |  |  |  |  |  |  |  |  |  |  |  |
|  | 14\% | 7\% | 20\% | 18\% | 12\% | 11\% | 16\% | 15\% | 11\% | 10\% | 10\% |
| No one in the |  |  |  |  |  |  |  |  |  |  |  |
| household owns a gun | 59\% | 54\% | 63\% | 54\% | 60\% | 64\% | 50\% | 58\% | 62\% | 57\% | 66\% |
| Not sure | 5\% | 5\% | 5\% | 11\% | 7\% | 2\% | 2\% | 3\% | 13\% | 9\% | 7\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N ) | (998) | (465) | (533) | (148) | (278) | (394) | (178) | (697) | (113) | (125) | (63) |


|  | Total | Party ID-3 Point |  |  | Family Income - 3 Point |  |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Independent | Republican | Under \$50K | \$50-100K | \$100K or more | Prefer not to say | Northeast | Midwest | South | West |
| Personally own a gun | 22\% | 18\% | 20\% | 32\% | 20\% | 27\% | 28\% | 19\% | 15\% | 18\% | 26\% | 27\% |
| Don't personally own a gun, but someone in the household owns a |  |  |  |  |  |  |  |  |  |  |  |  |
| gun | 14\% | 11\% | 15\% | 15\% | 11\% | 15\% | 18\% | 19\% | 14\% | 14\% | 14\% | 13\% |
| No one in the |  |  |  |  |  |  |  |  |  |  |  |  |
| household owns a gun | 59\% | 66\% | 59\% | 49\% | 63\% | 57\% | 52\% | 50\% | 65\% | 65\% | 53\% | 57\% |
| Not sure | 5\% | 5\% | 6\% | 4\% | 6\% | 2\% | 3\% | 11\% | 6\% | 2\% | 7\% | 3\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N ) | (998) | (365) | (381) | (252) | (448) | (285) | (118) | (147) | (201) | (196) | (360) | (241) |

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## 2. Gun Types - Rifle

Do you or does anyone in your household own the following types of weapons?
Asked of those who personally own a gun or someone in the household owns a gun

|  | Total | Gender |  | Age - 4 Point |  |  |  | Race - 4 Point |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Personally own | 30\% | 46\% | 11\% | 19\% | 33\% | 31\% | 35\% | 34\% | 10\% | 18\% | 35\% |
| Someone in the household owns No one in the | 28\% | 12\% | 47\% | 30\% | 28\% | 29\% | 24\% | 29\% | 14\% | 36\% | 8\% |
| household owns | 29\% | 30\% | 28\% | 28\% | 30\% | 30\% | 27\% | 24\% | 60\% | 35\% | 26\% |
| Not sure | 4\% | 3\% | 6\% | 11\% | 4\% | 1\% | 1\% | 3\% | 15\% | 2\% | 4\% |
| Prefer not to say | 9\% | 10\% | 8\% | 12\% | 4\% | 8\% | 12\% | 9\% | - | 9\% | 27\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (364) | (196) | (168) | (42) | (88) | (154) | (80) | (278) | (32) | (37) | (17) |


|  | Total | Party ID-3 Point |  |  | Family Income - 3 Point |  |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Independent | Republican | Under \$50K | \$50-100K | \$100K or more | Prefer not to say | Northeast | Midwest | South | West |
| Personally own | 30\% | 23\% | 34\% | 30\% | 27\% | 31\% | 33\% | 32\% | 22\% | 24\% | 34\% | 32\% |
| Someone in the |  |  |  |  |  |  |  |  |  |  |  |  |
| household owns | 28\% | 33\% | 24\% | 30\% | 30\% | 23\% | 38\% | 21\% | 26\% | 34\% | 22\% | 35\% |
| No one in the |  |  |  |  |  |  |  |  |  |  |  |  |
| household owns | 29\% | 34\% | 29\% | 26\% | 31\% | 30\% | 22\% | 28\% | 36\% | 29\% | 28\% | 26\% |
| Not sure | 4\% | 6\% | 4\% | 2\% | 4\% | 5\% | 2\% | 4\% | 8\% | 5\% | 4\% | 1\% |
| Prefer not to say | 9\% | 4\% | 10\% | 12\% | 8\% | 10\% | 5\% | 15\% | 8\% | 8\% | 11\% | 7\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (364) | (101) | (138) | (125) | (135) | (128) | (50) | (51) | (55) | (64) | (150) | (95) |

3. Gun Types - Shotgun

Do you or does anyone in your household own the following types of weapons?
Asked of those who personally own a gun or someone in the household owns a gun


|  | Total | Party ID-3 Point |  |  | Family Income - 3 Point |  |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Independent | Republican | Under \$50K | \$50-100K | \$100K or more | Prefer not to say | Northeast | Midwest | South | West |
| Personally own | 28\% | 26\% | 27\% | 31\% | 25\% | 34\% | 20\% | 31\% | 18\% | 23\% | 29\% | 35\% |
| Someone in the household owns No one in the | 27\% | 33\% | 28\% | 19\% | 30\% | 23\% | 26\% | 25\% | 31\% | 27\% | 23\% | 29\% |
| household owns | 34\% | 30\% | 35\% | 36\% | 36\% | 32\% | 37\% | 30\% | 44\% | 40\% | 31\% | 29\% |
| Not sure | 1\% | 1\% | 1\% | 2\% | 1\% | 3\% | - | - | 1\% | 2\% | 1\% | 1\% |
| Prefer not to say | 10\% | 10\% | 9\% | 12\% | 8\% | 9\% | 17\% | 14\% | 7\% | 8\% | 15\% | 6\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (354) | (97) | (136) | (121) | (132) | (124) | (48) | (50) | (54) | (64) | (143) | (93) |

4. Gun Types - Handgun (pistol or revolver)

Do you or does anyone in your household own the following types of weapons?
Asked of those who personally own a gun or someone in the household owns a gun


|  |  | Party ID-3 Point |  |  | Family Income - 3 Point |  |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Democrat | Independent | Republican | Under \$50K | \$50-100K | \$100K or more | Prefer not to say | Northeast | Midwest | South | West |
| Personally own | 41\% | 36\% | 38\% | 48\% | 40\% | 45\% | 36\% | 39\% | 20\% | 38\% | 40\% | 57\% |
| Someone in the household owns No one in the | 30\% | 30\% | 34\% | 25\% | 22\% | 27\% | 42\% | 46\% | 35\% | 31\% | 32\% | 22\% |
| household owns | 19\% | 29\% | 20\% | 11\% | 30\% | 16\% | 10\% | 5\% | 39\% | 21\% | 16\% | 13\% |
| Not sure | 1\% | 1\% | 0\% | 3\% | 0\% | 2\% | 3\% | - | - | 4\% | 1\% | - |
| Prefer not to say | 9\% | 4\% | 8\% | 13\% | 8\% | 10\% | 8\% | 10\% | 7\% | 6\% | 11\% | 8\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (368) | (99) | (142) | (127) | (136) | (130) | (49) | (53) | (55) | (66) | (151) | (96) |

## 5. Gun Ownership Reasons

There are many reasons why some people choose to own guns and others do not. What are some of the reasons why you own a gun? Select all that apply.
Asked of those who personally own a gun

|  | Total | Gender |  | Age - 4 Point |  |  |  | Race - 4 Point |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | $65+$ | White | Black | Hispanic | Other |
| Personal | 72\% | 72\% | 72\% | 73\% | 54\% | 77\% | 81\% | 73\% | 68\% | 62\% | 89\% |
| Hunting | 34\% | 37\% | 25\% | 45\% | 21\% | 42\% | 27\% | 38\% | 9\% | 22\% | 32\% |
| Recreation/Sport (non-specific) | 26\% | 32\% | 10\% | 28\% | 23\% | 29\% | 22\% | 29\% | 6\% | 17\% | 36\% |
| Target shooting | 51\% | 56\% | 38\% | 76\% | 31\% | 53\% | 50\% | 54\% | 20\% | 41\% | 68\% |
| Second Amendment right | 52\% | 54\% | 45\% | 42\% | 48\% | 52\% | 60\% | 55\% | 49\% | 23\% | 82\% |
| Like guns/Wanted one/Enjoy using | 33\% | 37\% | 22\% | 54\% | 24\% | 38\% | 21\% | 40\% | 4\% | 13\% | 37\% |
| Antique/Family heirloom/Passed down Have always owned/Raised with | 21\% | 20\% | 22\% | 19\% | 17\% | 26\% | 18\% | 25\% | 4\% | 8\% | 13\% |
| guns/Family tradition | 37\% | 36\% | 40\% | 29\% | 27\% | 42\% | 43\% | 44\% | 9\% | 18\% | 29\% |
| Related to line of work-police, military | 6\% | 7\% | 5\% | - | 8\% | 10\% | 3\% | 6\% | 18\% | 1\% | - |
| Animal/Pet control/Euthanize sick animals, pets | 8\% | 6\% | 11\% | 1\% | 3\% | 12\% | 10\% | 9\% | - | 6\% | 8\% |
| Collect guns/Hobby | 18\% | 23\% | 4\% | 17\% | 27\% | 14\% | 15\% | 21\% | 8\% | 10\% | 10\% |
| Other | 7\% | 9\% | 2\% | 8\% | 16\% | 5\% | 2\% | 9\% | 2\% | 3\% | 2\% |
| No reason in particular | 8\% | 7\% | 11\% | 2\% | 22\% | 5\% | 3\% | 7\% | 12\% | 12\% | - |
| Totals | (250) | (178) | (72) | (14) | (60) | (114) | (62) | (187) | (21) | (27) | (15) |


|  | Total | Party ID-3 Point |  |  | Family Income - 3 Point |  |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Independent | Republican | Under \$50K | \$50-100K | \$100K or more | Prefer not to say | Northeast | Midwest | South | West |
| Personal |  |  |  |  |  |  |  |  |  |  |  |  |
| safety/Protection | 72\% | 67\% | 76\% | 71\% | 60\% | 86\% | 77\% | 79\% | 63\% | 64\% | 74\% | 77\% |
| Hunting | 34\% | 20\% | 37\% | 40\% | 24\% | 37\% | 49\% | 43\% | 26\% | 26\% | 42\% | 27\% |
| Recreation/Sport (non-specific) | 26\% | 9\% | 32\% | 30\% | 14\% | 32\% | 29\% | 48\% | 29\% | 22\% | 27\% | 25\% |

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|  | Total | Party ID-3 Point |  |  | continued from previous page Family Income - 3 Point |  |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Independent | Republican | Under \$50K | \$50-100K | \$100K or more | Prefer not to say | Northeast | Midwest | South | West |
| Target shooting | 51\% | 42\% | 54\% | 52\% | 39\% | 58\% | 58\% | 66\% | 51\% | 40\% | 48\% | 60\% |
| Second Amendment right | 52\% | 25\% | 63\% | 58\% | 46\% | 60\% | 38\% | 64\% | 49\% | 57\% | 53\% | 48\% |
| Like guns/Wanted one/Enjoy using | 33\% | 23\% | 35\% | 38\% | 22\% | 41\% | 47\% | 41\% | 31\% | 21\% | 39\% | 30\% |
| Antique/Family heirloom/Passed down | 21\% | 10\% | 24\% | 24\% | 12\% | 27\% | 25\% | 31\% | 20\% | 29\% | 18\% | 20\% |
| Have always owned/Raised with guns/Family tradition | 37\% | 22\% | 42\% | 42\% | 28\% | 46\% | 36\% | 47\% | 31\% | 41\% | 34\% | 43\% |
| Related to line of work-police, military | 6\% | 3\% | 8\% | 7\% | 2\% | 4\% | 22\% | 9\% | 6\% | 14\% | 4\% | 5\% |
| Animal/Pet control/Euthanize sick animals, pets | 8\% | 5\% | 8\% | 9\% | 7\% | 9\% | 6\% | 8\% | 5\% | 19\% | 9\% | 1\% |
| Collect guns/Hobby | 18\% | 5\% | 27\% | 16\% | 11\% | 28\% | 17\% | 17\% | 14\% | 18\% | 21\% | 14\% |
| Other | 7\% | 4\% | 15\% | 2\% | 11\% | 2\% | 3\% | 11\% | 8\% | 8\% | 9\% | 5\% |
| No reason in particular | 8\% | 6\% | 5\% | 13\% | 16\% | 1\% | - | 6\% | 23\% | 8\% | 8\% | 1\% |
| Totals | (250) | (61) | (95) | (94) | (87) | (91) | (35) | (37) | (34) | (41) | (103) | (72) |

## 6. Government Take Your Guns

How worried are you that the government will pass laws that might take away your guns?
Asked of those who personally own a gun or someone in the household owns a gun

|  | Total | Gender |  | Age - 4 Point |  |  |  | Race - 4 Point |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Very worried | 23\% | 17\% | 30\% | 20\% | 15\% | 31\% | 24\% | 24\% | 10\% | 18\% | 48\% |
| Somewhat worried | 26\% | 26\% | 27\% | 27\% | 40\% | 21\% | 20\% | 25\% | 28\% | 32\% | 30\% |
| Not very worried | 23\% | 28\% | 17\% | 26\% | 22\% | 21\% | 24\% | 24\% | 19\% | 24\% | 3\% |
| Not worried at all | 27\% | 29\% | 25\% | 27\% | 23\% | 28\% | 32\% | 26\% | 43\% | 26\% | 20\% |
| Totals (Unweighted N) | $\begin{aligned} & 100 \% \\ & (379) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (202) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (177) \end{aligned}$ | $\begin{gathered} 100 \% \\ (42) \end{gathered}$ | $\begin{gathered} \hline 100 \% \\ (92) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (158) \end{aligned}$ | $\begin{gathered} 100 \% \\ (87) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (288) \end{aligned}$ | $\begin{gathered} 100 \% \\ (33) \end{gathered}$ | $\begin{gathered} 100 \% \\ (37) \end{gathered}$ | $\begin{gathered} 100 \% \\ (21) \end{gathered}$ |


|  | Total | Party ID-3 Point |  |  | Family Income - 3 Point |  |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Independent | Republican | Under \$50K | \$50-100K | \$100K or more | Prefer not to say | Northeast | Midwest | South | West |
| Very worried | 23\% | 4\% | 25\% | 36\% | 27\% | 17\% | 17\% | 30\% | 25\% | 18\% | 25\% | 24\% |
| Somewhat worried | 26\% | 16\% | 31\% | 28\% | 25\% | 30\% | 23\% | 24\% | 20\% | 30\% | 26\% | 28\% |
| Not very worried | 23\% | 30\% | 17\% | 25\% | 24\% | 25\% | 22\% | 18\% | 37\% | 27\% | 20\% | 17\% |
| Not worried at all | 27\% | 50\% | 28\% | 11\% | 24\% | 28\% | 37\% | 28\% | 18\% | 25\% | 30\% | 31\% |
| Totals <br> (Unweighted N) | $\begin{aligned} & 100 \% \\ & (379) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (103) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (145) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (131) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (142) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (132) \end{aligned}$ | $\begin{gathered} \hline 100 \% \\ (50) \end{gathered}$ | $\begin{gathered} 100 \% \\ (55) \end{gathered}$ | $\begin{gathered} \hline 100 \% \\ (57) \end{gathered}$ | $100 \%$ <br> (68) | $\begin{aligned} & 100 \% \\ & (156) \end{aligned}$ | $\begin{gathered} 100 \% \\ (98) \end{gathered}$ |

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7. Would you feel safer with gun in $\mathbf{H H}$ ?

Do you think you would feel safer with a gun in your home?
Asked of peope who live in households in which no one owns a gun


|  | Total | Party ID - 3 Point |  |  | Family Income - 3 Point |  |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Independent | Republican | Under \$50K | \$50-100K | \$100K or more | Prefer not to say | Northeast | Midwest | South | West |
| Yes | 35\% | 26\% | 36\% | 45\% | 39\% | 34\% | 24\% | 23\% | 26\% | 37\% | 36\% | 40\% |
| No | 65\% | 74\% | 64\% | 55\% | 61\% | 66\% | 76\% | 77\% | 74\% | 63\% | 64\% | 60\% |
| Totals (Unweighted N) | $\begin{aligned} & 100 \% \\ & (570) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (247) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (216) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (107) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (287) \end{aligned}$ | 100\% <br> (145) | 100\% <br> (63) | $100 \%$ <br> (75) | $\begin{aligned} & 100 \% \\ & (132) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (121) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (185) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (132) \end{aligned}$ |

## 8. Strict gun laws

In general, do you feel the laws covering the sale of handguns should be made more strict than they are now?

|  | Total | Gender |  | Age - 4 Point |  |  |  | Race - 4 Point |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Make gun laws more strict | 49\% | 41\% | 55\% | 46\% | 48\% | 49\% | 51\% | 47\% | 61\% | 51\% | 43\% |
| No change | 30\% | 35\% | 26\% | 25\% | 30\% | 30\% | 38\% | 32\% | 24\% | 30\% | 20\% |
| Make gun laws less strict | 13\% | 19\% | 8\% | 18\% | 16\% | 13\% | 4\% | 15\% | 2\% | 10\% | 22\% |
| Not sure | 8\% | 5\% | 11\% | 11\% | 6\% | 7\% | 8\% | 6\% | 13\% | 8\% | 14\% |
| Totals (Unweighted N) | $\begin{aligned} & 100 \% \\ & (998) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (465) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (533) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (148) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (277) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (394) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (179) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (697) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (113) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (125) \end{aligned}$ | $\begin{gathered} 100 \% \\ (63) \end{gathered}$ |


|  | Total | Party ID-3 Point |  |  | Family Income - 3 Point |  |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Independent | Republican | Under \$50K | \$50-100K | \$100K or more | Prefer not to say | Northeast | Midwest | South | West |
| Make gun laws more | 49\% | 74\% | 43\% | 27\% | 46\% | 55\% | 43\% | 48\% | 47\% | 50\% | 47\% | 52\% |
| No change | 30\% | 14\% | 32\% | 47\% | 30\% | 31\% | 38\% | 25\% | 28\% | 31\% | 33\% | 28\% |
| Make gun laws less strict | 13\% | 4\% | 16\% | 19\% | 14\% | 10\% | 15\% | 14\% | 16\% | 13\% | 13\% | 10\% |
| Not sure | 8\% | 7\% | 9\% | 7\% | 9\% | 4\% | 4\% | 12\% | 9\% | 7\% | 7\% | 9\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N ) | (998) | (364) | (382) | (252) | (447) | (287) | (117) | (147) | (200) | (196) | (361) | (241) |

## 9. Favorability of NRA

Do you have a favorable or unfavorable opinion of the National Rifle Association?

|  | Total | Gender |  | Age - 4 Point |  |  |  | Race - 4 Point |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Very favorable | 20\% | 22\% | 18\% | 15\% | 13\% | 26\% | 25\% | 22\% | 12\% | 16\% | 23\% |
| Somewhat favorable | 24\% | 26\% | 23\% | 24\% | 23\% | 27\% | 21\% | 28\% | 13\% | 23\% | 12\% |
| Somewhat unfavorable | 15\% | 15\% | 14\% | 18\% | 18\% | 13\% | 11\% | 13\% | 22\% | 16\% | 16\% |
| Very unfavorable | 24\% | 27\% | 21\% | 18\% | 25\% | 23\% | 30\% | 25\% | 32\% | 17\% | 15\% |
| Not sure | 17\% | 10\% | 23\% | 26\% | 21\% | 12\% | 13\% | 13\% | 21\% | 27\% | 34\% |
| Totals <br> (Unweighted N) | $\begin{aligned} & 100 \% \\ & (999) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (464) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (535) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (148) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (278) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (394) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (179) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (699) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (113) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (124) \end{aligned}$ | $\begin{gathered} 100 \% \\ (63) \end{gathered}$ |


|  | Total | Party ID-3 Point |  |  | Family Income - 3 Point |  |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Independent | Republican | Under \$50K | \$50-100K | \$100K or more | Prefer not to say | Northeast | Midwest | South | West |
| Very favorable | 20\% | 8\% | 18\% | 38\% | 21\% | 20\% | 25\% | 14\% | 21\% | 14\% | 20\% | 24\% |
| Somewhat favorable | 24\% | 16\% | 22\% | 39\% | 27\% | 22\% | 22\% | 20\% | 24\% | 30\% | 21\% | 24\% |
| Somewhat unfavorable | 15\% | 20\% | 16\% | 7\% | 14\% | 17\% | 20\% | 10\% | 15\% | 15\% | 16\% | 11\% |
| Very unfavorable | 24\% | 45\% | 17\% | 11\% | 19\% | 28\% | 25\% | 31\% | 22\% | 22\% | 24\% | 27\% |
| Not sure | 17\% | 12\% | 27\% | 6\% | 19\% | 13\% | 8\% | 24\% | 18\% | 18\% | 19\% | 13\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N ) | (999) | (364) | (383) | (252) | (448) | (287) | (118) | (146) | (201) | (197) | (361) | (240) |

10. Heard about Oregon Shooting

How much, if anything, have you heard about the recent mass shooting at a community college in Oregon?

|  | Total | Gender |  | Age - 4 Point |  |  |  | Race - 4 Point |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| A lot | 52\% | 54\% | 51\% | 35\% | 39\% | 61\% | 73\% | 54\% | 58\% | 46\% | 33\% |
| A little | 40\% | 39\% | 40\% | 48\% | 50\% | 34\% | 27\% | 38\% | 31\% | 46\% | 61\% |
| Nothing at all | 6\% | 4\% | 7\% | 15\% | 8\% | 1\% | 1\% | 6\% | 4\% | 4\% | 4\% |
| Not sure | 3\% | 4\% | 2\% | 2\% | 4\% | 4\% | - | 2\% | 6\% | 4\% | 2\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (999) | (465) | (534) |  | (278) | (395) |  | (698) |  |  |  |


|  | Total | Party ID-3 Point |  |  | Family Income - 3 Point |  |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Independent | Republican | Under \$50K | \$50-100K | \$100K or more | Prefer not to say | Northeast | Midwest | South | West |
| A lot | 52\% | 56\% | 45\% | 59\% | 48\% | 57\% | 58\% | 54\% | 51\% | 48\% | 50\% | 60\% |
| A little | 40\% | 39\% | 44\% | 32\% | 41\% | 40\% | 40\% | 34\% | 42\% | 44\% | 39\% | 34\% |
| Nothing at all | 6\% | 3\% | 8\% | 5\% | 7\% | 2\% | 2\% | 8\% | 5\% | 7\% | 5\% | 6\% |
| Not sure | 3\% | 1\% | 3\% | 4\% | 4\% | 0\% | - | 4\% | 2\% | 1\% | 5\% | 0\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (999) | (364) | (383) | (252) | (447) | (287) | (118) | (147) | (201) | (197) | (360) | (241) |

## 11. Worry about Being Mass Shooting Casualty

How worried are you, personally, that you will be killed or injured in a mass shooting?

|  | Total | Gender |  | Age - 4 Point |  |  |  | Race - 4 Point |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Very worried | 7\% | 4\% | 10\% | 9\% | 11\% | 4\% | 5\% | 3\% | 11\% | 17\% | 21\% |
| Somewhat worried | 20\% | 16\% | 24\% | 26\% | 27\% | 15\% | 15\% | 19\% | 19\% | 19\% | 38\% |
| Not very worried | 40\% | 39\% | 41\% | 40\% | 33\% | 44\% | 42\% | 44\% | 38\% | 32\% | 19\% |
| Not at all worried | 27\% | 36\% | 19\% | 22\% | 24\% | 29\% | 33\% | 30\% | 20\% | 22\% | 19\% |
| Not sure | 5\% | 5\% | 6\% | 3\% | 5\% | 8\% | 5\% | 4\% | 12\% | 11\% | 4\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (996) | (462) | (534) | (147) | (277) | (394) | (178) | (698) | (112) | (123) | (63) |


|  | Total | Party ID-3 Point |  |  | Family Income - 3 Point |  |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Independent | Republican | Under \$50K | \$50-100K | \$100K or more | Prefer not to say | Northeast | Midwest | South | West |
| Very worried | 7\% | 8\% | 8\% | 4\% | 6\% | 7\% | 5\% | 11\% | 5\% | 6\% | 8\% | 8\% |
| Somewhat worried | 20\% | 22\% | 22\% | 16\% | 20\% | 18\% | 21\% | 24\% | 27\% | 21\% | 20\% | 16\% |
| Not very worried | 40\% | 41\% | 38\% | 43\% | 40\% | 47\% | 39\% | 30\% | 37\% | 40\% | 43\% | 37\% |
| Not at all worried | 27\% | 22\% | 28\% | 32\% | 26\% | 25\% | 32\% | 30\% | 25\% | 28\% | 23\% | 35\% |
| Not sure | 5\% | 7\% | 5\% | 5\% | 7\% | 3\% | 4\% | 6\% | 7\% | 5\% | 6\% | 4\% |
| Totals (Unweighted N) | $\begin{aligned} & 100 \% \\ & (996) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (363) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (382) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (251) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (446) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (285) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (118) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (147) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (201) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (195) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (360) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (240) \end{aligned}$ |

12. Mass Shootings a Fact of Life

Do you think that mass shootings are something that can be stopped or just a fact of life in America today?

|  | Total | Gender |  | Age - 4 Point |  |  |  | Race - 4 Point |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | $65+$ | White | Black | Hispanic | Other |
| Mass shootings are something that can be stopped | 48\% | 47\% | 49\% | 58\% | 47\% | 44\% | 44\% | 46\% | 47\% | 60\% | 46\% |
| Mass shootings are a fact of life in America today | 35\% | 38\% | 32\% | 23\% | 37\% | 40\% | 36\% | 38\% | 41\% | 18\% | 30\% |
| Not sure | 17\% | 15\% | 19\% | 20\% | 15\% | 16\% | 20\% | 16\% | 12\% | 22\% | 24\% |
| Totals <br> (Unweighted N) | $\begin{aligned} & 100 \% \\ & (999) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (465) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (534) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (148) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (278) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (394) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (179) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (698) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (113) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (125) \end{aligned}$ | $\begin{gathered} 100 \% \\ (63) \end{gathered}$ |


|  |  | Party ID-3 Point |  |  | Family Income - 3 Point |  |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Democrat | Independent | Republican | Under \$50K | \$50-100K | \$100K or more | Prefer not to say | Northeast | Midwest | South | West |
| Mass shootings are something that can be stopped | 48\% | 60\% | 46\% | 37\% | 46\% | 49\% | 48\% | 52\% | 44\% | 45\% | 47\% | 56\% |
| Mass shootings are a fact of life in America today | 35\% | 24\% | 35\% | 48\% | 33\% | 38\% | 43\% | 30\% | 36\% | 35\% | 37\% | 31\% |
| Not sure | 17\% | 17\% | 19\% | 15\% | 21\% | 12\% | 9\% | 18\% | 19\% | 20\% | 17\% | 13\% |
| Totals (Unweighted N) | $\begin{aligned} & 100 \% \\ & (999) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (365) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (382) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (252) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (447) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (287) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (118) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (147) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (200) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (197) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (361) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (241) \end{aligned}$ |

## 13. Appropriate to Discuss Gun Laws

Do you think that it is appropriate or inappropriate to discuss stricter gun laws in the wake of mass shootings?

|  | Total | Gender |  | Age - 4 Point |  |  |  | Race - 4 Point |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Appropriate | 53\% | 50\% | 55\% | 50\% | 61\% | 49\% | 53\% | 50\% | 69\% | 60\% | 45\% |
| Inappropriate | 34\% | 40\% | 29\% | 28\% | 24\% | 41\% | 41\% | 40\% | 16\% | 23\% | 27\% |
| Not sure | 13\% | 10\% | 16\% | 22\% | 15\% | 10\% | 6\% | 11\% | 15\% | 17\% | 28\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (997) | (463) | (534) | (148) | (277) | (394) | (178) | (697) | (113) | (124) | (63) |



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14. Politically Possible to Pass Gun Laws

Regardless of whether you support or oppose stricter gun laws, do you think that it is currently politically possible or impossible to pass stricter gun laws?

|  | Total | Gender |  | Age - 4 Point |  |  |  | Race - 4 Point |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Possible | 39\% | 35\% | 42\% | 43\% | 45\% | 39\% | 25\% | 38\% | 40\% | 46\% | 29\% |
| Impossible | 36\% | 42\% | 31\% | 23\% | 32\% | 39\% | 53\% | 39\% | 39\% | 25\% | 26\% |
| Not sure | 25\% | 22\% | 28\% | 34\% | 24\% | 22\% | 22\% | 23\% | 21\% | 29\% | 45\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (997) | (464) | (533) | (147) | (277) | (394) | (179) | (696) | (113) | (125) | (63) |


|  | Total | Party ID - 3 Point |  |  | Family Income - 3 Point |  |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Independent | Republican | Under \$50K | \$50-100K | \$100K or more | Prefer not to say | Northeast | Midwest | South | West |
| Possible | 39\% | 44\% | 39\% | 32\% | 42\% | 34\% | 48\% | 32\% | 32\% | 38\% | 43\% | 38\% |
| Impossible | 36\% | 33\% | 33\% | 46\% | 29\% | 48\% | 39\% | 36\% | 40\% | 35\% | 36\% | 34\% |
| Not sure | 25\% | 23\% | 28\% | 22\% | 29\% | 18\% | 13\% | 31\% | 28\% | 26\% | 21\% | 27\% |
| Totals (Unweighted N) | $\begin{aligned} & 100 \% \\ & (997) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (363) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (382) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (252) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (447) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (286) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (118) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (146) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (201) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (196) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (359) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (241) \end{aligned}$ |

15. Most Likely to Prevent Mass Shootings

Which of the following would you say is most likely to prevent mass shootings from occurring in the United States?

|  | Total | Gender |  | Age - 4 Point |  |  |  | Race - 4 Point |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Stricter gun control laws and enforcement | 44\% | 38\% | 50\% | 41\% | 49\% | 43\% | 45\% | 42\% | 52\% | 48\% | 48\% |
| Allowing more private citizens to carry guns |  |  |  |  |  |  |  |  |  |  |  |
| for protections | 36\% | 43\% | 29\% | 28\% | 36\% | 40\% | 37\% | 39\% | 26\% | 31\% | 33\% |
| Not sure | 20\% | 18\% | 21\% | 31\% | 15\% | 17\% | 17\% | 19\% | 22\% | 21\% | 19\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (997) | (464) | (533) | (148) | (276) | (394) | (179) | (697) | (112) | (125) | (63) |


|  | Total | Party ID-3 Point |  |  | Family Income - 3 Point |  |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Independent | Republican | Under \$50K | \$50-100K | \$100K or more | Prefer not to say | Northeast | Midwest | South | West |
| Stricter gun control laws and enforcement | 44\% | 68\% | 38\% | 26\% | 44\% | 43\% | 40\% | 51\% | 46\% | 45\% | 42\% | 47\% |
| Allowing more private citizens to carry guns |  |  |  |  |  |  |  |  |  |  |  |  |
| for protections | 36\% | 13\% | 40\% | 57\% | 33\% | 40\% | 41\% | 37\% | 30\% | 34\% | 39\% | 37\% |
| Not sure | 20\% | 19\% | 22\% | 16\% | 23\% | 17\% | 19\% | 12\% | 23\% | 21\% | 19\% | 16\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N ) | (997) | (364) | (381) | (252) | (445) | (287) | (118) | (147) | (201) | (196) | (360) | (240) |

## 16. Effect of Newtown

As you may remember, in December 2012, 26 people were killed in a mass shooting at an elementary school in Connecticut. Since then, do you think American society has:

|  | Total | Gender |  | Age - 4 Point |  |  |  | Race - 4 Point |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Gotten better at preventing gun violence | 7\% | 7\% | 6\% | 4\% | 8\% | 9\% | 2\% | 5\% | 10\% | 9\% | 8\% |
| Not changed in its ability to prevent gun violence | 60\% | 62\% | 59\% | 58\% | 59\% | 58\% | 69\% | 62\% | 54\% | 61\% | 52\% |
| Gotten worse at preventing gun violence | 24\% | 24\% | 24\% | 22\% | 24\% | 24\% | 27\% | 26\% | 20\% | 21\% | 16\% |
| Not sure | 9\% | 8\% | 11\% | 16\% | 9\% | 9\% | 2\% | 7\% | 16\% | 9\% | 24\% |
| Totals <br> (Unweighted N) | $\begin{aligned} & 100 \% \\ & (997) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (465) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (532) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (145) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (278) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (395) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (179) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (699) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (112) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (123) \end{aligned}$ | $\begin{gathered} 100 \% \\ (63) \end{gathered}$ |


|  |  | Party ID - 3 Point |  |  | Family Income - 3 Point |  |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Democrat | Independent | Republican | Under \$50K | \$50-100K | \$100K or more | Prefer not to say | Northeast | Midwest | South | West |
| Gotten better at preventing gun violence | 7\% | 6\% | 5\% | 11\% | 7\% | 7\% | 5\% | 5\% | 4\% | 5\% | 8\% | 6\% |
| Not changed in its ability to prevent gun violence | 60\% | 54\% | 61\% | 66\% | 56\% | 64\% | 68\% | 61\% | 69\% | 58\% | 56\% | 61\% |
| Gotten worse at preventing gun violence | 24\% | 34\% | 21\% | 17\% | 25\% | 23\% | 27\% | 21\% | 17\% | 25\% | 26\% | 27\% |
| Not sure | 9\% | 6\% | 13\% | 7\% | 12\% | 6\% | 1\% | 13\% | 10\% | 12\% | 10\% | 6\% |
| Totals (Unweighted N) | $\begin{aligned} & 100 \% \\ & (997) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (364) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (382) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (251) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (446) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (287) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (118) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (146) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (200) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (197) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (360) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (240) \end{aligned}$ |

## 17. Media Attention

Do you think the media pays:

|  | Total | Gender |  | Age - 4 Point |  |  |  | Race - 4 Point |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Too much attention to mass shootings | 39\% | 43\% | 36\% | 29\% | 32\% | 48\% | 43\% | 45\% | 26\% | 28\% | 25\% |
| About the right amount of attention to mass shootings | 34\% | 30\% | 38\% | 35\% | 35\% | 28\% | 43\% | 34\% | 36\% | 34\% | 30\% |
| Not enough attention to mass shootings | 15\% | 14\% | 15\% | 20\% | 18\% | 12\% | 9\% | 11\% | 21\% | 24\% | 26\% |
| Not sure | 12\% | 13\% | 12\% | 16\% | 15\% | 12\% | 5\% | 11\% | 17\% | 14\% | 18\% |
| Totals <br> (Unweighted N) | $\begin{aligned} & 100 \% \\ & (998) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (465) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (533) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (148) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (277) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (394) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (179) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (698) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (112) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (125) \end{aligned}$ | $\begin{gathered} 100 \% \\ (63) \end{gathered}$ |


|  |  |  | Party ID - 3 Po |  |  | Family | Income - 3 Point |  |  | Census | gion |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Democrat | Independent | Republican | Under \$50K | \$50-100K | \$100K or more | Prefer not to say | Northeast | Midwest | South | West |
| Too much attention to mass shootings | 39\% | 26\% | 39\% | 54\% | 41\% | 34\% | 50\% | 35\% | 34\% | 41\% | 42\% | 36\% |
| About the right amount of attention to mass shootings | 34\% | 41\% | 31\% | 31\% | 31\% | 44\% | 33\% | 28\% | 34\% | 36\% | 32\% | 35\% |
| Not enough attention to mass shootings | 15\% | 23\% | 15\% | 3\% | 14\% | 16\% | 9\% | 19\% | 14\% | 15\% | 13\% | 17\% |
| Not sure | 12\% | 10\% | 15\% | 12\% | 15\% | 7\% | 8\% | 17\% | 17\% | 8\% | 13\% | 12\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N ) | (998) | (363) | (383) | (252) | (446) | (287) | (118) | (147) | (201) | (196) | (360) | (241) |

## 18. Impact on Presidential Vote

How important will issues related to guns be in your vote for president next year?

|  | Total | Gender |  | Age - 4 Point |  |  |  | Race - 4 Point |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Very important | 35\% | 34\% | 36\% | 25\% | 30\% | 39\% | 44\% | 35\% | 38\% | 38\% | 26\% |
| Somewhat important | 27\% | 24\% | 29\% | 26\% | 28\% | 25\% | 31\% | 28\% | 28\% | 24\% | 23\% |
| Not very important | 13\% | 16\% | 10\% | 13\% | 14\% | 11\% | 14\% | 13\% | 15\% | 13\% | 2\% |
| Not at all important | 6\% | 6\% | 5\% | 6\% | 6\% | 6\% | 3\% | 6\% | 6\% | 1\% | 5\% |
| I don't plan to vote next year | 11\% | 13\% | 10\% | 17\% | 12\% | 13\% | 2\% | 11\% | 9\% | 13\% | 23\% |
| Not sure | 8\% | 7\% | 10\% | 13\% | 10\% | 6\% | 6\% | 8\% | 3\% | 12\% | 20\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (999) | (464) | (535) | (147) | (278) | (395) | (179) | (698) | (113) | (125) | (63) |


|  |  | Party ID-3 Point |  |  | Family Income - 3 Point |  |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Democrat | Independent | Republican | Under \$50K | \$50-100K | \$100K or more | Prefer not to say | Northeast | Midwest | South | West |
| Very important | 35\% | 40\% | 32\% | 34\% | 34\% | 36\% | 36\% | 35\% | 30\% | 29\% | 40\% | 36\% |
| Somewhat important | 27\% | 30\% | 24\% | 28\% | 23\% | 32\% | 32\% | 29\% | 21\% | 30\% | 25\% | 32\% |
| Not very important | 13\% | 14\% | 11\% | 15\% | 14\% | 16\% | 13\% | 5\% | 15\% | 15\% | 12\% | 11\% |
| Not at all important | 6\% | 6\% | 4\% | 7\% | 4\% | 7\% | 15\% | 2\% | 4\% | 8\% | 6\% | 5\% |
| I don't plan to vote next year | 11\% | 2\% | 21\% | 7\% | 16\% | 5\% | 1\% | 17\% | 12\% | 10\% | 14\% | 8\% |
| Not sure | 8\% | 8\% | 8\% | 9\% | 10\% | 5\% | 3\% | 13\% | 18\% | 9\% | 4\% | 8\% |
| Totals (Unweighted N) | $\begin{aligned} & 100 \% \\ & (999) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (364) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (383) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (252) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (447) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (287) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (118) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (147) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (201) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (196) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (361) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (241) \end{aligned}$ |

19. Impact of Gun Control Laws

Do you think stricter gun control laws would:

|  | Total | Gender |  | Age - 4 Point |  |  |  | Race - 4 Point |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Reduce the number of shootings in the United States | 35\% | 31\% | 38\% | 28\% | 43\% | 32\% | 36\% | 32\% | 49\% | 46\% | 18\% |
| Not affect the number of shootings in the |  |  |  |  |  |  |  |  |  |  |  |
| United States Increase the number of shootings in the United | 35\% | 43\% | 29\% | 34\% | 33\% | 36\% | 40\% | 39\% | 21\% | 36\% | 26\% |
| States | 15\% | 15\% | 14\% | 11\% | 13\% | 19\% | 14\% | 17\% | 10\% | 9\% | 13\% |
| Not sure | 15\% | 11\% | 18\% | 26\% | 11\% | 14\% | 10\% | 13\% | 21\% | 8\% | 43\% |
| Totals (Unweighted N) | $\begin{aligned} & 100 \% \\ & (997) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (464) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (533) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (148) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (277) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (394) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (178) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (696) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (113) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (125) \end{aligned}$ | $\begin{gathered} 100 \% \\ (63) \end{gathered}$ |


|  | Total | Party ID-3 Point |  |  | Family Income - 3 Point |  |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Independent | Republican | Under \$50K | \$50-100K | \$100K or more | Prefer not to say | Northeast | Midwest | South | West |
| Reduce the number of shootings in the United |  |  |  |  |  |  |  |  |  |  |  |  |
| States | 35\% | 60\% | 28\% | 17\% | 32\% | 40\% | 33\% | 37\% | 33\% | 32\% | 35\% | 37\% |
| Not affect the number of shootings in the |  |  |  |  |  |  |  |  |  |  |  |  |
| United States | 35\% | 21\% | 35\% | 52\% | 38\% | 31\% | 42\% | 30\% | 39\% | 39\% | 33\% | 34\% |
| Increase the number of shootings in the United |  |  |  |  |  |  |  |  |  |  |  |  |
| States | 15\% | 5\% | 17\% | 24\% | 14\% | 16\% | 18\% | 13\% | 8\% | 15\% | 17\% | 19\% |
| Not sure | 15\% | 14\% | 20\% | 7\% | 16\% | 13\% | 7\% | 21\% | 20\% | 14\% | 15\% | 11\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N ) | (997) | (363) | (383) | (251) | (447) | (286) | (118) | (146) | (201) | (196) | (360) | (240) |

## Interviewing Dates

Target population

## Sampling method

Weighting

## Number of respondents

Margin of error
Survey mode
Questions not reported

October 2-5, 2015
U.S. adults, aged 18 and over.

Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by age, gender, race, education, and region) was selected from the 2010 American Community Study. Voter registration was imputed from the November 2010 Current Population Survey Registration and Voting Supplement. Religion, minor party identification, and non-placement on an ideology scale, were imputed from the 2008 Pew Religion in American Life Survey.

The sample was weighted using propensity scores based on age, gender, race, education, voter registration, and non-placement on an ideology scale. The weights range from 0.111 to 6.188 , with a mean of one and a standard deviation of 1.046

1000
$\pm 4.5 \%$ (adjusted for weighting)
Web-based interviews
20 questions not reported.


[^0]:    continued on the next page ...

