

1. Cosby favorability

Do you have a favorable or an unfavorable opinion of Bill Cosby?

	Gender			Age				3 Point Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Very favorable	11%	11%	12%	8%	12%	14%	7%	12%	11%	11%
Somewhat favorable	23%	26%	20%	27%	25%	20%	21%	20%	23%	27%
Somewhat unfavorable	23%	22%	24%	24%	21%	21%	28%	23%	22%	26%
Very unfavorable	21%	18%	23%	10%	18%	25%	30%	22%	20%	21%
Don't know	23%	23%	22%	31%	24%	21%	14%	24%	25%	16%
Totals (Unweighted N)	100% (998)	100% (470)	100% (528)	100% (136)	100% (265)	100% (416)	100% (181)	100% (334)	100% (435)	100% (229)

	Race			Family Income			Region				
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Very favorable	11%	10%	17%	12%	12%	12%	8%	7%	11%	14%	10%
Somewhat favorable	23%	22%	21%	28%	22%	23%	21%	27%	27%	23%	16%
Somewhat unfavorable	23%	24%	18%	17%	21%	22%	28%	26%	26%	18%	25%
Very unfavorable	21%	22%	13%	23%	18%	25%	26%	23%	16%	22%	21%
Don't know	23%	22%	31%	20%	26%	18%	17%	17%	20%	23%	28%
Totals (Unweighted N)	100% (998)	100% (772)	100% (119)	100% (107)	100% (387)	100% (291)	100% (189)	100% (185)	100% (224)	100% (371)	100% (218)

2. Heard about allegations

Have you heard the news that several different women have accused Bill Cosby of sexual assault?

	Gender			Age				3 Point Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Yes	93%	94%	91%	84%	90%	97%	97%	93%	92%	92%
No	4%	2%	5%	9%	3%	2%	1%	2%	5%	4%
Don't remember	4%	4%	4%	7%	7%	0%	2%	4%	3%	4%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(997)	(470)	(527)	(136)	(266)	(414)	(181)	(335)	(433)	(229)

	Race				Family Income			Region			
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Yes	93%	94%	97%	79%	91%	98%	93%	92%	95%	93%	90%
No	4%	3%	—	11%	5%	2%	1%	5%	4%	3%	3%
Don't remember	4%	3%	3%	10%	4%	1%	5%	3%	1%	4%	7%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(997)	(773)	(117)	(107)	(386)	(291)	(189)	(184)	(224)	(371)	(218)

3. Believe allegations

Do you believe these women's accusations?

	Gender			Age				3 Point Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Yes	34%	30%	37%	27%	32%	37%	37%	39%	33%	27%
No	20%	23%	17%	24%	21%	20%	13%	16%	21%	24%
Not sure	46%	47%	45%	49%	46%	43%	50%	45%	46%	48%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(472)	(527)	(137)	(265)	(416)	(181)	(336)	(434)	(229)

	Race			Family Income			Region				
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Yes	34%	35%	25%	30%	30%	35%	50%	40%	28%	33%	34%
No	20%	18%	29%	25%	22%	17%	14%	19%	20%	22%	18%
Not sure	46%	47%	46%	45%	47%	48%	35%	41%	52%	45%	48%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(772)	(119)	(108)	(387)	(292)	(189)	(185)	(223)	(372)	(219)

4. NBC approval

Do you approve or disapprove of NBC's decision to cancel a future project with Bill Cosby?

	Gender			Age				3 Point Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Approve	41%	41%	40%	31%	42%	44%	45%	49%	38%	34%
Disapprove	29%	30%	28%	35%	27%	28%	25%	23%	28%	38%
Not sure	30%	29%	31%	34%	31%	28%	30%	27%	34%	28%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(995)	(471)	(524)	(135)	(265)	(415)	(180)	(335)	(432)	(228)

	Race				Family Income			Region			
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Approve	41%	42%	31%	43%	38%	45%	49%	46%	36%	37%	45%
Disapprove	29%	27%	33%	34%	29%	29%	22%	28%	29%	32%	25%
Not sure	30%	31%	36%	23%	33%	26%	30%	27%	35%	31%	30%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(995)	(768)	(119)	(108)	(385)	(291)	(188)	(185)	(222)	(369)	(219)

5. Effect on future performances

Do the allegations of sexual assault make you more or less interested in watching FUTURE Bill Cosby performances?

	Gender			Age				3 Point Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
More interested	3%	3%	3%	4%	4%	3%	1%	3%	2%	5%
Same level of interested	45%	49%	40%	53%	42%	44%	40%	36%	46%	53%
Less interested	40%	35%	45%	31%	37%	42%	53%	48%	39%	33%
Not sure	12%	13%	12%	12%	18%	11%	7%	13%	13%	10%
Totals (Unweighted N)	100% (997)	100% (471)	100% (526)	100% (137)	100% (266)	100% (413)	100% (181)	100% (334)	100% (435)	100% (228)

	Race			Family Income			Region				
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
More interested	3%	2%	8%	2%	4%	1%	2%	4%	3%	3%	1%
Same level of interested	45%	45%	45%	41%	47%	43%	36%	41%	46%	47%	43%
Less interested	40%	41%	35%	41%	37%	46%	48%	40%	36%	41%	42%
Not sure	12%	12%	12%	16%	13%	10%	13%	15%	14%	10%	13%
Totals (Unweighted N)	100% (997)	100% (770)	100% (119)	100% (108)	100% (386)	100% (292)	100% (189)	100% (185)	100% (224)	100% (371)	100% (217)

6. Effect on past performances

Do the allegations of sexual assault make you more or less interested in watching PAST Bill Cosby performances?

	Gender			Age				3 Point Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
More interested	2%	2%	3%	5%	1%	3%	0%	3%	2%	2%
Same level of interested	52%	57%	48%	54%	57%	51%	46%	46%	54%	58%
Less interested	34%	31%	37%	27%	30%	36%	45%	37%	34%	32%
Not sure	11%	11%	12%	14%	11%	10%	9%	13%	11%	8%
Totals (Unweighted N)	100% (997)	100% (472)	100% (525)	100% (137)	100% (265)	100% (415)	100% (180)	100% (336)	100% (433)	100% (228)

	Race			Family Income			Region				
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
More interested	2%	2%	5%	4%	2%	2%	1%	4%	3%	2%	1%
Same level of interested	52%	53%	56%	48%	57%	49%	47%	50%	54%	53%	52%
Less interested	34%	36%	25%	31%	29%	42%	42%	35%	32%	34%	36%
Not sure	11%	10%	15%	17%	12%	8%	10%	11%	11%	12%	10%
Totals (Unweighted N)	100% (997)	100% (771)	100% (119)	100% (107)	100% (387)	100% (291)	100% (189)	100% (184)	100% (224)	100% (370)	100% (219)

7. Should LAPD investigate

Do you think the Los Angeles Police Department should or should not investigate one woman's claim that Bill Cosby sexually assaulted her in 1974 when she was 15?

	Gender			Age				3 Point Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Should investigate	53%	52%	54%	67%	49%	46%	55%	54%	53%	51%
Should <u>NOT</u> investigate	25%	26%	24%	17%	24%	30%	27%	22%	24%	32%
Not sure	22%	22%	22%	16%	27%	24%	18%	24%	23%	17%
Totals (Unweighted N)	100% (998)	100% (472)	100% (526)	100% (137)	100% (265)	100% (415)	100% (181)	100% (336)	100% (433)	100% (229)

	Race			Family Income			Region				
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Should investigate	53%	52%	54%	55%	54%	54%	48%	54%	40%	60%	51%
Should <u>NOT</u> investigate	25%	24%	27%	29%	25%	24%	29%	23%	31%	23%	25%
Not sure	22%	24%	18%	16%	21%	22%	22%	23%	28%	17%	24%
Totals (Unweighted N)	100% (998)	100% (771)	100% (119)	100% (108)	100% (386)	100% (292)	100% (189)	100% (185)	100% (224)	100% (370)	100% (219)