YouGov

October 29 - 30, 2013



1. Acceptability of white people dressing in black face for Halloween

In your opinion is it acceptable or unacceptable for white people to wear black face make up in order to appear as a black person for Halloween?

		Ge	nder	Age					Party ID	Voter Registration		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican	Registered	Not registered
Acceptable	43%	44%	41%	31%	40%	48%	49%	30%	43%	59%	46%	36%
Unacceptable	37%	34%	40%	41%	40%	32%	39%	53%	33%	27%	38%	36%
Not sure	20%	22%	18%	29%	19%	20%	12%	17%	24%	14%	16%	28%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(998)	(460)	(538)	(168)	(260)	(394)	(176)	(333)	(434)	(231)	(903)	(95)

	Race					Region							
	Total	White	Black	Hispanic	Less than high school	High school	Some college	College grad	Post grad	Northeast	Midwest	South	West
Acceptable	43%	46%	21%	41%	28%	49%	39%	42%	40%	45%	41%	46%	37%
Unacceptable	37%	32%	68%	38%	50%	32%	37%	44%	44%	34%	37%	36%	41%
Not sure	20%	21%	11%	21%	22%	19%	24%	15%	16%	21%	22%	18%	22%
Totals (Unweighted N)	100% (998)	100% (819)	100% (124)	100% (55)	100% (31)	100% (337)	100% (344)	100% (189)	100% (97)	100% (137)	100% (209)	100% (391)	100% (261)

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2. Acceptability of anyone dressing up as a stereotype for a racial or ethnic group for Halloween

In your opinion is it acceptable or unacceptable for anyone to dress up as a racial or ethnic stereotype for Halloween?

		Ge	nder	Age					Party ID	Voter Registration		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican	Registered	Not registered
Acceptable	40%	42%	38%	33%	33%	48%	44%	25%	41%	59%	43%	33%
Unacceptable	41%	38%	43%	44%	42%	38%	38%	58%	35%	31%	42%	38%
Not sure	19%	20%	19%	23%	25%	14%	18%	17%	25%	9%	15%	30%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(994)	(458)	(536)	(167)	(260)	(390)	(177)	(332)	(431)	(231)	(900)	(94)

			Race			Region							
	Total	White	Black	Hispanic	Less than high school	High school	Some college	College grad	Post grad	Northeast	Midwest	South	West
Acceptable	40%	44%	17%	36%	20%	43%	37%	46%	42%	36%	37%	44%	40%
Unacceptable	41%	35%	76%	42%	46%	39%	40%	42%	48%	45%	42%	40%	38%
Not sure	19%	21%	6%	22%	34%	18%	23%	12%	11%	19%	21%	17%	22%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(994)	(816)	(123)	(55)	(31)	(336)	(343)	(188)	(96)	(136)	(208)	(389)	(261)

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3. Acceptable for white people to dress up as Barack Obama

In your opinion is it acceptable or unacceptable for white people to wear a Barack Obama mask and dress up as the President for Halloween?

		Ge	nder	Age					Party ID	Voter Registration		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican	Registered	Not registered
Acceptable	72%	78%	66%	72%	69%	77%	67%	60%	76%	82%	73%	70%
Unacceptable	16%	12%	19%	8%	17%	13%	28%	25%	11%	14%	17%	12%
Not sure	12%	9%	15%	20%	14%	10%	5%	15%	13%	4%	9%	18%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(997)	(460)	(537)	(168)	(260)	(392)	(177)	(334)	(433)	(230)	(902)	(95)

			Race			Region							
	Total	White	Black	Hispanic	Less than high school	High school	Some college	College grad	Post grad	Northeast	Midwest	South	West
Acceptable	72%	76%	52%	66%	63%	74%	68%	79%	78%	69%	68%	74%	76%
Unacceptable	16%	12%	32%	22%	22%	14%	19%	12%	13%	13%	18%	15%	16%
Not sure	12%	11%	16%	12%	15%	12%	13%	8%	8%	18%	14%	11%	8%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(997)	(819)	(124)	(54)	(31)	(338)	(344)	(187)	(97)	(137)	(208)	(391)	(261)