

1. Facebook after death

In some places Facebook is giving users the ability to choose what happens to their accounts after they die. Users can choose between two options: the account is deleted or one other person called a "legacy contact" can be given control of some functions of the account. The legacy contact can post announcements, change your profile photo and accept friend requests, but it cannot see your private messages or post as you. Of these two options, which would you prefer to happen to your Facebook account after you die?

Asked of those who access Facebook

	Total	Gender		Age				3 Point Party ID		
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Control over some functions is given to a "legacy contact"	29%	31%	27%	34%	41%	21%	14%	31%	27%	29%
The account is deleted	55%	53%	57%	45%	39%	67%	72%	55%	52%	60%
Don't know	17%	16%	17%	20%	21%	12%	14%	14%	21%	12%
Totals (Unweighted N)	100% (786)	100% (356)	100% (430)	100% (154)	100% (216)	100% (298)	100% (118)	100% (268)	100% (329)	100% (189)

	Total	Race			Family Income			Region			
		White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Control over some functions is given to a "legacy contact"	29%	28%	35%	25%	30%	29%	27%	32%	30%	29%	24%
The account is deleted	55%	55%	52%	55%	52%	54%	64%	56%	46%	56%	60%
Don't know	17%	16%	13%	20%	18%	17%	8%	13%	23%	15%	16%
Totals (Unweighted N)	100% (786)	100% (591)	100% (94)	100% (101)	100% (281)	100% (238)	100% (154)	100% (154)	100% (168)	100% (295)	100% (169)

2. Facebook after death option

Under the previous system, when a person dies the account is simply frozen, and people who could view it or post on it before death could continue to do so. If you also had this option, what would your preference be?

Asked of those who access Facebook

	Total	Gender		Age				3 Point Party ID		
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Control over some functions is given to a "legacy contact"	23%	25%	21%	24%	32%	19%	11%	27%	22%	19%
The account is deleted	46%	44%	49%	36%	35%	54%	66%	47%	44%	50%
The account is frozen	18%	20%	17%	28%	16%	18%	8%	14%	20%	21%
Don't know	13%	11%	14%	11%	17%	9%	14%	11%	14%	11%
Totals (Unweighted N)	100% (787)	100% (357)	100% (430)	100% (154)	100% (216)	100% (299)	100% (118)	100% (269)	100% (329)	100% (189)

	Total	Race			Family Income			Region			
		White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Control over some functions is given to a "legacy contact"	23%	24%	28%	14%	23%	25%	19%	27%	25%	20%	21%
The account is deleted	46%	45%	47%	53%	48%	44%	55%	48%	38%	52%	42%
The account is frozen	18%	19%	15%	16%	15%	16%	19%	15%	21%	17%	20%
Don't know	13%	12%	10%	17%	14%	14%	7%	10%	16%	10%	17%
Totals (Unweighted N)	100% (787)	100% (592)	100% (94)	100% (101)	100% (282)	100% (238)	100% (154)	100% (154)	100% (169)	100% (295)	100% (169)

3. Posted message after

Have you ever posted a message on someone's Facebook after they passed away?

Asked of those who access Facebook

	Gender			Age				3 Point Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Yes, I have	20%	18%	21%	23%	22%	22%	8%	21%	19%	20%
No, I have not	77%	78%	76%	70%	74%	77%	92%	76%	77%	78%
Can't remember	3%	4%	3%	7%	4%	1%	0%	3%	4%	2%
Totals (Unweighted N)	100% (787)	100% (356)	100% (431)	100% (154)	100% (216)	100% (299)	100% (118)	100% (269)	100% (329)	100% (189)

	Race			Family Income			Region				
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Yes, I have	20%	22%	18%	12%	26%	16%	19%	18%	24%	18%	21%
No, I have not	77%	76%	77%	81%	71%	81%	80%	76%	74%	79%	76%
Can't remember	3%	2%	4%	7%	3%	4%	1%	6%	2%	3%	3%
Totals (Unweighted N)	100% (787)	100% (592)	100% (94)	100% (101)	100% (281)	100% (238)	100% (154)	100% (155)	100% (169)	100% (294)	100% (169)

4. Should happen

When a person dies, what do you think should generally happen to their Facebook?

Asked of those who access Facebook

	Total	Gender		Age				3 Point Party ID		
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
The page should stay up as a reminder of their life and a memorial for people to post tributes and share memories	35%	38%	32%	48%	42%	30%	13%	35%	36%	31%
The page should remain visible, but people shouldn't be able to make new posts	11%	12%	10%	12%	11%	11%	10%	13%	7%	16%
The page should be removed	38%	36%	40%	28%	26%	45%	61%	37%	39%	39%
Don't know	16%	14%	18%	13%	21%	14%	16%	15%	17%	15%
Totals (Unweighted N)	100% (785)	100% (356)	100% (429)	100% (153)	100% (216)	100% (299)	100% (117)	100% (268)	100% (328)	100% (189)

	Total	Race			Family Income			Region			
		White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
The page should stay up as a reminder of their life and a memorial for people to post tributes and share memories	35%	34%	39%	34%	37%	33%	29%	40%	30%	33%	38%
The page should remain visible, but people shouldn't be able to make new posts	11%	9%	14%	21%	9%	12%	15%	9%	13%	12%	10%
The page should be removed	38%	39%	39%	35%	38%	38%	43%	37%	38%	42%	33%
Don't know	16%	18%	8%	10%	16%	17%	13%	14%	19%	14%	19%

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	Total	Race			Family Income			Region			
		White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Totals (Unweighted N)	100% (785)	100% (591)	100% (93)	100% (101)	100% (282)	100% (237)	100% (153)	100% (153)	100% (169)	100% (294)	100% (169)