August 26 - 28, 2014



1. Own a car

Do you own a car?

| | | Gender | | | A | ge | Party ID | | | |
|----------------|---------|--------|--------|-------|-------|-------|----------|----------|-------------|------------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| Yes | 77% | 76% | 78% | 58% | 73% | 85% | 91% | 68% | 76% | 92% |
| No | 23% | 24% | 22% | 42% | 27% | 15% | 9% | 32% | 24% | 8% |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| (Unweighted N) | (1,000) | (480) | (520) | (169) | (281) | (401) | (149) | (332) | (424) | (244) |

| | | Race | | | Family Income | | | Region | | | |
|-----------------------|---------|-------|-------|----------|---------------|-------|-------|-----------|---------|-------|-------|
| | Total | White | Black | Hispanic | Under 40 | 40-80 | 80+ | Northeast | Midwest | South | West |
| Yes | 77% | 81% | 64% | 65% | 68% | 90% | 95% | 68% | 79% | 78% | 81% |
| No | 23% | 19% | 36% | 35% | 32% | 10% | 5% | 32% | 21% | 22% | 19% |
| Totals (Unweighted N) | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| | (1,000) | (734) | (122) | (144) | (404) | (269) | (187) | (176) | (204) | (365) | (255) |

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2. Type of car What type of car do you own? (If you own more than one car, which is the favorite type of car you own.) Asked of those who own a car

| | | Ge | nder | | Α | ge | | | Party ID | |
|-----------------|-------|-------|--------|-------|-------|-------|-------|----------|-------------|------------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| Don't own a car | 23% | 24% | 22% | 42% | 27% | 15% | 9% | 32% | 24% | 8% |
| 4 door sedan | 36% | 32% | 39% | 36% | 30% | 36% | 42% | 35% | 33% | 41% |
| 2 door coupe | 4% | 3% | 4% | 4% | 4% | 4% | 2% | 3% | 4% | 3% |
| Station wagon | 2% | 2% | 2% | 1% | 3% | 1% | 3% | 3% | 1% | 2% |
| SUV | 17% | 16% | 18% | 7% | 15% | 22% | 25% | 14% | 16% | 23% |
| Truck | 10% | 16% | 5% | 6% | 10% | 14% | 11% | 6% | 11% | 14% |
| Sportscar | 2% | 2% | 1% | 1% | 3% | 2% | 1% | 3% | 1% | 2% |
| Van | 1% | 0% | 2% | _ | 2% | 1% | 1% | 0% | 1% | 1% |
| Minivan | 3% | 2% | 3% | 1% | 3% | 3% | 3% | 1% | 4% | 3% |
| Something else | 3% | 2% | 4% | 2% | 3% | 3% | 3% | 3% | 4% | 2% |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| (Unweighted N) | (999) | (480) | (519) | (169) | (281) | (401) | (148) | (332) | (424) | (243) |

| | | | Race | | F | amily Income | • | | Regi | on | |
|-----------------|-------|-------|-------|----------|----------|--------------|-------|-----------|---------|-------|-------|
| | Total | White | Black | Hispanic | Under 40 | 40-80 | 80+ | Northeast | Midwest | South | West |
| Don't own a car | 23% | 19% | 36% | 35% | 32% | 10% | 5% | 32% | 21% | 22% | 19% |
| 4 door sedan | 36% | 36% | 35% | 32% | 35% | 36% | 40% | 32% | 42% | 36% | 32% |
| 2 door coupe | 4% | 4% | 3% | 1% | 4% | 5% | 4% | 1% | 6% | 3% | 5% |
| Station wagon | 2% | 2% | 1% | 3% | 2% | 2% | 3% | 4% | 1% | 2% | 1% |
| SUV | 17% | 19% | 12% | 13% | 9% | 27% | 23% | 20% | 12% | 17% | 21% |
| Truck | 10% | 11% | 9% | 8% | 11% | 11% | 15% | 5% | 10% | 13% | 11% |
| Sportscar | 2% | 2% | 1% | 2% | 1% | 2% | 4% | 1% | 2% | 2% | 2% |
| Van | 1% | 1% | _ | 1% | 2% | 1% | 0% | 0% | 1% | 2% | 0% |
| Minivan | 3% | 3% | _ | 2% | 2% | 3% | 2% | 3% | 1% | 2% | 4% |
| Something else | 3% | 3% | 4% | 4% | 3% | 4% | 4% | 2% | 4% | 3% | 4% |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| (Unweighted N) | (999) | (733) | (122) | (144) | (404) | (269) | (187) | (176) | (204) | (365) | (254) |

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3. Feelings about car How do you feel about your car? Asked of those who own a car

| | | Ge | nder | | A | ge | Party ID | | | |
|------------------------|-------|-------|--------|-------|-------|-------|----------|----------|-------------|------------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| Don't own a car | 23% | 24% | 22% | 42% | 27% | 15% | 9% | 32% | 24% | 8% |
| I love my car | 23% | 18% | 26% | 15% | 23% | 22% | 31% | 25% | 19% | 26% |
| I really like my car | 32% | 33% | 31% | 21% | 28% | 37% | 39% | 21% | 31% | 48% |
| I think my car is okay | 21% | 23% | 19% | 20% | 19% | 24% | 20% | 20% | 24% | 16% |
| I don't like my car | 1% | 1% | 2% | 2% | 2% | 1% | 1% | 1% | 1% | 2% |
| I really hate my car | 1% | 1% | 1% | 1% | 1% | 0% | 1% | 1% | 1% | 0% |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| (Unweighted N) | (998) | (479) | (519) | (169) | (280) | (401) | (148) | (331) | (424) | (243) |

| | | | Race | | | Family Income | | | Region | | | |
|------------------------|-------|-------|-------|----------|----------|---------------|-------|-----------|---------|-------|-------|--|
| | Total | White | Black | Hispanic | Under 40 | 40-80 | 80+ | Northeast | Midwest | South | West | |
| Don't own a car | 23% | 19% | 36% | 35% | 32% | 10% | 5% | 32% | 21% | 22% | 19% | |
| I love my car | 23% | 24% | 21% | 13% | 16% | 30% | 29% | 20% | 22% | 26% | 20% | |
| I really like my car | 32% | 34% | 19% | 29% | 26% | 37% | 45% | 29% | 28% | 29% | 41% | |
| I think my car is okay | 21% | 21% | 21% | 20% | 22% | 21% | 20% | 17% | 25% | 22% | 19% | |
| I don't like my car | 1% | 1% | 2% | 2% | 2% | 1% | 1% | 0% | 3% | 1% | 1% | |
| I really hate my car | 1% | 1% | 1% | 1% | 2% | _ | 0% | 0% | 2% | 1% | 1% | |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | |
| (Unweighted N) | (998) | (732) | (122) | (144) | (403) | (269) | (186) | (176) | (204) | (363) | (255) | |

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4. Gender of carDo you consider your car male or female?

Asked of those who own a car

| | | Ge | nder | | Α | ge | | Party ID | | | |
|-----------------|-------|-------|--------|-------|-------|-------|-------|----------|-------------|------------|--|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican | |
| Don't own a car | 23% | 24% | 22% | 42% | 27% | 15% | 9% | 32% | 24% | 8% | |
| Male | 16% | 25% | 8% | 13% | 18% | 18% | 12% | 16% | 13% | 23% | |
| Female | 23% | 10% | 35% | 18% | 28% | 24% | 21% | 25% | 22% | 23% | |
| Neither | 38% | 41% | 35% | 27% | 27% | 43% | 58% | 26% | 42% | 46% | |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | |
| (Unweighted N) | (999) | (480) | (519) | (168) | (281) | (401) | (149) | (332) | (423) | (244) | |

| | | Race | | Family Income | | | Region | | | | |
|-----------------|-------|-------|-------|---------------|----------|-------|--------|-----------|---------|-------|-------|
| | Total | White | Black | Hispanic | Under 40 | 40-80 | 80+ | Northeast | Midwest | South | West |
| Don't own a car | 23% | 19% | 36% | 35% | 32% | 10% | 5% | 32% | 21% | 22% | 19% |
| Male | 16% | 14% | 12% | 27% | 15% | 16% | 23% | 11% | 8% | 19% | 23% |
| Female | 23% | 24% | 25% | 16% | 23% | 26% | 28% | 23% | 23% | 26% | 20% |
| Neither | 38% | 43% | 27% | 21% | 30% | 47% | 43% | 33% | 49% | 34% | 37% |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| (Unweighted N) | (999) | (733) | (122) | (144) | (403) | (269) | (187) | (176) | (204) | (364) | (255) |

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5. Named carHave you named your car?
Asked of those who own a car

| | Gender | | | A | ge | Party ID | | | |
|-------|-------------------|--|--|---|--|--|---|---|--|
| Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| 23% | 24% | 22% | 42% | 27% | 15% | 9% | 32% | 24% | 8% |
| 15% | 12% | 17% | 14% | 20% | 15% | 8% | 16% | 14% | 16% |
| 62% | 64% | 61% | 45% | 53% | 70% | 83% | 52% | 62% | 77% |
| 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% (243) |
| | 23% 15% 62% | Total Male 23% 24% 15% 12% 62% 64% 100% 100% | Total Male Female 23% 24% 22% 15% 12% 17% 62% 64% 61% 100% 100% 100% | Total Male Female 18-29 23% 24% 22% 42% 15% 12% 17% 14% 62% 64% 61% 45% 100% 100% 100% 100% | Total Male Female 18-29 30-44 23% 24% 22% 42% 27% 15% 12% 17% 14% 20% 62% 64% 61% 45% 53% 100% 100% 100% 100% 100% | Total Male Female 18-29 30-44 45-64 23% 24% 22% 42% 27% 15% 15% 12% 17% 14% 20% 15% 62% 64% 61% 45% 53% 70% 100% 100% 100% 100% 100% | Total Male Female 18-29 30-44 45-64 65+ 23% 24% 22% 42% 27% 15% 9% 15% 12% 17% 14% 20% 15% 8% 62% 64% 61% 45% 53% 70% 83% 100% 100% 100% 100% 100% 100% | Total Male Female 18-29 30-44 45-64 65+ Democrat 23% 24% 22% 42% 27% 15% 9% 32% 15% 12% 17% 14% 20% 15% 8% 16% 62% 64% 61% 45% 53% 70% 83% 52% 100% 100% 100% 100% 100% 100% 100% | Total Male Female 18-29 30-44 45-64 65+ Democrat Independent 23% 24% 22% 42% 27% 15% 9% 32% 24% 15% 12% 17% 14% 20% 15% 8% 16% 14% 62% 64% 61% 45% 53% 70% 83% 52% 62% 100% 100% 100% 100% 100% 100% 100% 100% |

| | | Race | | | F | Family Income | | | Region | | | |
|-----------------|-------|-------|-------|----------|----------|---------------|-------|-----------|---------|-------|-------|--|
| | Total | White | Black | Hispanic | Under 40 | 40-80 | 80+ | Northeast | Midwest | South | West | |
| Don't own a car | 23% | 19% | 36% | 35% | 32% | 10% | 5% | 32% | 21% | 22% | 19% | |
| Yes | 15% | 14% | 13% | 19% | 18% | 13% | 17% | 14% | 9% | 16% | 19% | |
| No | 62% | 67% | 51% | 46% | 50% | 76% | 77% | 54% | 70% | 62% | 62% | |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | |
| (Unweighted N) | (999) | (733) | (122) | (144) | (403) | (269) | (187) | (176) | (203) | (365) | (255) | |