

1. Closely following MLB

How closely do you follow Major League Baseball?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Very closely	13%	18%	9%	10%	17%	13%	12%	14%	9%	17%
Somewhat closely	18%	17%	18%	16%	19%	18%	19%	16%	18%	19%
Not very closely	25%	30%	21%	26%	20%	27%	29%	27%	26%	21%
Not closely at all	44%	35%	52%	49%	44%	43%	39%	43%	46%	43%
Totals (Unweighted N)	100% (999)	100% (465)	100% (534)	100% (161)	100% (249)	100% (395)	100% (187)	100% (344)	100% (424)	100% (231)

	Race				Family Income				Region			
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Very closely	13%	11%	14%	22%	16%	8%	20%	17%	28%	9%	8%	12%
Somewhat closely	18%	19%	14%	14%	13%	26%	26%	17%	22%	19%	15%	17%
Not very closely	25%	26%	18%	25%	26%	25%	20%	30%	25%	29%	25%	23%
Not closely at all	44%	43%	54%	39%	46%	42%	34%	36%	26%	42%	52%	47%
Totals (Unweighted N)	100% (999)	100% (800)	100% (114)	100% (85)	100% (397)	100% (282)	100% (54)	100% (109)	100% (168)	100% (211)	100% (370)	100% (250)

	Favorability of New York Yankees					
	Total	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Not sure
Very closely	13%	36%	10%	13%	28%	0%
Somewhat closely	18%	20%	23%	30%	23%	3%
Not very closely	25%	22%	32%	34%	24%	19%
Not closely at all	44%	22%	35%	23%	25%	78%
Totals (Unweighted N)	100% (999)	100% (110)	100% (228)	100% (154)	100% (121)	100% (260)

Favorability of Boston Red Sox						
	Total	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Not sure
Very closely	13%	34%	14%	17%	32%	1%
Somewhat closely	18%	30%	24%	24%	22%	5%
Not very closely	25%	19%	34%	34%	19%	20%
Not closely at all	44%	18%	29%	25%	27%	75%
Totals (Unweighted N)	100% (999)	100% (115)	100% (275)	100% (97)	100% (65)	100% (316)

Favorability of Chicago Cubs						
	Total	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Not sure
Very closely	13%	32%	15%	24%	29%	2%
Somewhat closely	18%	17%	29%	22%	18%	6%
Not very closely	25%	30%	31%	37%	3%	22%
Not closely at all	44%	21%	25%	17%	51%	70%
Totals (Unweighted N)	100% (999)	100% (93)	100% (293)	100% (89)	100% (36)	100% (352)

Favorability of Los Angeles Dodgers						
	Total	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Not sure
Very closely	13%	37%	15%	17%	30%	2%
Somewhat closely	18%	23%	28%	27%	18%	6%
Not very closely	25%	16%	30%	37%	10%	23%
Not closely at all	44%	23%	27%	19%	42%	69%
Totals (Unweighted N)	100% (999)	100% (75)	100% (277)	100% (110)	100% (60)	100% (365)

Favorability of Atlanta Braves						
	Total	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Not sure
Very closely	13%	32%	17%	14%	18%	5%
Somewhat closely	18%	15%	30%	28%	25%	6%
Not very closely	25%	27%	29%	39%	18%	21%
Not closely at all	44%	25%	24%	20%	40%	69%

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Favorability of Atlanta Braves

	Total	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Not sure
Totals (Unweighted N)	100% (999)	100% (100)	100% (263)	100% (116)	100% (51)	100% (369)

2. Favorability of Derek Jeter

Do you have a favorable or an unfavorable opinion of Derek Jeter?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Very favorable	18%	23%	14%	8%	20%	20%	26%	21%	14%	22%
Somewhat favorable	21%	23%	18%	19%	22%	22%	19%	24%	18%	21%
Somewhat unfavorable	13%	14%	11%	13%	10%	14%	12%	10%	14%	14%
Very unfavorable	5%	6%	5%	3%	7%	6%	4%	6%	6%	3%
Don't know	43%	34%	52%	57%	40%	39%	39%	39%	48%	41%
Totals (Unweighted N)	100% (997)	100% (466)	100% (531)	100% (162)	100% (246)	100% (395)	100% (187)	100% (342)	100% (424)	100% (231)

	Race				Family Income				Region			
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Very favorable	18%	17%	23%	23%	20%	15%	18%	21%	38%	11%	16%	13%
Somewhat favorable	21%	20%	24%	19%	21%	23%	33%	20%	13%	24%	20%	24%
Somewhat unfavorable	13%	14%	9%	9%	11%	12%	13%	22%	10%	17%	11%	12%
Very unfavorable	5%	6%	2%	5%	4%	6%	13%	2%	11%	2%	5%	4%
Don't know	43%	44%	42%	44%	44%	43%	24%	35%	28%	46%	47%	47%
Totals (Unweighted N)	100% (997)	100% (798)	100% (114)	100% (85)	100% (395)	100% (282)	100% (53)	100% (109)	100% (168)	100% (210)	100% (370)	100% (249)

Favorability of New York Yankees						
	Total	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Not sure
Very favorable	18%	62%	19%	19%	22%	1%
Somewhat favorable	21%	12%	30%	27%	23%	11%
Somewhat unfavorable	13%	7%	16%	20%	21%	4%
Very unfavorable	5%	4%	3%	7%	17%	3%
Don't know	43%	16%	32%	27%	17%	80%
Totals (Unweighted N)	100% (997)	100% (109)	100% (228)	100% (154)	100% (121)	100% (259)

Favorability of Boston Red Sox						
	Total	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Not sure
Very favorable	18%	43%	23%	23%	42%	2%
Somewhat favorable	21%	21%	29%	22%	14%	13%
Somewhat unfavorable	13%	12%	16%	26%	11%	5%
Very unfavorable	5%	5%	5%	6%	17%	4%
Don't know	43%	20%	28%	23%	16%	75%
Totals (Unweighted N)	100% (997)	100% (114)	100% (273)	100% (98)	100% (65)	100% (316)

Favorability of Chicago Cubs						
	Total	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Not sure
Very favorable	18%	34%	24%	23%	28%	9%
Somewhat favorable	21%	28%	26%	27%	28%	10%
Somewhat unfavorable	13%	9%	20%	23%	2%	7%
Very unfavorable	5%	3%	6%	6%	19%	4%
Don't know	43%	27%	24%	20%	23%	70%

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Favorability of Chicago Cubs

	Total	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Not sure
Totals (Unweighted N)	100% (997)	100% (93)	100% (292)	100% (88)	100% (37)	100% (351)

Favorability of Los Angeles Dodgers

	Total	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Not sure
Very favorable	18%	42%	27%	23%	22%	6%
Somewhat favorable	21%	22%	27%	32%	20%	11%
Somewhat unfavorable	13%	7%	17%	16%	15%	9%
Very unfavorable	5%	7%	3%	6%	17%	5%
Don't know	43%	21%	25%	23%	26%	69%
Totals (Unweighted N)	100% (997)	100% (74)	100% (276)	100% (110)	100% (60)	100% (365)

Favorability of Atlanta Braves

	Total	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Not sure
Very favorable	18%	40%	23%	25%	32%	8%
Somewhat favorable	21%	19%	33%	28%	20%	10%
Somewhat unfavorable	13%	10%	18%	19%	9%	9%
Very unfavorable	5%	6%	4%	9%	19%	4%
Don't know	43%	25%	23%	19%	20%	70%
Totals (Unweighted N)	100% (997)	100% (99)	100% (263)	100% (115)	100% (50)	100% (370)

3. Favorability of Alex Rodriguez

Do you have a favorable or an unfavorable opinion of Alex Rodriguez?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Very favorable	3%	4%	2%	5%	6%	1%	2%	4%	2%	4%
Somewhat favorable	11%	11%	10%	10%	11%	10%	13%	15%	5%	15%
Somewhat unfavorable	23%	22%	23%	20%	21%	22%	30%	22%	24%	20%
Very unfavorable	25%	34%	17%	12%	24%	34%	28%	20%	31%	23%
Don't know	38%	29%	47%	54%	38%	33%	28%	39%	37%	38%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(466)	(533)	(162)	(249)	(395)	(186)	(343)	(425)	(231)

	Race				Family Income				Region			
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Very favorable	3%	2%	3%	12%	4%	1%	1%	1%	6%	2%	3%	3%
Somewhat favorable	11%	9%	17%	17%	11%	14%	12%	5%	17%	6%	10%	12%
Somewhat unfavorable	23%	23%	17%	28%	22%	19%	21%	38%	21%	29%	19%	24%
Very unfavorable	25%	29%	12%	13%	21%	27%	46%	30%	36%	26%	21%	24%
Don't know	38%	38%	51%	31%	42%	39%	19%	25%	21%	37%	48%	38%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(799)	(115)	(85)	(396)	(282)	(54)	(109)	(169)	(211)	(369)	(250)

Favorability of New York Yankees						
	Total	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Not sure
Very favorable	3%	10%	3%	4%	1%	0%
Somewhat favorable	11%	22%	21%	8%	1%	3%
Somewhat unfavorable	23%	25%	30%	34%	15%	13%
Very unfavorable	25%	21%	20%	37%	68%	9%
Don't know	38%	22%	25%	17%	16%	75%
Totals (Unweighted N)	100% (999)	100% (110)	100% (228)	100% (154)	100% (122)	100% (259)

Favorability of Boston Red Sox						
	Total	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Not sure
Very favorable	3%	9%	2%	6%	7%	1%
Somewhat favorable	11%	18%	16%	4%	12%	4%
Somewhat unfavorable	23%	16%	29%	37%	17%	15%
Very unfavorable	25%	35%	32%	32%	53%	11%
Don't know	38%	23%	21%	21%	13%	70%
Totals (Unweighted N)	100% (999)	100% (115)	100% (275)	100% (98)	100% (65)	100% (315)

Favorability of Chicago Cubs						
	Total	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Not sure
Very favorable	3%	9%	3%	4%	4%	1%
Somewhat favorable	11%	16%	17%	8%	1%	4%
Somewhat unfavorable	23%	23%	28%	35%	7%	15%
Very unfavorable	25%	33%	31%	40%	60%	15%
Don't know	38%	19%	21%	14%	28%	64%

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Favorability of Chicago Cubs

	Total	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Not sure
Totals (Unweighted N)	100% (999)	100% (93)	100% (293)	100% (89)	100% (37)	100% (351)

Favorability of Los Angeles Dodgers

	Total	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Not sure
Very favorable	3%	15%	4%	1%	—	1%
Somewhat favorable	11%	22%	19%	8%	1%	2%
Somewhat unfavorable	23%	15%	31%	31%	12%	16%
Very unfavorable	25%	29%	25%	45%	61%	16%
Don't know	38%	19%	21%	15%	26%	64%
Totals (Unweighted N)	100% (999)	100% (75)	100% (277)	100% (110)	100% (60)	100% (365)

Favorability of Atlanta Braves

	Total	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Not sure
Very favorable	3%	10%	1%	0%	1%	3%
Somewhat favorable	11%	13%	16%	10%	8%	6%
Somewhat unfavorable	23%	19%	32%	35%	15%	14%
Very unfavorable	25%	30%	32%	41%	55%	14%
Don't know	38%	28%	19%	14%	21%	63%
Totals (Unweighted N)	100% (999)	100% (100)	100% (263)	100% (116)	100% (51)	100% (369)

4. Attitude about Derek Jeter retiring

How do you feel about the news that Derek Jeter will retire from playing baseball after this coming season?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Disappointed	10%	10%	10%	7%	14%	8%	12%	14%	6%	12%
Indifferent	54%	52%	56%	49%	51%	57%	63%	51%	58%	54%
Happy	10%	15%	6%	7%	10%	14%	9%	12%	9%	11%
Not sure	25%	22%	28%	37%	26%	22%	16%	24%	27%	24%
Totals (Unweighted N)	100% (1,000)	100% (466)	100% (534)	100% (162)	100% (249)	100% (395)	100% (187)	100% (344)	100% (425)	100% (231)

	Race				Family Income				Region			
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Disappointed	10%	8%	10%	23%	11%	9%	11%	5%	20%	7%	8%	8%
Indifferent	54%	60%	45%	33%	49%	56%	69%	59%	49%	56%	54%	58%
Happy	10%	10%	16%	10%	11%	11%	11%	15%	14%	12%	9%	9%
Not sure	25%	23%	30%	34%	29%	23%	10%	22%	17%	25%	29%	25%
Totals (Unweighted N)	100% (1,000)	100% (800)	100% (115)	100% (85)	100% (397)	100% (282)	100% (54)	100% (109)	100% (169)	100% (211)	100% (370)	100% (250)

	Favorability of New York Yankees					
	Total	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Not sure
Disappointed	10%	42%	9%	7%	6%	2%
Indifferent	54%	29%	64%	66%	65%	51%
Happy	10%	15%	10%	16%	21%	2%
Not sure	25%	13%	16%	12%	8%	46%
Totals (Unweighted N)	100% (1,000)	100% (110)	100% (228)	100% (154)	100% (122)	100% (260)

Favorability of Boston Red Sox						
	Total	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Not sure
Disappointed	10%	26%	11%	9%	23%	2%
Indifferent	54%	44%	59%	62%	42%	58%
Happy	10%	16%	15%	14%	26%	1%
Not sure	25%	14%	15%	16%	10%	39%
Totals (Unweighted N)	100% (1,000)	100% (115)	100% (275)	100% (98)	100% (65)	100% (316)

Favorability of Chicago Cubs						
	Total	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Not sure
Disappointed	10%	28%	11%	11%	9%	4%
Indifferent	54%	56%	56%	58%	68%	56%
Happy	10%	7%	19%	20%	14%	2%
Not sure	25%	8%	15%	11%	10%	38%
Totals (Unweighted N)	100% (1,000)	100% (93)	100% (293)	100% (89)	100% (37)	100% (352)

Favorability of Los Angeles Dodgers						
	Total	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Not sure
Disappointed	10%	31%	12%	11%	9%	3%
Indifferent	54%	41%	56%	59%	63%	58%
Happy	10%	17%	16%	14%	17%	2%
Not sure	25%	12%	16%	15%	12%	36%
Totals (Unweighted N)	100% (1,000)	100% (75)	100% (277)	100% (110)	100% (60)	100% (366)

Favorability of Atlanta Braves						
	Total	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Not sure
Disappointed	10%	25%	8%	15%	16%	5%
Indifferent	54%	47%	61%	59%	61%	53%
Happy	10%	15%	17%	14%	17%	3%
Not sure	25%	12%	14%	11%	7%	40%

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Favorability of Atlanta Braves

	Total	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Not sure
Totals (Unweighted N)	100% (1,000)	100% (100)	100% (263)	100% (116)	100% (51)	100% (370)

5. Athlete or celebrity

Do you think Derek Jeeter is known more for his athletic ability on the field or for his celebrity lifestyle portrayed in the media?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Athletic ability	26%	33%	18%	17%	22%	31%	31%	31%	22%	26%
Celebrity lifestyle	11%	9%	12%	13%	14%	9%	6%	11%	11%	9%
Both equally	26%	24%	27%	24%	29%	24%	27%	30%	22%	26%
Not sure	38%	33%	42%	47%	34%	36%	36%	28%	45%	39%
Totals (Unweighted N)	100% (993)	100% (464)	100% (529)	100% (159)	100% (247)	100% (393)	100% (187)	100% (341)	100% (423)	100% (229)

	Race				Family Income				Region			
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Athletic ability	26%	26%	27%	25%	25%	26%	36%	30%	40%	21%	24%	22%
Celebrity lifestyle	11%	10%	8%	14%	12%	11%	10%	14%	6%	16%	8%	14%
Both equally	26%	25%	37%	21%	25%	29%	39%	24%	26%	27%	27%	22%
Not sure	38%	39%	28%	40%	39%	34%	15%	33%	27%	37%	41%	42%
Totals (Unweighted N)	100% (993)	100% (794)	100% (114)	100% (85)	100% (393)	100% (281)	100% (54)	100% (109)	100% (168)	100% (210)	100% (366)	100% (249)

	Favorability of New York Yankees					
	Total	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Not sure
Athletic ability	26%	49%	29%	31%	34%	10%
Celebrity lifestyle	11%	7%	12%	14%	13%	4%
Both equally	26%	32%	35%	31%	30%	19%
Not sure	38%	11%	25%	25%	22%	66%
Totals (Unweighted N)	100% (993)	100% (109)	100% (227)	100% (153)	100% (121)	100% (259)

Favorability of Boston Red Sox						
	Total	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Not sure
Athletic ability	26%	42%	36%	27%	44%	9%
Celebrity lifestyle	11%	10%	13%	12%	7%	6%
Both equally	26%	38%	29%	38%	25%	21%
Not sure	38%	11%	22%	24%	23%	65%
Totals (Unweighted N)	100% (993)	100% (113)	100% (273)	100% (98)	100% (65)	100% (315)

Favorability of Chicago Cubs						
	Total	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Not sure
Athletic ability	26%	39%	33%	34%	44%	14%
Celebrity lifestyle	11%	15%	12%	11%	5%	6%
Both equally	26%	30%	35%	37%	8%	22%
Not sure	38%	15%	21%	19%	43%	59%
Totals (Unweighted N)	100% (993)	100% (91)	100% (292)	100% (89)	100% (37)	100% (351)

Favorability of Los Angeles Dodgers						
	Total	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Not sure
Athletic ability	26%	43%	30%	36%	47%	14%
Celebrity lifestyle	11%	7%	12%	10%	10%	6%
Both equally	26%	40%	37%	32%	16%	19%
Not sure	38%	10%	21%	22%	27%	60%
Totals (Unweighted N)	100% (993)	100% (75)	100% (274)	100% (110)	100% (60)	100% (364)

Favorability of Atlanta Braves						
	Total	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Not sure
Athletic ability	26%	43%	32%	35%	40%	14%
Celebrity lifestyle	11%	9%	13%	14%	9%	6%
Both equally	26%	35%	35%	34%	19%	19%
Not sure	38%	14%	20%	16%	32%	61%

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Favorability of Atlanta Braves

	Total	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Not sure
Totals (Unweighted N)	100% (993)	100% (98)	100% (262)	100% (116)	100% (51)	100% (368)

6. Favorability of selected baseball teams – New York Yankees

Do you have a favorable or an unfavorable opinion of the following Major League Baseball teams?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Very favorable	12%	13%	11%	9%	16%	10%	16%	18%	8%	12%
Somewhat favorable	26%	23%	28%	22%	19%	28%	32%	29%	22%	26%
Somewhat unfavorable	18%	21%	15%	14%	16%	20%	22%	13%	22%	20%
Very unfavorable	14%	21%	7%	18%	11%	17%	9%	8%	17%	16%
Don't know	30%	21%	38%	37%	37%	25%	22%	31%	31%	25%
Totals (Unweighted N)	100% (874)	100% (416)	100% (458)	100% (120)	100% (207)	100% (370)	100% (172)	100% (301)	100% (368)	100% (205)

	Total	Race			Family Income				Region			
		White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Very favorable	12%	9%	20%	24%	17%	10%	11%	7%	23%	6%	11%	12%
Somewhat favorable	26%	24%	36%	24%	23%	32%	20%	28%	23%	29%	25%	25%
Somewhat unfavorable	18%	20%	8%	17%	16%	18%	23%	19%	23%	19%	16%	18%
Very unfavorable	14%	16%	4%	10%	11%	16%	20%	21%	17%	13%	12%	15%
Don't know	30%	30%	32%	26%	34%	24%	25%	25%	14%	34%	36%	29%
Totals (Unweighted N)	100% (874)	100% (712)	100% (100)	100% (62)	100% (342)	100% (246)	100% (50)	100% (97)	100% (149)	100% (185)	100% (329)	100% (211)

Favorability of New York Yankees						
	Total	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Not sure
Very favorable	12%	100%	–	–	–	–
Somewhat favorable	26%	–	100%	–	–	–
Somewhat unfavorable	18%	–	–	100%	–	–
Very unfavorable	14%	–	–	–	100%	–
Don't know	30%	–	–	–	–	100%
Totals (Unweighted N)	100% (874)	100% (110)	100% (228)	100% (154)	100% (122)	100% (260)

Favorability of Boston Red Sox						
	Total	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Not sure
Very favorable	12%	32%	10%	12%	39%	2%
Somewhat favorable	26%	21%	47%	24%	7%	11%
Somewhat unfavorable	18%	24%	25%	40%	1%	6%
Very unfavorable	14%	20%	13%	20%	50%	3%
Don't know	30%	2%	5%	5%	3%	78%
Totals (Unweighted N)	100% (874)	100% (112)	100% (270)	100% (97)	100% (63)	100% (299)

Favorability of Chicago Cubs						
	Total	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Not sure
Very favorable	12%	36%	12%	16%	6%	5%
Somewhat favorable	26%	27%	44%	22%	9%	12%
Somewhat unfavorable	18%	22%	22%	39%	6%	10%
Very unfavorable	14%	12%	15%	21%	76%	5%
Don't know	30%	4%	7%	2%	2%	68%

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Favorability of Chicago Cubs

	Total	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Not sure
Totals (Unweighted N)	100% (874)	100% (90)	100% (289)	100% (88)	100% (35)	100% (335)

Favorability of Los Angeles Dodgers

	Total	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Not sure
Very favorable	12%	52%	14%	8%	8%	5%
Somewhat favorable	26%	24%	51%	15%	7%	11%
Somewhat unfavorable	18%	11%	21%	47%	10%	10%
Very unfavorable	14%	10%	9%	24%	65%	7%
Don't know	30%	2%	5%	6%	9%	67%
Totals (Unweighted N)	100% (874)	100% (75)	100% (275)	100% (107)	100% (58)	100% (348)

Favorability of Atlanta Braves

	Total	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Not sure
Very favorable	12%	36%	13%	9%	17%	5%
Somewhat favorable	26%	18%	49%	25%	6%	13%
Somewhat unfavorable	18%	12%	24%	38%	14%	11%
Very unfavorable	14%	23%	11%	19%	63%	5%
Don't know	30%	10%	3%	8%	—	66%
Totals (Unweighted N)	100% (874)	100% (97)	100% (259)	100% (111)	100% (50)	100% (352)

7. Favorability of selected baseball teams – Boston Red Sox

Do you have a favorable or an unfavorable opinion of the following Major League Baseball teams?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Very favorable	12%	13%	11%	13%	11%	13%	13%	15%	10%	11%
Somewhat favorable	33%	31%	34%	22%	32%	35%	41%	33%	30%	38%
Somewhat unfavorable	13%	16%	9%	17%	12%	11%	11%	9%	16%	12%
Very unfavorable	8%	12%	4%	7%	10%	9%	5%	10%	8%	5%
Don't know	35%	27%	41%	41%	36%	33%	30%	34%	36%	34%
Totals (Unweighted N)	100% (869)	100% (409)	100% (460)	100% (116)	100% (203)	100% (372)	100% (173)	100% (303)	100% (364)	100% (202)

	Total	Race			Family Income				Region			
		White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Very favorable	12%	12%	13%	10%	14%	9%	25%	9%	24%	7%	9%	12%
Somewhat favorable	33%	33%	18%	42%	27%	42%	41%	34%	32%	41%	29%	33%
Somewhat unfavorable	13%	13%	18%	8%	14%	9%	2%	23%	15%	13%	13%	10%
Very unfavorable	8%	7%	14%	10%	9%	9%	–	5%	11%	6%	8%	7%
Don't know	35%	35%	37%	30%	35%	31%	32%	28%	18%	34%	41%	38%
Totals (Unweighted N)	100% (869)	100% (713)	100% (93)	100% (63)	100% (340)	100% (247)	100% (49)	100% (94)	100% (150)	100% (185)	100% (324)	100% (210)

Favorability of New York Yankees						
	Total	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Not sure
Very favorable	12%	31%	10%	16%	17%	1%
Somewhat favorable	33%	27%	62%	45%	29%	6%
Somewhat unfavorable	13%	12%	12%	28%	18%	2%
Very unfavorable	8%	25%	2%	0%	28%	1%
Don't know	35%	5%	14%	10%	8%	90%
Totals (Unweighted N)	100% (869)	100% (107)	100% (217)	100% (150)	100% (120)	100% (247)

Favorability of Boston Red Sox						
	Total	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Not sure
Very favorable	12%	100%	—	—	—	—
Somewhat favorable	33%	—	100%	—	—	—
Somewhat unfavorable	13%	—	—	100%	—	—
Very unfavorable	8%	—	—	—	100%	—
Don't know	35%	—	—	—	—	100%
Totals (Unweighted N)	100% (869)	100% (115)	100% (275)	100% (98)	100% (65)	100% (316)

Favorability of Chicago Cubs						
	Total	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Not sure
Very favorable	12%	40%	14%	5%	6%	6%
Somewhat favorable	33%	37%	60%	31%	13%	11%
Somewhat unfavorable	13%	5%	15%	41%	20%	4%
Very unfavorable	8%	10%	5%	20%	58%	1%
Don't know	35%	7%	7%	4%	3%	78%

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Favorability of Chicago Cubs

	Total	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Not sure
Totals (Unweighted N)	100% (869)	100% (92)	100% (284)	100% (88)	100% (36)	100% (335)

Favorability of Los Angeles Dodgers

	Total	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Not sure
Very favorable	12%	50%	13%	10%	10%	5%
Somewhat favorable	33%	24%	59%	39%	20%	11%
Somewhat unfavorable	13%	8%	14%	41%	10%	4%
Very unfavorable	8%	13%	5%	9%	50%	2%
Don't know	35%	5%	8%	2%	10%	78%
Totals (Unweighted N)	100% (869)	100% (73)	100% (268)	100% (110)	100% (57)	100% (348)

Favorability of Atlanta Braves

	Total	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Not sure
Very favorable	12%	39%	10%	14%	5%	7%
Somewhat favorable	33%	31%	62%	33%	24%	13%
Somewhat unfavorable	13%	15%	13%	35%	14%	5%
Very unfavorable	8%	7%	8%	8%	53%	1%
Don't know	35%	8%	7%	10%	4%	75%
Totals (Unweighted N)	100% (869)	100% (93)	100% (255)	100% (112)	100% (50)	100% (351)

8. Favorability of selected baseball teams – Chicago Cubs

Do you have a favorable or an unfavorable opinion of the following Major League Baseball teams?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Very favorable	11%	11%	11%	5%	8%	11%	19%	16%	7%	9%
Somewhat favorable	33%	37%	30%	35%	28%	36%	35%	32%	32%	39%
Somewhat unfavorable	11%	15%	7%	5%	17%	10%	8%	9%	12%	12%
Very unfavorable	5%	8%	2%	11%	2%	6%	1%	1%	7%	5%
Don't know	40%	29%	50%	44%	44%	37%	35%	42%	41%	34%
Totals (Unweighted N)	100% (864)	100% (409)	100% (455)	100% (114)	100% (202)	100% (371)	100% (172)	100% (300)	100% (366)	100% (198)

	Race				Family Income				Region			
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Very favorable	11%	11%	5%	17%	12%	11%	5%	8%	8%	16%	9%	12%
Somewhat favorable	33%	34%	29%	32%	27%	40%	46%	44%	32%	42%	28%	36%
Somewhat unfavorable	11%	10%	17%	10%	13%	8%	3%	13%	14%	8%	13%	8%
Very unfavorable	5%	5%	4%	4%	4%	7%	2%	4%	2%	3%	6%	7%
Don't know	40%	40%	45%	37%	44%	34%	44%	31%	43%	31%	45%	37%
Totals (Unweighted N)	100% (864)	100% (707)	100% (96)	100% (61)	100% (338)	100% (244)	100% (49)	100% (97)	100% (147)	100% (186)	100% (323)	100% (208)

Favorability of New York Yankees						
	Total	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Not sure
Very favorable	11%	33%	12%	13%	9%	1%
Somewhat favorable	33%	33%	58%	41%	36%	8%
Somewhat unfavorable	11%	15%	10%	24%	16%	1%
Very unfavorable	5%	3%	2%	2%	25%	0%
Don't know	40%	17%	19%	21%	13%	89%
Totals (Unweighted N)	100% (864)	100% (104)	100% (218)	100% (150)	100% (118)	100% (247)

Favorability of Boston Red Sox						
	Total	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Not sure
Very favorable	11%	37%	13%	5%	14%	2%
Somewhat favorable	33%	38%	62%	38%	20%	7%
Somewhat unfavorable	11%	4%	11%	36%	28%	1%
Very unfavorable	5%	2%	2%	8%	35%	0%
Don't know	40%	19%	13%	14%	3%	89%
Totals (Unweighted N)	100% (864)	100% (112)	100% (264)	100% (96)	100% (62)	100% (301)

Favorability of Chicago Cubs						
	Total	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Not sure
Very favorable	11%	100%	—	—	—	—
Somewhat favorable	33%	—	100%	—	—	—
Somewhat unfavorable	11%	—	—	100%	—	—
Very unfavorable	5%	—	—	—	100%	—
Don't know	40%	—	—	—	—	100%

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Favorability of Chicago Cubs

	Total	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Not sure
Totals (Unweighted N)	100% (864)	100% (93)	100% (293)	100% (89)	100% (37)	100% (352)

Favorability of Los Angeles Dodgers

	Total	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Not sure
Very favorable	11%	48%	12%	8%	7%	5%
Somewhat favorable	33%	42%	61%	43%	19%	8%
Somewhat unfavorable	11%	4%	13%	35%	20%	2%
Very unfavorable	5%	3%	1%	8%	46%	1%
Don't know	40%	4%	13%	7%	9%	84%
Totals (Unweighted N)	100% (864)	100% (71)	100% (271)	100% (105)	100% (58)	100% (348)

Favorability of Atlanta Braves

	Total	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Not sure
Very favorable	11%	40%	11%	12%	13%	2%
Somewhat favorable	33%	31%	63%	46%	20%	11%
Somewhat unfavorable	11%	5%	13%	33%	20%	3%
Very unfavorable	5%	7%	4%	1%	40%	1%
Don't know	40%	17%	9%	8%	6%	83%
Totals (Unweighted N)	100% (864)	100% (94)	100% (253)	100% (110)	100% (48)	100% (351)

9. Favorability of selected baseball teams – Los Angeles Dodgers

Do you have a favorable or an unfavorable opinion of the following Major League Baseball teams?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Very favorable	7%	9%	6%	4%	6%	10%	8%	11%	4%	8%
Somewhat favorable	33%	33%	33%	27%	32%	30%	45%	37%	29%	35%
Somewhat unfavorable	13%	17%	8%	14%	14%	12%	11%	10%	14%	15%
Very unfavorable	7%	11%	3%	7%	6%	8%	4%	3%	9%	8%
Don't know	40%	30%	49%	47%	42%	40%	32%	39%	44%	35%
Totals (Unweighted N)	100% (888)	100% (417)	100% (471)	100% (120)	100% (206)	100% (379)	100% (178)	100% (306)	100% (374)	100% (208)

	Race				Family Income				Region			
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Very favorable	7%	6%	12%	12%	8%	6%	11%	5%	7%	3%	6%	13%
Somewhat favorable	33%	31%	41%	38%	33%	34%	25%	41%	41%	33%	28%	36%
Somewhat unfavorable	13%	14%	5%	12%	11%	16%	3%	18%	13%	16%	13%	9%
Very unfavorable	7%	7%	5%	8%	6%	8%	9%	8%	2%	5%	7%	12%
Don't know	40%	42%	37%	30%	42%	35%	53%	28%	36%	44%	46%	30%
Totals (Unweighted N)	100% (888)	100% (729)	100% (99)	100% (60)	100% (349)	100% (247)	100% (51)	100% (99)	100% (151)	100% (190)	100% (333)	100% (214)

Favorability of New York Yankees						
	Total	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Not sure
Very favorable	7%	32%	7%	5%	5%	1%
Somewhat favorable	33%	38%	67%	38%	22%	6%
Somewhat unfavorable	13%	9%	7%	32%	22%	3%
Very unfavorable	7%	5%	2%	4%	32%	2%
Don't know	40%	16%	17%	22%	19%	89%
Totals (Unweighted N)	100% (888)	100% (107)	100% (226)	100% (153)	100% (120)	100% (257)

Favorability of Boston Red Sox						
	Total	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Not sure
Very favorable	7%	31%	5%	5%	12%	1%
Somewhat favorable	33%	36%	61%	37%	20%	8%
Somewhat unfavorable	13%	10%	16%	42%	15%	1%
Very unfavorable	7%	6%	4%	6%	43%	2%
Don't know	40%	17%	13%	11%	10%	88%
Totals (Unweighted N)	100% (888)	100% (114)	100% (268)	100% (97)	100% (65)	100% (312)

Favorability of Chicago Cubs						
	Total	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Not sure
Very favorable	7%	32%	9%	2%	4%	1%
Somewhat favorable	33%	38%	62%	38%	5%	11%
Somewhat unfavorable	13%	9%	16%	39%	20%	2%
Very unfavorable	7%	5%	4%	12%	65%	2%
Don't know	40%	17%	10%	8%	6%	85%

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Favorability of Chicago Cubs

	Total	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Not sure
Totals (Unweighted N)	100% (888)	100% (91)	100% (290)	100% (89)	100% (37)	100% (346)

Favorability of Los Angeles Dodgers

	Total	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Not sure
Very favorable	7%	100%	—	—	—	—
Somewhat favorable	33%	—	100%	—	—	—
Somewhat unfavorable	13%	—	—	100%	—	—
Very unfavorable	7%	—	—	—	100%	—
Don't know	40%	—	—	—	—	100%
Totals (Unweighted N)	100% (888)	100% (75)	100% (277)	100% (110)	100% (60)	100% (366)

Favorability of Atlanta Braves

	Total	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Not sure
Very favorable	7%	33%	6%	7%	10%	1%
Somewhat favorable	33%	35%	64%	33%	23%	12%
Somewhat unfavorable	13%	11%	16%	39%	13%	2%
Very unfavorable	7%	8%	4%	8%	51%	1%
Don't know	40%	14%	10%	13%	1%	84%
Totals (Unweighted N)	100% (888)	100% (94)	100% (260)	100% (113)	100% (50)	100% (363)

10. Favorability of selected baseball teams – Atlanta Braves

Do you have a favorable or an unfavorable opinion of the following Major League Baseball teams?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Very favorable	12%	14%	10%	11%	13%	12%	9%	15%	7%	16%
Somewhat favorable	30%	32%	27%	18%	26%	31%	44%	26%	29%	37%
Somewhat unfavorable	12%	17%	8%	15%	11%	12%	11%	14%	13%	8%
Very unfavorable	6%	8%	4%	5%	8%	7%	2%	4%	8%	5%
Don't know	40%	28%	51%	51%	42%	37%	34%	40%	44%	34%
Totals (Unweighted N)	100% (900)	100% (424)	100% (476)	100% (121)	100% (215)	100% (384)	100% (176)	100% (311)	100% (375)	100% (214)

	Total	Race			Family Income				Region			
		White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Very favorable	12%	10%	15%	18%	13%	9%	17%	9%	10%	6%	19%	7%
Somewhat favorable	30%	31%	31%	21%	27%	39%	22%	36%	28%	36%	26%	31%
Somewhat unfavorable	12%	13%	9%	12%	10%	12%	17%	20%	16%	14%	8%	15%
Very unfavorable	6%	6%	4%	7%	6%	7%	5%	6%	4%	4%	7%	8%
Don't know	40%	40%	41%	42%	44%	33%	39%	29%	42%	40%	40%	39%
Totals (Unweighted N)	100% (900)	100% (737)	100% (100)	100% (63)	100% (353)	100% (255)	100% (51)	100% (99)	100% (155)	100% (190)	100% (336)	100% (219)

Favorability of New York Yankees						
	Total	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Not sure
Very favorable	12%	35%	9%	8%	20%	4%
Somewhat favorable	30%	32%	58%	39%	23%	4%
Somewhat unfavorable	12%	9%	12%	26%	17%	3%
Very unfavorable	6%	9%	1%	5%	27%	—
Don't know	40%	16%	20%	24%	13%	89%
Totals (Unweighted N)	100% (900)	100% (110)	100% (228)	100% (154)	100% (122)	100% (255)

Favorability of Boston Red Sox						
	Total	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Not sure
Very favorable	12%	37%	11%	13%	10%	3%
Somewhat favorable	30%	24%	56%	30%	32%	7%
Somewhat unfavorable	12%	15%	12%	35%	13%	4%
Very unfavorable	6%	3%	5%	7%	41%	1%
Don't know	40%	21%	15%	15%	4%	86%
Totals (Unweighted N)	100% (900)	100% (115)	100% (274)	100% (98)	100% (65)	100% (309)

Favorability of Chicago Cubs						
	Total	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Not sure
Very favorable	12%	42%	11%	6%	17%	5%
Somewhat favorable	30%	29%	57%	36%	24%	7%
Somewhat unfavorable	12%	13%	16%	36%	3%	2%
Very unfavorable	6%	7%	3%	11%	50%	1%
Don't know	40%	8%	13%	11%	7%	85%

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Favorability of Chicago Cubs

	Total	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Not sure
Totals (Unweighted N)	100% (900)	100% (93)	100% (293)	100% (89)	100% (36)	100% (345)

Favorability of Los Angeles Dodgers

	Total	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Not sure
Very favorable	12%	50%	12%	9%	14%	4%
Somewhat favorable	30%	24%	57%	39%	18%	8%
Somewhat unfavorable	12%	11%	12%	38%	15%	4%
Very unfavorable	6%	8%	4%	6%	46%	0%
Don't know	40%	6%	14%	7%	7%	84%
Totals (Unweighted N)	100% (900)	100% (74)	100% (277)	100% (109)	100% (59)	100% (361)

Favorability of Atlanta Braves

	Total	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Not sure
Very favorable	12%	100%	—	—	—	—
Somewhat favorable	30%	—	100%	—	—	—
Somewhat unfavorable	12%	—	—	100%	—	—
Very unfavorable	6%	—	—	—	100%	—
Don't know	40%	—	—	—	—	100%
Totals (Unweighted N)	100% (900)	100% (100)	100% (263)	100% (116)	100% (51)	100% (370)