May 30 - June 2, 2014
YouGov

1. Following recalls

How closely have you been following the recent auto recalls announced by Ford and GM?


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## 2. Trust automakers

Do you trust automakers to quickly announce recalls when they discover design flaws in their cars?

|  | Total | Gender |  | Age |  |  |  | Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| Yes | 20\% | 19\% | 21\% | 28\% | 24\% | 14\% | 15\% | 22\% | 18\% | 19\% |
| No | 63\% | 67\% | 59\% | 52\% | 58\% | 70\% | 70\% | 63\% | 62\% | 65\% |
| Not sure | 17\% | 14\% | 20\% | 20\% | 18\% | 16\% | 15\% | 14\% | 19\% | 15\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | $(1,000)$ | (478) | (522) | (173) | (255) | (384) | (188) | (355) | (423) | (222) |


|  | Total | Race |  |  | Family Income |  |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Hispanic | Under 40 | 40-80 | 80-100 | 100+ | Northeast | Midwest | South | West |
| Yes | 20\% | 18\% | 24\% | 26\% | 18\% | 19\% | 7\% | 25\% | 17\% | 16\% | 25\% | 17\% |
| No | 63\% | 68\% | 52\% | 46\% | 62\% | 64\% | 81\% | 68\% | 66\% | 61\% | 61\% | 67\% |
| Not sure | 17\% | 14\% | 24\% | 28\% | 20\% | 17\% | 12\% | 7\% | 17\% | 23\% | 14\% | 16\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | $(1,000)$ | (790) | (117) | (93) | (371) | (284) | (75) | (119) | (174) | (207) | (342) | (277) |

## 3. Safety of new cars

How much safer, if it all, do you think cars made today are compared to cars made twenty years ago?

|  | Total | Gender |  | Age |  |  |  | Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| Much safer | 28\% | 38\% | 20\% | 23\% | 29\% | 30\% | 31\% | 29\% | 28\% | 29\% |
| Somewhat safer | 30\% | 29\% | 31\% | 33\% | 26\% | 30\% | 33\% | 30\% | 27\% | 35\% |
| Neither more nor less safe | 16\% | 14\% | 18\% | 15\% | 18\% | 18\% | 12\% | 17\% | 17\% | 14\% |
| Less safe | 19\% | 14\% | 24\% | 14\% | 20\% | 19\% | 23\% | 18\% | 20\% | 18\% |
| Not sure | 6\% | 5\% | 8\% | 16\% | 7\% | 3\% | 1\% | 6\% | 8\% | 4\% |
| Totals (Unweighted N) | $\begin{gathered} \hline 100 \% \\ (1,000) \\ \hline \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (478) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (522) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (173) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (255) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (384) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (188) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (355) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (423) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (222) \end{aligned}$ |


|  | Total | Race |  |  | Family Income |  |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Hispanic | Under 40 | 40-80 | 80-100 | 100+ | Northeast | Midwest | South | West |
| Much safer | 28\% | 32\% | 19\% | 19\% | 21\% | 29\% | 31\% | 52\% | 22\% | 30\% | 28\% | 32\% |
| Somewhat safer | 30\% | 31\% | 25\% | 29\% | 23\% | 37\% | 40\% | 25\% | 25\% | 27\% | 33\% | 32\% |
| Neither more nor less safe | 16\% | 16\% | 18\% | 15\% | 19\% | 20\% | 11\% | 9\% | 20\% | 17\% | 18\% | 10\% |
| Less safe | 19\% | 16\% | 28\% | 28\% | 29\% | 11\% | 12\% | 12\% | 25\% | 17\% | 16\% | 20\% |
| Not sure | 6\% | 5\% | 11\% | 9\% | 9\% | 2\% | 6\% | 1\% | 8\% | 9\% | 5\% | 6\% |
| Totals (Unweighted N) | $\begin{gathered} 100 \% \\ (1,000) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (790) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (117) \end{aligned}$ | $\begin{gathered} 100 \% \\ (93) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (371) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (284) \end{aligned}$ | $\begin{gathered} 100 \% \\ (75) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (119) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (174) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (207) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (342) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (277) \end{aligned}$ |

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4. Maker of safest cars

What major automaker do you think makes the safest cars?

|  | Total | Gender |  | Age |  |  |  | Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| Ford | 12\% | 13\% | 11\% | 8\% | 12\% | 15\% | 11\% | 13\% | 10\% | 13\% |
| GM | 4\% | 4\% | 4\% | 4\% | 3\% | 4\% | 3\% | 5\% | 3\% | 4\% |
| Chrysler | 3\% | 3\% | 3\% | 1\% | 1\% | 4\% | 7\% | 2\% | 3\% | 6\% |
| Toyota | 14\% | 13\% | 14\% | 17\% | 9\% | 16\% | 12\% | 15\% | 12\% | 16\% |
| Honda | 13\% | 12\% | 14\% | 16\% | 11\% | 10\% | 18\% | 13\% | 12\% | 16\% |
| Volkswagen | 9\% | 9\% | 9\% | 8\% | 12\% | 6\% | 12\% | 7\% | 10\% | 9\% |
| Hyundai | 4\% | 5\% | 4\% | 5\% | 4\% | 5\% | 3\% | 3\% | 5\% | 4\% |
| Nissan | 3\% | 2\% | 3\% | 2\% | 6\% | 2\% | 1\% | 4\% | 3\% | 1\% |
| Not sure | 38\% | 39\% | 38\% | 38\% | 43\% | 38\% | 33\% | 38\% | 41\% | 32\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N ) | $(1,000)$ | (478) | (522) | (173) | (255) | (384) | (188) | (355) | (423) | (222) |


|  | Total | Race |  |  | Family Income |  |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Hispanic | Under 40 | 40-80 | 80-100 | 100+ | Northeast | Midwest | South | West |
| Ford | 12\% | 11\% | 11\% | 16\% | 13\% | 10\% | 19\% | 9\% | 15\% | 10\% | 12\% | 12\% |
| GM | 4\% | 4\% | 7\% | 0\% | 3\% | 5\% | 1\% | 1\% | 3\% | 7\% | 4\% | 2\% |
| Chrysler | 3\% | 3\% | 4\% | 4\% | 4\% | 3\% | 5\% | 1\% | 4\% | 5\% | 3\% | 2\% |
| Toyota | 14\% | 13\% | 19\% | 11\% | 10\% | 11\% | 15\% | 17\% | 13\% | 11\% | 14\% | 16\% |
| Honda | 13\% | 14\% | 5\% | 16\% | 11\% | 14\% | 23\% | 16\% | 20\% | 8\% | 13\% | 13\% |
| Volkswagen | 9\% | 10\% | 3\% | 7\% | 10\% | 10\% | 2\% | 16\% | 4\% | 12\% | 10\% | 8\% |
| Hyundai | 4\% | 4\% | 6\% | 3\% | 4\% | 4\% | 4\% | 8\% | 6\% | 4\% | 5\% | 2\% |
| Nissan | 3\% | 2\% | 5\% | 5\% | 4\% | 3\% | 3\% | 0\% | 2\% | 2\% | 4\% | 2\% |
| Not sure | 38\% | 38\% | 41\% | 38\% | 42\% | 40\% | 27\% | 32\% | 34\% | 41\% | 35\% | 44\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | $(1,000)$ | (790) | (117) | (93) | (371) | (284) | (75) | (119) | (174) | (207) | (342) | (277) |

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5. Maker of least safe cars

What major automaker do you think makes the least safe cars?

|  | Total | Gender |  | Age |  |  |  | Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| Ford | 6\% | 6\% | 7\% | 12\% | 9\% | 2\% | 3\% | 8\% | 5\% | 6\% |
| GM | 16\% | 19\% | 14\% | 10\% | 14\% | 17\% | 24\% | 13\% | 18\% | 18\% |
| Chrysler | 6\% | 7\% | 4\% | 4\% | 9\% | 5\% | 4\% | 5\% | 5\% | 7\% |
| Toyota | 9\% | 8\% | 10\% | 9\% | 7\% | 12\% | 9\% | 13\% | 9\% | 4\% |
| Honda | 3\% | 3\% | 3\% | 3\% | 5\% | 2\% | - | 2\% | 3\% | 5\% |
| Volkswagen | 4\% | 3\% | 4\% | 5\% | 2\% | 4\% | 4\% | 4\% | 3\% | 5\% |
| Hyundai | 6\% | 7\% | 6\% | 5\% | 2\% | 12\% | 3\% | 6\% | 5\% | 8\% |
| Nissan | 3\% | 3\% | 2\% | 5\% | 4\% | 1\% | 2\% | 1\% | 4\% | 2\% |
| Not sure | 47\% | 44\% | 50\% | 48\% | 48\% | 44\% | 52\% | 47\% | 48\% | 45\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | $(1,000)$ | (478) | (522) | (173) | (255) | (384) | (188) | (355) | (423) | (222) |


|  | Total | Race |  |  | Family Income |  |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Hispanic | Under 40 | 40-80 | 80-100 | 100+ | Northeast | Midwest | South | West |
| Ford | 6\% | 5\% | 8\% | 9\% | 7\% | 3\% | 4\% | 6\% | 3\% | 6\% | 8\% | 6\% |
| GM | 16\% | 18\% | 10\% | 10\% | 12\% | 15\% | 21\% | 21\% | 20\% | 15\% | 14\% | 18\% |
| Chrysler | 6\% | 6\% | 3\% | 7\% | 2\% | 9\% | 8\% | 12\% | 6\% | 3\% | 6\% | 7\% |
| Toyota | 9\% | 8\% | 7\% | 15\% | 12\% | 7\% | 9\% | 3\% | 13\% | 7\% | 10\% | 7\% |
| Honda | 3\% | 3\% | 4\% | 2\% | 4\% | 4\% | 4\% | 2\% | 2\% | 5\% | 3\% | 1\% |
| Volkswagen | 4\% | 4\% | 6\% | 1\% | 3\% | 4\% | 4\% | 5\% | 6\% | 4\% | 3\% | 2\% |
| Hyundai | 6\% | 7\% | 4\% | 6\% | 5\% | 8\% | 14\% | 6\% | 2\% | 5\% | 8\% | 8\% |
| Nissan | 3\% | 3\% | 1\% | 3\% | 3\% | 4\% | - | 2\% | 3\% | 4\% | 3\% | 2\% |
| Not sure | 47\% | 46\% | 56\% | 47\% | 52\% | 47\% | 35\% | 42\% | 45\% | 51\% | 44\% | 50\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | $(1,000)$ | (790) | (117) | (93) | (371) | (284) | (75) | (119) | (174) | (207) | (342) | (277) |

