October 2 - 5, 2015



1. Personal gun ownership
Do you or does anyone in your household own a gun?

		Ge	nder		Age - 4	Point			Race	- 4 Point	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Personally own a gun Don't personally own a gun, but someone in the household owns a	22%	34%	12%	17%	20%	23%	32%	24%	14%	25%	17%
gun No one in the	14%	7%	20%	18%	12%	11%	16%	15%	11%	10%	10%
household owns a gun	59%	54%	63%	54%	60%	64%	50%	58%	62%	57%	66%
Not sure	5%	5%	5%	11%	7%	2%	2%	3%	13%	9%	7%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(998)	(465)	(533)	(148)	(278)	(394)	(178)	(697)	(113)	(125)	(63)

			Party ID - 3 Poi	nt		Family	Income - 3 Point			Census I	Region	
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Personally own a gun Don't personally own a gun, but someone in the household owns a	22%	18%	20%	32%	20%	27%	28%	19%	15%	18%	26%	27%
gun No one in the	14%	11%	15%	15%	11%	15%	18%	19%	14%	14%	14%	13%
household owns a gun	59%	66%	59%	49%	63%	57%	52%	50%	65%	65%	53%	57%
Not sure	5%	5%	6%	4%	6%	2%	3%	11%	6%	2%	7%	3%
Totals (Unweighted N)	100% (998)	100% (365)	100% (381)	100% (252)	100% (448)	100% (285)	100% (118)	100% (147)	100% (201)	100% (196)	100% (360)	100% (241)

October 2 - 5, 2015



2. Gun Types – Rifle
Do you or does anyone in your household own the following types of weapons?

Asked of those who personally own a gun or someone in the household owns a gun

		Ge	nder		Age - 4	Point			Race	- 4 Point	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Personally own	30%	46%	11%	19%	33%	31%	35%	34%	10%	18%	35%
Someone in the											
household owns	28%	12%	47%	30%	28%	29%	24%	29%	14%	36%	8%
No one in the											
household owns	29%	30%	28%	28%	30%	30%	27%	24%	60%	35%	26%
Not sure	4%	3%	6%	11%	4%	1%	1%	3%	15%	2%	4%
Prefer not to say	9%	10%	8%	12%	4%	8%	12%	9%	_	9%	27%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(364)	(196)	(168)	(42)	(88)	(154)	(80)	(278)	(32)	(37)	(17)

			Party ID - 3 Poi	nt		Family	Income - 3 Point			Census I	Region	
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Personally own	30%	23%	34%	30%	27%	31%	33%	32%	22%	24%	34%	32%
Someone in the												
household owns	28%	33%	24%	30%	30%	23%	38%	21%	26%	34%	22%	35%
No one in the												
household owns	29%	34%	29%	26%	31%	30%	22%	28%	36%	29%	28%	26%
Not sure	4%	6%	4%	2%	4%	5%	2%	4%	8%	5%	4%	1%
Prefer not to say	9%	4%	10%	12%	8%	10%	5%	15%	8%	8%	11%	7%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(364)	(101)	(138)	(125)	(135)	(128)	(50)	(51)	(55)	(64)	(150)	(95)

October 2 - 5, 2015



3. Gun Types – ShotgunDo you or does anyone in your household own the following types of weapons?

Asked of those who personally own a gun or someone in the household owns a gun

		Ge	nder		Age - 4	Point			Race	- 4 Point	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Personally own	28%	40%	13%	12%	30%	29%	38%	28%	22%	30%	33%
Someone in the											
household owns	27%	14%	43%	29%	38%	25%	15%	27%	14%	42%	3%
No one in the											
household owns	34%	33%	36%	35%	26%	37%	36%	33%	57%	19%	44%
Not sure	1%	2%	1%	4%	1%	0%	_	1%	7%	_	_
Prefer not to say	10%	12%	8%	20%	4%	8%	11%	11%	_	9%	21%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(354)	(193)	(161)	(41)	(87)	(149)	(77)	(268)	(31)	(37)	(18)

			Party ID - 3 Poi	nt		Family	Income - 3 Point			Census F	Region	
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Personally own	28%	26%	27%	31%	25%	34%	20%	31%	18%	23%	29%	35%
Someone in the												
household owns	27%	33%	28%	19%	30%	23%	26%	25%	31%	27%	23%	29%
No one in the												
household owns	34%	30%	35%	36%	36%	32%	37%	30%	44%	40%	31%	29%
Not sure	1%	1%	1%	2%	1%	3%	_	_	1%	2%	1%	1%
Prefer not to say	10%	10%	9%	12%	8%	9%	17%	14%	7%	8%	15%	6%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(354)	(97)	(136)	(121)	(132)	(124)	(48)	(50)	(54)	(64)	(143)	(93)

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4. Gun Types – Handgun (pistol or revolver)Do you or does anyone in your household own the following types of weapons?

Asked of those who personally own a gun or someone in the household owns a gun

		Ge	nder		Age - 4	Point			Race	- 4 Point	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Personally own	41%	54%	25%	9%	46%	51%	47%	40%	31%	46%	56%
Someone in the											
household owns	30%	16%	47%	47%	31%	23%	26%	35%	33%	7%	4%
No one in the											
household owns	19%	20%	18%	28%	19%	18%	14%	15%	30%	38%	22%
Not sure	1%	1%	1%	4%	_	0%	2%	1%	6%	_	_
Prefer not to say	9%	9%	8%	13%	4%	8%	11%	9%	1%	9%	18%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(368)	(199)	(169)	(40)	(91)	(157)	(80)	(279)	(33)	(36)	(20)

			Party ID - 3 Poi	nt		Family	Income - 3 Point			Census I	Region	
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Personally own	41%	36%	38%	48%	40%	45%	36%	39%	20%	38%	40%	57%
Someone in the												
household owns	30%	30%	34%	25%	22%	27%	42%	46%	35%	31%	32%	22%
No one in the												
household owns	19%	29%	20%	11%	30%	16%	10%	5%	39%	21%	16%	13%
Not sure	1%	1%	0%	3%	0%	2%	3%	_	_	4%	1%	_
Prefer not to say	9%	4%	8%	13%	8%	10%	8%	10%	7%	6%	11%	8%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(368)	(99)	(142)	(127)	(136)	(130)	(49)	(53)	(55)	(66)	(151)	(96)

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5. Gun Ownership Reasons
There are many reasons why some people choose to own guns and others do not. What are some of the reasons why you own a gun? Select all that apply.

Asked of those who personally own a gun

		Ge	nder		Age - 4	Point			Race	- 4 Point	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Personal											
safety/Protection	72%	72%	72%	73%	54%	77%	81%	73%	68%	62%	89%
Hunting	34%	37%	25%	45%	21%	42%	27%	38%	9%	22%	32%
Recreation/Sport											
(non-specific)	26%	32%	10%	28%	23%	29%	22%	29%	6%	17%	36%
Target shooting	51%	56%	38%	76%	31%	53%	50%	54%	20%	41%	68%
Second Amendment											
right	52%	54%	45%	42%	48%	52%	60%	55%	49%	23%	82%
Like guns/Wanted											
one/Enjoy using	33%	37%	22%	54%	24%	38%	21%	40%	4%	13%	37%
Antique/Family											
heirloom/Passed down	21%	20%	22%	19%	17%	26%	18%	25%	4%	8%	13%
Have always											
owned/Raised with											
guns/Family tradition	37%	36%	40%	29%	27%	42%	43%	44%	9%	18%	29%
Related to line of											
work-police, military	6%	7%	5%	_	8%	10%	3%	6%	18%	1%	_
Animal/Pet											
control/Euthanize sick											
animals, pets	8%	6%	11%	1%	3%	12%	10%	9%	_	6%	8%
Collect guns/Hobby	18%	23%	4%	17%	27%	14%	15%	21%	8%	10%	10%
Other	7%	9%	2%	8%	16%	5%	2%	9%	2%	3%	2%
No reason in particular	8%	7%	11%	2%	22%	5%	3%	7%	12%	12%	_
Totals	(250)	(178)	(72)	(14)	(60)	(114)	(62)	(187)	(21)	(27)	(15)

		Party ID - 3 Poi	nt		Family	Income - 3 Point			Census I	Region	
Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
											,
72%	67%	76%	71%	60%	86%	77%	79%	63%	64%	74%	77%
34%	20%	37%	40%	24%	37%	49%	43%	26%	26%	42%	27%
26%	9%	32%	30%	14%	32%	29%	48%	29%	22%	27%	25%
	72% 34%	Total Democrat 72% 67% 34% 20%	Total Democrat Independent 72% 67% 76% 34% 20% 37%	72% 67% 76% 71% 34% 20% 37% 40%	Total Democrat Independent Republican Under \$50K 72% 67% 76% 71% 60% 34% 20% 37% 40% 24%	Total Democrat Independent Republican Under \$50K \$50-100K 72% 67% 76% 71% 60% 86% 34% 20% 37% 40% 24% 37%	Total Democrat Independent Republican Under \$50K \$50-100K \$100K or more 72% 67% 76% 71% 60% 86% 77% 34% 20% 37% 40% 24% 37% 49%	Total Democrat Independent Republican Under \$50K \$50-100K \$100K or more Prefer not to say 72% 67% 76% 71% 60% 86% 77% 79% 34% 20% 37% 40% 24% 37% 49% 43%	Total Democrat Independent Republican Under \$50K \$50-100K \$100K or more Prefer not to say Northeast 72% 67% 76% 71% 60% 86% 77% 79% 63% 34% 20% 37% 40% 24% 37% 49% 43% 26%	Total Democrat Independent Republican Under \$50K \$50-100K \$100K or more Prefer not to say Northeast Midwest 72% 67% 76% 71% 60% 86% 77% 79% 63% 64% 34% 20% 37% 40% 24% 37% 49% 43% 26% 26%	Total Democrat Independent Republican Under \$50K \$50-100K \$100K or more Prefer not to say Northeast Midwest South 72% 67% 76% 71% 60% 86% 77% 79% 63% 64% 74% 34% 20% 37% 40% 24% 37% 49% 43% 26% 26% 42%

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			Party ID - 3 Poi	nt	(m previous page Income - 3 Point			Census I	Region	
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Target shooting Second Amendment	51%	42%	54%	52%	39%	58%	58%	66%	51%	40%	48%	60%
right Like guns/Wanted	52%	25%	63%	58%	46%	60%	38%	64%	49%	57%	53%	48%
one/Enjoy using Antique/Family	33%	23%	35%	38%	22%	41%	47%	41%	31%	21%	39%	30%
heirloom/Passed down Have always owned/Raised with	21%	10%	24%	24%	12%	27%	25%	31%	20%	29%	18%	20%
guns/Family tradition Related to line of	37%	22%	42%	42%	28%	46%	36%	47%	31%	41%	34%	43%
work–police, military Animal/Pet control/Euthanize sick	6%	3%	8%	7%	2%	4%	22%	9%	6%	14%	4%	5%
animals, pets	8%	5%	8%	9%	7%	9%	6%	8%	5%	19%	9%	1%
Collect guns/Hobby	18%	5%	27%	16%	11%	28%	17%	17%	14%	18%	21%	14%
Other	7%	4%	15%	2%	11%	2%	3%	11%	8%	8%	9%	5%
No reason in particular	8%	6%	5%	13%	16%	1%	_	6%	23%	8%	8%	1%
Totals	(250)	(61)	(95)	(94)	(87)	(91)	(35)	(37)	(34)	(41)	(103)	(72)

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6. Government Take Your GunsHow worried are you that the government will pass laws that might take away your guns?

Asked of those who personally own a gun or someone in the household owns a gun

		Ge	nder		Age - 4	Point			Race	- 4 Point	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Very worried	23%	17%	30%	20%	15%	31%	24%	24%	10%	18%	48%
Somewhat worried	26%	26%	27%	27%	40%	21%	20%	25%	28%	32%	30%
Not very worried	23%	28%	17%	26%	22%	21%	24%	24%	19%	24%	3%
Not worried at all	27%	29%	25%	27%	23%	28%	32%	26%	43%	26%	20%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(379)	(202)	(177)	(42)	(92)	(158)	(87)	(288)	(33)	(37)	(21)

			Party ID - 3 Poi	nt		Family	Income - 3 Point			Census I	Region	
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Very worried	23%	4%	25%	36%	27%	17%	17%	30%	25%	18%	25%	24%
Somewhat worried	26%	16%	31%	28%	25%	30%	23%	24%	20%	30%	26%	28%
Not very worried	23%	30%	17%	25%	24%	25%	22%	18%	37%	27%	20%	17%
Not worried at all	27%	50%	28%	11%	24%	28%	37%	28%	18%	25%	30%	31%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(379)	(103)	(145)	(131)	(142)	(132)	(50)	(55)	(57)	(68)	(156)	(98)

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7. Would you feel safer with gun in HH?

Do you think you would feel safer with a gun in your home?

Asked of peope who live in households in which no one owns a gun

		Ge	nder		Age - 4	l Point			Race	- 4 Point	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	35%	40%	30%	47%	28%	36%	28%	33%	27%	38%	51%
No	65%	60%	70%	53%	72%	64%	72%	67%	73%	62%	49%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(570)	(239)	(331)	(93)	(172)	(219)	(86)	(384)	(72)	(78)	(36)

			Party ID - 3 Poi	nt		Family	Income - 3 Point			Census I	Region	
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Yes	35%	26%	36%	45%	39%	34%	24%	23%	26%	37%	36%	40%
No	65%	74%	64%	55%	61%	66%	76%	77%	74%	63%	64%	60%
Totals (Unweighted N)	100% (570)	100% (247)	100% (216)	100% (107)	100% (287)	100% (145)	100% (63)	100% (75)	100% (132)	100% (121)	100% (185)	100% (132)

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8. Strict gun laws
In general, do you feel the laws covering the sale of handguns should be made more strict than they are now?

		Ge	nder		Age - 4	Point			Race	- 4 Point	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Make gun laws more											
strict	49%	41%	55%	46%	48%	49%	51%	47%	61%	51%	43%
No change	30%	35%	26%	25%	30%	30%	38%	32%	24%	30%	20%
Make gun laws less											
strict	13%	19%	8%	18%	16%	13%	4%	15%	2%	10%	22%
Not sure	8%	5%	11%	11%	6%	7%	8%	6%	13%	8%	14%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(998)	(465)	(533)	(148)	(277)	(394)	(179)	(697)	(113)	(125)	(63)

			Party ID - 3 Poi	nt		Family	Income - 3 Point			Census I	Region	
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Make gun laws more												
strict	49%	74%	43%	27%	46%	55%	43%	48%	47%	50%	47%	52%
No change	30%	14%	32%	47%	30%	31%	38%	25%	28%	31%	33%	28%
Make gun laws less												
strict	13%	4%	16%	19%	14%	10%	15%	14%	16%	13%	13%	10%
Not sure	8%	7%	9%	7%	9%	4%	4%	12%	9%	7%	7%	9%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(998)	(364)	(382)	(252)	(447)	(287)	(117)	(147)	(200)	(196)	(361)	(241)

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9. Favorability of NRA

Do you have a favorable or unfavorable opinion of the National Rifle Association?

		Ge	nder		Age - 4	Point			Race	- 4 Point	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Very favorable	20%	22%	18%	15%	13%	26%	25%	22%	12%	16%	23%
Somewhat favorable	24%	26%	23%	24%	23%	27%	21%	28%	13%	23%	12%
Somewhat unfavorable	15%	15%	14%	18%	18%	13%	11%	13%	22%	16%	16%
Very unfavorable	24%	27%	21%	18%	25%	23%	30%	25%	32%	17%	15%
Not sure	17%	10%	23%	26%	21%	12%	13%	13%	21%	27%	34%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(464)	(535)	(148)	(278)	(394)	(179)	(699)	(113)	(124)	(63)

			Party ID - 3 Poi	nt		Family	Income - 3 Point			Census I	Region	
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Very favorable	20%	8%	18%	38%	21%	20%	25%	14%	21%	14%	20%	24%
Somewhat favorable	24%	16%	22%	39%	27%	22%	22%	20%	24%	30%	21%	24%
Somewhat unfavorable	15%	20%	16%	7%	14%	17%	20%	10%	15%	15%	16%	11%
Very unfavorable	24%	45%	17%	11%	19%	28%	25%	31%	22%	22%	24%	27%
Not sure	17%	12%	27%	6%	19%	13%	8%	24%	18%	18%	19%	13%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(364)	(383)	(252)	(448)	(287)	(118)	(146)	(201)	(197)	(361)	(240)

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10. Heard about Oregon Shooting
How much, if anything, have you heard about the recent mass shooting at a community college in Oregon?

		Ge	nder		Age - 4	Point			Race	- 4 Point	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	52%	54%	51%	35%	39%	61%	73%	54%	58%	46%	33%
A little	40%	39%	40%	48%	50%	34%	27%	38%	31%	46%	61%
Nothing at all	6%	4%	7%	15%	8%	1%	1%	6%	4%	4%	4%
Not sure	3%	4%	2%	2%	4%	4%	-	2%	6%	4%	2%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(465)	(534)	(147)	(278)	(395)	(179)	(698)	(113)	(125)	(63)

			Party ID - 3 Poi	nt		Family	Income - 3 Point			Census F	Region	
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
A lot	52%	56%	45%	59%	48%	57%	58%	54%	51%	48%	50%	60%
A little	40%	39%	44%	32%	41%	40%	40%	34%	42%	44%	39%	34%
Nothing at all	6%	3%	8%	5%	7%	2%	2%	8%	5%	7%	5%	6%
Not sure	3%	1%	3%	4%	4%	0%	_	4%	2%	1%	5%	0%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(364)	(383)	(252)	(447)	(287)	(118)	(147)	(201)	(197)	(360)	(241)

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11. Worry about Being Mass Shooting Casualty
How worried are you, personally, that you will be killed or injured in a mass shooting?

		Ge	nder		Age - 4	Point			Race	- 4 Point	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Very worried	7%	4%	10%	9%	11%	4%	5%	3%	11%	17%	21%
Somewhat worried	20%	16%	24%	26%	27%	15%	15%	19%	19%	19%	38%
Not very worried	40%	39%	41%	40%	33%	44%	42%	44%	38%	32%	19%
Not at all worried	27%	36%	19%	22%	24%	29%	33%	30%	20%	22%	19%
Not sure	5%	5%	6%	3%	5%	8%	5%	4%	12%	11%	4%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(996)	(462)	(534)	(147)	(277)	(394)	(178)	(698)	(112)	(123)	(63)

			Party ID - 3 Poi	nt		Family	Income - 3 Point			Census I	Region	
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Very worried	7%	8%	8%	4%	6%	7%	5%	11%	5%	6%	8%	8%
Somewhat worried	20%	22%	22%	16%	20%	18%	21%	24%	27%	21%	20%	16%
Not very worried	40%	41%	38%	43%	40%	47%	39%	30%	37%	40%	43%	37%
Not at all worried	27%	22%	28%	32%	26%	25%	32%	30%	25%	28%	23%	35%
Not sure	5%	7%	5%	5%	7%	3%	4%	6%	7%	5%	6%	4%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(996)	(363)	(382)	(251)	(446)	(285)	(118)	(147)	(201)	(195)	(360)	(240)

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12. Mass Shootings a Fact of Life

Do you think that mass shootings are something that can be stopped or just a fact of life in America today?

		Ge	nder		Age - 4	Point			Race	- 4 Point	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Mass shootings are something that can be stopped Mass shootings are a fact of life in America	48%	47%	49%	58%	47%	44%	44%	46%	47%	60%	46%
today	35%	38%	32%	23%	37%	40%	36%	38%	41%	18%	30%
Not sure	17%	15%	19%	20%	15%	16%	20%	16%	12%	22%	24%
Totals (Unweighted N)	100% (999)	100% (465)	100% (534)	100% (148)	100% (278)	100% (394)	100% (179)	100% (698)	100% (113)	100% (125)	100% (63)

			Party ID - 3 Poi	nt		Family	Income - 3 Point			Census I	Region	
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Mass shootings are something that can be stopped Mass shootings are a fact of life in America	48%	60%	46%	37%	46%	49%	48%	52%	44%	45%	47%	56%
today Not sure	35% 17%	24% 17%	35% 19%	48% 15%	33% 21%	38% 12%	43% 9%	30% 18%	36% 19%	35% 20%	37% 17%	31% 13%
Totals (Unweighted N)	100% (999)	100% (365)	100% (382)	100% (252)	100% (447)	100% (287)	100% (118)	100% (147)	100% (200)	100% (197)	100% (361)	100% (241)

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13. Appropriate to Discuss Gun Laws

Do you think that it is appropriate or inappropriate to discuss stricter gun laws in the wake of mass shootings?

		Ge	nder		Age - 4	Point			Race	- 4 Point	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Appropriate	53%	50%	55%	50%	61%	49%	53%	50%	69%	60%	45%
Inappropriate	34%	40%	29%	28%	24%	41%	41%	40%	16%	23%	27%
Not sure	13%	10%	16%	22%	15%	10%	6%	11%	15%	17%	28%
Totals (Unweighted N)	100% (997)	100% (463)	100% (534)	100% (148)	100% (277)	100% (394)	100% (178)	100% (697)	100% (113)	100% (124)	100% (63)

			Party ID - 3 Poi	nt		Family	Income - 3 Point			Census I	Region	
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Appropriate	53%	82%	47%	29%	51%	63%	49%	46%	58%	56%	51%	51%
Inappropriate	34%	10%	37%	58%	32%	31%	45%	37%	28%	32%	35%	39%
Not sure	13%	8%	16%	13%	17%	6%	5%	17%	14%	12%	15%	11%
Totals (Unweighted N)	100% (997)	100% (363)	100% (383)	100% (251)	100% (447)	100% (285)	100% (118)	100% (147)	100% (200)	100% (197)	100% (360)	100% (240)

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14. Politically Possible to Pass Gun Laws

Regardless of whether you support or oppose stricter gun laws, do you think that it is currently politically possible or impossible to pass stricter gun laws?

	Ge	nder		Age - 4	Point			Race	- 4 Point	
Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
39%	35%	42%	43%	45%	39%	25%	38%	40%	46%	29%
36%	42%	31%	23%	32%	39%	53%	39%	39%	25%	26%
25%	22%	28%	34%	24%	22%	22%	23%	21%	29%	45%
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100% (63)
	39% 36% 25%	Total Male 39% 35% 36% 42% 25% 22% 100% 100%	39% 35% 42% 36% 42% 31% 25% 22% 28% 100% 100% 100%	Total Male Female Under 30 39% 35% 42% 43% 36% 42% 31% 23% 25% 22% 28% 34% 100% 100% 100% 100%	Total Male Female Under 30 30-44 39% 35% 42% 43% 45% 36% 42% 31% 23% 32% 25% 22% 28% 34% 24% 100% 100% 100% 100% 100%	Total Male Female Under 30 30-44 45-64 39% 35% 42% 43% 45% 39% 36% 42% 31% 23% 32% 39% 25% 22% 28% 34% 24% 22% 100% 100% 100% 100% 100%	Total Male Female Under 30 30-44 45-64 65+ 39% 35% 42% 43% 45% 39% 25% 36% 42% 31% 23% 32% 39% 53% 25% 22% 28% 34% 24% 22% 22% 100% 100% 100% 100% 100% 100% 100%	Total Male Female Under 30 30-44 45-64 65+ White 39% 35% 42% 43% 45% 39% 25% 38% 36% 42% 31% 23% 32% 39% 53% 39% 25% 22% 28% 34% 24% 22% 22% 23% 100% 100% 100% 100% 100% 100% 100% 100%	Total Male Female Under 30 30-44 45-64 65+ White Black 39% 35% 42% 43% 45% 39% 25% 38% 40% 36% 42% 31% 23% 32% 39% 53% 39% 39% 25% 22% 28% 34% 24% 22% 22% 23% 21% 100% 100% 100% 100% 100% 100% 100% 100%	Total Male Female Under 30 30-44 45-64 65+ White Black Hispanic 39% 35% 42% 43% 45% 39% 25% 38% 40% 46% 36% 42% 31% 23% 32% 39% 53% 39% 39% 25% 25% 22% 22% 22% 22% 23% 21% 29% 100% 100

			Party ID - 3 Poi	nt		Family	Income - 3 Point			Census I	Region	
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Possible	39%	44%	39%	32%	42%	34%	48%	32%	32%	38%	43%	38%
Impossible	36%	33%	33%	46%	29%	48%	39%	36%	40%	35%	36%	34%
Not sure	25%	23%	28%	22%	29%	18%	13%	31%	28%	26%	21%	27%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(997)	(363)	(382)	(252)	(447)	(286)	(118)	(146)	(201)	(196)	(359)	(241)

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15. Most Likely to Prevent Mass Shootings
Which of the following would you say is most likely to prevent mass shootings from occurring in the United States?

		Ge	nder		Age - 4	1 Point			Race	- 4 Point	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Stricter gun control laws and enforcement Allowing more private citizens to carry guns	44%	38%	50%	41%	49%	43%	45%	42%	52%	48%	48%
for protections Not sure	36% 20%	43% 18%	29% 21%	28% 31%	36% 15%	40% 17%	37% 17%	39% 19%	26% 22%	31% 21%	33% 19%
Totals (Unweighted N)	100% (997)	100% (464)	100% (533)	100% (148)	100% (276)	100% (394)	100% (179)	100% (697)	100% (112)	100% (125)	100% (63)

			Party ID - 3 Poi	nt		Family	Income - 3 Point			Census I	Region	
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Stricter gun control												
laws and enforcement	44%	68%	38%	26%	44%	43%	40%	51%	46%	45%	42%	47%
Allowing more private												
citizens to carry guns												
for protections	36%	13%	40%	57%	33%	40%	41%	37%	30%	34%	39%	37%
Not sure	20%	19%	22%	16%	23%	17%	19%	12%	23%	21%	19%	16%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(997)	(364)	(381)	(252)	(445)	(287)	(118)	(147)	(201)	(196)	(360)	(240)

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16. Effect of Newtown

As you may remember, in December 2012, 26 people were killed in a mass shooting at an elementary school in Connecticut. Since then, do you think American society has:

		Ge	nder		Age - 4	Point			Race	- 4 Point	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Gotten better at	-0.4	-0.4	-0/	-0/	-0/	-0/	-0/	-0/	0/	-0/	-0/
preventing gun violence Not changed in its ability to prevent gun	7%	7%	6%	4%	8%	9%	2%	5%	10%	9%	8%
violence Gotten worse at	60%	62%	59%	58%	59%	58%	69%	62%	54%	61%	52%
preventing gun violence	24%	24%	24%	22%	24%	24%	27%	26%	20%	21%	16%
Not sure	9%	8%	11%	16%	9%	9%	2%	7%	16%	9%	24%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(997)	(465)	(532)	(145)	(278)	(395)	(179)	(699)	(112)	(123)	(63)

			Party ID - 3 Poi	nt		Family	Income - 3 Point			Census I	Region	
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Gotten better at preventing gun violence Not changed in its	7%	6%	5%	11%	7%	7%	5%	5%	4%	5%	8%	6%
ability to prevent gun violence Gotten worse at	60%	54%	61%	66%	56%	64%	68%	61%	69%	58%	56%	61%
preventing gun violence	24%	34%	21%	17%	25%	23%	27%	21%	17%	25%	26%	27%
Not sure	9%	6%	13%	7%	12%	6%	1%	13%	10%	12%	10%	6%
Totals (Unweighted N)	100% (997)	100% (364)	100% (382)	100% (251)	100% (446)	100% (287)	100% (118)	100% (146)	100% (200)	100% (197)	100% (360)	100% (240)

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17. Media Attention

Do you think the media pays:

		Ge	nder		Age - 4	Point			Race	- 4 Point	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Too much attention to											
mass shootings	39%	43%	36%	29%	32%	48%	43%	45%	26%	28%	25%
About the right amount											
of attention to mass											
shootings	34%	30%	38%	35%	35%	28%	43%	34%	36%	34%	30%
Not enough attention to											
mass shootings	15%	14%	15%	20%	18%	12%	9%	11%	21%	24%	26%
Not sure	12%	13%	12%	16%	15%	12%	5%	11%	17%	14%	18%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(998)	(465)	(533)	(148)	(277)	(394)	(179)	(698)	(112)	(125)	(63)

			Party ID - 3 Poi	nt		Family	Income - 3 Point			Census I	Region	
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Too much attention to mass shootings About the right amount of attention to mass	39%	26%	39%	54%	41%	34%	50%	35%	34%	41%	42%	36%
shootings Not enough attention to	34%	41%	31%	31%	31%	44%	33%	28%	34%	36%	32%	35%
mass shootings Not sure	15% 12%	23% 10%	15% 15%	3% 12%	14% 15%	16% 7%	9% 8%	19% 17%	14% 17%	15% 8%	13% 13%	17% 12%
Totals (Unweighted N)	100% (998)	100% (363)	100% (383)	100% (252)	100% (446)	100% (287)	100% (118)	100% (147)	100% (201)	100% (196)	100% (360)	100% (241)

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18. Impact on Presidential VoteHow important will issues related to guns be in your vote for president next year?

		Ge	nder		Age - 4	Point			Race	- 4 Point	
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	35%	34%	36%	25%	30%	39%	44%	35%	38%	38%	26%
Somewhat important	27%	24%	29%	26%	28%	25%	31%	28%	28%	24%	23%
Not very important	13%	16%	10%	13%	14%	11%	14%	13%	15%	13%	2%
Not at all important	6%	6%	5%	6%	6%	6%	3%	6%	6%	1%	5%
I don't plan to vote next											
year	11%	13%	10%	17%	12%	13%	2%	11%	9%	13%	23%
Not sure	8%	7%	10%	13%	10%	6%	6%	8%	3%	12%	20%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(464)	(535)	(147)	(278)	(395)	(179)	(698)	(113)	(125)	(63)

		Party ID - 3 Point				Census Region						
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Very important	35%	40%	32%	34%	34%	36%	36%	35%	30%	29%	40%	36%
Somewhat important	27%	30%	24%	28%	23%	32%	32%	29%	21%	30%	25%	32%
Not very important	13%	14%	11%	15%	14%	16%	13%	5%	15%	15%	12%	11%
Not at all important	6%	6%	4%	7%	4%	7%	15%	2%	4%	8%	6%	5%
I don't plan to vote next												
year	11%	2%	21%	7%	16%	5%	1%	17%	12%	10%	14%	8%
Not sure	8%	8%	8%	9%	10%	5%	3%	13%	18%	9%	4%	8%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(364)	(383)	(252)	(447)	(287)	(118)	(147)	(201)	(196)	(361)	(241)

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19. Impact of Gun Control Laws
Do you think stricter gun control laws would:

	Total	Gender			Age - 4	Point		Race - 4 Point				
		Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	
Reduce the number of shootings in the United												
States Not affect the number of shootings in the	35%	31%	38%	28%	43%	32%	36%	32%	49%	46%	18%	
United States Increase the number of shootings in the United	35%	43%	29%	34%	33%	36%	40%	39%	21%	36%	26%	
States	15%	15%	14%	11%	13%	19%	14%	17%	10%	9%	13%	
Not sure	15%	11%	18%	26%	11%	14%	10%	13%	21%	8%	43%	
Totals (Unweighted N)	100% (997)	100% (464)	100% (533)	100% (148)	100% (277)	100% (394)	100% (178)	100% (696)	100% (113)	100% (125)	100% (63)	

		Party ID - 3 Point				Census Region						
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Reduce the number of shootings in the United												
States Not affect the number	35%	60%	28%	17%	32%	40%	33%	37%	33%	32%	35%	37%
of shootings in the United States Increase the number of	35%	21%	35%	52%	38%	31%	42%	30%	39%	39%	33%	34%
shootings in the United States Not sure	15% 15%	5% 14%	17% 20%	24% 7%	14% 16%	16% 13%	18% 7%	13% 21%	8% 20%	15% 14%	17% 15%	19% 11%
Totals (Unweighted N)	100% (997)	100% (363)	100% (383)	100% (251)	100% (447)	100% (286)	100% (118)	100% (146)	100% (201)	100% (196)	100% (360)	100% (240)

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Interviewing Dates October 2 - 5, 2015

Target population U.S. adults, aged 18 and over.

Sampling method Respondents were selected from YouGov's opt-in Internet panel using sam-

ple matching. A random sample (stratified by age, gender, race, education, and region) was selected from the 2010 American Community Study. Voter registration was imputed from the November 2010 Current Population Survey Registration and Voting Supplement. Religion, minor party identification, and non-placement on an ideology scale, were imputed from the 2008 Pew

Religion in American Life Survey.

Weighting The sample was weighted using propensity scores based on age, gender,

race, education, voter registration, and non-placement on an ideology scale. The weights range from 0.111 to 6.188, with a mean of one and a standard

deviation of 1.046.

Number of respondents 1000

Margin of error \pm 4.5% (adjusted for weighting)

Survey mode Web-based interviews

Questions not reported 20 questions not reported.