## 1. Consider cheating

Which, if any, of the following do you consider to be cheating or being unfaithful? Please select all that apply

|  | Total | Gender |  | Age |  |  |  | Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| Regularly having regular sex with someone else | 91\% | 89\% | 93\% | 82\% | 90\% | 94\% | 96\% | 88\% | 90\% | 98\% |
| Having a one night stand with someone else | 92\% | 91\% | 93\% | 85\% | 90\% | 96\% | 96\% | 88\% | 93\% | 97\% |
| Paying for sex with a prostitute | 89\% | 86\% | 92\% | 82\% | 90\% | 92\% | 90\% | 85\% | 90\% | 93\% |
| Sending naked photos to someone else | 79\% | 73\% | 85\% | 76\% | 75\% | 83\% | 83\% | 76\% | 78\% | 88\% |
| Signing up to a dating website/app e.g. Match.com or Tinder |  |  |  |  |  |  |  |  |  |  |
| or Tinder <br> Kissing someone else | $72 \%$ $70 \%$ | 63\% $61 \%$ | $79 \%$ $78 \%$ | $62 \%$ $75 \%$ | $67 \%$ $72 \%$ | 82\% $73 \%$ | 68\% $54 \%$ | 64\% $70 \%$ | $72 \%$ $71 \%$ | 83\% 66\% |
| Sending flirty messages to someone else | 68\% | 59\% | 76\% | 60\% | 61\% | 74\% | 73\% | 62\% | 70\% | 70\% |
| Fantasizing about having sex with someone else | 27\% | 22\% | 31\% | 20\% | 26\% | 28\% | 35\% | 20\% | 26\% | 38\% |
| Visiting a strip club | 29\% | 22\% | 34\% | 24\% | 25\% | 33\% | 29\% | 16\% | 32\% | 38\% |
| Watching porn | 26\% | 22\% | 29\% | 15\% | 21\% | 29\% | 37\% | 13\% | 29\% | 36\% |
| None of these | 1\% | 2\% | 1\% | 2\% | 2\% | 1\% | 2\% | 1\% | 2\% | 0\% |
| Don't know | 3\% | 3\% | 3\% | 6\% | 5\% | 1\% | 0\% | 6\% | 2\% | 2\% |
| Totals | $(1,000)$ | (460) | (540) | (167) | (252) | (397) | (184) | (347) | (427) | (226) |

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|  | Total | Race |  |  | Family Income |  |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Hispanic | Under 40 | 40-80 | 80-100 | 100+ | Northeast | Midwest | South | West |
| Regularly having regular sex with someone else | 91\% | 92\% | 88\% | 87\% | 87\% | 92\% | 99\% | 97\% | 91\% | 89\% | 92\% | 91\% |
| Having a one night stand with someone else | 92\% | 94\% | 84\% | 90\% | 89\% | 93\% | 99\% | 97\% | 93\% | 91\% | 90\% | 95\% |
| Paying for sex with a prostitute | 89\% | 90\% | 86\% | 88\% | 83\% | 91\% | 97\% | 95\% | 87\% | 87\% | 90\% | 91\% |
| Sending naked photos to someone else | 79\% | 81\% | 76\% | 71\% | 75\% | 82\% | 73\% | 84\% | 79\% | 76\% | 81\% | 80\% |
| Signing up to a dating website/app e.g. Match.com |  |  |  |  |  |  |  |  |  |  |  |  |
| or Tinder | 72\% | 74\% | 63\% | 64\% | 68\% | 71\% | 79\% | 80\% | 66\% | 68\% | 73\% | 75\% |
| Kissing someone else | 70\% | 69\% | 69\% | 77\% | 71\% | 67\% | 77\% | 71\% | 75\% | 63\% | 69\% | 73\% |
| Sending flirty messages to someone else | 68\% | 69\% | 63\% | 61\% | 67\% | 65\% | 60\% | 72\% | 68\% | 61\% | 69\% | 71\% |
| Fantasizing about having |  |  |  |  |  |  |  |  |  |  |  |  |
| sex with someone else | 27\% | 27\% | 22\% | 30\% | 30\% | 27\% | 20\% | 17\% | 26\% | 17\% | 33\% | 25\% |
| Visiting a strip club | 29\% | 32\% | 20\% | 19\% | 33\% | 24\% | 34\% | 24\% | 25\% | 23\% | 32\% | 30\% |
| Watching porn | 26\% | 29\% | 18\% | 15\% | 27\% | 24\% | 23\% | 17\% | 20\% | 23\% | 29\% | 26\% |
| None of these | 1\% | 2\% | 2\% | 1\% | 2\% | 1\% | 1\% | 1\% | 2\% | 2\% | 1\% | 2\% |
| Don't know | 3\% | 2\% | 7\% | 8\% | 5\% | 3\% | - | 1\% | 4\% | 2\% | 5\% | 2\% |
| Totals | $(1,000)$ | (797) | (119) | (84) | (355) | (310) | (54) | (121) | (161) | (210) | (345) | (284) |

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|  | Total | Religion |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Protestant | Catholic | Other Christian | Jewish | Other religion | Agnostic or Athiest |
| Regularly having regular sex with someone else | 91\% | 95\% | 92\% | 70\% | 88\% | 88\% | 96\% |
| Having a one night stand with someone else | 92\% | 95\% | 95\% | 70\% | 100\% | 88\% | 95\% |
| Paying for sex with a prostitute | 89\% | 93\% | 88\% | 70\% | 51\% | 88\% | 93\% |
| Sending naked photos to someone else | 79\% | 86\% | 80\% | 66\% | 73\% | 74\% | 77\% |
| Signing up to a dating website/app e.g. Match.com or Tinder |  |  |  |  |  |  |  |
| or Tinder <br> Kissing someone else | $72 \%$ $70 \%$ | $76 \%$ $70 \%$ | $76 \%$ $73 \%$ | 63\% $59 \%$ | 80\% $73 \%$ | 67\% $65 \%$ | $73 \%$ $77 \%$ |
| Sending flirty messages to someone else | 68\% | 74\% | 69\% | 65\% | 70\% | 65\% | 61\% |
| Fantasizing about having sex with someone else | 27\% | 40\% | 23\% | 43\% | - | 22\% | 5\% |
| Visiting a strip club | 29\% | 40\% | 22\% | 34\% | 6\% | 26\% | 17\% |
| Watching porn | 26\% | 35\% | 23\% | 56\% | - | 25\% | 5\% |
| None of these | 1\% | 1\% | 1\% | 1\% | - | 3\% | 4\% |
| Don't know | 3\% | 3\% | 2\% | 4\% | - | 4\% | - |
| Totals | $(1,000)$ | (391) | (185) | (32) | (10) | (232) | (122) |

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|  | Total | Importance of religion (Pew version) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Very important | Somewhat important | Not too important | Not at all important |
| Regularly having regular sex with someone else | 91\% | 93\% | 88\% | 94\% | 93\% |
| Having a one night stand with someone else | 92\% | 94\% | 92\% | 92\% | 93\% |
| Paying for sex with a prostitute | 89\% | 94\% | 84\% | 91\% | 88\% |
| Sending naked photos to someone else | 79\% | 87\% | 78\% | 75\% | 72\% |
| Signing up to a dating website/app e.g. Match.com or Tinder |  |  |  |  |  |
| or Tinder <br> Kissing someone else | $72 \%$ $70 \%$ | $77 \%$ $71 \%$ | $74 \%$ $70 \%$ | $68 \%$ $67 \%$ | $68 \%$ $71 \%$ |
| Sending flirty messages to someone else | 68\% | 78\% | 69\% | 59\% | 57\% |
| Fantasizing about having sex with someone else | 27\% | 47\% | 17\% | 14\% | 13\% |
| Visiting a strip club | 29\% | 43\% | 23\% | 13\% | 21\% |
| Watching porn | 26\% | 41\% | 24\% | 11\% | 12\% |
| None of these | 1\% | 1\% | 0\% | 2\% | 3\% |
| Don't know | 3\% | 2\% | 3\% | 3\% | 3\% |
| Totals | $(1,000)$ | (409) | (229) | (136) | (198) |

## 2. Signed up for dating site

Have you ever signed up for an internet dating site?

|  | Total | Gender |  | Age |  |  |  | Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| Yes | 27\% | 29\% | 25\% | 33\% | 34\% | 26\% | 11\% | 29\% | 29\% | 18\% |
| No | 73\% | 71\% | 75\% | 67\% | 66\% | 74\% | 89\% | 71\% | 71\% | 82\% |
| Totals <br> (Unweighted N) | $\begin{aligned} & \hline 100 \% \\ & (993) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (460) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (533) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (164) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (249) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (397) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (183) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (343) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (424) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (226) \end{aligned}$ |


|  | Total | Race |  |  | Family Income |  |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Hispanic | Under 40 | 40-80 | 80-100 | 100+ | Northeast | Midwest | South | West |
| Yes | 27\% | 24\% | 33\% | 38\% | 33\% | 19\% | 35\% | 28\% | 30\% | 31\% | 20\% | 33\% |
| No | 73\% | 76\% | 67\% | 62\% | 67\% | 81\% | 65\% | 72\% | 70\% | 69\% | 80\% | 67\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (993) | (790) | (119) | (84) | (354) | (307) | (54) | (120) | (160) | (209) | (342) | (282) |


|  | Total | Religion |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Protestant | Catholic | Other Christian | Jewish | Other religion | Agnostic or Athiest |
| Yes | 27\% | 21\% | 24\% | 43\% | 12\% | 25\% | 42\% |
| No | 73\% | 79\% | 76\% | 57\% | 88\% | 75\% | 58\% |
| Totals (Unweighted N) | $\begin{aligned} & 100 \% \\ & (993) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (390) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (184) \end{aligned}$ | $\begin{gathered} 100 \% \\ (31) \end{gathered}$ | $100 \%$ <br> (9) | $\begin{aligned} & 100 \% \\ & (229) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (122) \end{aligned}$ |


|  |  |  |  |  | Importance of religion (Pew version) |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Very important | Somewhat important | Not too important |  |  |  |
| Yes | $27 \%$ | $21 \%$ | $21 \%$ | $31 \%$ |  |  |  |
| No | $73 \%$ | $79 \%$ | $79 \%$ | $69 \%$ |  |  |  |
| Totals | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ |  |  |  |
| (Unweighted N) | $(993)$ | $(406)$ | $(229)$ | $62 \%$ |  |  |  |

## 3. Gone out on date

Have you ever gone on a date with someone you met on a dating site?

|  | Total | Gender |  | Age |  |  |  | Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| Yes | 14\% | 13\% | 15\% | 14\% | 19\% | 13\% | 8\% | 13\% | 17\% | 8\% |
| No | 86\% | 87\% | 85\% | 86\% | 81\% | 87\% | 92\% | 87\% | 83\% | 92\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (993) | (459) | (534) | (164) | (250) | (396) | (183) | (344) | (424) | (225) |


|  | Total | Race |  |  | Family Income |  |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Hispanic | Under 40 | 40-80 | 80-100 | 100+ | Northeast | Midwest | South | West |
| Yes | 14\% | 14\% | 18\% | 9\% | 14\% | 11\% | 18\% | 16\% | 13\% | 20\% | 11\% | 15\% |
| No | 86\% | 86\% | 82\% | 91\% | 86\% | 89\% | 82\% | 84\% | 87\% | 80\% | 89\% | 85\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (993) | (790) | (119) | (84) | (355) | (307) | (54) | (119) | (159) | (208) | (343) | (283) |


|  | Total | Religion |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Protestant | Catholic | Other Christian | Jewish | Other religion | Agnostic or Athiest |
| Yes | 14\% | 13\% | 9\% | 31\% | 12\% | 12\% | 24\% |
| No | 86\% | 87\% | 91\% | 69\% | 88\% | 88\% | 76\% |
| Totals (Unweighted N) | $\begin{aligned} & 100 \% \\ & (993) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (390) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (184) \end{aligned}$ | $\begin{gathered} 100 \% \\ (31) \end{gathered}$ | $\begin{gathered} 100 \% \\ (9) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (230) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (121) \end{aligned}$ |

Importance of religion (Pew version)

|  | Total | Very important | Somewhat important | Not too important | Not at all important |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Yes | $14 \%$ | $13 \%$ | $11 \%$ | $13 \%$ |  |
| No | $86 \%$ | $87 \%$ | $89 \%$ | $87 \%$ |  |
| Totals | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ |  |
| (Unweighted N) | $(993)$ | $(408)$ | $(229)$ | $100 \%$ |  |

4. Met on dating site

Have you, or has anyone in your circle of friends and family, been in a relationship with someone that they met on a dating site? Please select all that apply


|  | Total | Religion |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Protestant | Catholic | Other Christian | Jewish | Other religion | Agnostic or Athiest |
| Yes, me | 9\% | 9\% | 7\% | 17\% | - | 8\% | 14\% |
| Yes, a friend or family member | 34\% | 31\% | 35\% | 35\% | 41\% | 31\% | 49\% |
| No | 42\% | 41\% | 47\% | 35\% | 44\% | 46\% | 33\% |
| Not sure | 18\% | 21\% | 14\% | 8\% | 16\% | 16\% | 13\% |
| Totals | $(1,000)$ | (391) | (185) | (32) | (10) | (232) | (122) |

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|  |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: |
|  | Total | Importance of religion (Pew version) |  |  |  |
| Yes, me | $9 \%$ | $8 \%$ | Somewhat important | Not too important | $11 \%$ |
| Yes, a friend or family |  |  | $9 \%$ | $10 \%$ |  |
| member | $34 \%$ | $33 \%$ | $34 \%$ | $34 \%$ |  |
| No | $42 \%$ | $42 \%$ | $48 \%$ | $37 \%$ |  |
| Not sure | $18 \%$ | $19 \%$ | $13 \%$ | $21 \%$ |  |
| Totals | $(1,000)$ | $(409)$ | $(229)$ | $43 \%$ |  |

## 5. Dating sites words

What words would you use to describe people who use internet dating sites? Please select all that apply

|  | Total | Gender |  | Age |  |  |  | Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| Sad | 24\% | 24\% | 25\% | 18\% | 25\% | 27\% | 27\% | 19\% | 27\% | 28\% |
| Fun | 18\% | 16\% | 19\% | 22\% | 16\% | 17\% | 17\% | 20\% | 17\% | 15\% |
| Young | 17\% | 15\% | 18\% | 22\% | 17\% | 12\% | 20\% | 17\% | 16\% | 17\% |
| Old | 12\% | 11\% | 14\% | 18\% | 11\% | 9\% | 15\% | 13\% | 11\% | 13\% |
| Responsible | 13\% | 14\% | 12\% | 18\% | 7\% | 15\% | 14\% | 14\% | 13\% | 12\% |
| Adventurous | 49\% | 46\% | 53\% | 41\% | 38\% | 55\% | 64\% | 57\% | 43\% | 52\% |
| Trustworthy | 10\% | 9\% | 10\% | 9\% | 6\% | 8\% | 18\% | 10\% | 11\% | 7\% |
| Dishonest | 21\% | 20\% | 22\% | 26\% | 21\% | 20\% | 18\% | 22\% | 19\% | 25\% |
| Attractive | 9\% | 10\% | 8\% | 13\% | 6\% | 9\% | 8\% | 9\% | 10\% | 7\% |
| Ugly | 9\% | 8\% | 10\% | 11\% | 13\% | 7\% | 5\% | 8\% | 10\% | 8\% |
| Cool | 10\% | 10\% | 10\% | 14\% | 11\% | 9\% | 7\% | 9\% | 12\% | 7\% |
| Boring | 12\% | 10\% | 14\% | 13\% | 15\% | 10\% | 9\% | 12\% | 12\% | 13\% |
| Totals | $(1,000)$ | (460) | (540) | (167) | (252) | (397) | (184) | (347) | (427) | (226) |


|  |  | Race |  |  | Family Income |  |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | White | Black | Hispanic | Under 40 | 40-80 | 80-100 | 100+ | Northeast | Midwest | South | West |
| Sad | 24\% | 27\% | 15\% | 15\% | 25\% | 24\% | 25\% | 19\% | 24\% | 19\% | 26\% | 27\% |
| Fun | 18\% | 17\% | 21\% | 17\% | 18\% | 16\% | 22\% | 24\% | 15\% | 17\% | 15\% | 25\% |
| Young | 17\% | 17\% | 17\% | 17\% | 17\% | 17\% | 25\% | 17\% | 17\% | 21\% | 18\% | 10\% |
| Old | 12\% | 13\% | 8\% | 12\% | 13\% | 11\% | 11\% | 12\% | 14\% | 10\% | 15\% | 9\% |
| Responsible | 13\% | 12\% | 14\% | 16\% | 15\% | 9\% | 13\% | 20\% | 16\% | 9\% | 10\% | 20\% |
| Adventurous | 49\% | 47\% | 60\% | 51\% | 47\% | 55\% | 53\% | 52\% | 50\% | 49\% | 51\% | 45\% |
| Trustworthy | 10\% | 10\% | 11\% | 7\% | 14\% | 7\% | 7\% | 6\% | 13\% | 10\% | 6\% | 13\% |
| Dishonest | 21\% | 21\% | 19\% | 23\% | 26\% | 17\% | 7\% | 13\% | 17\% | 20\% | 26\% | 17\% |
| Attractive | 9\% | 10\% | 9\% | 5\% | 10\% | 7\% | 8\% | 13\% | 11\% | 8\% | 7\% | 11\% |
| Ugly | 9\% | 9\% | 7\% | 11\% | 10\% | 7\% | 11\% | 4\% | 11\% | 6\% | 10\% | 9\% |
| Cool | 10\% | 11\% | 9\% | 10\% | 13\% | 9\% | 9\% | 14\% | 8\% | 8\% | 11\% | 13\% |
| Boring | 12\% | 12\% | 11\% | 13\% | 14\% | 11\% | 8\% | 8\% | 14\% | 11\% | 11\% | 13\% |
| Totals | $(1,000)$ | (797) | (119) | (84) | (355) | (310) | (54) | (121) | (161) | (210) | (345) | (284) |

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|  | Total | Religion |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Protestant | Catholic | Other Christian | Jewish | Other religion | Agnostic or Athiest |
| Sad | 24\% | 27\% | 20\% | 22\% | 43\% | 26\% | 21\% |
| Fun | 18\% | 13\% | 17\% | 14\% | 3\% | 18\% | 26\% |
| Young | 17\% | 17\% | 14\% | 17\% | 3\% | 16\% | 20\% |
| Old | 12\% | 12\% | 11\% | 16\% | 43\% | 11\% | 12\% |
| Responsible | 13\% | 8\% | 17\% | 17\% | 12\% | 10\% | 19\% |
| Adventurous | 49\% | 50\% | 55\% | 37\% | 27\% | 48\% | 40\% |
| Trustworthy | 10\% | 7\% | 17\% | 4\% | 3\% | 8\% | 7\% |
| Dishonest | 21\% | 25\% | 13\% | 49\% | 6\% | 21\% | 17\% |
| Attractive | 9\% | 6\% | 11\% | 11\% | 3\% | 9\% | 12\% |
| Ugly | 9\% | 9\% | 6\% | 16\% | 3\% | 10\% | 10\% |
| Cool | 10\% | 6\% | 11\% | 7\% | - | 13\% | 18\% |
| Boring | 12\% | 12\% | 10\% | 20\% | 6\% | 11\% | 15\% |
| Totals | $(1,000)$ | (391) | (185) | (32) | (10) | (232) | (122) |

Importance of religion (Pew version)

|  |  | Importance of religion (Pew version) |  |  |
| :--- | :---: | :---: | :---: | :---: |
|  | Total | Very important | Somewhat important | Not too important |
| Sad | $24 \%$ | $26 \%$ | $21 \%$ | $20 \%$ |
| Fun | $18 \%$ | $13 \%$ | $17 \%$ | $17 \%$ |
| Young | $17 \%$ | $18 \%$ | $13 \%$ | $12 \%$ |
| Old | $12 \%$ | $14 \%$ | $12 \%$ | $8 \%$ |
| Responsible at all important |  |  |  |  |
| Adventurous | $13 \%$ | $9 \%$ | $13 \%$ | $13 \%$ |
| Trustworthy | $49 \%$ | $49 \%$ | $52 \%$ | $55 \%$ |
| Dishonest | $10 \%$ | $8 \%$ | $15 \%$ | $5 \%$ |
| Attractive | $21 \%$ | $26 \%$ | $23 \%$ | $10 \%$ |
| Ugly | $9 \%$ | $8 \%$ | $9 \%$ | $16 \%$ |
| Cool | $9 \%$ | $12 \%$ | $7 \%$ | $4 \%$ |
| Boring | $10 \%$ | $8 \%$ | $11 \%$ | $6 \%$ |
| Totals | $12 \%$ | $14 \%$ | $11 \%$ | $7 \%$ |

