YouGov

August 5 - 7, 2014

YouGov

1. Follows professional golf
How closely do you follow professional golf?

		Gender		Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Very closely	5%	5%	4%	3%	7%	4%	6%	4%	4%	8%
Somewhat closely	13%	15%	10%	11%	14%	10%	18%	14%	11%	13%
Not very closely	25%	26%	24%	20%	26%	27%	25%	25%	22%	31%
Not at all	58%	53%	62%	66%	53%	59%	52%	57%	63%	49%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(991)	(480)	(511)	(193)	(259)	(375)	(164)	(340)	(419)	(232)

		Race			Family Income			Region			
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Very closely	5%	4%	7%	8%	4%	6%	3%	4%	3%	6%	4%
Somewhat closely	13%	13%	16%	7%	10%	12%	21%	10%	12%	14%	12%
Not very closely	25%	25%	30%	19%	23%	28%	27%	20%	24%	29%	23%
Not at all	58%	58%	47%	66%	63%	54%	49%	66%	61%	50%	60%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(991)	(739)	(114)	(138)	(391)	(295)	(159)	(152)	(197)	(394)	(248)

		Follows professional golf			
	Total	Very closely	Somewhat closely	Not very closely	Not at all
Very closely	5%	100%	—	—	—
Somewhat closely	13%	—	100%	—	—
Not very closely	25%	—	—	100%	—
Not at all	58%	—	—	—	100%
Totals	100%	100%	100%	100%	100%
(Unweighted N)	(991)	(48)	(123)	(242)	(578)

2. Greatest golfer
Who do you think is the greatest professional golfer of all times?

		Gender		Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Jack Nicklaus	33%	40%	27%	15%	28%	42%	47%	31%	26%	51%
Tiger Woods	30%	27%	33%	47%	33%	22%	20%	40%	28%	18%
Someone else	4%	5%	3%	0%	3%	5%	6%	1%	6%	5%
Don't know	32%	27%	37%	37%	36%	30%	27%	28%	40%	26%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(990)	(481)	(509)	(195)	(257)	(374)	(164)	(339)	(420)	(231)

		Race			Family Income			Region			
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Jack Nicklaus	33%	37%	22%	26%	29%	37%	37%	33%	37%	32%	34%
Tiger Woods	30%	25%	56%	34%	37%	28%	26%	28%	25%	34%	29%
Someone else	4%	5%	1%	2%	3%	3%	6%	5%	3%	3%	5%
Don't know	32%	33%	21%	38%	31%	32%	31%	34%	35%	31%	32%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(990)	(737)	(115)	(138)	(389)	(295)	(159)	(151)	(199)	(393)	(247)

		Follows professional golf			
	Total	Very closely	Somewhat closely	Not very closely	Not at all
Jack Nicklaus	33%	44%	45%	44%	26%
Tiger Woods	30%	33%	41%	36%	25%
Someone else	4%	6%	6%	7%	2%
Don't know	32%	18%	8%	13%	47%
Totals	100%	100%	100%	100%	100%
(Unweighted N)	(990)	(48)	(123)	(241)	(576)