

1. Ever read a book by Tom Clancy

Have you ever read one of Tom Clancy's novels?

	Gender			Age				Party ID			Voter Registration	
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican	Registered	Not registered
Yes	38%	43%	32%	26%	28%	48%	48%	31%	40%	44%	40%	19%
No	55%	50%	59%	63%	65%	47%	43%	62%	52%	50%	53%	70%
Not sure	8%	7%	9%	11%	6%	6%	9%	7%	9%	6%	7%	11%
Totals (Unweighted N)	100% (1,000)	100% (464)	100% (536)	100% (147)	100% (292)	100% (389)	100% (172)	100% (338)	100% (428)	100% (234)	100% (890)	100% (110)

	Total	Race			Education					Region			
		White	Black	Hispanic	Less than high school	High school	Some college	College grad	Post grad	Northeast	Midwest	South	West
Yes	38%	41%	14%	41%	18%	32%	39%	43%	56%	39%	35%	36%	41%
No	55%	52%	69%	55%	70%	59%	54%	49%	42%	56%	56%	55%	53%
Not sure	8%	7%	17%	4%	11%	9%	7%	8%	1%	5%	9%	10%	6%
Totals (Unweighted N)	100% (1,000)	100% (800)	100% (118)	100% (82)	100% (29)	100% (314)	100% (369)	100% (193)	100% (95)	100% (200)	100% (85)	100% (400)	100% (315)

2. Tom Clancy novels you liked

Which of the Tom Clancy novels listed below, if any, did you like reading? Select all that apply.

Asked of those who had ever read a Tom Clancy novel.

	Gender		Age				Party ID			Voter Registration		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican	Registered	Not registered
The Hunt for Red October	66%	67%	64%	40%	49%	79%	72%	64%	63%	72%	66%	58%
Red Storm Rising	26%	30%	21%	4%	13%	36%	35%	18%	26%	35%	28%	5%
Patriot Games	54%	57%	49%	29%	51%	65%	51%	45%	53%	64%	54%	50%
The Cardinal of the Kremlin	19%	24%	12%	13%	11%	23%	22%	13%	18%	26%	20%	—
Clear and Present Danger	51%	54%	47%	20%	40%	67%	50%	37%	54%	59%	51%	40%
The Sum of All Fears	44%	50%	35%	33%	40%	51%	40%	34%	42%	57%	44%	42%
Without Remorse	14%	15%	12%	9%	10%	15%	17%	4%	14%	25%	14%	5%
Debt of Honor	13%	14%	10%	2%	12%	18%	10%	9%	11%	19%	13%	5%
Executive Orders	19%	20%	17%	1%	17%	25%	22%	12%	17%	29%	19%	13%
SSN: Strategies for Submarine Warfare	3%	5%	0%	—	6%	4%	1%	2%	3%	4%	3%	—
Rainbow Six	18%	24%	9%	32%	22%	15%	9%	10%	17%	26%	18%	18%
The Bear and the Dragon	13%	17%	6%	17%	16%	13%	6%	7%	9%	26%	12%	22%
Red Rabbit	8%	8%	7%	—	6%	11%	9%	6%	6%	12%	8%	—
The Teeth of the Tiger	7%	10%	4%	—	9%	9%	8%	2%	7%	12%	7%	4%
Dead or Alive	8%	11%	4%	2%	11%	10%	5%	6%	8%	9%	8%	4%
Against All Enemies	16%	19%	13%	10%	8%	21%	19%	8%	18%	22%	17%	5%
Locked On	6%	7%	4%	14%	3%	7%	1%	4%	7%	6%	6%	—
Threat Vector	7%	10%	3%	9%	4%	10%	5%	5%	8%	9%	8%	—
Command Authority	7%	11%	1%	21%	4%	4%	4%	2%	8%	9%	7%	—
I didn't like any of them.	6%	5%	6%	11%	3%	5%	6%	8%	6%	1%	5%	9%
Totals	(387)	(210)	(177)	(31)	(97)	(180)	(79)	(103)	(180)	(104)	(362)	(25)

	Total	Race			Education					Region			
		White	Black	Hispanic	Less than high school	High school	Some college	College grad	Post grad	Northeast	Midwest	South	West
The Hunt for Red													
October	66%	71%	58%	41%	53%	55%	65%	75%	82%	56%	70%	64%	72%
Red Storm Rising	26%	30%	10%	12%	—	12%	30%	34%	45%	18%	26%	33%	24%
Patriot Games	54%	54%	45%	52%	38%	44%	51%	62%	75%	46%	64%	58%	46%
The Cardinal of													
the Kremlin	19%	18%	5%	26%	—	16%	15%	20%	36%	18%	24%	19%	15%
Clear and Present													
Danger	51%	54%	50%	37%	38%	39%	49%	65%	66%	38%	53%	56%	53%
The Sum of All													
Fears	44%	45%	27%	44%	19%	41%	41%	46%	56%	46%	40%	41%	48%
Without Remorse	14%	12%	4%	23%	—	13%	12%	13%	24%	15%	17%	13%	12%
Debt of Honor	13%	14%	7%	5%	10%	4%	11%	19%	27%	6%	16%	14%	13%
Executive Orders	19%	20%	—	17%	4%	9%	14%	33%	37%	16%	18%	21%	19%
SSN: Strategies													
for Submarine													
Warfare	3%	4%	2%	—	5%	1%	2%	6%	5%	3%	3%	3%	3%
Rainbow Six	18%	22%	2%	2%	12%	15%	23%	10%	22%	13%	24%	17%	18%
The Bear and the													
Dragon	13%	13%	10%	9%	—	9%	19%	8%	13%	9%	17%	14%	11%
Red Rabbit	8%	8%	7%	8%	—	5%	10%	6%	11%	3%	11%	9%	6%
The Teeth of the													
Tiger	7%	9%	2%	—	—	3%	9%	8%	12%	2%	8%	9%	7%
Dead or Alive	8%	8%	7%	9%	—	6%	11%	7%	8%	4%	7%	9%	10%
Against All													
Enemies	16%	19%	3%	6%	—	8%	20%	18%	30%	6%	28%	19%	13%
Locked On	6%	5%	—	14%	—	9%	3%	4%	10%	8%	8%	3%	7%
Threat Vector	7%	6%	2%	14%	—	8%	3%	8%	17%	8%	8%	8%	5%
Command													
Authority	7%	7%	—	9%	—	4%	9%	5%	11%	9%	11%	5%	4%
I didn't like any of													
them.	6%	7%	9%	—	—	8%	6%	3%	3%	11%	10%	3%	2%
Totals	(387)	(332)	(23)	(32)	(9)	(101)	(140)	(88)	(49)	(69)	(29)	(154)	(135)