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YouGov

1. govt_reg

In general, do you think there is too much or too little regulation of business by the government?

|  | Total | Gender |  | Age |  |  |  | 3 Point Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| Too much | 43\% | 48\% | 37\% | 22\% | 38\% | 50\% | 62\% | 13\% | 46\% | 70\% |
| About the right amount | 20\% | 20\% | 20\% | 31\% | 20\% | 17\% | 10\% | 30\% | 19\% | 10\% |
| Too little | 22\% | 23\% | 20\% | 23\% | 21\% | 22\% | 21\% | 37\% | 18\% | 11\% |
| Not sure | 16\% | 9\% | 23\% | 24\% | 21\% | 12\% | 7\% | 20\% | 18\% | 8\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N ) | (999) | (470) | (529) | (177) | (260) | (411) | (151) | (324) | (429) | (246) |


|  | Total | Race |  |  | Family Income |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Hispanic | Under 40 | 40-80 | 80+ | Northeast | Midwest | South | West |
| Too much | 43\% | 49\% | 19\% | 26\% | 40\% | 45\% | 49\% | 45\% | 46\% | 39\% | 43\% |
| About the right amount | 20\% | 16\% | 28\% | 32\% | 18\% | 21\% | 16\% | 18\% | 19\% | 22\% | 18\% |
| Too little | 22\% | 22\% | 22\% | 19\% | 25\% | 18\% | 29\% | 22\% | 19\% | 20\% | 26\% |
| Not sure | 16\% | 13\% | 30\% | 23\% | 17\% | 16\% | 6\% | 15\% | 15\% | 19\% | 13\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (999) | (741) | (117) | (141) | (360) | (282) | (229) | (147) | (224) | (367) | (261) |

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2. Financial market regulation

Do you think financial markets need more or less regulation by the Federal Government?

|  | Total | Gender |  | Age |  |  |  | 3 Point Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| More | 31\% | 35\% | 28\% | 26\% | 27\% | 36\% | 36\% | 52\% | 28\% | 13\% |
| About the same | 24\% | 23\% | 25\% | 24\% | 25\% | 25\% | 20\% | 25\% | 25\% | 20\% |
| Less | 28\% | 31\% | 25\% | 23\% | 27\% | 27\% | 36\% | 6\% | 27\% | 53\% |
| Not sure | 17\% | 12\% | 22\% | 26\% | 22\% | 12\% | 8\% | 16\% | 19\% | 14\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (999) | (470) | (529) | (176) | (260) | (412) | (151) | (325) | (428) | (246) |


|  | Total | Race |  |  | Family Income |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Hispanic | Under 40 | 40-80 | 80+ | Northeast | Midwest | South | West |
| More | 31\% | 32\% | 30\% | 30\% | 33\% | 27\% | 39\% | 23\% | 34\% | 31\% | 35\% |
| About the same | 24\% | 20\% | 37\% | 34\% | 23\% | 25\% | 22\% | 29\% | 20\% | 26\% | 21\% |
| Less | 28\% | 33\% | 9\% | 13\% | 25\% | 32\% | 31\% | 31\% | 29\% | 24\% | 30\% |
| Not sure | 17\% | 15\% | 24\% | 23\% | 19\% | 15\% | 9\% | 16\% | 18\% | 19\% | 14\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (999) | (740) | (117) | (142) | (360) | (282) | (228) | (146) | (224) | (367) | (262) |

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## 3. Bigger threat

What do you think is more of a threat?

|  | Total | Gender |  | Age |  |  |  | 3 Point Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| Big business | 33\% | 36\% | 30\% | 37\% | 33\% | 30\% | 32\% | 58\% | 30\% | 8\% |
| Big government | 67\% | 64\% | 70\% | 63\% | 67\% | 70\% | 68\% | 42\% | 70\% | 92\% |
| Totals (Unweighted N) | $\begin{aligned} & 100 \% \\ & (993) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (468) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (525) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (174) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (258) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (411) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (150) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (325) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (422) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (246) \end{aligned}$ |


|  | Total | Race |  |  | Family Income |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Hispanic | Under 40 | 40-80 | 80+ | Northeast | Midwest | South | West |
| Big business | 33\% | 32\% | 39\% | 32\% | 27\% | 34\% | 44\% | 32\% | 32\% | 31\% | 37\% |
| Big government | 67\% | 68\% | 61\% | 68\% | 73\% | 66\% | 56\% | 68\% | 68\% | 69\% | 63\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (993) | (737) | (115) | (141) | (357) | (280) | (228) | (145) | (223) | (364) | (261) |

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## 4. Status of problems with banking system

Do you think the problems with banks in the 2008 financial crisis have been fixed?

|  | Total | Gender |  | Age |  |  |  | 3 Point Party ID |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | $65+$ | Democrat |  | Independent | Republican |
| Most problems have been fixed | 23\% | 22\% | 24\% | 23\% | 19\% | 26\% | 23\% | 27\% |  | 20\% | 24\% |
| Most problems have not been fixed | 51\% | 57\% | 46\% | 43\% | 48\% | 55\% | 57\% | 48\% |  | 54\% | 50\% |
| Not sure | 26\% | 22\% | 30\% | 35\% | 33\% | 19\% | 20\% | 25\% |  | 27\% | 26\% |
| Totals (Unweighted N) | $\begin{aligned} & 100 \% \\ & (999) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (470) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (529) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (177) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (260) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (411) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (151) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (325) \end{aligned}$ |  | $\begin{aligned} & 100 \% \\ & (428) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (246) \end{aligned}$ |
|  |  |  | Race |  |  | ily Income |  |  |  | Region |  |
|  | Total | White | Black | Hispanic | Under 40 | 40-80 | 80+ | Northeast | Midwes | st South | West |
| Most problems have been fixed Most problems have | 23\% | 22\% | 25\% | 24\% | 19\% | 29\% | 28\% | 23\% | 21\% | \% 26\% | 19\% |
| not been fixed | 51\% | 55\% | 33\% | 43\% | 49\% | 47\% | 54\% | 49\% | 52\% | \% 47\% | 57\% |
| Not sure | 26\% | 22\% | 42\% | 33\% | 32\% | 24\% | 18\% | 28\% | 26\% | \% 26\% | 24\% |
| Totals (Unweighted N) | $\begin{aligned} & 100 \% \\ & (999) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (741) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (117) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (141) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (360) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (282) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (228) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (147) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (224) \end{aligned}$ | $100 \%$ $(367)$ | $\begin{aligned} & 100 \% \\ & (261) \end{aligned}$ |

## 5. FTT plan

Do you support or oppose a plan to lower taxes on those who earn less than $\$ 200,000$ per year but would be paid for by imposing a new tax on certain financial transactions like trading stock?



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## 6. Volker rule

Do you support or oppose a plan to delay implementation of the law which prevents banks from independently investing the bank's own money in the stock market and other certain financial transactions?

|  | Total | Gender |  | Age |  |  |  | 3 Point Party ID |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat |  | Independent | Republican |
| Support | 27\% | 31\% | 23\% | 28\% | 24\% | 26\% | 30\% | 30\% |  | 25\% | 26\% |
| Oppose | 29\% | 32\% | 26\% | 24\% | 24\% | 32\% | 37\% | 28\% |  | 30\% | 29\% |
| Not sure | 44\% | 37\% | 52\% | 48\% | 52\% | 42\% | 33\% | 43\% |  | 44\% | 46\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |  | 100\% | 100\% |
| (Unweighted N) | (995) | (469) | (526) | (174) | (259) | (411) | (151) | (323) |  | (427) | (245) |
|  |  |  | Race |  |  | ily Income |  |  |  | Region |  |
|  | Total | White | Black | Hispanic | Under 40 | 40-80 | 80+ | Northeast | Midwes | est South | West |
| Support | 27\% | 26\% | 27\% | 28\% | 25\% | 29\% | 26\% | 29\% | 22\% | \% 28\% | 28\% |
| Oppose | 29\% | 31\% | 16\% | 30\% | 33\% | 22\% | 40\% | 35\% | 28\% | \% 24\% | 34\% |
| Not sure | 44\% | 43\% | 56\% | 42\% | 42\% | 50\% | 34\% | 37\% | 50\% | \% 49\% | 38\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | \% 100\% | 100\% |
| (Unweighted N) | (995) | (738) | (115) | (142) | (356) | (281) | (229) | (147) | (223) | (366) | (259) |

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7. Law went too far

Do you think the law the Congress passed in 2010 which imposed new federal regulations on financial markets went too far or not far enough?

|  | Total | Gender |  | Age |  |  |  | 3 Point Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| Went too far | 18\% | 20\% | 16\% | 9\% | 13\% | 21\% | 32\% | 5\% | 18\% | 33\% |
| About right | 17\% | 16\% | 18\% | 15\% | 22\% | 15\% | 14\% | 23\% | 15\% | 15\% |
| Not far enough | 27\% | 33\% | 21\% | 21\% | 24\% | 31\% | 29\% | 41\% | 25\% | 14\% |
| Not sure | 38\% | 31\% | 45\% | 55\% | 41\% | 32\% | 25\% | 32\% | 42\% | 39\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (996) | (467) | (529) | (176) | (259) | (410) | (151) | (323) | (427) | (246) |


|  | Total | Race |  |  | Family Income |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Hispanic | Under 40 | 40-80 | 80+ | Northeast | Midwest | South | West |
| Went too far | 18\% | 21\% | 6\% | 11\% | 16\% | 14\% | 26\% | 18\% | 16\% | 17\% | 22\% |
| About right | 17\% | 15\% | 18\% | 27\% | 15\% | 22\% | 14\% | 19\% | 16\% | 17\% | 16\% |
| Not far enough | 27\% | 28\% | 28\% | 20\% | 26\% | 25\% | 37\% | 30\% | 27\% | 23\% | 30\% |
| Not sure | 38\% | 36\% | 48\% | 41\% | 43\% | 39\% | 23\% | 33\% | 41\% | 43\% | 32\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (996) | (740) | (115) | (141) | (359) | (279) | (229) | (146) | (223) | (365) | (262) |

## 8. Familiarity with Dodd-Frank

How familiar are you with the Dodd-Frank law which regulates financial markets?

|  | Total | Gender |  | Age |  |  |  | 3 Point Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| Very familiar | 4\% | 6\% | 2\% | 3\% | 4\% | 4\% | 4\% | 3\% | 5\% | 4\% |
| Somewhat familiar | 30\% | 36\% | 24\% | 14\% | 28\% | 35\% | 41\% | 30\% | 28\% | 32\% |
| Not very familiar | 27\% | 30\% | 25\% | 27\% | 23\% | 28\% | 33\% | 24\% | 27\% | 32\% |
| Never heard of it | 39\% | 29\% | 48\% | 55\% | 45\% | 32\% | 22\% | 43\% | 40\% | 33\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (996) | (467) | (529) | (176) | (258) | (411) | (151) | (323) | (427) | (246) |


|  | Total | Race |  |  | Family Income |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Hispanic | Under 40 | 40-80 | 80+ | Northeast | Midwest | South | West |
| Very familiar | 4\% | 5\% | 3\% | 1\% | 4\% | 2\% | 7\% | 5\% | 3\% | 5\% | 4\% |
| Somewhat familiar | 30\% | 33\% | 14\% | 23\% | 22\% | 30\% | 46\% | 31\% | 26\% | 28\% | 35\% |
| Not very familiar | 27\% | 29\% | 29\% | 17\% | 28\% | 29\% | 28\% | 25\% | 30\% | 26\% | 30\% |
| Never heard of it | 39\% | 33\% | 53\% | 60\% | 45\% | 40\% | 20\% | 39\% | 42\% | 41\% | 32\% |
| Totals <br> (Unweighted N) | $\begin{aligned} & 100 \% \\ & (996) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (740) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (116) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (140) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (360) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (279) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (228) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (146) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (223) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (366) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (261) \end{aligned}$ |

