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1. Drink coffee or tea

Do you drink coffee or tea?

|  | Total | Gender |  | Age |  |  |  | 3 Point Party ID |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent |  | Republican |
| Coffee only | 19\% | 24\% | 15\% | 18\% | 11\% | 19\% | 34\% | 19\% |  | 17\% | 24\% |
| Tea only | 17\% | 14\% | 19\% | 27\% | 17\% | 14\% | 9\% | 17\% |  | 18\% | 14\% |
| Both coffee and tea | 51\% | 49\% | 54\% | 39\% | 56\% | 57\% | 49\% | 51\% |  | 50\% | 54\% |
| Neither one | 13\% | 13\% | 13\% | 17\% | 16\% | 10\% | 9\% | 12\% |  | 15\% | 8\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |  | 100\% | 100\% |
| (Unweighted N ) | (998) | (458) | (540) | (143) | (270) | (407) | (178) | (341) |  | (415) | (242) |
|  |  |  | Race |  |  | ily Income |  |  |  | Region |  |
|  | Total | White | Black | Hispanic | Under 40 | 40-80 | 80+ | Northeast | Midwes | est South | West |
| Coffee only | 19\% | 20\% | 13\% | 22\% | 21\% | 18\% | 15\% | 24\% | 14\% | \% 17\% | 25\% |
| Tea only | 17\% | 14\% | 33\% | 14\% | 18\% | 13\% | 20\% | 12\% | 20\% | \% 19\% | 13\% |
| Both coffee and tea | 51\% | 53\% | 43\% | 49\% | 50\% | 57\% | 51\% | 51\% | 53\% | \% 51\% | 51\% |
| Neither one | 13\% | 12\% | 11\% | 15\% | 11\% | 12\% | 14\% | 13\% | 13\% | \% 13\% | 11\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | \% 100\% | 100\% |
| (Unweighted N) | (998) | (747) | (116) | (135) | (384) | (264) | (177) | (192) | (209) | ) (356) | (241) |

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## 2. Coffee quantity

How much coffee do you usually drink?
Asked of those who drink coftee

|  | Total | Gender |  | Age |  |  |  | 3 Point Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| More than 2 cups a day | 19\% | 24\% | 16\% | 4\% | 15\% | 27\% | 30\% | 17\% | 18\% | 26\% |
| 1-2 cups a day | 31\% | 28\% | 33\% | 13\% | 31\% | 35\% | 42\% | 30\% | 28\% | 37\% |
| Less than 1 cup a day, but more than 1 cup a week | 12\% | 12\% | 12\% | 21\% | 12\% | 10\% | 8\% | 17\% | 11\% | 10\% |
| Less than 1 cup a week | 8\% | 9\% | 8\% | 18\% | 10\% | 4\% | 3\% | 6\% | 11\% | 6\% |
| Doesn't drink coffee | 29\% | 27\% | 31\% | 44\% | 33\% | 24\% | 18\% | 29\% | 33\% | 21\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (997) | (458) | (539) | (142) | (270) | (407) | (178) | (340) | (415) | (242) |


|  | Total | Race |  |  | Family Income |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Hispanic | Under 40 | 40-80 | 80+ | Northeast | Midwest | South | West |
| More than 2 cups a day | 19\% | 22\% | 10\% | 13\% | 20\% | 18\% | 23\% | 23\% | 20\% | 15\% | 23\% |
| 1-2 cups a day | 31\% | 32\% | 16\% | 35\% | 30\% | 33\% | 29\% | 32\% | 27\% | 30\% | 34\% |
| Less than 1 cup a day, but more than 1 cup a week | 12\% | 11\% | 22\% | 14\% | 11\% | 15\% | 11\% | 15\% | 15\% | 11\% | 11\% |
| Less than 1 cup a week | 8\% | 8\% | 8\% | 8\% | 11\% | 9\% | 3\% | 5\% | 4\% | 12\% | 8\% |
| Doesn't drink coffee | 29\% | 27\% | 44\% | 29\% | 29\% | 25\% | 34\% | 25\% | 33\% | 32\% | 24\% |
| Totals (Unweighted N) | $\begin{aligned} & 100 \% \\ & (997) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (746) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (116) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (135) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (384) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (263) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (177) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (191) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (209) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (356) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (241) \end{aligned}$ |

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## 3. Tea quantity

How much tea do you usually drink?
Asked of those who drink tea

|  | Total | Gender |  | Age |  |  |  | 3 Point Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| More than 2 cups a day | 7\% | 6\% | 7\% | 1\% | 6\% | 9\% | 9\% | 6\% | 8\% | 4\% |
| 1-2 cups a day | 18\% | 15\% | 21\% | 14\% | 20\% | 19\% | 17\% | 16\% | 17\% | 21\% |
| Less than 1 cup a day, but more than 1 cup a week | 24\% | 21\% | 27\% | 28\% | 24\% | 25\% | 18\% | 25\% | 24\% | 23\% |
| Less than 1 cup a week | 19\% | 21\% | 18\% | 22\% | 23\% | 18\% | 13\% | 21\% | 18\% | 19\% |
| Doesn't drink tea | 32\% | 37\% | 28\% | 35\% | 27\% | 29\% | 43\% | 32\% | 32\% | 32\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (990) | (454) | (536) | (142) | (268) | (403) | (177) | (337) | (414) | (239) |



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## 4. Prefer coffee or tea

Which one do you prefer, coffee or tea?

|  | Total | Gender |  | Age |  |  |  | 3 Point Party ID |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat |  | Independent | Republican |
| Coffee | 56\% | 58\% | 54\% | 42\% | 50\% | 62\% | 70\% | 55\% |  | 52\% | 64\% |
| Tea | 31\% | 29\% | 34\% | 42\% | 35\% | 28\% | 21\% | 32\% |  | 33\% | 28\% |
| Doesn't drink either | 13\% | 13\% | 13\% | 17\% | 16\% | 10\% | 9\% | 12\% |  | 15\% | 8\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |  | 100\% | 100\% |
| (Unweighted N) | (996) | (457) | (539) | (142) | (270) | (407) | (177) | (340) |  | (414) | (242) |
|  |  |  | Race |  |  | ily Income |  |  |  | Region |  |
|  | Total | White | Black | Hispanic | Under 40 | 40-80 | 80+ | Northeast | Midwes | est South | West |
| Coffee | 56\% | 59\% | 40\% | 54\% | 60\% | 52\% | 54\% | 60\% | 52\% | \% 52\% | 62\% |
| Tea | 31\% | 29\% | 50\% | 31\% | 29\% | 36\% | 32\% | 27\% | 35\% | \% 35\% | 27\% |
| Doesn't drink either | 13\% | 12\% | 11\% | 15\% | 11\% | 12\% | 14\% | 13\% | 13\% | \% 13\% | 11\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | \% 100\% | 100\% |
| (Unweighted N) | (996) | (745) | (116) | (135) | (383) | (263) | (177) | (191) | (208) | ) (356) | (241) |

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## 5. Restrict coffee

Thinking about your personal diet and nutrition, do you try a lot, try a little, or don't you try at all to limit the amount of COFFEE you drink?
Asked of those who drink coffee

|  | Total | Gender |  | Age |  |  |  | 3 Point Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| Try a lot | 13\% | 12\% | 14\% | 17\% | 18\% | 11\% | 6\% | 15\% | 14\% | 7\% |
| Try a little | 29\% | 31\% | 27\% | 49\% | 30\% | 24\% | 22\% | 34\% | 27\% | 28\% |
| Don't try at all | 56\% | 56\% | 57\% | 28\% | 52\% | 63\% | 72\% | 50\% | 56\% | 64\% |
| Not sure | 2\% | 2\% | 2\% | 6\% | 1\% | 2\% | - | 1\% | 4\% | 1\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (721) | (339) | (382) | (79) | (189) | (305) | (148) | (248) | (289) | (184) |


|  | Total | Race |  |  | Family Income |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Hispanic | Under 40 | 40-80 | 80+ | Northeast | Midwest | South | West |
| Try a lot | 13\% | 9\% | 28\% | 22\% | 18\% | 12\% | 6\% | 17\% | 16\% | 12\% | 8\% |
| Try a little | 29\% | 27\% | 35\% | 36\% | 27\% | 27\% | 33\% | 35\% | 30\% | 34\% | 18\% |
| Don't try at all | 56\% | 62\% | 35\% | 36\% | 53\% | 61\% | 61\% | 48\% | 52\% | 55\% | 69\% |
| Not sure | 2\% | 1\% | 2\% | 5\% | 2\% | 0\% | - | 0\% | 3\% | 0\% | 5\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (721) | (550) | (72) | (99) | (278) | (200) | (122) | (143) | (140) | (257) | (181) |

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## 6. Restrict tea

Thinking about your personal diet and nutrition, do you try a lot, try a little, or don't you try at all to limit the amount of TEA you drink?
Asked of those who drink tea

|  | Total | Gender |  | Age |  |  |  | 3 Point Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| Try a lot | 8\% | 9\% | 6\% | 10\% | 11\% | 6\% | 1\% | 13\% | 7\% | 2\% |
| Try a little | 17\% | 18\% | 16\% | 22\% | 23\% | 12\% | 11\% | 20\% | 16\% | 14\% |
| Don't try at all | 74\% | 70\% | 77\% | 61\% | 65\% | 81\% | 88\% | 65\% | 76\% | 82\% |
| Not sure | 2\% | 3\% | 2\% | 7\% | 1\% | 1\% | - | 3\% | 2\% | 2\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (695) | (303) | (392) | (102) | (189) | (289) | (115) | (249) | (278) | (168) |


|  | Total | Race |  |  | Family Income |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Hispanic | Under 40 | 40-80 | 80+ | Northeast | Midwest | South | West |
| Try a lot | 8\% | 5\% | 19\% | 13\% | 13\% | 4\% | 0\% | 7\% | 6\% | 9\% | 7\% |
| Try a little | 17\% | 15\% | 18\% | 28\% | 19\% | 20\% | 10\% | 24\% | 23\% | 16\% | 6\% |
| Don't try at all | 74\% | 80\% | 58\% | 54\% | 67\% | 75\% | 89\% | 68\% | 67\% | 74\% | 84\% |
| Not sure | 2\% | 1\% | 5\% | 6\% | 1\% | 1\% | 1\% | 1\% | 3\% | 1\% | 3\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (695) | (513) | (94) | (88) | (272) | (188) | (120) | (135) | (145) | (254) | (161) |

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## 7. Restrict high-cholesterol foods

Thinking about your personal diet and nutrition, do you try a lot, try a little, or don't you try at all to avoid eating too many high-cholesterol foods, such as eggs, dairy products, and fatty meats?

|  | Total | Gender |  | Age |  |  |  | 3 Point Party ID |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat |  | Independent | Republican |
| Try a lot | 22\% | 19\% | 24\% | 21\% | 17\% | 27\% | 21\% | 26\% |  | 21\% | 17\% |
| Try a little | 44\% | 43\% | 44\% | 48\% | 46\% | 36\% | 51\% | 43\% |  | 45\% | 43\% |
| Don't try at all | 31\% | 36\% | 26\% | 22\% | 33\% | 35\% | 28\% | 28\% |  | 28\% | 39\% |
| Not sure | 4\% | 2\% | 5\% | 9\% | 4\% | 2\% | - | 4\% |  | 6\% | 1\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |  | 100\% | 100\% |
| (Unweighted N) | (993) | (452) | (541) | (143) | (269) | (404) | (177) | (338) |  | (415) | (240) |
|  |  |  | Race |  |  | ily Income |  |  |  | Region |  |
|  | Total | White | Black | Hispanic | Under 40 | 40-80 | 80+ | Northeast | Midwes | est South | West |
| Try a lot | 22\% | 20\% | 33\% | 22\% | 23\% | 19\% | 25\% | 26\% | 23\% | \% 23\% | 16\% |
| Try a little | 44\% | 44\% | 42\% | 43\% | 41\% | 52\% | 36\% | 40\% | 46\% | \% 47\% | 41\% |
| Don't try at all | 31\% | 34\% | 21\% | 21\% | 31\% | 27\% | 38\% | 32\% | 27\% | \% 27\% | 39\% |
| Not sure | 4\% | 2\% | 4\% | 14\% | 5\% | 2\% | 0\% | 2\% | 4\% | \% 4\% | 4\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | \% 100\% | 100\% |
| (Unweighted N) | (993) | (743) | (115) | (135) | (381) | (264) | (175) | (192) | (209) | ) (352) | (240) |

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## 8. Trust government researchers - Vaccinations

How much do you trust what government researchers say about..

|  | Total | Gender |  | Age |  |  |  | 3 Point Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| Completely | 15\% | 14\% | 15\% | 16\% | 15\% | 13\% | 14\% | 25\% | 9\% | 12\% |
| A lot | 28\% | 31\% | 26\% | 25\% | 24\% | 30\% | 38\% | 35\% | 23\% | 31\% |
| A moderate amount | 29\% | 26\% | 31\% | 39\% | 25\% | 28\% | 24\% | 24\% | 33\% | 26\% |
| A little | 13\% | 12\% | 14\% | 11\% | 16\% | 11\% | 18\% | 8\% | 16\% | 15\% |
| Not at all | 15\% | 16\% | 14\% | 10\% | 21\% | 18\% | 6\% | 7\% | 19\% | 17\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N ) | (994) | (454) | (540) | (143) | (268) | (406) | (177) | (340) | (413) | (241) |


|  | Total | Race |  |  | Family Income |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Hispanic | Under 40 | 40-80 | 80+ | Northeast | Midwest | South | West |
| Completely | 15\% | 15\% | 15\% | 12\% | 13\% | 14\% | 20\% | 9\% | 20\% | 14\% | 16\% |
| A lot | 28\% | 31\% | 26\% | 18\% | 22\% | 27\% | 44\% | 29\% | 32\% | 27\% | 28\% |
| A moderate amount | 29\% | 26\% | 35\% | 38\% | 30\% | 31\% | 18\% | 31\% | 23\% | 29\% | 30\% |
| A little | 13\% | 13\% | 11\% | 15\% | 14\% | 13\% | 11\% | 13\% | 13\% | 14\% | 13\% |
| Not at all | 15\% | 15\% | 14\% | 16\% | 20\% | 15\% | 6\% | 18\% | 12\% | 16\% | 14\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (994) | (746) | (114) | (134) | (382) | (263) | (176) | (192) | (209) | (355) | (238) |

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## 9. Trust government researchers - Exercise

How much do you trust what government researchers say about..

|  | Total | Gender |  | Age |  |  |  | 3 Point Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| Completely | 11\% | 10\% | 13\% | 19\% | 11\% | 9\% | 9\% | 19\% | 9\% | 7\% |
| A lot | 24\% | 28\% | 21\% | 34\% | 22\% | 21\% | 23\% | 32\% | 23\% | 17\% |
| A moderate amount | 34\% | 30\% | 38\% | 33\% | 32\% | 35\% | 38\% | 29\% | 35\% | 41\% |
| A little | 17\% | 16\% | 17\% | 7\% | 21\% | 17\% | 22\% | 12\% | 18\% | 20\% |
| Not at all | 13\% | 15\% | 11\% | 6\% | 15\% | 18\% | 8\% | 9\% | 15\% | 15\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N ) | (993) | (454) | (539) | (143) | (268) | (405) | (177) | (337) | (414) | (242) |


|  | Total | Race |  |  | Family Income |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Hispanic | Under 40 | 40-80 | 80+ | Northeast | Midwest | South | West |
| Completely | 11\% | 11\% | 11\% | 15\% | 13\% | 11\% | 11\% | 7\% | 12\% | 14\% | 11\% |
| A lot | 24\% | 26\% | 16\% | 23\% | 17\% | 28\% | 35\% | 23\% | 27\% | 22\% | 26\% |
| A moderate amount | 34\% | 34\% | 37\% | 36\% | 35\% | 35\% | 29\% | 39\% | 34\% | 35\% | 31\% |
| A little | 17\% | 16\% | 26\% | 15\% | 17\% | 19\% | 16\% | 15\% | 18\% | 16\% | 20\% |
| Not at all | 13\% | 14\% | 11\% | 11\% | 18\% | 8\% | 10\% | 16\% | 9\% | 14\% | 12\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (993) | (747) | (114) | (132) | (381) | (263) | (176) | (191) | (209) | (354) | (239) |

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10. Trust government researchers - Climate change

How much do you trust what government researchers say about..


|  | Total | Race |  |  | Family Income |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Hispanic | Under 40 | 40-80 | 80+ | Northeast | Midwest | South | West |
| Completely | 9\% | 9\% | 7\% | 9\% | 8\% | 7\% | 13\% | 6\% | 10\% | 9\% | 10\% |
| A lot | 20\% | 20\% | 23\% | 16\% | 19\% | 22\% | 20\% | 19\% | 21\% | 20\% | 18\% |
| A moderate amount | 21\% | 19\% | 30\% | 28\% | 21\% | 27\% | 12\% | 26\% | 17\% | 20\% | 22\% |
| A little | 18\% | 15\% | 26\% | 23\% | 18\% | 15\% | 17\% | 18\% | 16\% | 20\% | 16\% |
| Not at all | 33\% | 37\% | 14\% | 23\% | 34\% | 30\% | 37\% | 31\% | 37\% | 31\% | 33\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (992) | (746) | (114) | (132) | (380) | (263) | (177) | (192) | (210) | (351) | (239) |

## 11. Trust government researchers - Cholesterol

How much do you trust what government researchers say about..

|  | Total | Gender |  | Age |  |  |  | 3 Point Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| Completely | 7\% | 5\% | 9\% | 11\% | 9\% | 4\% | 4\% | 14\% | 4\% | 4\% |
| A lot | 16\% | 15\% | 17\% | 21\% | 18\% | 14\% | 10\% | 27\% | 14\% | 5\% |
| A moderate amount | 37\% | 34\% | 40\% | 32\% | 31\% | 39\% | 48\% | 36\% | 35\% | 43\% |
| A little | 23\% | 25\% | 20\% | 23\% | 22\% | 21\% | 25\% | 15\% | 24\% | 29\% |
| Not at all | 18\% | 21\% | 15\% | 13\% | 20\% | 21\% | 12\% | 9\% | 23\% | 19\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N ) | (995) | (455) | (540) | (143) | (268) | (406) | (178) | (339) | (414) | (242) |


|  | Total | Race |  |  | Family Income |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Hispanic | Under 40 | 40-80 | 80+ | Northeast | Midwest | South | West |
| Completely | 7\% | 5\% | 15\% | 11\% | 8\% | 6\% | 4\% | 2\% | 7\% | 10\% | 6\% |
| A lot | 16\% | 15\% | 21\% | 15\% | 14\% | 15\% | 18\% | 11\% | 19\% | 17\% | 16\% |
| A moderate amount | 37\% | 37\% | 36\% | 35\% | 37\% | 36\% | 40\% | 45\% | 36\% | 35\% | 35\% |
| A little | 23\% | 23\% | 16\% | 23\% | 17\% | 31\% | 24\% | 21\% | 24\% | 22\% | 24\% |
| Not at all | 18\% | 19\% | 12\% | 16\% | 24\% | 12\% | 13\% | 20\% | 14\% | 17\% | 18\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N ) | (995) | (748) | (114) | (133) | (382) | (263) | (177) | (192) | (209) | (355) | (239) |

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## 12. Heard about new dietary guidelines

Have you heard about new dietary guidelines released this week that back away from dietary cholesterol restrictions?


