

1. Consider cheating Which, if any, of the following do you consider to be cheating or being unfaithful? Please select all that apply

		Ge	nder		A	ge			Party ID	
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Regularly having regular sex										
with someone else	91%	89%	93%	82%	90%	94%	96%	88%	90%	98%
Having a one night stand										
with someone else	92%	91%	93%	85%	90%	96%	96%	88%	93%	97%
Paying for sex with a										
prostitute	89%	86%	92%	82%	90%	92%	90%	85%	90%	93%
Sending naked photos to										
someone else	79%	73%	85%	76%	75%	83%	83%	76%	78%	88%
Signing up to a dating										
website/app e.g. Match.com										
or Tinder	72%	63%	79%	62%	67%	82%	68%	64%	72%	83%
Kissing someone else	70%	61%	78%	75%	72%	73%	54%	70%	71%	66%
Sending flirty messages to										
someone else	68%	59%	76%	60%	61%	74%	73%	62%	70%	70%
Fantasizing about having										
sex with someone else	27%	22%	31%	20%	26%	28%	35%	20%	26%	38%
Visiting a strip club	29%	22%	34%	24%	25%	33%	29%	16%	32%	38%
Watching porn	26%	22%	29%	15%	21%	29%	37%	13%	29%	36%
None of these	1%	2%	1%	2%	2%	1%	2%	1%	2%	0%
Don't know	3%	3%	3%	6%	5%	1%	0%	6%	2%	2%
Totals	(1,000)	(460)	(540)	(167)	(252)	(397)	(184)	(347)	(427)	(226)



			Race			Family	Income			Regi	on	
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Regularly having regular sex												
with someone else	91%	92%	88%	87%	87%	92%	99%	97%	91%	89%	92%	91%
Having a one night stand												
with someone else	92%	94%	84%	90%	89%	93%	99%	97%	93%	91%	90%	95%
Paying for sex with a												
prostitute	89%	90%	86%	88%	83%	91%	97%	95%	87%	87%	90%	91%
Sending naked photos to												
someone else	79%	81%	76%	71%	75%	82%	73%	84%	79%	76%	81%	80%
Signing up to a dating												
website/app e.g. Match.com												
or Tinder	72%	74%	63%	64%	68%	71%	79%	80%	66%	68%	73%	75%
Kissing someone else	70%	69%	69%	77%	71%	67%	77%	71%	75%	63%	69%	73%
Sending flirty messages to												
someone else	68%	69%	63%	61%	67%	65%	60%	72%	68%	61%	69%	71%
Fantasizing about having												
sex with someone else	27%	27%	22%	30%	30%	27%	20%	17%	26%	17%	33%	25%
Visiting a strip club	29%	32%	20%	19%	33%	24%	34%	24%	25%	23%	32%	30%
Watching porn	26%	29%	18%	15%	27%	24%	23%	17%	20%	23%	29%	26%
None of these	1%	2%	2%	1%	2%	1%	1%	1%	2%	2%	1%	2%
Don't know	3%	2%	7%	8%	5%	3%	-	1%	4%	2%	5%	2%
Totals	(1,000)	(797)	(119)	(84)	(355)	(310)	(54)	(121)	(161)	(210)	(345)	(284)



				F	Religion		
	Total	Protestant	Catholic	Other Christian	Jewish	Other religion	Agnostic or Athiest
Regularly having regular sex							
with someone else	91%	95%	92%	70%	88%	88%	96%
Having a one night stand							
with someone else	92%	95%	95%	70%	100%	88%	95%
Paying for sex with a							
prostitute	89%	93%	88%	70%	51%	88%	93%
Sending naked photos to							
someone else	79%	86%	80%	66%	73%	74%	77%
Signing up to a dating							
website/app e.g. Match.com							
or Tinder	72%	76%	76%	63%	80%	67%	73%
Kissing someone else	70%	70%	73%	59%	73%	65%	77%
Sending flirty messages to							
someone else	68%	74%	69%	65%	70%	65%	61%
Fantasizing about having							
sex with someone else	27%	40%	23%	43%	_	22%	5%
Visiting a strip club	29%	40%	22%	34%	6%	26%	17%
Watching porn	26%	35%	23%	56%	_	25%	5%
None of these	1%	1%	1%	1%	_	3%	4%
Don't know	3%	3%	2%	4%	_	4%	_
Totals	(1,000)	(391)	(185)	(32)	(10)	(232)	(122)



			Importance of rel	igion (Pew version)	
	Total	Very important	Somewhat important	Not too important	Not at all important
Regularly having regular sex					
with someone else	91%	93%	88%	94%	93%
Having a one night stand					
with someone else	92%	94%	92%	92%	93%
Paying for sex with a					
prostitute	89%	94%	84%	91%	88%
Sending naked photos to					
someone else	79%	87%	78%	75%	72%
Signing up to a dating					
website/app e.g. Match.com					
or Tinder	72%	77%	74%	68%	68%
Kissing someone else	70%	71%	70%	67%	71%
Sending flirty messages to					
someone else	68%	78%	69%	59%	57%
Fantasizing about having					
sex with someone else	27%	47%	17%	14%	13%
Visiting a strip club	29%	43%	23%	13%	21%
Watching porn	26%	41%	24%	11%	12%
None of these	1%	1%	0%	2%	3%
Don't know	3%	2%	3%	3%	3%
Totals	(1,000)	(409)	(229)	(136)	(198)

May 7 - 8, 2014



2. Signed up for dating site
Have you ever signed up for an internet dating site?

		Gender		Age					Party ID	
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Yes	27%	29%	25%	33%	34%	26%	11%	29%	29%	18%
No	73%	71%	75%	67%	66%	74%	89%	71%	71%	82%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(993)	(460)	(533)	(164)	(249)	(397)	(183)	(343)	(424)	(226)

			Race			Family	Income			Regi	on	
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Yes	27%	24%	33%	38%	33%	19%	35%	28%	30%	31%	20%	33%
No	73%	76%	67%	62%	67%	81%	65%	72%	70%	69%	80%	67%
Totals (Unweighted N)	100% (993)	100% (790)	100% (119)	100% (84)	100% (354)	100% (307)	100% (54)	100% (120)	100% (160)	100% (209)	100% (342)	100% (282)

			Religion							
	Total	Protestant	Catholic	Other Christian	Jewish	Other religion	Agnostic or Athiest			
Yes	27%	21%	24%	43%	12%	25%	42%			
No	73%	79%	76%	57%	88%	75%	58%			
Totals	100%	100%	100%	100%	100%	100%	100%			
(Unweighted N)	(993)	(390)	(184)	(31)	(9)	(229)	(122)			

		Importance of religion (Pew version)						
	Total	Very important	Somewhat important	Not too important	Not at all important			
Yes	27%	21%	21%	31%	38%			
No	73%	79%	79%	69%	62%			
Totals	100%	100%	100%	100%	100%			
(Unweighted N)	(993)	(406)	(229)	(134)	(197)			

May 7 - 8, 2014



3. Gone out on date

Have you ever gone on a date with someone you met on a dating site?

		Ge	nder		Α	ge			Party ID	
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Yes	14%	13%	15%	14%	19%	13%	8%	13%	17%	8%
No	86%	87%	85%	86%	81%	87%	92%	87%	83%	92%
Totals (Unweighted N)	100% (993)	100% (459)	100% (534)	100% (164)	100% (250)	100% (396)	100% (183)	100% (344)	100% (424)	100% (225)

80-100	100+	Northeast			
		Northeast	Midwest	South	West
18%	16%	13%	20%	11%	15%
82%	84%	87%	80%	89%	85%
100%	100%	100%	100%	100%	100% (283)
_	82%	82% 84% 100% 100%	82% 84% 87% 100% 100% 100%	82% 84% 87% 80% 100% 100% 100% 100%	82% 84% 87% 80% 89% 100% 100% 100% 100% 100%

				F	Religion				
	Total	Protestant	Catholic	Other Christian	Jewish	Other religion	Agnostic or Athiest		
Yes	14%	13%	9%	31%	12%	12%	24%		
No	86%	87%	91%	69%	88%	88%	76%		
Totals	100%	100%	100%	100%	100%	100%	100%		
(Unweighted N)	(993)	(390)	(184)	(31)	(9)	(230)	(121)		

		Importance of religion (Pew version)						
	Total	Very important	Somewhat important	Not too important	Not at all important			
Yes No	14% 86%	13% 87%	11% 89%	13% 87%	18% 82%			
Totals	100%	100%	100%	100%	100%			
(Unweighted N)	(993)	(408)	(229)	(134)	(196)			

May 7 - 8, 2014



4. Met on dating site

Have you, or has anyone in your circle of friends and family, been in a relationship with someone that they met on a dating site? Please select all that apply

		Ge	nder		Α	ge			Party ID	
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Yes, me	9%	10%	9%	11%	12%	9%	5%	7%	12%	7%
Yes, a friend or family										
member	34%	26%	41%	37%	37%	28%	36%	34%	34%	32%
No	42%	46%	39%	41%	43%	43%	40%	40%	45%	40%
Not sure	18%	24%	12%	14%	13%	23%	19%	21%	14%	23%
Totals	(1,000)	(460)	(540)	(167)	(252)	(397)	(184)	(347)	(427)	(226)

			Race			Family	Income			Regi	on	
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Yes, me Yes, a friend or family	9%	9%	15%	5%	7%	6%	15%	15%	7%	15%	6%	12%
member	34%	37%	24%	26%	27%	35%	58%	44%	40%	35%	31%	32%
No	42%	41%	42%	49%	47%	46%	25%	29%	38%	42%	46%	40%
Not sure	18%	16%	26%	23%	19%	13%	10%	21%	17%	11%	19%	23%
Totals	(1,000)	(797)	(119)	(84)	(355)	(310)	(54)	(121)	(161)	(210)	(345)	(284)

		Religion							
	Total	Protestant	Catholic	Other Christian	Jewish	Other religion	Agnostic or Athiest		
Yes, me	9%	9%	7%	17%	_	8%	14%		
Yes, a friend or family									
member	34%	31%	35%	35%	41%	31%	49%		
No	42%	41%	47%	35%	44%	46%	33%		
Not sure	18%	21%	14%	8%	16%	16%	13%		
Totals	(1,000)	(391)	(185)	(32)	(10)	(232)	(122)		



		Importance of religion (Pew version)								
	Total	Very important	Somewhat important	Not too important	Not at all important					
Yes, me	9%	8%	9%	11%	10%					
Yes, a friend or family										
member	34%	33%	34%	34%	37%					
No	42%	42%	48%	37%	43%					
Not sure	18%	19%	13%	21%	15%					
Totals	(1,000)	(409)	(229)	(136)	(198)					

May 7 - 8, 2014



5. Dating sites words

What words would you use to describe people who use internet dating sites? Please select all that apply

		Ge	nder		Α	ge			Party ID	
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Sad	24%	24%	25%	18%	25%	27%	27%	19%	27%	28%
Fun	18%	16%	19%	22%	16%	17%	17%	20%	17%	15%
Young	17%	15%	18%	22%	17%	12%	20%	17%	16%	17%
Old	12%	11%	14%	18%	11%	9%	15%	13%	11%	13%
Responsible	13%	14%	12%	18%	7%	15%	14%	14%	13%	12%
Adventurous	49%	46%	53%	41%	38%	55%	64%	57%	43%	52%
Trustworthy	10%	9%	10%	9%	6%	8%	18%	10%	11%	7%
Dishonest	21%	20%	22%	26%	21%	20%	18%	22%	19%	25%
Attractive	9%	10%	8%	13%	6%	9%	8%	9%	10%	7%
Ugly	9%	8%	10%	11%	13%	7%	5%	8%	10%	8%
Cool	10%	10%	10%	14%	11%	9%	7%	9%	12%	7%
Boring	12%	10%	14%	13%	15%	10%	9%	12%	12%	13%
Totals	(1,000)	(460)	(540)	(167)	(252)	(397)	(184)	(347)	(427)	(226)

			Race			Family	Income			Regi	on	
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Sad	24%	27%	15%	15%	25%	24%	25%	19%	24%	19%	26%	27%
Fun	18%	17%	21%	17%	18%	16%	22%	24%	15%	17%	15%	25%
Young	17%	17%	17%	17%	17%	17%	25%	17%	17%	21%	18%	10%
Old	12%	13%	8%	12%	13%	11%	11%	12%	14%	10%	15%	9%
Responsible	13%	12%	14%	16%	15%	9%	13%	20%	16%	9%	10%	20%
Adventurous	49%	47%	60%	51%	47%	55%	53%	52%	50%	49%	51%	45%
Trustworthy	10%	10%	11%	7%	14%	7%	7%	6%	13%	10%	6%	13%
Dishonest	21%	21%	19%	23%	26%	17%	7%	13%	17%	20%	26%	17%
Attractive	9%	10%	9%	5%	10%	7%	8%	13%	11%	8%	7%	11%
Ugly	9%	9%	7%	11%	10%	7%	11%	4%	11%	6%	10%	9%
Cool	10%	11%	9%	10%	13%	9%	9%	14%	8%	8%	11%	13%
Boring	12%	12%	11%	13%	14%	11%	8%	8%	14%	11%	11%	13%
Totals	(1,000)	(797)	(119)	(84)	(355)	(310)	(54)	(121)	(161)	(210)	(345)	(284)



			Religion							
	Total	Protestant	Catholic	Other Christian	Jewish	Other religion	Agnostic or Athiest			
Sad	24%	27%	20%	22%	43%	26%	21%			
Fun	18%	13%	17%	14%	3%	18%	26%			
Young	17%	17%	14%	17%	3%	16%	20%			
Old	12%	12%	11%	16%	43%	11%	12%			
Responsible	13%	8%	17%	17%	12%	10%	19%			
Adventurous	49%	50%	55%	37%	27%	48%	40%			
Trustworthy	10%	7%	17%	4%	3%	8%	7%			
Dishonest	21%	25%	13%	49%	6%	21%	17%			
Attractive	9%	6%	11%	11%	3%	9%	12%			
Ugly	9%	9%	6%	16%	3%	10%	10%			
Cool	10%	6%	11%	7%	_	13%	18%			
Boring	12%	12%	10%	20%	6%	11%	15%			
Totals	(1,000)	(391)	(185)	(32)	(10)	(232)	(122)			

			Importance of rel	igion (Pew version)	
	Total	Very important	Somewhat important	Not too important	Not at all important
Sad	24%	26%	21%	20%	27%
Fun	18%	13%	17%	17%	24%
Young	17%	18%	13%	12%	21%
Old	12%	14%	12%	8%	10%
Responsible	13%	9%	13%	13%	16%
Adventurous	49%	49%	52%	55%	44%
Trustworthy	10%	8%	15%	5%	7%
Dishonest	21%	26%	23%	16%	13%
Attractive	9%	8%	9%	4%	11%
Ugly	9%	12%	7%	6%	6%
Cool	10%	8%	11%	7%	16%
Boring	12%	14%	11%	13%	9%
Totals	(1,000)	(409)	(229)	(136)	(198)