May 30 - June 2, 2014



1. Following recalls
How closely have you been following the recent auto recalls announced by Ford and GM?

		Ge	nder		Α	ge	Party ID			
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Very closely	9%	11%	8%	7%	8%	8%	14%	9%	8%	10%
Somewhat closely	39%	42%	35%	24%	33%	47%	49%	36%	38%	43%
Not very closely	32%	30%	33%	29%	38%	31%	26%	36%	30%	28%
Not closely at all	21%	17%	24%	40%	22%	14%	11%	19%	23%	18%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(478)	(522)	(173)	(255)	(384)	(188)	(355)	(423)	(222)

		Race				Family	Income		Region				
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West	
Very closely	9%	8%	9%	13%	7%	10%	8%	11%	4%	9%	12%	8%	
Somewhat closely	39%	40%	36%	31%	38%	40%	36%	39%	48%	40%	34%	37%	
Not very closely	32%	33%	33%	25%	31%	34%	45%	32%	26%	33%	35%	29%	
Not closely at all	21%	19%	23%	31%	24%	16%	11%	17%	23%	18%	19%	25%	
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
(Unweighted N)	(1,000)	(790)	(117)	(93)	(371)	(284)	(75)	(119)	(174)	(207)	(342)	(277)	

May 30 - June 2, 2014



2. Trust automakers

Do you trust automakers to quickly announce recalls when they discover design flaws in their cars?

		Ge	nder		Α	ge		Party ID			
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican	
Yes	20%	19%	21%	28%	24%	14%	15%	22%	18%	19%	
No	63%	67%	59%	52%	58%	70%	70%	63%	62%	65%	
Not sure	17%	14%	20%	20%	18%	16%	15%	14%	19%	15%	
Totals (Unweighted N)	100% (1,000)	100% (478)	100% (522)	100% (173)	100% (255)	100% (384)	100% (188)	100% (355)	100% (423)	100% (222)	

			Race			Family	Income		Region				
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West	
Yes	20%	18%	24%	26%	18%	19%	7%	25%	17%	16%	25%	17%	
No	63%	68%	52%	46%	62%	64%	81%	68%	66%	61%	61%	67%	
Not sure	17%	14%	24%	28%	20%	17%	12%	7%	17%	23%	14%	16%	
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
(Unweighted N)	(1,000)	(790)	(117)	(93)	(371)	(284)	(75)	(119)	(174)	(207)	(342)	(277)	

May 30 - June 2, 2014



3. Safety of new cars

How much safer, if it all, do you think cars made today are compared to cars made twenty years ago?

		Ge	nder		Α	ge		Party ID			
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican	
Much safer	28%	38%	20%	23%	29%	30%	31%	29%	28%	29%	
Somewhat safer	30%	29%	31%	33%	26%	30%	33%	30%	27%	35%	
Neither more nor less safe	16%	14%	18%	15%	18%	18%	12%	17%	17%	14%	
Less safe	19%	14%	24%	14%	20%	19%	23%	18%	20%	18%	
Not sure	6%	5%	8%	16%	7%	3%	1%	6%	8%	4%	
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
(Unweighted N)	(1,000)	(478)	(522)	(173)	(255)	(384)	(188)	(355)	(423)	(222)	

			Race		Family Income				Region			
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Much safer	28%	32%	19%	19%	21%	29%	31%	52%	22%	30%	28%	32%
Somewhat safer	30%	31%	25%	29%	23%	37%	40%	25%	25%	27%	33%	32%
Neither more nor less safe	16%	16%	18%	15%	19%	20%	11%	9%	20%	17%	18%	10%
Less safe	19%	16%	28%	28%	29%	11%	12%	12%	25%	17%	16%	20%
Not sure	6%	5%	11%	9%	9%	2%	6%	1%	8%	9%	5%	6%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(790)	(117)	(93)	(371)	(284)	(75)	(119)	(174)	(207)	(342)	(277)

May 30 - June 2, 2014



4. Maker of safest cars

What major automaker do you think makes the safest cars?

		Ge	nder		Α	ge			Party ID	
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Ford	12%	13%	11%	8%	12%	15%	11%	13%	10%	13%
GM	4%	4%	4%	4%	3%	4%	3%	5%	3%	4%
Chrysler	3%	3%	3%	1%	1%	4%	7%	2%	3%	6%
Toyota	14%	13%	14%	17%	9%	16%	12%	15%	12%	16%
Honda	13%	12%	14%	16%	11%	10%	18%	13%	12%	16%
Volkswagen	9%	9%	9%	8%	12%	6%	12%	7%	10%	9%
Hyundai	4%	5%	4%	5%	4%	5%	3%	3%	5%	4%
Nissan	3%	2%	3%	2%	6%	2%	1%	4%	3%	1%
Not sure	38%	39%	38%	38%	43%	38%	33%	38%	41%	32%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(478)	(522)	(173)	(255)	(384)	(188)	(355)	(423)	(222)

			Race			Family	Income			Regi	on	
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Ford	12%	11%	11%	16%	13%	10%	19%	9%	15%	10%	12%	12%
GM	4%	4%	7%	0%	3%	5%	1%	1%	3%	7%	4%	2%
Chrysler	3%	3%	4%	4%	4%	3%	5%	1%	4%	5%	3%	2%
Toyota	14%	13%	19%	11%	10%	11%	15%	17%	13%	11%	14%	16%
Honda	13%	14%	5%	16%	11%	14%	23%	16%	20%	8%	13%	13%
Volkswagen	9%	10%	3%	7%	10%	10%	2%	16%	4%	12%	10%	8%
Hyundai	4%	4%	6%	3%	4%	4%	4%	8%	6%	4%	5%	2%
Nissan	3%	2%	5%	5%	4%	3%	3%	0%	2%	2%	4%	2%
Not sure	38%	38%	41%	38%	42%	40%	27%	32%	34%	41%	35%	44%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(790)	(117)	(93)	(371)	(284)	(75)	(119)	(174)	(207)	(342)	(277)

May 30 - June 2, 2014



5. Maker of least safe cars

What major automaker do you think makes the least safe cars?

		Ge	nder		Α	ge			Party ID	
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Ford	6%	6%	7%	12%	9%	2%	3%	8%	5%	6%
GM	16%	19%	14%	10%	14%	17%	24%	13%	18%	18%
Chrysler	6%	7%	4%	4%	9%	5%	4%	5%	5%	7%
Toyota	9%	8%	10%	9%	7%	12%	9%	13%	9%	4%
Honda	3%	3%	3%	3%	5%	2%	_	2%	3%	5%
Volkswagen	4%	3%	4%	5%	2%	4%	4%	4%	3%	5%
Hyundai	6%	7%	6%	5%	2%	12%	3%	6%	5%	8%
Nissan	3%	3%	2%	5%	4%	1%	2%	1%	4%	2%
Not sure	47%	44%	50%	48%	48%	44%	52%	47%	48%	45%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(478)	(522)	(173)	(255)	(384)	(188)	(355)	(423)	(222)

			Race			Family	Income		Region				
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West	
Ford	6%	5%	8%	9%	7%	3%	4%	6%	3%	6%	8%	6%	
GM	16%	18%	10%	10%	12%	15%	21%	21%	20%	15%	14%	18%	
Chrysler	6%	6%	3%	7%	2%	9%	8%	12%	6%	3%	6%	7%	
Toyota	9%	8%	7%	15%	12%	7%	9%	3%	13%	7%	10%	7%	
Honda	3%	3%	4%	2%	4%	4%	4%	2%	2%	5%	3%	1%	
Volkswagen	4%	4%	6%	1%	3%	4%	4%	5%	6%	4%	3%	2%	
Hyundai	6%	7%	4%	6%	5%	8%	14%	6%	2%	5%	8%	8%	
Nissan	3%	3%	1%	3%	3%	4%	_	2%	3%	4%	3%	2%	
Not sure	47%	46%	56%	47%	52%	47%	35%	42%	45%	51%	44%	50%	
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
(Unweighted N)	(1,000)	(790)	(117)	(93)	(371)	(284)	(75)	(119)	(174)	(207)	(342)	(277)	