

# 1. Types of meals do you love to eat

Which of the following types of meals do you love to eat?

	Total	Gender		Age				Party ID		
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Barbecue	65%	68%	61%	61%	66%	71%	54%	67%	61%	67%
Chinese	65%	64%	67%	60%	68%	68%	63%	70%	64%	60%
Ethiopian	6%	6%	6%	11%	5%	3%	6%	8%	6%	2%
French	25%	24%	25%	27%	25%	25%	22%	27%	25%	21%
Indian	16%	17%	16%	20%	17%	15%	14%	18%	20%	9%
Irish	14%	15%	12%	15%	11%	14%	16%	12%	16%	13%
Italian	75%	74%	75%	71%	72%	77%	78%	81%	71%	74%
Japanese	31%	35%	28%	34%	34%	30%	26%	33%	33%	26%
"Meat and potatoes"	65%	66%	64%	54%	60%	76%	65%	66%	63%	68%
Mexican	67%	67%	68%	71%	74%	68%	51%	65%	70%	66%
Seafood	63%	65%	61%	46%	63%	71%	70%	67%	62%	62%
Soul	22%	23%	21%	27%	21%	23%	16%	32%	21%	12%
Southern	49%	47%	50%	46%	41%	55%	52%	49%	46%	53%
Thai	27%	29%	24%	26%	30%	24%	29%	31%	28%	19%
Vegetarian	21%	13%	27%	20%	17%	21%	25%	22%	21%	17%
Vietnamese	13%	17%	10%	17%	11%	12%	14%	16%	14%	9%
Totals	(1,000)	(484)	(516)	(189)	(282)	(368)	(161)	(336)	(421)	(243)

		Race			Family Income			Region			
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Barbecue	65%	65%	72%	57%	59%	73%	70%	53%	69%	66%	68%
Chinese	65%	65%	64%	67%	60%	72%	71%	58%	72%	64%	67%
Ethiopian	6%	6%	6%	5%	6%	5%	10%	3%	7%	5%	7%
French	25%	25%	25%	22%	17%	29%	35%	20%	25%	26%	27%
Indian	16%	18%	12%	14%	12%	16%	33%	23%	15%	14%	17%
Irish	14%	16%	7%	8%	12%	14%	22%	14%	17%	13%	13%
Italian	75%	78%	59%	68%	69%	81%	76%	76%	86%	69%	74%
Japanese	31%	32%	27%	30%	23%	31%	50%	22%	31%	34%	36%
"Meat and potatoes"	65%	70%	53%	48%	60%	74%	69%	55%	75%	68%	59%
Mexican	67%	69%	51%	70%	65%	71%	76%	51%	74%	65%	80%
Seafood	63%	63%	63%	62%	58%	66%	68%	59%	59%	68%	63%
Soul	22%	16%	69%	17%	24%	19%	25%	18%	24%	25%	17%
Southern	49%	50%	64%	26%	46%	51%	53%	34%	49%	62%	38%
Thai	27%	30%	18%	18%	19%	27%	42%	20%	30%	25%	35%
Vegetarian	21%	23%	15%	14%	21%	19%	21%	23%	23%	20%	17%
Vietnamese	13%	14%	4%	16%	9%	11%	29%	9%	14%	15%	14%
Totals	(1,000)	(760)	(116)	(124)	(405)	(267)	(177)	(201)	(215)	(381)	(203)

	Total	Love or hate			
		Loves some type	Loves and hates some types	Hates some type	Neither hates nor loves any type
Barbecue	65%	73%	68%	61%	32%
Chinese	65%	90%	90%	—	—
Ethiopian	6%	9%	1%	1%	4%
French	25%	33%	17%	10%	13%
Indian	16%	25%	9%	4%	4%
Irish	14%	19%	11%	6%	4%
Italian	75%	80%	80%	72%	49%
Japanese	31%	48%	28%	—	—
"Meat and potatoes"	65%	67%	77%	68%	42%
Mexican	67%	77%	78%	45%	36%
Seafood	63%	72%	71%	45%	36%
Soul	22%	29%	20%	14%	6%
Southern	49%	55%	56%	35%	31%
Thai	27%	44%	15%	—	—
Vegetarian	21%	26%	19%	12%	12%
Vietnamese	13%	23%	2%	—	—
Totals	(1,000)	(541)	(176)	(138)	(145)

## 2. Love or hate

Loves and/or hates Chinese, Japanese, Thai, or Vietnamese meals

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Loves some type	56%	57%	55%	59%	57%	53%	55%	61%	58%	45%
Loves and hates some types	16%	13%	19%	9%	17%	20%	16%	15%	15%	21%
Hates some type	14%	14%	14%	8%	10%	16%	21%	11%	13%	18%
Neither hates nor loves any type	14%	16%	13%	23%	15%	11%	8%	12%	15%	16%
Totals (Unweighted N)	100% (1,000)	100% (484)	100% (516)	100% (189)	100% (282)	100% (368)	100% (161)	100% (336)	100% (421)	100% (243)

	Race				Family Income			Region			
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Loves some type	56%	55%	62%	55%	50%	58%	67%	51%	60%	53%	62%
Loves and hates some types	16%	18%	8%	15%	15%	20%	13%	13%	16%	18%	16%
Hates some type	14%	15%	11%	7%	17%	12%	12%	17%	12%	15%	10%
Neither hates nor loves any type	14%	12%	18%	22%	19%	10%	8%	19%	12%	14%	13%
Totals (Unweighted N)	100% (1,000)	100% (760)	100% (116)	100% (124)	100% (405)	100% (267)	100% (177)	100% (201)	100% (215)	100% (381)	100% (203)

	Love or hate				
	Total	Loves some type	Loves and hates some types	Hates some type	Neither hates nor loves any type
Loves some type	56%	100%	—	—	—
Loves and hates some types	16%	—	100%	—	—
Hates some type	14%	—	—	100%	—
Neither hates nor loves any type	14%	—	—	—	100%
Totals (Unweighted N)	100% (1,000)	100% (541)	100% (176)	100% (138)	100% (145)

### 3. Chopstick proficiency

How proficient are you at using chopsticks?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Expert	4%	5%	3%	6%	4%	5%	2%	7%	3%	4%
Very good	11%	12%	10%	14%	11%	9%	8%	10%	12%	8%
Fair	19%	22%	16%	23%	24%	15%	15%	16%	23%	16%
Not very good	20%	19%	21%	26%	23%	16%	14%	19%	21%	19%
Terrible	23%	19%	26%	16%	17%	28%	29%	21%	20%	29%
Never even tried	24%	23%	24%	16%	20%	27%	32%	28%	21%	23%
Totals (Unweighted N)	100% (996)	100% (482)	100% (514)	100% (188)	100% (281)	100% (367)	100% (160)	100% (335)	100% (418)	100% (243)

	Race				Family Income			Region			
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Expert	4%	5%	1%	3%	2%	2%	11%	3%	2%	3%	9%
Very good	11%	11%	9%	9%	7%	6%	20%	10%	10%	8%	17%
Fair	19%	20%	15%	20%	17%	21%	25%	18%	18%	18%	23%
Not very good	20%	20%	19%	23%	19%	22%	20%	18%	16%	23%	20%
Terrible	23%	22%	24%	21%	24%	29%	16%	22%	22%	24%	21%
Never even tried	24%	22%	32%	23%	31%	19%	9%	28%	32%	24%	11%
Totals (Unweighted N)	100% (996)	100% (759)	100% (114)	100% (123)	100% (403)	100% (266)	100% (177)	100% (200)	100% (214)	100% (380)	100% (202)

	Love or hate				
	Total	Loves some type	Loves and hates some types	Hates some type	Neither hates nor loves any type
Expert	4%	7%	3%	—	0%
Very good	11%	14%	8%	3%	7%
Fair	19%	22%	17%	6%	22%
Not very good	20%	21%	18%	15%	25%
Terrible	23%	19%	31%	27%	22%
Never even tried	24%	17%	24%	50%	24%
Totals (Unweighted N)	100% (996)	100% (540)	100% (176)	100% (138)	100% (142)

#### 4. Use chopsticks

When you eat Asian meals do you prefer to use...

	Total	Gender		Age				Party ID		
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Fork and knife	77%	73%	80%	68%	75%	81%	82%	75%	74%	84%
Chopsticks	23%	27%	20%	32%	25%	19%	18%	25%	26%	16%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(986)	(477)	(509)	(188)	(281)	(362)	(155)	(327)	(418)	(241)

	Total	Race			Family Income			Region			
		White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Fork and knife	77%	76%	83%	75%	81%	85%	57%	77%	81%	83%	60%
Chopsticks	23%	24%	17%	25%	19%	15%	43%	23%	19%	17%	40%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(986)	(753)	(110)	(123)	(395)	(265)	(176)	(199)	(208)	(377)	(202)

	Total	Love or hate			
		Loves some type	Loves and hates some types	Hates some type	Neither hates nor loves any type
Fork and knife	77%	70%	81%	93%	83%
Chopsticks	23%	30%	19%	7%	17%
Totals	100%	100%	100%	100%	100%
(Unweighted N)	(986)	(540)	(176)	(130)	(140)

# 5. Words - chopstick users

Which of the following words do you associate with people who know how to use chopsticks? (Select all that apply.)

	Total	Gender		Age				Party ID		
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Liberal	6%	6%	6%	3%	4%	9%	8%	8%	6%	6%
Conservative	4%	4%	4%	3%	4%	5%	3%	4%	4%	4%
Moderate	5%	5%	6%	5%	5%	6%	5%	9%	4%	4%
Asian	47%	46%	47%	46%	44%	45%	57%	48%	43%	53%
Elitist	7%	7%	7%	4%	5%	7%	12%	8%	6%	7%
Urban	9%	7%	12%	9%	10%	9%	9%	10%	8%	10%
Rural	2%	2%	3%	3%	1%	5%	—	4%	1%	3%
Educated	16%	14%	18%	13%	18%	18%	15%	19%	16%	13%
Uneducated	2%	2%	2%	0%	2%	3%	1%	2%	2%	2%
Cultured	35%	32%	38%	40%	37%	35%	27%	43%	32%	30%
Uncultured	1%	1%	1%	2%	1%	2%	—	1%	1%	2%
Cosmopolitan	11%	9%	13%	6%	8%	14%	16%	14%	8%	14%
Fake	3%	4%	2%	4%	3%	4%	3%	2%	2%	8%
Real	10%	8%	12%	5%	8%	12%	16%	11%	8%	13%
Authentic	20%	19%	21%	21%	19%	19%	21%	23%	17%	21%
None of these	29%	30%	28%	24%	30%	33%	25%	24%	34%	26%
Totals	(1,000)	(484)	(516)	(189)	(282)	(368)	(161)	(336)	(421)	(243)

	<b>Race</b>				<b>Family Income</b>			<b>Region</b>			
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Liberal	6%	6%	5%	10%	6%	5%	7%	9%	5%	5%	7%
Conservative	4%	4%	7%	3%	4%	4%	4%	2%	7%	3%	5%
Moderate	5%	4%	8%	12%	6%	5%	5%	6%	7%	5%	5%
Asian	47%	51%	31%	40%	46%	42%	56%	43%	51%	43%	52%
Elitist	7%	7%	3%	12%	8%	7%	6%	5%	9%	6%	8%
Urban	9%	9%	7%	11%	10%	7%	11%	12%	9%	6%	13%
Rural	2%	2%	2%	7%	2%	3%	3%	2%	4%	2%	3%
Educated	16%	16%	13%	18%	17%	16%	15%	14%	24%	14%	15%
Uneducated	2%	1%	4%	3%	2%	2%	2%	2%	2%	2%	1%
Cultured	35%	35%	31%	37%	37%	33%	30%	30%	41%	32%	38%
Uncultured	1%	1%	1%	2%	1%	1%	1%	1%	2%	1%	1%
Cosmopolitan	11%	12%	6%	9%	9%	13%	15%	11%	9%	8%	18%
Fake	3%	4%	2%	3%	4%	2%	5%	4%	3%	4%	3%
Real	10%	9%	6%	18%	10%	12%	12%	8%	12%	10%	10%
Authentic	20%	20%	15%	22%	22%	17%	18%	17%	20%	20%	21%
None of these	29%	31%	30%	14%	25%	32%	31%	33%	28%	28%	26%
Totals	(1,000)	(760)	(116)	(124)	(405)	(267)	(177)	(201)	(215)	(381)	(203)



	Total	Love or hate			
		Loves some type	Loves and hates some types	Hates some type	Neither hates nor loves any type
Liberal	6%	5%	10%	10%	2%
Conservative	4%	3%	4%	5%	6%
Moderate	5%	5%	11%	4%	3%
Asian	47%	48%	51%	51%	33%
Elitist	7%	7%	8%	7%	5%
Urban	9%	10%	11%	11%	3%
Rural	2%	1%	7%	4%	—
Educated	16%	20%	22%	5%	5%
Uneducated	2%	1%	5%	2%	2%
Cultured	35%	37%	39%	33%	23%
Uncultured	1%	1%	3%	1%	1%
Cosmopolitan	11%	12%	13%	7%	9%
Fake	3%	2%	7%	4%	5%
Real	10%	10%	16%	7%	6%
Authentic	20%	22%	27%	13%	10%
None of these	29%	30%	30%	26%	27%
Totals	(1,000)	(541)	(176)	(138)	(145)

# 6. Words - not chopstick users

Which of the following words do you associate with people who DON'T KNOW how to use chopsticks? (Select all that apply.)

	Total	Gender		Age				Party ID		
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Liberal	2%	3%	2%	2%	2%	2%	4%	2%	3%	2%
Conservative	6%	6%	7%	9%	5%	5%	7%	8%	6%	6%
Moderate	4%	3%	5%	6%	4%	2%	4%	6%	2%	5%
Asian	1%	1%	1%	0%	2%	0%	0%	0%	1%	1%
Elitist	3%	3%	3%	4%	2%	3%	3%	3%	4%	2%
Urban	3%	4%	3%	5%	3%	3%	1%	3%	4%	2%
Rural	9%	7%	10%	7%	8%	8%	15%	11%	6%	12%
Educated	3%	4%	2%	5%	1%	2%	3%	1%	2%	4%
Uneducated	9%	8%	9%	10%	8%	8%	11%	9%	10%	5%
Cultured	2%	2%	2%	3%	2%	2%	1%	2%	2%	2%
Uncultured	14%	16%	12%	21%	15%	11%	11%	17%	13%	12%
Cosmopolitan	2%	2%	2%	2%	1%	2%	4%	2%	3%	1%
Fake	5%	4%	6%	7%	4%	4%	5%	7%	4%	4%
Real	9%	8%	9%	5%	5%	11%	15%	9%	7%	11%
Authentic	5%	4%	5%	3%	5%	5%	5%	6%	3%	6%
None of these	58%	58%	58%	49%	56%	63%	61%	55%	61%	55%
Totals	(1,000)	(484)	(516)	(189)	(282)	(368)	(161)	(336)	(421)	(243)

	Race				Family Income			Region			
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Liberal	2%	3%	1%	2%	2%	4%	2%	1%	3%	2%	2%
Conservative	6%	5%	6%	15%	6%	7%	6%	8%	3%	6%	9%
Moderate	4%	3%	3%	7%	5%	3%	1%	4%	3%	4%	3%
Asian	1%	1%	2%	0%	1%	1%	1%	0%	1%	1%	1%
Elitist	3%	3%	2%	3%	4%	3%	2%	5%	2%	2%	4%
Urban	3%	3%	4%	5%	3%	5%	1%	2%	4%	5%	0%
Rural	9%	8%	5%	14%	8%	10%	11%	9%	8%	8%	11%
Educated	3%	2%	5%	2%	3%	3%	2%	4%	2%	3%	2%
Uneducated	9%	9%	8%	11%	12%	5%	12%	8%	8%	9%	11%
Cultured	2%	2%	1%	4%	2%	2%	1%	3%	2%	3%	1%
Uncultured	14%	14%	14%	16%	14%	13%	14%	14%	11%	13%	18%
Cosmopolitan	2%	2%	1%	3%	2%	3%	1%	6%	1%	1%	2%
Fake	5%	4%	3%	10%	6%	4%	2%	5%	3%	5%	7%
Real	9%	8%	9%	12%	8%	11%	5%	7%	12%	9%	6%
Authentic	5%	4%	5%	11%	3%	8%	4%	5%	5%	4%	6%
None of these	58%	63%	56%	34%	55%	57%	65%	65%	58%	54%	58%
Totals	(1,000)	(760)	(116)	(124)	(405)	(267)	(177)	(201)	(215)	(381)	(203)

	Total	Love or hate			
		Loves some type	Loves and hates some types	Hates some type	Neither hates nor loves any type
Liberal	2%	2%	3%	3%	1%
Conservative	6%	6%	9%	7%	4%
Moderate	4%	2%	9%	4%	3%
Asian	1%	1%	—	0%	—
Elitist	3%	3%	5%	2%	3%
Urban	3%	4%	4%	2%	1%
Rural	9%	9%	13%	12%	2%
Educated	3%	2%	2%	6%	4%
Uneducated	9%	10%	9%	8%	5%
Cultured	2%	1%	5%	2%	3%
Uncultured	14%	16%	17%	8%	6%
Cosmopolitan	2%	2%	4%	2%	—
Fake	5%	5%	10%	1%	4%
Real	9%	5%	13%	15%	11%
Authentic	5%	3%	9%	8%	5%
None of these	58%	60%	53%	58%	55%
Totals	(1,000)	(541)	(176)	(138)	(145)