December 16 - 18, 2014



1. Ever driven after

Have you ever driven after having... Mark as many as apply

| | | Gender | | | Α | ge | 3 Point Party ID | | | |
|----------------------|---------|--------|--------|-------|-------|-------|------------------|----------|-------------|------------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| One drink | 27% | 27% | 27% | 26% | 31% | 28% | 21% | 30% | 23% | 32% |
| Two drinks | 24% | 29% | 20% | 22% | 21% | 30% | 21% | 25% | 20% | 31% |
| Three or more drinks | 26% | 33% | 20% | 16% | 28% | 27% | 33% | 25% | 24% | 29% |
| I have never driven | | | | | | | | | | |
| after having a drink | 29% | 24% | 33% | 30% | 31% | 26% | 29% | 23% | 34% | 25% |
| I don't drive | 12% | 8% | 15% | 26% | 11% | 8% | 5% | 15% | 14% | 4% |
| Not sure | 2% | 1% | 2% | 1% | 2% | 2% | 2% | 2% | 2% | 2% |
| Totals | (1,000) | (484) | (516) | (131) | (268) | (432) | (169) | (350) | (395) | (255) |

| | | | Race | | F | amily Income |) | | Regi | on | |
|----------------------|---------|-------|-------|----------|----------|--------------|-------|-----------|---------|-------|-------|
| | Total | White | Black | Hispanic | Under 40 | 40-80 | 80+ | Northeast | Midwest | South | West |
| One drink | 27% | 30% | 18% | 19% | 21% | 30% | 40% | 28% | 36% | 25% | 21% |
| Two drinks | 24% | 24% | 25% | 24% | 22% | 23% | 36% | 20% | 29% | 26% | 20% |
| Three or more drinks | 26% | 29% | 14% | 16% | 27% | 25% | 36% | 20% | 30% | 26% | 27% |
| I have never driven | | | | | | | | | | | |
| after having a drink | 29% | 28% | 27% | 35% | 30% | 31% | 21% | 29% | 29% | 27% | 30% |
| I don't drive | 12% | 11% | 26% | 6% | 13% | 7% | 3% | 14% | 8% | 14% | 12% |
| Not sure | 2% | 1% | 1% | 4% | 1% | 1% | 4% | 3% | 1% | 2% | 1% |
| Totals | (1,000) | (769) | (115) | (116) | (352) | (292) | (215) | (161) | (243) | (360) | (236) |

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2. Would you drive after
Generally speaking, would you drive after having...
Mark as many as apply

| | | Gender | | | А | ge | 3 Point Party ID | | | |
|----------------------|---------|--------|--------|-------|-------|-------|------------------|----------|-------------|------------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| One drink | 37% | 38% | 37% | 32% | 40% | 38% | 37% | 37% | 35% | 42% |
| Two drinks | 23% | 29% | 18% | 19% | 24% | 24% | 25% | 25% | 20% | 28% |
| Three or more drinks | 8% | 12% | 5% | 6% | 8% | 9% | 9% | 8% | 7% | 11% |
| I have never driven | | | | | | | | | | |
| after having a drink | 26% | 22% | 31% | 27% | 28% | 25% | 27% | 24% | 29% | 24% |
| I don't drive | 13% | 10% | 16% | 25% | 11% | 10% | 6% | 13% | 17% | 5% |
| Not sure | 3% | 3% | 4% | 1% | 2% | 5% | 5% | 4% | 3% | 2% |
| Totals | (1,000) | (484) | (516) | (131) | (268) | (432) | (169) | (350) | (395) | (255) |

| | | | Race | | F | amily Income | ! | | Regi | on | |
|----------------------|---------|-------|-------|----------|----------|--------------|-------|-----------|---------|-------|-------|
| | Total | White | Black | Hispanic | Under 40 | 40-80 | 80+ | Northeast | Midwest | South | West |
| One drink | 37% | 40% | 27% | 30% | 32% | 43% | 52% | 35% | 41% | 36% | 38% |
| Two drinks | 23% | 23% | 22% | 24% | 23% | 23% | 28% | 22% | 28% | 25% | 17% |
| Three or more drinks | 8% | 8% | 6% | 8% | 9% | 8% | 11% | 8% | 8% | 8% | 8% |
| I have never driven | | | | | | | | | | | |
| after having a drink | 26% | 25% | 26% | 32% | 28% | 28% | 19% | 26% | 25% | 27% | 27% |
| I don't drive | 13% | 12% | 25% | 7% | 15% | 9% | 2% | 15% | 10% | 13% | 14% |
| Not sure | 3% | 3% | 4% | 4% | 5% | 1% | 2% | 3% | 5% | 3% | 1% |
| Totals | (1,000) | (769) | (115) | (116) | (352) | (292) | (215) | (161) | (243) | (360) | (236) |

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3. DUI punishments

Do you think that current punishments for drunk driving in your state are appropriate?

| | | Gender | | | Α | ge | 3 Point Party ID | | | |
|--------------------------|---------|--------|--------|-------|-------|-------|------------------|----------|-------------|------------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| Yes, they are | | | | | | | | | | |
| appropriate | 54% | 53% | 54% | 56% | 46% | 56% | 56% | 59% | 48% | 58% |
| No, they are too harsh | 10% | 15% | 6% | 5% | 18% | 10% | 6% | 9% | 10% | 13% |
| No, they are too lenient | 24% | 20% | 27% | 22% | 19% | 24% | 30% | 21% | 26% | 23% |
| Not sure | 12% | 11% | 13% | 16% | 17% | 9% | 9% | 11% | 17% | 6% |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| (Unweighted N) | (1,000) | (484) | (516) | (131) | (268) | (432) | (169) | (350) | (395) | (255) |

| | | | Race | | F | amily Income | | | Regi | on | |
|--------------------------|---------|-------|-------|----------|----------|--------------|-------|-----------|---------|-------|-------|
| | Total | White | Black | Hispanic | Under 40 | 40-80 | 80+ | Northeast | Midwest | South | West |
| Yes, they are | | | | | | | | | | | |
| appropriate | 54% | 50% | 54% | 71% | 55% | 56% | 56% | 52% | 54% | 54% | 53% |
| No, they are too harsh | 10% | 12% | 2% | 10% | 11% | 9% | 17% | 10% | 8% | 12% | 11% |
| No, they are too lenient | 24% | 25% | 24% | 13% | 25% | 24% | 17% | 28% | 26% | 23% | 19% |
| Not sure | 12% | 12% | 21% | 6% | 9% | 10% | 10% | 10% | 12% | 11% | 17% |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| (Unweighted N) | (1,000) | (769) | (115) | (116) | (352) | (292) | (215) | (161) | (243) | (360) | (236) |

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4. Drinking at partiesWill you be drinking alcohol at any Christmas parties or get-togethers this year?

| | | Gender | | | А | ge | 3 Point Party ID | | | |
|--------------------------|---------------|---------------|---------------|---------------|---------------|---------------|------------------|---------------|---------------|---------------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| Yes | 34% | 38% | 30% | 46% | 36% | 30% | 22% | 30% | 35% | 36% |
| No | 53% | 49% | 57% | 45% | 45% | 58% | 63% | 55% | 52% | 52% |
| Not sure | 14% | 13% | 14% | 9% | 19% | 12% | 15% | 15% | 14% | 11% |
| Totals (Unweighted N) | 100% (998) | 100% (483) | 100% (515) | 100% (131) | 100% (267) | 100% (431) | 100% (169) | 100% (350) | 100% (395) | 100% (253) |

| | | | Race | | F | amily Income | • | | Regi | on | |
|----------------|-------|-------|-------|----------|----------|--------------|-------|-----------|---------|-------|-------|
| | Total | White | Black | Hispanic | Under 40 | 40-80 | 80+ | Northeast | Midwest | South | West |
| Yes | 34% | 34% | 21% | 41% | 26% | 35% | 51% | 44% | 31% | 30% | 35% |
| No | 53% | 52% | 71% | 39% | 57% | 52% | 37% | 45% | 58% | 56% | 48% |
| Not sure | 14% | 13% | 8% | 19% | 17% | 12% | 12% | 11% | 11% | 14% | 17% |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| (Unweighted N) | (998) | (768) | (115) | (115) | (351) | (291) | (215) | (161) | (242) | (359) | (236) |

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5. Drunk at Christmas

Have you ever gotten drunk at Christmas?

| | | Ge | nder | | A | ge | | | 3 Point Party ID | |
|----------------|-------|-------|--------|-------|-------|-------|-------|----------|------------------|------------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| Yes | 28% | 35% | 21% | 29% | 33% | 28% | 19% | 31% | 25% | 31% |
| No | 69% | 63% | 74% | 66% | 63% | 70% | 80% | 67% | 73% | 65% |
| Not sure | 3% | 1% | 5% | 5% | 4% | 2% | 1% | 2% | 3% | 4% |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| (Unweighted N) | (996) | (481) | (515) | (131) | (267) | (431) | (167) | (348) | (394) | (254) |

| | | | Race | | F | amily Income | | | Regi | on | |
|----------------|-------|-------|-------|----------|----------|--------------|-------|-----------|---------|-------|-------|
| | Total | White | Black | Hispanic | Under 40 | 40-80 | 80+ | Northeast | Midwest | South | West |
| Yes | 28% | 29% | 22% | 29% | 37% | 23% | 34% | 25% | 22% | 32% | 30% |
| No | 69% | 69% | 70% | 70% | 63% | 74% | 62% | 74% | 72% | 66% | 67% |
| Not sure | 3% | 3% | 8% | 1% | 1% | 3% | 4% | 1% | 5% | 2% | 3% |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| (Unweighted N) | (996) | (766) | (114) | (116) | (350) | (292) | (214) | (161) | (243) | (356) | (236) |

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6. Getting home from drinkingWhen you go out and drink alcohol, how do you usually get home?

| | | Gender | | Age | | | | 3 Point Party ID | | |
|-----------------------|-------|--------|--------|-------|-------|-------|-------|------------------|-------------|------------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| Have a designated | | | | | | | | | | |
| driver in your group | | | | | | | | | | |
| drive everyone home | 38% | 36% | 39% | 36% | 38% | 43% | 28% | 34% | 36% | 45% |
| Take a taxi home | 7% | 8% | 6% | 14% | 8% | 6% | 1% | 9% | 7% | 6% |
| Take public transport | | | | | | | | | | |
| home | 2% | 2% | 2% | 5% | 3% | 1% | 1% | 3% | 2% | 2% |
| Drive myself home | 15% | 20% | 10% | 9% | 15% | 14% | 23% | 15% | 14% | 16% |
| Walk home | 4% | 6% | 3% | 5% | 5% | 5% | 1% | 6% | 4% | 2% |
| I don't drink alcohol | 31% | 23% | 38% | 29% | 28% | 29% | 43% | 31% | 33% | 27% |
| Not sure | 3% | 4% | 1% | 2% | 3% | 2% | 4% | 3% | 3% | 2% |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| (Unweighted N) | (998) | (483) | (515) | (131) | (268) | (430) | (169) | (350) | (393) | (255) |

| | | | Race | | F | amily Income |) | | Regi | on | |
|-----------------------|-------|-------|-------|----------|----------|--------------|----------|-----------|---------|-------|-------|
| | Total | White | Black | Hispanic | Under 40 | 40-80 | 80+ | Northeast | Midwest | South | West |
| Have a designated | | | | | | | | | | | |
| driver in your group | | | | | | | | | | | |
| drive everyone home | 38% | 40% | 23% | 38% | 34% | 41% | 44% | 29% | 40% | 38% | 41% |
| Take a taxi home | 7% | 6% | 7% | 16% | 7% | 5% | 12% | 10% | 7% | 5% | 8% |
| Take public transport | | | | | | | | | | | |
| home | 2% | 2% | 2% | 2% | 2% | 3% | 4% | 8% | 1% | 1% | 2% |
| Drive myself home | 15% | 15% | 20% | 9% | 13% | 19% | 19% | 12% | 16% | 18% | 11% |
| Walk home | 4% | 4% | 3% | 8% | 8% | 3% | 1% | 5% | 5% | 4% | 4% |
| I don't drink alcohol | 31% | 30% | 43% | 27% | 33% | 27% | 19% | 31% | 31% | 31% | 32% |
| Not sure | 3% | 3% | 2% | _ | 3% | 2% | 1% | 4% | 1% | 4% | 1% |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| (Unweighted N) | (998) | (768) | (114) | (116) | (352) | (291) | (214) | (161) | (242) | (360) | (235) |