YouGov
August 26-28, 2014
YouGov

1. Own a car

Do you own a car?


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## 2. Type of car

What type of car do you own? (If you own more than one car, which is the favorite type of car you own.)
Asked of those who own a car

|  | Total | Gender |  | Age |  |  |  | Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| Don't own a car | 23\% | 24\% | 22\% | 42\% | 27\% | 15\% | 9\% | 32\% | 24\% | 8\% |
| 4 door sedan | 36\% | 32\% | 39\% | 36\% | 30\% | 36\% | 42\% | 35\% | 33\% | 41\% |
| 2 door coupe | 4\% | 3\% | 4\% | 4\% | 4\% | 4\% | 2\% | 3\% | 4\% | 3\% |
| Station wagon | 2\% | 2\% | 2\% | 1\% | 3\% | 1\% | 3\% | 3\% | 1\% | 2\% |
| SUV | 17\% | 16\% | 18\% | 7\% | 15\% | 22\% | 25\% | 14\% | 16\% | 23\% |
| Truck | 10\% | 16\% | 5\% | 6\% | 10\% | 14\% | 11\% | 6\% | 11\% | 14\% |
| Sportscar | 2\% | 2\% | 1\% | 1\% | 3\% | 2\% | 1\% | 3\% | 1\% | 2\% |
| Van | 1\% | 0\% | 2\% | - | 2\% | 1\% | 1\% | 0\% | 1\% | 1\% |
| Minivan | 3\% | 2\% | 3\% | 1\% | 3\% | 3\% | 3\% | 1\% | 4\% | 3\% |
| Something else | 3\% | 2\% | 4\% | 2\% | 3\% | 3\% | 3\% | 3\% | 4\% | 2\% |
|  | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N ) |  |  |  |  |  |  |  |  |  |  |


|  | Total | Race |  |  | Family Income |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Hispanic | Under 40 | 40-80 | 80+ | Northeast | Midwest | South | West |
| Don't own a car | 23\% | 19\% | 36\% | 35\% | 32\% | 10\% | 5\% | 32\% | 21\% | 22\% | 19\% |
| 4 door sedan | 36\% | 36\% | 35\% | 32\% | 35\% | 36\% | 40\% | 32\% | 42\% | 36\% | 32\% |
| 2 door coupe | 4\% | 4\% | 3\% | 1\% | 4\% | 5\% | 4\% | 1\% | 6\% | 3\% | 5\% |
| Station wagon | 2\% | 2\% | 1\% | 3\% | 2\% | 2\% | 3\% | 4\% | 1\% | 2\% | 1\% |
| SUV | 17\% | 19\% | 12\% | 13\% | 9\% | 27\% | 23\% | 20\% | 12\% | 17\% | 21\% |
| Truck | 10\% | 11\% | 9\% | 8\% | 11\% | 11\% | 15\% | 5\% | 10\% | 13\% | 11\% |
| Sportscar | 2\% | 2\% | 1\% | 2\% | 1\% | 2\% | 4\% | 1\% | 2\% | 2\% | 2\% |
| Van | 1\% | 1\% | - | 1\% | 2\% | 1\% | 0\% | 0\% | 1\% | 2\% | 0\% |
| Minivan | 3\% | 3\% | - | 2\% | 2\% | 3\% | 2\% | 3\% | 1\% | 2\% | 4\% |
| Something else | 3\% | 3\% | 4\% | 4\% | 3\% | 4\% | 4\% | 2\% | 4\% | 3\% | 4\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (999) | (733) | (122) | (144) | (404) | (269) | (187) | (176) | (204) | (365) | (254) |

## 3. Feelings about car

How do you feel about your car?
Asked of those who own a car

|  | Total | Gender |  | Age |  |  |  | Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| Don't own a car | 23\% | 24\% | 22\% | 42\% | 27\% | 15\% | 9\% | 32\% | 24\% | 8\% |
| I love my car | 23\% | 18\% | 26\% | 15\% | 23\% | 22\% | 31\% | 25\% | 19\% | 26\% |
| I really like my car | 32\% | 33\% | 31\% | 21\% | 28\% | 37\% | 39\% | 21\% | 31\% | 48\% |
| I think my car is okay | 21\% | 23\% | 19\% | 20\% | 19\% | 24\% | 20\% | 20\% | 24\% | 16\% |
| I don't like my car | 1\% | 1\% | 2\% | 2\% | 2\% | 1\% | 1\% | 1\% | 1\% | 2\% |
| I really hate my car | 1\% | 1\% | 1\% | 1\% | 1\% | 0\% | 1\% | 1\% | 1\% | 0\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N ) | (998) | (479) | (519) | (169) | (280) | (401) | (148) | (331) | (424) | (243) |


|  | Total | Race |  |  | Family Income |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Hispanic | Under 40 | 40-80 | 80+ | Northeast | Midwest | South | West |
| Don't own a car | 23\% | 19\% | 36\% | 35\% | 32\% | 10\% | 5\% | 32\% | 21\% | 22\% | 19\% |
| I love my car | 23\% | 24\% | 21\% | 13\% | 16\% | 30\% | 29\% | 20\% | 22\% | 26\% | 20\% |
| I really like my car | 32\% | 34\% | 19\% | 29\% | 26\% | 37\% | 45\% | 29\% | 28\% | 29\% | 41\% |
| I think my car is okay | 21\% | 21\% | 21\% | 20\% | 22\% | 21\% | 20\% | 17\% | 25\% | 22\% | 19\% |
| I don't like my car | 1\% | 1\% | 2\% | 2\% | 2\% | 1\% | 1\% | 0\% | 3\% | 1\% | 1\% |
| I really hate my car | 1\% | 1\% | 1\% | 1\% | 2\% | - | 0\% | 0\% | 2\% | 1\% | 1\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (998) | (732) | (122) | (144) | (403) | (269) | (186) | (176) | (204) | (363) | (255) |

## 4. Gender of car

Do you consider your car male or female?
Asked of those who own a car

|  | Total | Gender |  | Age |  |  |  | Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| Don't own a car | 23\% | 24\% | 22\% | 42\% | 27\% | 15\% | 9\% | 32\% | 24\% | 8\% |
| Male | 16\% | 25\% | 8\% | 13\% | 18\% | 18\% | 12\% | 16\% | 13\% | 23\% |
| Female | 23\% | 10\% | 35\% | 18\% | 28\% | 24\% | 21\% | 25\% | 22\% | 23\% |
| Neither | 38\% | 41\% | 35\% | 27\% | 27\% | 43\% | 58\% | 26\% | 42\% | 46\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (999) | (480) | (519) | (168) | (281) | (401) | (149) | (332) | (423) | (244) |


|  | Total | Race |  |  | Family Income |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Hispanic | Under 40 | 40-80 | 80+ | Northeast | Midwest | South | West |
| Don't own a car | 23\% | 19\% | 36\% | 35\% | 32\% | 10\% | 5\% | 32\% | 21\% | 22\% | 19\% |
| Male | 16\% | 14\% | 12\% | 27\% | 15\% | 16\% | 23\% | 11\% | 8\% | 19\% | 23\% |
| Female | 23\% | 24\% | 25\% | 16\% | 23\% | 26\% | 28\% | 23\% | 23\% | 26\% | 20\% |
| Neither | 38\% | 43\% | 27\% | 21\% | 30\% | 47\% | 43\% | 33\% | 49\% | 34\% | 37\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (999) | (733) | (122) | (144) | (403) | (269) | (187) | (176) | (204) | (364) | (255) |

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5. Named car

Have you named your car?
Asked of those who own a car

|  | Total | Gender |  | Age |  |  |  | Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| Don't own a car | 23\% | 24\% | 22\% | 42\% | 27\% | 15\% | 9\% | 32\% | 24\% | 8\% |
| Yes | 15\% | 12\% | 17\% | 14\% | 20\% | 15\% | 8\% | 16\% | 14\% | 16\% |
| No | 62\% | 64\% | 61\% | 45\% | 53\% | 70\% | 83\% | 52\% | 62\% | 77\% |
| Totals (Unweighted N) | $\begin{aligned} & 100 \% \\ & (999) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (480) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (519) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (169) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (281) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (400) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (149) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (332) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (424) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (243) \end{aligned}$ |


|  | Total | Race |  |  | Family Income |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Hispanic | Under 40 | 40-80 | 80+ | Northeast | Midwest | South | West |
| Don't own a car | 23\% | 19\% | 36\% | 35\% | 32\% | 10\% | 5\% | 32\% | 21\% | 22\% | 19\% |
| Yes | 15\% | 14\% | 13\% | 19\% | 18\% | 13\% | 17\% | 14\% | 9\% | 16\% | 19\% |
| No | 62\% | 67\% | 51\% | 46\% | 50\% | 76\% | 77\% | 54\% | 70\% | 62\% | 62\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (999) | (733) | (122) | (144) | (403) | (269) | (187) | (176) | (203) | (365) | (255) |

