

1. Had Plastic Surgery

Have you ever had cosmetic surgery, often known as 'plastic surgery'?

	Gender			Age				Party ID - 3 Point		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Yes	6%	5%	7%	7%	4%	7%	7%	8%	6%	6%
No	92%	94%	90%	90%	93%	92%	93%	91%	92%	94%
Prefer not to say	2%	1%	2%	4%	2%	1%	—	2%	2%	0%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(997)	(473)	(524)	(151)	(276)	(383)	(187)	(337)	(398)	(262)

	Race			Household Income				Region				
	Total	White	Black	Hispanic	Under \$50K	\$50K - \$100K	\$100K+	Prefer not to say	Northeast	Midwest	South	West
Yes	6%	7%	6%	6%	5%	6%	11%	8%	8%	8%	5%	6%
No	92%	93%	91%	86%	92%	94%	88%	91%	88%	90%	94%	93%
Prefer not to say	2%	0%	4%	7%	3%	—	1%	1%	4%	1%	1%	1%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(997)	(746)	(107)	(128)	(494)	(254)	(108)	(141)	(160)	(202)	(401)	(234)

2. Want Plastic Surgery

If money were no object, would you want to have cosmetic surgery performed on any part of your body?

	Gender			Age				Party ID - 3 Point		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Yes	33%	23%	43%	31%	35%	36%	28%	30%	35%	35%
No	57%	69%	46%	60%	51%	56%	66%	57%	57%	58%
Don't know	9%	8%	10%	9%	14%	8%	6%	12%	8%	8%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(474)	(525)	(151)	(276)	(385)	(187)	(337)	(400)	(262)

	Race			Household Income				Region				
	Total	White	Black	Hispanic	Under \$50K	\$50K - \$100K	\$100K+	Prefer not to say	Northeast	Midwest	South	West
Yes	33%	35%	29%	29%	32%	38%	34%	31%	25%	40%	35%	31%
No	57%	57%	53%	58%	58%	54%	55%	62%	60%	53%	56%	61%
Don't know	9%	7%	18%	13%	10%	8%	11%	6%	15%	7%	9%	8%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(746)	(108)	(129)	(495)	(255)	(108)	(141)	(159)	(203)	(403)	(234)

3. Desired Plastic Surgery - Women

What cosmetic surgery would you like to have? (Select all that apply)

Asked of women who would want to have cosmetic surgery if money were no object

	Total	Gender		Age				Party ID - 3 Point		
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Breast enhancement	19%	—	19%	31%	24%	17%	3%	19%	21%	16%
Buttock enhancement	11%	—	11%	10%	16%	9%	6%	13%	13%	4%
Fat reduction	59%	—	59%	47%	77%	58%	44%	62%	58%	58%
Wrinke removal	27%	—	27%	2%	7%	40%	56%	32%	18%	36%
Nose reshaping	15%	—	15%	22%	13%	15%	10%	16%	15%	13%
Lip enhancement	6%	—	6%	9%	1%	7%	7%	2%	5%	12%
Scar removal	18%	—	18%	34%	9%	14%	26%	15%	24%	11%
Vaginal reshaping	5%	—	5%	11%	10%	0%	—	5%	3%	6%
Other	14%	—	14%	19%	7%	16%	14%	9%	15%	18%
Totals	(225)	(-)	(225)	(38)	(69)	(83)	(35)	(84)	(84)	(57)

	Total	Race			Household Income				Region			
		White	Black	Hispanic	Under \$50K	\$50K - \$100K	\$100K+	Prefer not to say	Northeast	Midwest	South	West
Breast enhancement	19%	17%	28%	27%	21%	19%	26%	10%	25%	12%	29%	9%
Buttock enhancement	11%	7%	28%	20%	13%	9%	16%	3%	22%	10%	13%	2%
Fat reduction	59%	54%	83%	69%	55%	59%	53%	77%	59%	69%	58%	53%
Wrinke removal	27%	32%	5%	21%	22%	34%	32%	27%	43%	43%	14%	25%
Nose reshaping	15%	15%	15%	12%	14%	17%	15%	15%	12%	17%	9%	22%
Lip enhancement	6%	6%	2%	7%	3%	6%	9%	14%	—	10%	9%	1%
Scar removal	18%	17%	29%	18%	20%	10%	23%	20%	32%	26%	14%	9%
Vaginal reshaping	5%	3%	8%	8%	5%	7%	5%	1%	4%	2%	7%	3%
Other	14%	17%	—	12%	15%	11%	22%	11%	14%	8%	14%	19%
Totals	(225)	(165)	(25)	(31)	(109)	(62)	(20)	(34)	(30)	(53)	(92)	(50)

4. Desired Plastic Surgery - Men

What cosmetic surgery would you like to have? (Select all that apply)

Asked of men who would want to have cosmetic surgery if money were no object

	Gender			Age				Party ID - 3 Point		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Penis enlargement	25%	25%	—	23%	17%	28%	36%	18%	12%	53%
Buttock enhancement	11%	11%	—	11%	12%	2%	30%	10%	5%	21%
Fat reduction	42%	42%	—	28%	41%	56%	35%	30%	48%	38%
Wrinkle removal	25%	25%	—	9%	30%	30%	34%	14%	28%	26%
Nose reshaping	7%	7%	—	5%	11%	8%	—	6%	10%	2%
Lip enhancement	1%	1%	—	—	3%	—	—	—	2%	—
Scar removal	20%	20%	—	17%	21%	29%	—	11%	28%	10%
Muscular enhancement	18%	18%	—	6%	16%	20%	42%	16%	18%	20%
Other	23%	23%	—	33%	31%	11%	16%	38%	28%	2%
Totals	(99)	(99)	(-)	(13)	(30)	(41)	(15)	(25)	(46)	(28)

	Race				Household Income				Region			
	Total	White	Black	Hispanic	Under \$50K	\$50K - \$100K	\$100K+	Prefer not to say	Northeast	Midwest	South	West
Penis enlargement	25%	22%	28%	28%	31%	15%	23%	—	26%	3%	32%	40%
Buttock enhancement	11%	10%	10%	4%	13%	5%	14%	—	23%	3%	8%	23%
Fat reduction	42%	35%	41%	77%	42%	53%	35%	7%	19%	43%	48%	37%
Wrinkle removal	25%	24%	19%	40%	23%	26%	46%	—	45%	9%	30%	23%
Nose reshaping	7%	7%	12%	4%	6%	11%	11%	—	7%	12%	4%	7%
Lip enhancement	1%	—	12%	—	—	4%	—	—	—	3%	—	—
Scar removal	20%	15%	18%	55%	23%	7%	21%	40%	19%	16%	20%	28%
Muscular enhancement	18%	12%	19%	44%	19%	16%	22%	7%	23%	11%	16%	32%
Other	23%	24%	34%	13%	20%	24%	14%	60%	7%	37%	24%	9%
Totals	(99)	(78)	(9)	(11)	(56)	(27)	(11)	(5)	(11)	(26)	(44)	(18)

5. Desired Size - Breasts

Would you like your breasts to be larger or smaller - or are they about the right size?

Asked of women

	Gender			Age				Party ID - 3 Point		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Larger	13%	—	13%	21%	18%	8%	9%	12%	14%	14%
Smaller	15%	—	15%	11%	18%	13%	18%	15%	16%	12%
They're about the right size	63%	—	63%	57%	54%	73%	64%	70%	56%	67%
Don't know	3%	—	3%	6%	3%	3%	1%	2%	5%	2%
Prefer not to say	6%	—	6%	5%	7%	3%	8%	2%	9%	5%
Totals	100%	0%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(526)	(-)	(526)	(102)	(149)	(178)	(97)	(196)	(202)	(128)

	Race				Household Income				Region			
	Total	White	Black	Hispanic	Under \$50K	\$50K - \$100K	\$100K+	Prefer not to say	Northeast	Midwest	South	West
Larger	13%	14%	10%	14%	15%	13%	11%	7%	17%	9%	15%	11%
Smaller	15%	13%	25%	16%	12%	19%	10%	20%	12%	16%	11%	21%
They're about the right size	63%	65%	56%	56%	62%	63%	76%	60%	60%	61%	67%	62%
Don't know	3%	3%	7%	2%	4%	0%	3%	4%	4%	4%	3%	2%
Prefer not to say	6%	5%	3%	12%	6%	5%	—	8%	6%	11%	3%	4%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(526)	(380)	(59)	(78)	(272)	(128)	(41)	(85)	(84)	(115)	(205)	(122)

6. Desired Size - Bottom

Would you like your bottom to be larger or smaller - or is it about the right size?

Asked of women

	Gender			Age				Party ID - 3 Point		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Larger	12%	—	12%	19%	17%	7%	7%	13%	11%	12%
Smaller	22%	—	22%	13%	22%	26%	26%	26%	20%	20%
It's about the right size	57%	—	57%	58%	54%	56%	61%	54%	56%	63%
Don't know	4%	—	4%	5%	2%	8%	1%	4%	5%	3%
Prefer not to say	5%	—	5%	5%	6%	3%	5%	3%	7%	2%
Totals	100%	0%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(523)	(-)	(523)	(101)	(149)	(177)	(96)	(194)	(202)	(127)

	Race				Household Income				Region			
	Total	White	Black	Hispanic	Under \$50K	\$50K - \$100K	\$100K+	Prefer not to say	Northeast	Midwest	South	West
Larger	12%	10%	26%	11%	14%	11%	4%	12%	8%	13%	17%	7%
Smaller	22%	23%	17%	22%	20%	23%	37%	20%	27%	26%	18%	21%
It's about the right size	57%	61%	48%	46%	57%	61%	55%	52%	54%	51%	58%	62%
Don't know	4%	3%	6%	12%	4%	3%	4%	8%	6%	5%	2%	6%
Prefer not to say	5%	4%	3%	10%	5%	2%	—	9%	5%	5%	4%	4%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(523)	(378)	(58)	(78)	(270)	(127)	(41)	(85)	(84)	(113)	(204)	(122)

7. Desired Size - Penis

Would you like your penis to be larger or smaller - or is it about the right size?

Asked of men

	Gender			Age				Party ID - 3 Point		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Larger	29%	29%	—	23%	31%	32%	27%	35%	27%	28%
Smaller	1%	1%	—	—	0%	3%	—	—	0%	3%
It's about the right size	55%	55%	—	58%	52%	57%	53%	54%	58%	51%
Don't know	5%	5%	—	7%	4%	3%	9%	2%	6%	5%
Prefer not to say	10%	10%	—	12%	13%	5%	11%	9%	9%	12%
Totals	100%	100%	0%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(474)	(474)	(-)	(49)	(128)	(207)	(90)	(142)	(198)	(134)

	Total	Race			Household Income				Region			
		White	Black	Hispanic	Under \$50K	\$50K - \$100K	\$100K+	Prefer not to say	Northeast	Midwest	South	West
Larger	29%	29%	20%	34%	31%	36%	22%	17%	31%	26%	30%	29%
Smaller	1%	1%	—	—	1%	1%	—	1%	—	0%	2%	—
It's about the right size	55%	56%	52%	57%	55%	52%	62%	58%	52%	65%	52%	56%
Don't know	5%	4%	14%	—	4%	7%	9%	1%	4%	4%	8%	1%
Prefer not to say	10%	9%	14%	9%	9%	5%	6%	23%	13%	5%	8%	14%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(474)	(366)	(49)	(52)	(224)	(127)	(67)	(56)	(76)	(88)	(198)	(112)

Interviewing Dates	September 29 - 30, 2015
Target population	U.S. adults, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by age, gender, race, education, and region) was selected from the 2010 American Community Study. Voter registration was imputed from the November 2010 Current Population Survey Registration and Voting Supplement. Religion, minor party identification, and non-placement on an ideology scale, were imputed from the 2008 Pew Religion in American Life Survey.
Weighting	The sample was weighted using propensity scores based on age, gender, race, education, voter registration, and non-placement on an ideology scale. The weights range from 0.131 to 4.112, with a mean of one and a standard deviation of 0.809.
Number of respondents	1000
Margin of error	± 4% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	17 questions not reported.