1. Exposed Breast - Offend - Breastfeeding in public

How much would it offend you if you saw a woman with exposed breasts in the following situations?

|  | Total | Gender |  | Age |  |  |  | 3 Point Party ID |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat |  | Independent | Republican |
| A lot | 11\% | 10\% | 11\% | 11\% | 10\% | 11\% | 10\% | 11\% |  | 10\% | 13\% |
| Somewhat | 15\% | 10\% | 18\% | 16\% | 12\% | 16\% | 14\% | 13\% |  | 13\% | 20\% |
| Not much | 21\% | 23\% | 19\% | 16\% | 22\% | 21\% | 24\% | 18\% |  | 22\% | 23\% |
| Not at all | 52\% | 56\% | 48\% | 55\% | 54\% | 49\% | 50\% | 56\% |  | 52\% | 43\% |
| Not sure | 2\% | 1\% | 4\% | 3\% | 2\% | 2\% | 1\% | 1\% |  | 3\% | 2\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |  | 100\% | 100\% |
| (Unweighted N) | (983) | (468) | (515) | (153) | (271) | (387) | (172) | (365) |  | (405) | (213) |
|  |  |  | Race |  |  | ily Income |  |  |  | Region |  |
|  | Total | White | Black | Hispanic | Under 40 | 40-80 | 80+ | Northeast | Midwes | est South | West |
| A lot | 11\% | 9\% | 18\% | 14\% | 12\% | 9\% | 10\% | 12\% | 12\% | \% 11\% | 8\% |
| Somewhat | 15\% | 16\% | 7\% | 16\% | 13\% | 14\% | 16\% | 17\% | 13\% | \% 13\% | 16\% |
| Not much | 21\% | 23\% | 13\% | 18\% | 20\% | 28\% | 15\% | 24\% | 15\% | \% 22\% | 22\% |
| Not at all | 52\% | 51\% | 60\% | 49\% | 52\% | 48\% | 59\% | 46\% | 59\% | \% 51\% | 51\% |
| Not sure | 2\% | 2\% | 3\% | 3\% | 3\% | 1\% | - | 1\% | 1\% | \% 3\% | 3\% |
|  |  |  |  |  |  |  |  |  | 100\% | \% 100\% | 100\% |
| (Unweighted N) | (983) | (749) | (110) | (124) | (366) | (282) | (198) | (186) | (218) | (375) | (204) |

## 2. Exposed Breast - Offend - Sunbathing at a park

How much would it offend you if you saw a woman with exposed breasts in the following situations?

|  | Total | Gender |  | Age |  |  |  | 3 Point Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| A lot | 29\% | 14\% | 42\% | 21\% | 27\% | 30\% | 37\% | 23\% | 27\% | 43\% |
| Somewhat | 21\% | 17\% | 25\% | 17\% | 23\% | 23\% | 18\% | 22\% | 21\% | 19\% |
| Not much | 18\% | 21\% | 16\% | 28\% | 16\% | 16\% | 16\% | 21\% | 18\% | 14\% |
| Not at all | 29\% | 47\% | 13\% | 31\% | 31\% | 27\% | 28\% | 32\% | 29\% | 24\% |
| Not sure | 3\% | 1\% | 4\% | 3\% | 3\% | 3\% | 1\% | 1\% | 5\% | 0\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (983) | (468) | (515) | (151) | (271) | (388) | (173) | (364) | (406) | (213) |


|  | Total | Race |  |  | Family Income |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Hispanic | Under 40 | 40-80 | 80+ | Northeast | Midwest | South | West |
| A lot | 29\% | 29\% | 32\% | 24\% | 29\% | 29\% | 25\% | 22\% | 25\% | 33\% | 30\% |
| Somewhat | 21\% | 22\% | 21\% | 16\% | 19\% | 27\% | 23\% | 27\% | 18\% | 21\% | 18\% |
| Not much | 18\% | 18\% | 16\% | 25\% | 21\% | 15\% | 15\% | 15\% | 25\% | 16\% | 20\% |
| Not at all | 29\% | 29\% | 30\% | 28\% | 28\% | 28\% | 36\% | 32\% | 31\% | 27\% | 28\% |
| Not sure | 3\% | 2\% | 1\% | 7\% | 3\% | 1\% | 1\% | 4\% | 0\% | 2\% | 4\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (983) | (752) | (106) | (125) | (366) | (281) | (199) | (183) | (217) | (374) | (209) |

## 3. Exposed Breast - Offend - Walking on the sidewalk

How much would it offend you if you saw a woman with exposed breasts in the following situations?

|  | Total | Gender |  | Age |  |  |  | 3 Point Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| A lot | 36\% | 20\% | 50\% | 18\% | 33\% | 41\% | 48\% | 29\% | 35\% | 49\% |
| Somewhat | 24\% | 24\% | 25\% | 35\% | 20\% | 22\% | 23\% | 29\% | 21\% | 22\% |
| Not much | 14\% | 19\% | 10\% | 19\% | 17\% | 12\% | 10\% | 15\% | 14\% | 13\% |
| Not at all | 23\% | 35\% | 12\% | 22\% | 27\% | 23\% | 18\% | 25\% | 24\% | 16\% |
| Not sure | 3\% | 2\% | 4\% | 5\% | 3\% | 2\% | 1\% | 2\% | 5\% | - |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (981) | (466) | (515) | (152) | (268) | (390) | (171) | (366) | (403) | (212) |


|  | Total | Race |  |  | Family Income |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Hispanic | Under 40 | 40-80 | 80+ | Northeast | Midwest | South | West |
| A lot | 36\% | 36\% | 40\% | 28\% | 32\% | 37\% | 38\% | 32\% | 31\% | 40\% | 35\% |
| Somewhat | 24\% | 26\% | 21\% | 19\% | 23\% | 29\% | 24\% | 28\% | 28\% | 21\% | 23\% |
| Not much | 14\% | 13\% | 8\% | 24\% | 18\% | 13\% | 11\% | 18\% | 16\% | 11\% | 15\% |
| Not at all | 23\% | 22\% | 26\% | 25\% | 24\% | 20\% | 26\% | 21\% | 24\% | 23\% | 24\% |
| Not sure | 3\% | 3\% | 5\% | 4\% | 3\% | 2\% | 1\% | 2\% | 1\% | 5\% | 2\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (981) | (748) | (108) | (125) | (363) | (280) | (199) | (186) | (218) | (371) | (206) |

## 4. Exposed Breast - Offend - On television at 6PM

How much would it offend you if you saw a woman with exposed breasts in the following situations?

|  | Total | Gender |  | Age |  |  |  | 3 Point Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| A lot | 34\% | 23\% | 44\% | 27\% | 28\% | 37\% | 42\% | 26\% | 35\% | 44\% |
| Somewhat | 22\% | 19\% | 25\% | 16\% | 26\% | 22\% | 23\% | 24\% | 20\% | 22\% |
| Not much | 17\% | 20\% | 14\% | 24\% | 14\% | 16\% | 12\% | 18\% | 15\% | 16\% |
| Not at all | 25\% | 37\% | 13\% | 32\% | 29\% | 20\% | 20\% | 29\% | 26\% | 17\% |
| Not sure | 3\% | 1\% | 5\% | 2\% | 3\% | 4\% | 3\% | 3\% | 4\% | 0\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N ) | (988) | (471) | (517) | (153) | (270) | (390) | (175) | (364) | (410) | (214) |



## 5. Exposed Breast - Offend - On television at 11PM

How much would it offend you if you saw a woman with exposed breasts in the following situations?

|  | Total | Gender |  | Age |  |  |  | 3 Point Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| A lot | 18\% | 10\% | 26\% | 15\% | 16\% | 23\% | 18\% | 14\% | 18\% | 25\% |
| Somewhat | 18\% | 15\% | 21\% | 16\% | 16\% | 18\% | 22\% | 18\% | 16\% | 22\% |
| Not much | 24\% | 23\% | 26\% | 25\% | 27\% | 19\% | 29\% | 24\% | 28\% | 17\% |
| Not at all | 36\% | 51\% | 21\% | 39\% | 36\% | 36\% | 29\% | 40\% | 33\% | 33\% |
| Not sure | 4\% | 2\% | 6\% | 5\% | 5\% | 4\% | 1\% | 3\% | 5\% | 3\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N ) | (982) | (468) | (514) | (154) | (270) | (386) | (172) | (363) | (408) | (211) |


|  | Total | Race |  |  | Family Income |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Hispanic | Under 40 | 40-80 | 80+ | Northeast | Midwest | South | West |
| A lot | 18\% | 18\% | 22\% | 16\% | 21\% | 18\% | 16\% | 12\% | 18\% | 22\% | 17\% |
| Somewhat | 18\% | 17\% | 24\% | 14\% | 15\% | 18\% | 20\% | 25\% | 15\% | 16\% | 16\% |
| Not much | 24\% | 25\% | 18\% | 26\% | 24\% | 28\% | 21\% | 21\% | 26\% | 25\% | 24\% |
| Not at all | 36\% | 36\% | 36\% | 32\% | 35\% | 35\% | 42\% | 38\% | 40\% | 33\% | 34\% |
| Not sure | 4\% | 3\% | 1\% | 12\% | 6\% | 2\% | 1\% | 4\% | 0\% | 3\% | 8\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (982) | (749) | (107) | (126) | (367) | (282) | (197) | (185) | (215) | (374) | (208) |

## 6. Exposed Breast - Offend - On a fashion magazine cover

How much would it offend you if you saw a woman with exposed breasts in the following situations?

|  | Total | Gender |  | Age |  |  |  | 3 Point Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| A lot | 25\% | 12\% | 38\% | 20\% | 21\% | 29\% | 30\% | 17\% | 26\% | 37\% |
| Somewhat | 20\% | 16\% | 23\% | 18\% | 23\% | 17\% | 23\% | 21\% | 19\% | 21\% |
| Not much | 20\% | 21\% | 19\% | 22\% | 17\% | 21\% | 20\% | 23\% | 18\% | 20\% |
| Not at all | 31\% | 47\% | 16\% | 33\% | 36\% | 29\% | 25\% | 37\% | 31\% | 21\% |
| Not sure | 4\% | 3\% | 5\% | 7\% | 3\% | 4\% | 2\% | 2\% | 7\% | 2\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (991) | (471) | (520) | (155) | (270) | (393) | (173) | (366) | (409) | (216) |


|  | Total | Race |  |  | Family Income |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Hispanic | Under 40 | 40-80 | 80+ | Northeast | Midwest | South | West |
| A lot | 25\% | 27\% | 23\% | 19\% | 24\% | 25\% | 27\% | 19\% | 25\% | 29\% | 25\% |
| Somewhat | 20\% | 21\% | 16\% | 14\% | 16\% | 24\% | 20\% | 23\% | 20\% | 18\% | 20\% |
| Not much | 20\% | 19\% | 24\% | 22\% | 20\% | 23\% | 15\% | 20\% | 24\% | 18\% | 21\% |
| Not at all | 31\% | 30\% | 33\% | 35\% | 35\% | 26\% | 37\% | 35\% | 28\% | 30\% | 30\% |
| Not sure | 4\% | 3\% | 3\% | 10\% | 5\% | 1\% | 1\% | 4\% | 3\% | 5\% | 4\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (991) | (757) | (109) | (125) | (367) | (286) | (200) | (187) | (218) | (378) | (208) |

## 7. Exposed Breast - Offend - On the front page of a newspaper

How much would it offend you if you saw a woman with exposed breasts in the following situations?

|  | Total | Gender |  | Age |  |  |  | 3 Point Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| A lot | 35\% | 22\% | 46\% | 27\% | 34\% | 36\% | 43\% | 25\% | 35\% | 49\% |
| Somewhat | 23\% | 23\% | 23\% | 20\% | 20\% | 26\% | 24\% | 27\% | 20\% | 22\% |
| Not much | 16\% | 19\% | 13\% | 19\% | 18\% | 13\% | 15\% | 20\% | 14\% | 14\% |
| Not at all | 22\% | 33\% | 12\% | 26\% | 24\% | 21\% | 16\% | 26\% | 22\% | 14\% |
| Not sure | 5\% | 3\% | 6\% | 8\% | 4\% | 4\% | 2\% | 2\% | 8\% | 1\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N ) | (993) | (470) | (523) | (155) | (272) | (392) | (174) | (368) | (409) | (216) |


|  | Total | Race |  |  | Family Income |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Hispanic | Under 40 | 40-80 | 80+ | Northeast | Midwest | South | West |
| A lot | 35\% | 38\% | 29\% | 24\% | 34\% | 37\% | 35\% | 22\% | 36\% | 39\% | 37\% |
| Somewhat | 23\% | 23\% | 24\% | 20\% | 21\% | 26\% | 21\% | 34\% | 17\% | 23\% | 19\% |
| Not much | 16\% | 14\% | 23\% | 21\% | 14\% | 18\% | 17\% | 17\% | 21\% | 13\% | 17\% |
| Not at all | 22\% | 22\% | 18\% | 24\% | 25\% | 16\% | 26\% | 21\% | 22\% | 21\% | 24\% |
| Not sure | 5\% | 3\% | 6\% | 11\% | 6\% | 2\% | 1\% | 7\% | 3\% | 5\% | 4\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (993) | (757) | (109) | (127) | (369) | (285) | (200) | (189) | (219) | (376) | (209) |

## YouGov

June 26-28, 2015
YouGov

## 8. Exposed Breast - Legality - Breastfeeding in public

Do you think it should be legal or illegal for women to expose their breasts in the following situations?

|  | Total | Gender |  | Age |  |  |  | 3 Point Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| Legal | 73\% | 75\% | 70\% | 72\% | 72\% | 71\% | 78\% | 73\% | 72\% | 73\% |
| Illegal | 13\% | 14\% | 13\% | 9\% | 16\% | 16\% | 11\% | 16\% | 10\% | 16\% |
| Not sure | 14\% | 11\% | 17\% | 19\% | 12\% | 14\% | 11\% | 11\% | 17\% | 11\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (991) | (475) | (516) | (154) | (271) | (390) | (176) | (367) | (409) | (215) |


|  | Total | Race |  |  | Family Income |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Hispanic | Under 40 | 40-80 | 80+ | Northeast | Midwest | South | West |
| Legal | 73\% | 75\% | 67\% | 66\% | 71\% | 77\% | 78\% | 72\% | 75\% | 72\% | 72\% |
| Illegal | 13\% | 12\% | 17\% | 18\% | 15\% | 13\% | 11\% | 15\% | 16\% | 12\% | 11\% |
| Not sure | 14\% | 13\% | 16\% | 16\% | 14\% | 10\% | 11\% | 14\% | 9\% | 15\% | 17\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (991) | (758) | (108) | (125) | (368) | (285) | (200) | (186) | (220) | (374) | (211) |

## YouGov

June 26-28, 2015
YouGov

## 9. Exposed Breast - Legality - Sunbathing at a park

Do you think it should be legal or illegal for women to expose their breasts in the following situations?

|  | Total | Gender |  | Age |  |  |  | 3 Point Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| Legal | 37\% | 53\% | 23\% | 46\% | 33\% | 36\% | 36\% | 45\% | 34\% | 31\% |
| Illegal | 44\% | 33\% | 56\% | 33\% | 47\% | 47\% | 48\% | 40\% | 43\% | 55\% |
| Not sure | 18\% | 15\% | 21\% | 20\% | 20\% | 17\% | 16\% | 15\% | 22\% | 14\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (989) | (471) | (518) | (153) | (270) | (391) | (175) | (367) | (408) | (214) |


|  | Total | Race |  |  | Family Income |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Hispanic | Under 40 | 40-80 | 80+ | Northeast | Midwest | South | West |
| Legal | 37\% | 39\% | 25\% | 37\% | 35\% | 33\% | 52\% | 41\% | 41\% | 35\% | 35\% |
| Illegal | 44\% | 44\% | 50\% | 45\% | 48\% | 49\% | 32\% | 39\% | 43\% | 46\% | 48\% |
| Not sure | 18\% | 17\% | 26\% | 18\% | 18\% | 18\% | 17\% | 21\% | 15\% | 19\% | 17\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (989) | (758) | (108) | (123) | (368) |  | (200) | (186) | (217) | (377) | (209) |

## YouGov

June 26-28, 2015
YouGov

## 10. Exposed Breast - Legality - Walking on the sidewalk

Do you think it should be legal or illegal for women to expose their breasts in the following situations?

|  | Total | Gender |  | Age |  |  |  | 3 Point Party ID |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat |  | ndependent | Republican |
| Legal | 28\% | 41\% | 16\% | 38\% | 26\% | 27\% | 22\% | 36\% |  | 25\% | 22\% |
| Illegal | 54\% | 45\% | 64\% | 36\% | 57\% | 60\% | 62\% | 50\% |  | 52\% | 68\% |
| Not sure | 17\% | 15\% | 20\% | 25\% | 17\% | 13\% | 15\% | 14\% |  | 23\% | 10\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |  | 100\% | 100\% |
| (Unweighted N) | (992) | (475) | (517) | (153) | (272) | (392) | (175) | (368) |  | (409) | (215) |
|  |  | Race |  |  | Family Income |  |  | Region |  |  |  |
|  | Total | White | Black | Hispanic | Under 40 | 40-80 | 80+ | Northeast | Midwes | st South | West |
| Legal | 28\% | 30\% | 14\% | 31\% | 27\% | 25\% | 38\% | 27\% | 31\% | \% 26\% | 32\% |
| Illegal | 54\% | 53\% | 66\% | 51\% | 56\% | 59\% | 49\% | 53\% | 56\% | \% 55\% | 54\% |
| Not sure | 17\% | 17\% | 20\% | 18\% | 16\% | 16\% | 12\% | 21\% | 13\% | \% 20\% | 15\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | \% 100\% | 100\% |
| (Unweighted N) | (992) | (759) | (108) | (125) | (369) | (285) | (201) | (185) | (219) | (377) | (211) |

## YouGov

June 26-28, 2015
YouGov
11. Exposed Breast - Legality - On television at 6PM

Do you think it should be legal or illegal for women to expose their breasts in the following situations?


## YouGov

June 26-28, 2015
YouGov

## 12. Exposed Breast - Legality - On television at 11PM

Do you think it should be legal or illegal for women to expose their breasts in the following situations?

|  | Total | Gender |  | Age |  |  |  | 3 Point Party ID |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | $65+$ | Democrat |  | ndependent | Republican |
| Legal | 53\% | 63\% | 43\% | 59\% | 52\% | 50\% | 52\% | 61\% |  | 49\% | 48\% |
| Illegal | 26\% | 20\% | 31\% | 17\% | 25\% | 29\% | 30\% | 19\% |  | 25\% | 38\% |
| Not sure | 22\% | 17\% | 26\% | 24\% | 23\% | 21\% | 19\% | 19\% |  | 26\% | 14\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |  | 100\% | 100\% |
| (Unweighted N) | (992) | (474) | (518) | (153) | (271) | (392) | (176) | (367) |  | (409) | (216) |
|  |  | Race |  |  | Family Income |  |  | Region |  |  |  |
|  | Total | White | Black | Hispanic | Under 40 | 40-80 | 80+ | Northeast | Midwes | st South | West |
| Legal | 53\% | 56\% | 41\% | 44\% | 49\% | 59\% | 63\% | 56\% | 60\% | \% 49\% | 50\% |
| Illegal | 26\% | 25\% | 27\% | 29\% | 30\% | 22\% | 21\% | 20\% | 23\% | \% 29\% | 27\% |
| Not sure | 22\% | 19\% | 32\% | 27\% | 21\% | 19\% | 16\% | 24\% | 17\% | \% 23\% | 23\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | \% 100\% | 100\% |
| (Unweighted N) | (992) | (759) | (108) | (125) | (369) | (286) | (201) | (186) | (219) | (377) | (210) |

## YouGov

June 26-28, 2015
YouGov
13. Exposed Breast - Legality - On a fashion magazine cover

Do you think it should be legal or illegal for women to expose their breasts in the following situations?


## YouGov

June 26-28, 2015
YouGov
14. Exposed Breast - Legality - On the front page of a newspaper

Do you think it should be legal or illegal for women to expose their breasts in the following situations?

|  | Total | Gender |  | Age |  |  |  | 3 Point Party ID |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat |  | Independent | Republican |
| Legal | 34\% | 46\% | 23\% | 44\% | 31\% | 33\% | 30\% | 43\% |  | 31\% | 27\% |
| Illegal | 45\% | 38\% | 52\% | 37\% | 44\% | 48\% | 51\% | 39\% |  | 45\% | 58\% |
| Not sure | 21\% | 16\% | 25\% | 20\% | 25\% | 19\% | 19\% | 19\% |  | 25\% | 15\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |  | 100\% | 100\% |
| (Unweighted N) | (990) | (474) | (516) | (153) | (272) | (390) | (175) | (367) |  | (408) | (215) |
|  |  |  | Race |  |  | ily Income |  |  |  | Region |  |
|  | Total | White | Black | Hispanic | Under 40 | 40-80 | 80+ | Northeast | Midwes | st South | West |
| Legal | 34\% | 35\% | 29\% | 34\% | 30\% | 34\% | 48\% | 39\% | 36\% | \% 29\% | 36\% |
| Illegal | 45\% | 46\% | 44\% | 44\% | 50\% | 44\% | 36\% | 45\% | 45\% | \% 47\% | 44\% |
| Not sure | 21\% | 19\% | 27\% | 22\% | 19\% | 22\% | 15\% | 17\% | 20\% | \% 24\% | 20\% |
| Totals | 100\% | 100\% |  |  |  | 100\% | 100\% | 100\% | 100\% | \% 100\% | 100\% |
| (Unweighted N) | (990) | (758) | (108) | (124) | (368) | (285) | (200) | (186) | (218) | (375) | (211) |

## YouGov

June 26-28, 2015
YouGov

## 15. Fairness

Do you think it is fair or unfair that it is generally acceptable in American society for a man to be topless in public but it is not generally acceptable for a woman to do the same?

|  | Total | Gender |  | Age |  |  |  | 3 Point Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| Fair | 47\% | 44\% | 51\% | 31\% | 44\% | 52\% | 63\% | 38\% | 48\% | 61\% |
| Unfair | 35\% | 42\% | 29\% | 49\% | 35\% | 31\% | 27\% | 49\% | 30\% | 22\% |
| Not sure | 18\% | 15\% | 20\% | 20\% | 22\% | 17\% | 10\% | 12\% | 22\% | 16\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (999) | (474) | (525) | (156) | (272) | (395) | (176) | (371) | (411) | (217) |


|  | Total | Race |  |  | Family Income |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Hispanic | Under 40 | 40-80 | 80+ | Northeast | Midwest | South | West |
| Fair | 47\% | 51\% | 47\% | 30\% | 46\% | 53\% | 44\% | 52\% | 46\% | 48\% | 44\% |
| Unfair | 35\% | 34\% | 29\% | 43\% | 36\% | 33\% | 43\% | 31\% | 37\% | 35\% | 36\% |
| Not sure | 18\% | 15\% | 23\% | 26\% | 18\% | 15\% | 14\% | 17\% | 17\% | 17\% | 20\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (999) | (763) | (109) | (127) | (372) | (287) | (201) | (189) | (221) | (379) | (210) |

## 16. Sexualization Problem

How much of a problem, if at all, do you consider the sexualization of women's bodies in today's society to be?

|  | Total | Gender |  | Age |  |  |  | 3 Point Party ID |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat |  |  | Republican |
| A very serious problem | 27\% | 17\% | 35\% | 34\% | 23\% | 27\% | 23\% | 29\% |  |  | 24\% |
| A somewhat serious problem | 35\% | 35\% | 35\% | 39\% | 32\% | 32\% | 40\% | 39\% |  |  | 30\% |
| Not a very serious problem | 18\% | 24\% | 12\% | 10\% | 17\% | 23\% | 20\% | 17\% |  |  | 25\% |
| Not a problem at all | 9\% | 14\% | 4\% | 5\% | 12\% | 11\% | 7\% | 9\% |  |  | 13\% |
| Don't know | 11\% | 9\% | 13\% | 13\% | 16\% | 7\% | 11\% | 7\% |  |  | 8\% |
| Totals <br> (Unweighted N) | $\begin{aligned} & 100 \% \\ & (999) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (474) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (525) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (156) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (272) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (395) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (176) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (371) \end{aligned}$ |  |  | $\begin{aligned} & 100 \% \\ & (217) \end{aligned}$ |
|  |  |  | Race |  |  | ily Income |  |  |  |  |  |
|  | Total | White | Black | Hispanic | Under 40 | 40-80 | 80+ | Northeast | Midwest | South | West |
| A very serious problem A somewhat serious | 27\% | 28\% | 31\% | 17\% | 24\% | 31\% | 26\% | 19\% | 28\% | 28\% | 30\% |
| problem | 35\% | 35\% | 27\% | 38\% | $33 \%$ | $33 \%$ | 40\% | 39\% | 39\% | $33 \%$ | 30\% |
| Not a very serious problem | 18\% | 19\% | 21\% | 13\% | 19\% | 20\% | 20\% | 19\% | 18\% | 20\% | 14\% |
| Not a problem at all | 9\% | 9\% | 8\% | 12\% | 11\% | 8\% | 10\% | 10\% | 7\% | 9\% | 12\% |
| Don't know | 11\% | 9\% | 14\% | 20\% | 13\% | 9\% | 4\% | 13\% | 8\% | 10\% | 14\% |
| Totals <br> (Unweighted N) | $\begin{aligned} & \hline 100 \% \\ & (999) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (763) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (109) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (127) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (372) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (287) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (201) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (189) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (221) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (379) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (210) \end{aligned}$ |

## 17. Offended by Nudity

Do you agree or disagree with the following statement: "Americans are too easily offended by matters relating to sex or nudity?"

|  | Total | Gender |  | Age |  |  |  | 3 Point Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| Strongly agree | 26\% | 33\% | 20\% | 30\% | 29\% | 25\% | 22\% | 36\% | 25\% | 14\% |
| Tend to agree | 34\% | 34\% | 34\% | 33\% | 31\% | 35\% | 39\% | 38\% | 31\% | 34\% |
| Tend to disagree | 19\% | 17\% | 21\% | 13\% | 17\% | 21\% | 25\% | 13\% | 19\% | 28\% |
| Strongly disagree | 10\% | 9\% | 12\% | 11\% | 6\% | 13\% | 11\% | 7\% | 10\% | 16\% |
| Don't know | 10\% | 8\% | 12\% | 14\% | 17\% | 6\% | 3\% | 6\% | 14\% | 7\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (999) | (474) | (525) | (156) | (272) | (395) | (176) | (371) | (411) | (217) |


|  | Total | Race |  |  | Family Income |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Hispanic | Under 40 | 40-80 | 80+ | Northeast | Midwest | South | West |
| Strongly agree | 26\% | 27\% | 25\% | 25\% | 27\% | 31\% | 27\% | 28\% | 26\% | 26\% | 25\% |
| Tend to agree | 34\% | 33\% | 41\% | 32\% | 36\% | 34\% | 39\% | 31\% | 40\% | 35\% | 28\% |
| Tend to disagree | 19\% | 21\% | 12\% | 15\% | 17\% | 18\% | 20\% | 18\% | 21\% | 18\% | 20\% |
| Strongly disagree | 10\% | 10\% | 13\% | 10\% | 9\% | 10\% | 11\% | 11\% | 6\% | 11\% | 12\% |
| Don't know | 10\% | 9\% | 10\% | 18\% | 12\% | 7\% | 3\% | 11\% | 6\% | 9\% | 15\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (999) | (763) | (109) | (127) | (372) | (287) | (201) | (189) | (221) | (379) | (210) |

