

1. News Publish Sex Lives – Ordinary People

In what circumstances do you think news organizations should be allowed to publish details of the sex lives of people in the following groups, assuming the people involved want the information kept private?

	Gender			Age				3 Point Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Should be allowed in all circumstances	5%	6%	3%	4%	7%	5%	2%	7%	5%	2%
Should be allowed if the information is newsworthy	19%	21%	18%	19%	18%	18%	23%	19%	17%	23%
Should never be allowed	63%	61%	65%	61%	61%	64%	68%	62%	61%	69%
Not sure	13%	12%	14%	16%	15%	13%	6%	12%	17%	6%
Totals (Unweighted N)	100% (996)	100% (480)	100% (516)	100% (184)	100% (274)	100% (378)	100% (160)	100% (360)	100% (393)	100% (243)

	Race			Family Income			Region				
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Should be allowed in all circumstances	5%	4%	4%	8%	6%	4%	4%	3%	3%	5%	6%
Should be allowed if the information is newsworthy	19%	19%	21%	20%	18%	19%	22%	15%	21%	20%	20%
Should never be allowed	63%	67%	53%	52%	61%	63%	70%	70%	62%	63%	59%
Not sure	13%	10%	22%	19%	15%	14%	4%	12%	13%	12%	14%
Totals (Unweighted N)	100% (996)	100% (766)	100% (112)	100% (118)	100% (383)	100% (285)	100% (197)	100% (146)	100% (230)	100% (383)	100% (237)

2. News Publish Sex Lives – Celebrities

In what circumstances do you think news organizations should be allowed to publish details of the sex lives of people in the following groups, assuming the people involved want the information kept private?

	Gender			Age				3 Point Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Should be allowed in all circumstances	8%	11%	5%	7%	9%	8%	4%	9%	7%	6%
Should be allowed if the information is newsworthy	28%	28%	28%	25%	27%	26%	37%	28%	26%	32%
Should never be allowed	50%	47%	53%	51%	47%	51%	52%	51%	48%	54%
Not sure	14%	14%	14%	17%	16%	14%	7%	12%	19%	8%
Totals (Unweighted N)	100% (998)	100% (481)	100% (517)	100% (185)	100% (274)	100% (378)	100% (161)	100% (361)	100% (393)	100% (244)

	Race			Family Income			Region				
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Should be allowed in all circumstances	8%	7%	9%	9%	9%	6%	6%	4%	8%	8%	10%
Should be allowed if the information is newsworthy	28%	29%	22%	27%	25%	26%	38%	23%	27%	31%	29%
Should never be allowed	50%	52%	45%	44%	48%	54%	52%	58%	50%	49%	45%
Not sure	14%	12%	24%	20%	17%	15%	4%	15%	15%	12%	16%
Totals (Unweighted N)	100% (998)	100% (768)	100% (113)	100% (117)	100% (384)	100% (285)	100% (198)	100% (146)	100% (232)	100% (384)	100% (236)

3. News Publish Sex Lives – Politicians

In what circumstances do you think news organizations should be allowed to publish details of the sex lives of people in the following groups, assuming the people involved want the information kept private?

	Total	Gender		Age				3 Point Party ID		
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Should be allowed in all circumstances	14%	19%	9%	8%	14%	13%	22%	15%	16%	9%
Should be allowed if the information is newsworthy	32%	33%	30%	31%	30%	35%	30%	30%	30%	38%
Should never be allowed	40%	34%	46%	44%	39%	38%	41%	43%	36%	45%
Not sure	14%	14%	15%	16%	17%	15%	7%	12%	19%	8%
Totals (Unweighted N)	100% (999)	100% (482)	100% (517)	100% (185)	100% (275)	100% (378)	100% (161)	100% (362)	100% (393)	100% (244)

	Total	Race			Family Income			Region			
		White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Should be allowed in all circumstances	14%	13%	10%	18%	15%	14%	12%	8%	16%	15%	14%
Should be allowed if the information is newsworthy	32%	33%	30%	28%	26%	26%	47%	30%	27%	36%	30%
Should never be allowed	40%	42%	37%	34%	42%	45%	38%	45%	43%	37%	40%
Not sure	14%	12%	23%	20%	17%	15%	4%	17%	14%	12%	16%
Totals (Unweighted N)	100% (999)	100% (768)	100% (113)	100% (118)	100% (384)	100% (285)	100% (199)	100% (146)	100% (232)	100% (384)	100% (237)

4. Privacy Expectations – Ordinary People

Do you think it is reasonable or unreasonable for people in the following groups to expect that their sex lives will be kept private?

	Gender			Age				3 Point Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Reasonable	82%	83%	80%	79%	80%	86%	79%	82%	78%	87%
Unreasonable	9%	8%	11%	8%	10%	6%	17%	10%	9%	8%
Not sure	9%	9%	9%	14%	10%	8%	5%	7%	12%	5%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(997)	(483)	(514)	(184)	(275)	(378)	(160)	(361)	(394)	(242)

	Race			Family Income			Region				
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Reasonable	82%	84%	79%	72%	77%	79%	92%	90%	80%	82%	76%
Unreasonable	9%	9%	12%	11%	12%	11%	6%	4%	9%	9%	14%
Not sure	9%	7%	10%	18%	11%	10%	3%	6%	11%	9%	10%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(997)	(768)	(111)	(118)	(382)	(286)	(199)	(145)	(231)	(384)	(237)

5. Privacy Expectations – Celebrities

Do you think it is reasonable or unreasonable for people in the following groups to expect that their sex lives will be kept private?

	Gender			Age				3 Point Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Reasonable	49%	50%	48%	53%	52%	45%	47%	50%	46%	53%
Unreasonable	39%	39%	39%	30%	37%	43%	47%	38%	39%	41%
Not sure	12%	11%	13%	17%	12%	12%	6%	12%	15%	6%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(483)	(516)	(185)	(275)	(378)	(161)	(362)	(393)	(244)

	Race			Family Income			Region				
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Reasonable	49%	49%	53%	47%	53%	46%	45%	50%	49%	47%	51%
Unreasonable	39%	42%	31%	32%	33%	43%	47%	40%	38%	41%	36%
Not sure	12%	10%	16%	21%	13%	11%	8%	10%	14%	12%	13%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(768)	(113)	(118)	(384)	(286)	(198)	(146)	(231)	(385)	(237)

6. Privacy Expectations – Politicians

Do you think it is reasonable or unreasonable for people in the following groups to expect that their sex lives will be kept private?

	Gender			Age				3 Point Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Reasonable	44%	43%	45%	52%	45%	40%	40%	46%	42%	46%
Unreasonable	43%	46%	41%	29%	44%	47%	53%	44%	41%	47%
Not sure	13%	11%	14%	19%	11%	13%	7%	10%	17%	7%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(482)	(517)	(185)	(275)	(379)	(160)	(362)	(394)	(243)

	Race			Family Income			Region				
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Reasonable	44%	44%	48%	42%	48%	43%	37%	43%	43%	42%	50%
Unreasonable	43%	45%	41%	38%	40%	45%	54%	49%	41%	44%	39%
Not sure	13%	11%	12%	20%	13%	12%	9%	8%	16%	14%	11%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(768)	(113)	(118)	(383)	(286)	(199)	(145)	(232)	(385)	(237)

7. Privacy When Cheating

If someone is cheating on their partner do you still think that it is reasonable or unreasonable for them to expect that their sex lives will be kept private?

	Gender			Age				3 Point Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Reasonable	32%	29%	34%	23%	31%	38%	30%	37%	26%	36%
Unreasonable	50%	52%	47%	52%	49%	44%	58%	45%	51%	53%
Not sure	19%	19%	19%	24%	19%	18%	12%	18%	23%	11%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(998)	(482)	(516)	(185)	(274)	(378)	(161)	(360)	(394)	(244)

	Race			Family Income			Region				
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Reasonable	32%	30%	42%	31%	31%	38%	32%	19%	32%	36%	35%
Unreasonable	50%	51%	42%	50%	52%	48%	46%	67%	46%	46%	44%
Not sure	19%	19%	15%	19%	17%	14%	22%	14%	22%	18%	21%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(998)	(769)	(112)	(117)	(383)	(285)	(199)	(146)	(232)	(383)	(237)

8. Sharing Sex Life

How open are you with people you are close to about your sex life?

	Gender			Age				3 Point Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Very open	12%	13%	11%	9%	17%	12%	9%	11%	14%	10%
Somewhat open	24%	22%	25%	28%	27%	20%	19%	31%	21%	19%
Not very open	28%	29%	28%	31%	24%	30%	29%	31%	26%	29%
Not at all open	31%	31%	32%	23%	28%	34%	43%	24%	32%	41%
Not sure	5%	4%	5%	10%	5%	3%	1%	3%	8%	1%
Totals (Unweighted N)	100% (998)	100% (482)	100% (516)	100% (185)	100% (274)	100% (379)	100% (160)	100% (362)	100% (392)	100% (244)

	Race			Family Income			Region				
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Very open	12%	14%	5%	7%	15%	10%	11%	9%	12%	13%	13%
Somewhat open	24%	22%	26%	30%	26%	21%	31%	20%	21%	27%	23%
Not very open	28%	28%	34%	25%	26%	32%	33%	37%	24%	26%	29%
Not at all open	31%	32%	26%	33%	29%	33%	25%	32%	36%	30%	29%
Not sure	5%	4%	9%	6%	4%	5%	1%	3%	7%	4%	5%
Totals (Unweighted N)	100% (998)	100% (767)	100% (113)	100% (118)	100% (383)	100% (285)	100% (199)	100% (146)	100% (231)	100% (385)	100% (236)

9. Confront Cheater

If you discovered that someone close to you was cheating on their partner, what would you do? Select all that apply.

	Gender			Age				3 Point Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Would tell their partner	18%	14%	22%	27%	23%	11%	14%	16%	20%	17%
Would confront person cheating	37%	39%	35%	39%	38%	35%	35%	38%	38%	32%
Would support the person cheating	2%	2%	2%	5%	3%	1%	–	2%	2%	3%
Would do nothing	28%	34%	22%	17%	28%	31%	36%	31%	24%	32%
Not sure	23%	18%	27%	25%	21%	26%	17%	20%	25%	21%
Totals	(1,000)	(483)	(517)	(185)	(275)	(379)	(161)	(362)	(394)	(244)

	Race			Family Income			Region				
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Would tell their partner	18%	18%	14%	21%	25%	15%	10%	17%	14%	16%	25%
Would confront person cheating	37%	37%	31%	42%	37%	37%	38%	33%	38%	35%	43%
Would support the person cheating	2%	1%	5%	4%	2%	2%	3%	2%	3%	3%	0%
Would do nothing	28%	28%	36%	19%	28%	26%	35%	25%	29%	33%	21%
Not sure	23%	23%	18%	26%	18%	26%	19%	25%	23%	20%	25%
Totals	(1,000)	(769)	(113)	(118)	(384)	(286)	(199)	(146)	(232)	(385)	(237)