December 31, 2013 - January 1, 2014

1. Amazon.com use of drones a good or bad idea

Last month, Amazon.com founder Jeff Bezos announced plans to develop miniature unmanned drones to deliver packages to customers' doorsteps. Do you think this is a good idea or a bad idea?


|  |  | Race |  |  | Family Income |  |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | White | Black | Hispanic | Under 40 | 40-80 | 80-100 | 100+ | Northeast | Midwest | South | West |
| Good idea | 23\% | 22\% | 29\% | 27\% | 25\% | 23\% | 18\% | 26\% | 23\% | 23\% | 26\% | 20\% |
| Bad idea | 45\% | 48\% | 36\% | 37\% | 44\% | 50\% | 55\% | 39\% | 38\% | 47\% | 43\% | 52\% |
| Not sure | 32\% | 30\% | 35\% | 35\% | 31\% | 27\% | 27\% | 36\% | 38\% | 31\% | 31\% | 28\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (997) | (799) | (106) | (92) | (355) | (285) | (59) | (119) | (161) | (202) | (324) | (310) |

## 2. How soon will commercial drones be in use

How soon in the future do you think companies and private individuals will use commercial drones?


## 3. Favor or oppose use of commercial drones

Do you favor or oppose allowing private companies inside the United States to use unmanned drones?

|  | Total | Gender |  | Age |  |  |  | Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| Strongly favor | 5\% | 8\% | 3\% | 6\% | 10\% | 3\% | 2\% | 5\% | 7\% | 3\% |
| Somewhat favor | 23\% | 28\% | 17\% | 24\% | 22\% | 27\% | 11\% | 23\% | 22\% | 23\% |
| Somewhat oppose | 26\% | 22\% | 30\% | 25\% | 27\% | 26\% | 25\% | 29\% | 22\% | 32\% |
| Strongly oppose | 26\% | 26\% | 25\% | 20\% | 20\% | 26\% | 40\% | 23\% | 28\% | 25\% |
| Not sure | 21\% | 16\% | 25\% | 24\% | 20\% | 19\% | 21\% | 20\% | 22\% | 17\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N ) | $(1,000)$ | (463) | (537) | (159) | (254) | (392) | (195) | (351) | (443) | (206) |


|  | Total | Race |  |  | Family Income |  |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Hispanic | Under 40 | 40-80 | 80-100 | 100+ | Northeast | Midwest | South | West |
| Strongly favor | 5\% | 5\% | 6\% | 6\% | 6\% | 5\% | 10\% | 7\% | 4\% | 4\% | 7\% | 5\% |
| Somewhat favor | 23\% | 22\% | 26\% | 21\% | 23\% | 20\% | 27\% | 30\% | 22\% | 20\% | 27\% | 20\% |
| Somewhat oppose | 26\% | 28\% | 19\% | 24\% | 24\% | 28\% | 28\% | 29\% | 30\% | 26\% | 25\% | 24\% |
| Strongly oppose | 26\% | 25\% | 29\% | 25\% | 24\% | 30\% | 24\% | 17\% | 20\% | 27\% | 24\% | 32\% |
| Not sure | 21\% | 20\% | 20\% | 23\% | 23\% | 16\% | 11\% | 18\% | 25\% | 23\% | 17\% | 20\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N ) | $(1,000)$ | (802) | (106) | (92) | (356) | (285) | (59) | (119) | (161) | (203) | (326) | (310) |

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## 4. Safety of commercial drone use

Do you think allowing companies to use miniature unmanned drones is safe or unsafe?

|  | Total | Gender |  | Age |  |  |  | Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| Safe | 16\% | 22\% | 10\% | 20\% | 19\% | 15\% | 9\% | 19\% | 14\% | 16\% |
| Unsafe | 51\% | 48\% | 53\% | 45\% | 43\% | 56\% | 57\% | 46\% | 54\% | 52\% |
| Not sure | 33\% | 30\% | 37\% | 35\% | 38\% | 29\% | 34\% | 36\% | 32\% | 32\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (999) | (463) | (536) | (158) | (254) | (392) | (195) | (351) | (442) | (206) |


|  | Total | Race |  |  | Family Income |  |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Hispanic | Under 40 | 40-80 | 80-100 | 100+ | Northeast | Midwest | South | West |
| Safe | 16\% | 17\% | 10\% | 15\% | 18\% | 13\% | 15\% | 21\% | 15\% | 18\% | 16\% | 15\% |
| Unsafe | 51\% | 52\% | 48\% | 44\% | 46\% | 57\% | 53\% | 45\% | 50\% | 49\% | 48\% | 57\% |
| Not sure | 33\% | 31\% | 41\% | 41\% | 36\% | 30\% | 31\% | 34\% | 35\% | 33\% | 36\% | 28\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (999) | (802) | (105) | (92) | (356) | (285) | (59) | (119) | (161) | (203) | (325) | (310) |

## 5. Trust of government regulation over commercial drones

How much do you trust the government to regulate properly the future use of commercial drones?

6. govt_reg

In general, do you think there is too much or too little regulation of business by the government?

|  | Total | Gender |  | Age |  |  |  | Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| Too much | 42\% | 49\% | 36\% | 35\% | 34\% | 45\% | 58\% | 19\% | 46\% | 78\% |
| About the right amount | 19\% | 18\% | 20\% | 18\% | 29\% | 17\% | 11\% | 30\% | 15\% | 9\% |
| Too little | 26\% | 25\% | 26\% | 25\% | 21\% | 29\% | 27\% | 38\% | 24\% | 7\% |
| Not sure | 13\% | 7\% | 17\% | 22\% | 16\% | 9\% | 4\% | 13\% | 15\% | 5\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N ) | $(1,000)$ | (463) | (537) | (159) | (254) | (392) | (195) | (351) | (443) | (206) |


|  | Total | Race |  |  | Family Income |  |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Hispanic | Under 40 | 40-80 | 80-100 | 100+ | Northeast | Midwest | South | West |
| Too much | 42\% | 50\% | 16\% | 27\% | 38\% | 40\% | 48\% | 50\% | 42\% | 43\% | 42\% | 43\% |
| About the right amount | 19\% | 16\% | 28\% | 31\% | 23\% | 19\% | 15\% | 20\% | 19\% | 17\% | 25\% | 14\% |
| Too little | 26\% | 25\% | 35\% | 22\% | 21\% | 31\% | 32\% | 24\% | 24\% | 32\% | 20\% | 29\% |
| Not sure | 13\% | 10\% | 21\% | 19\% | 18\% | 10\% | 6\% | 6\% | 16\% | 9\% | 13\% | 13\% |
| Totals (Unweighted N) | $\begin{gathered} 100 \% \\ (1,000) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (802) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (106) \end{aligned}$ | $\begin{gathered} 100 \% \\ (92) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (356) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (285) \end{aligned}$ | $\begin{gathered} 100 \% \\ (59) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (119) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (161) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (203) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (326) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (310) \end{aligned}$ |

