

**1. Favorability of country music**

Do you have a favorable or an unfavorable opinion of country music?

	Gender			Age				3 Point Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Very favorable	21%	17%	25%	18%	9%	25%	34%	18%	20%	26%
Somewhat favorable	41%	41%	40%	39%	44%	39%	41%	43%	40%	38%
Somewhat unfavorable	17%	15%	19%	18%	22%	17%	10%	18%	16%	17%
Very unfavorable	11%	12%	9%	11%	11%	13%	5%	12%	12%	7%
Don't know	11%	15%	7%	14%	14%	7%	9%	9%	12%	11%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(476)	(523)	(182)	(259)	(391)	(167)	(353)	(404)	(242)

	Race				Family Income			Region			
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Very favorable	21%	24%	14%	12%	23%	21%	17%	23%	22%	19%	20%
Somewhat favorable	41%	41%	33%	46%	38%	43%	44%	45%	35%	38%	47%
Somewhat unfavorable	17%	18%	14%	13%	18%	15%	18%	17%	18%	18%	15%
Very unfavorable	11%	10%	13%	11%	9%	11%	15%	9%	12%	12%	8%
Don't know	11%	7%	26%	18%	12%	10%	5%	6%	12%	13%	9%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(774)	(120)	(105)	(361)	(275)	(216)	(195)	(223)	(375)	(206)

## 2. Country musicians as role models - young white men

Do you think country musicians are positive or negative role models for young white men?

	Gender			Age				3 Point Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Very positive	13%	13%	14%	17%	8%	15%	14%	13%	12%	18%
Somewhat positive	42%	43%	40%	38%	41%	44%	43%	35%	41%	53%
Somewhat negative	12%	12%	11%	9%	11%	15%	11%	14%	13%	7%
Very negative	4%	5%	4%	8%	6%	2%	2%	5%	6%	1%
Not sure	29%	26%	31%	29%	35%	24%	29%	34%	28%	21%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(476)	(523)	(182)	(260)	(390)	(167)	(352)	(405)	(242)

  

	Race				Family Income			Region			
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Very positive	13%	13%	25%	8%	17%	11%	8%	14%	16%	11%	14%
Somewhat positive	42%	44%	28%	42%	36%	48%	47%	39%	42%	43%	41%
Somewhat negative	12%	12%	6%	17%	11%	10%	18%	12%	13%	10%	14%
Very negative	4%	5%	2%	4%	3%	5%	7%	9%	4%	3%	2%
Not sure	29%	27%	39%	29%	32%	25%	20%	26%	25%	32%	28%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(775)	(119)	(105)	(361)	(276)	(216)	(195)	(223)	(376)	(205)

### 3. Country musicians as role models - young white women

Do you think country musicians are positive or negative role models for young white women?

	Gender			Age				3 Point Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Very positive	15%	16%	14%	19%	9%	15%	15%	13%	13%	21%
Somewhat positive	40%	40%	40%	31%	39%	46%	40%	35%	40%	47%
Somewhat negative	12%	10%	14%	14%	13%	10%	15%	15%	13%	7%
Very negative	4%	6%	3%	6%	5%	4%	2%	5%	6%	2%
Not sure	29%	28%	30%	30%	34%	25%	28%	32%	29%	22%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(994)	(474)	(520)	(180)	(258)	(390)	(166)	(350)	(403)	(241)

  

	Race				Family Income			Region			
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Very positive	15%	13%	26%	12%	18%	12%	12%	14%	21%	12%	13%
Somewhat positive	40%	43%	26%	38%	35%	47%	43%	37%	37%	41%	45%
Somewhat negative	12%	12%	6%	21%	11%	12%	14%	14%	13%	12%	11%
Very negative	4%	5%	2%	3%	2%	6%	9%	5%	4%	4%	4%
Not sure	29%	27%	41%	26%	34%	23%	23%	30%	25%	32%	26%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(994)	(771)	(119)	(104)	(359)	(275)	(216)	(195)	(223)	(373)	(203)