

1. Keep a secret

Can you keep a secret?

	Gender			Age				3 Point Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Yes	91%	91%	91%	88%	91%	92%	92%	91%	90%	93%
No	2%	2%	3%	1%	3%	3%	2%	2%	2%	2%
Not sure	7%	7%	6%	11%	5%	5%	6%	7%	8%	5%
Totals (Unweighted N)	100% (998)	100% (485)	100% (513)	100% (179)	100% (285)	100% (373)	100% (161)	100% (335)	100% (414)	100% (249)

	Race				Family Income			Region			
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Yes	91%	93%	84%	87%	87%	94%	93%	86%	94%	91%	92%
No	2%	1%	4%	5%	4%	1%	1%	6%	1%	1%	3%
Not sure	7%	6%	12%	8%	9%	5%	5%	8%	5%	8%	5%
Totals (Unweighted N)	100% (998)	100% (747)	100% (111)	100% (140)	100% (363)	100% (290)	100% (202)	100% (190)	100% (227)	100% (380)	100% (201)

2. Frequency of gossiping – Family

How often do you gossip or talk behind the back of the following people?

	Gender			Age				3 Point Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
All the time	5%	6%	3%	6%	9%	3%	1%	4%	6%	3%
Often	5%	3%	6%	7%	6%	3%	3%	7%	3%	3%
Sometimes	25%	20%	30%	27%	25%	25%	26%	32%	24%	20%
Rarely	35%	36%	34%	31%	30%	40%	38%	33%	33%	41%
Never	28%	32%	25%	25%	29%	28%	32%	23%	31%	31%
Prefer not to say	2%	3%	2%	5%	2%	2%	–	1%	3%	2%
Totals (Unweighted N)	100% (999)	100% (485)	100% (514)	100% (180)	100% (285)	100% (373)	100% (161)	100% (337)	100% (414)	100% (248)

	Race			Family Income			Region				
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
All the time	5%	3%	7%	10%	5%	5%	3%	5%	2%	5%	7%
Often	5%	4%	6%	7%	5%	5%	6%	7%	5%	4%	3%
Sometimes	25%	25%	30%	21%	27%	25%	26%	31%	33%	20%	23%
Rarely	35%	37%	24%	35%	30%	36%	39%	28%	33%	38%	37%
Never	28%	29%	28%	25%	32%	25%	26%	26%	24%	31%	30%
Prefer not to say	2%	2%	4%	2%	1%	3%	–	2%	3%	2%	0%
Totals (Unweighted N)	100% (999)	100% (747)	100% (112)	100% (140)	100% (364)	100% (291)	100% (201)	100% (190)	100% (229)	100% (379)	100% (201)

3. Frequency of gossiping – Friends

How often do you gossip or talk behind the back of the following people?

	Gender			Age				3 Point Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
All the time	2%	2%	1%	1%	4%	2%	1%	2%	2%	1%
Often	3%	2%	5%	8%	2%	2%	1%	7%	2%	1%
Sometimes	20%	20%	20%	20%	21%	18%	22%	20%	19%	22%
Rarely	39%	39%	39%	32%	35%	44%	42%	38%	39%	40%
Never	34%	34%	35%	34%	35%	34%	35%	33%	34%	36%
Prefer not to say	2%	3%	0%	5%	2%	0%	–	1%	4%	0%
Totals (Unweighted N)	100% (999)	100% (484)	100% (515)	100% (180)	100% (285)	100% (373)	100% (161)	100% (336)	100% (414)	100% (249)

	Race			Family Income			Region				
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
All the time	2%	1%	1%	8%	3%	2%	1%	2%	–	2%	3%
Often	3%	2%	7%	7%	4%	2%	3%	6%	4%	3%	2%
Sometimes	20%	20%	20%	21%	19%	21%	20%	22%	20%	19%	19%
Rarely	39%	41%	33%	31%	34%	43%	43%	39%	41%	37%	39%
Never	34%	35%	34%	33%	38%	30%	33%	28%	34%	36%	36%
Prefer not to say	2%	1%	6%	1%	1%	1%	–	3%	1%	2%	0%
Totals (Unweighted N)	100% (999)	100% (748)	100% (112)	100% (139)	100% (364)	100% (290)	100% (202)	100% (190)	100% (229)	100% (379)	100% (201)

4. Frequency of gossiping – Coworkers

How often do you gossip or talk behind the back of the following people?

	Gender			Age				3 Point Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
All the time	2%	3%	2%	3%	4%	2%	—	3%	2%	2%
Often	4%	4%	4%	10%	5%	1%	2%	6%	3%	5%
Sometimes	22%	25%	20%	25%	29%	18%	19%	21%	23%	23%
Rarely	29%	30%	29%	25%	31%	34%	26%	31%	29%	27%
Never	39%	34%	43%	32%	29%	44%	50%	36%	38%	42%
Prefer not to say	3%	4%	2%	6%	2%	1%	3%	2%	5%	1%
Totals (Unweighted N)	100% (1,000)	100% (485)	100% (515)	100% (180)	100% (285)	100% (373)	100% (162)	100% (337)	100% (414)	100% (249)

	Race			Family Income			Region				
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
All the time	2%	2%	3%	5%	3%	4%	2%	3%	2%	2%	3%
Often	4%	3%	4%	9%	4%	6%	5%	3%	4%	3%	7%
Sometimes	22%	24%	18%	17%	21%	24%	24%	30%	20%	20%	24%
Rarely	29%	29%	27%	35%	24%	29%	40%	28%	33%	27%	31%
Never	39%	39%	42%	33%	45%	36%	29%	32%	37%	45%	34%
Prefer not to say	3%	3%	6%	1%	3%	2%	—	4%	5%	2%	1%
Totals (Unweighted N)	100% (1,000)	100% (748)	100% (112)	100% (140)	100% (364)	100% (291)	100% (202)	100% (190)	100% (229)	100% (380)	100% (201)

5. Frequency of gossiping – Classmates

How often do you gossip or talk behind the back of the following people?

	Gender			Age				3 Point Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
All the time	2%	3%	1%	4%	4%	1%	—	4%	0%	3%
Often	3%	2%	3%	6%	3%	1%	1%	3%	3%	1%
Sometimes	11%	12%	11%	16%	14%	8%	7%	13%	10%	11%
Rarely	23%	22%	23%	23%	22%	23%	23%	23%	21%	25%
Never	57%	56%	58%	42%	54%	66%	64%	53%	59%	59%
Prefer not to say	4%	5%	4%	9%	3%	1%	5%	4%	6%	1%
Totals (Unweighted N)	100% (998)	100% (485)	100% (513)	100% (180)	100% (284)	100% (372)	100% (162)	100% (336)	100% (413)	100% (249)

	Race			Family Income			Region				
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
All the time	2%	1%	1%	7%	2%	4%	2%	2%	—	2%	5%
Often	3%	3%	4%	1%	2%	3%	3%	4%	3%	2%	2%
Sometimes	11%	11%	15%	10%	12%	10%	10%	16%	11%	11%	9%
Rarely	23%	23%	24%	19%	22%	19%	26%	22%	21%	22%	26%
Never	57%	58%	50%	57%	58%	62%	56%	50%	59%	59%	56%
Prefer not to say	4%	4%	6%	6%	4%	3%	3%	6%	6%	4%	1%
Totals (Unweighted N)	100% (998)	100% (747)	100% (112)	100% (139)	100% (363)	100% (291)	100% (201)	100% (190)	100% (229)	100% (378)	100% (201)

6. Frequency of gossiping – Bosses/supervisors

How often do you gossip or talk behind the back of the following people?

	Gender			Age				3 Point Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
All the time	4%	5%	3%	7%	7%	2%	1%	5%	4%	4%
Often	4%	5%	4%	4%	5%	4%	3%	5%	3%	5%
Sometimes	21%	24%	18%	24%	25%	18%	17%	21%	22%	18%
Rarely	29%	29%	30%	22%	30%	33%	29%	29%	29%	29%
Never	39%	33%	44%	37%	31%	42%	49%	38%	38%	42%
Prefer not to say	3%	4%	1%	7%	2%	1%	–	2%	4%	2%
Totals (Unweighted N)	100% (998)	100% (484)	100% (514)	100% (179)	100% (285)	100% (373)	100% (161)	100% (337)	100% (413)	100% (248)

	Race			Family Income			Region				
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
All the time	4%	3%	11%	6%	5%	5%	2%	5%	1%	5%	6%
Often	4%	4%	2%	4%	3%	5%	6%	6%	6%	2%	4%
Sometimes	21%	22%	13%	20%	17%	25%	25%	22%	19%	19%	24%
Rarely	29%	31%	23%	27%	26%	26%	36%	31%	33%	24%	33%
Never	39%	38%	45%	41%	47%	37%	30%	32%	38%	46%	33%
Prefer not to say	3%	2%	6%	3%	2%	2%	–	3%	3%	3%	1%
Totals (Unweighted N)	100% (998)	100% (747)	100% (112)	100% (139)	100% (363)	100% (291)	100% (201)	100% (189)	100% (229)	100% (379)	100% (201)

7. Frequency of gossiping – Strangers

How often do you gossip or talk behind the back of the following people?

	Gender			Age				3 Point Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
All the time	4%	4%	3%	3%	7%	3%	2%	5%	4%	2%
Often	6%	6%	6%	8%	7%	5%	4%	6%	6%	6%
Sometimes	24%	26%	22%	26%	25%	22%	24%	23%	21%	30%
Rarely	29%	25%	33%	23%	31%	31%	31%	31%	29%	26%
Never	35%	34%	36%	32%	29%	39%	39%	34%	35%	36%
Prefer not to say	2%	4%	1%	8%	2%	0%	–	2%	4%	1%
Totals (Unweighted N)	100% (999)	100% (485)	100% (514)	100% (179)	100% (285)	100% (373)	100% (162)	100% (336)	100% (414)	100% (249)

	Race			Family Income			Region				
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
All the time	4%	3%	6%	4%	4%	4%	2%	6%	1%	3%	5%
Often	6%	6%	7%	6%	5%	8%	7%	11%	7%	3%	6%
Sometimes	24%	25%	16%	23%	22%	26%	29%	22%	28%	20%	28%
Rarely	29%	30%	22%	33%	29%	29%	28%	25%	31%	30%	30%
Never	35%	35%	45%	27%	38%	32%	34%	31%	32%	42%	28%
Prefer not to say	2%	2%	4%	6%	2%	1%	–	4%	1%	3%	2%
Totals (Unweighted N)	100% (999)	100% (748)	100% (111)	100% (140)	100% (363)	100% (291)	100% (202)	100% (190)	100% (228)	100% (380)	100% (201)

8. Enjoy hearing gossip

Do you enjoy hearing gossip about other people?

	Gender			Age				3 Point Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Yes	30%	29%	30%	38%	33%	26%	20%	36%	27%	27%
No	63%	65%	61%	46%	61%	70%	73%	58%	64%	67%
Prefer not to say	8%	6%	9%	16%	5%	4%	7%	7%	9%	6%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(998)	(485)	(513)	(180)	(283)	(373)	(162)	(335)	(414)	(249)

	Race				Family Income			Region			
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Yes	30%	30%	23%	31%	30%	33%	33%	39%	33%	24%	29%
No	63%	63%	70%	58%	64%	61%	63%	54%	64%	69%	56%
Prefer not to say	8%	7%	7%	10%	6%	6%	3%	7%	3%	6%	14%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(998)	(747)	(111)	(140)	(364)	(290)	(201)	(190)	(228)	(379)	(201)

9. Enjoy gossiping

Do you enjoy gossiping or talking about other people behind their backs?

	Gender			Age				3 Point Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Yes	10%	10%	10%	15%	12%	8%	6%	15%	8%	8%
No	85%	85%	86%	75%	86%	89%	92%	82%	86%	90%
Prefer not to say	4%	4%	4%	10%	3%	3%	2%	3%	6%	2%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(993)	(481)	(512)	(180)	(285)	(369)	(159)	(335)	(410)	(248)

	Race				Family Income			Region			
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Yes	10%	9%	13%	15%	12%	12%	10%	15%	10%	8%	12%
No	85%	87%	83%	80%	85%	85%	89%	82%	88%	88%	81%
Prefer not to say	4%	4%	4%	6%	3%	3%	1%	3%	1%	5%	7%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(993)	(744)	(111)	(138)	(362)	(290)	(200)	(188)	(228)	(378)	(199)

10. Been caught gossiping

Have you ever been caught gossiping or talking about someone else behind their back?

	Gender			Age				3 Point Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Yes	22%	23%	22%	28%	24%	22%	13%	25%	20%	24%
No	73%	72%	75%	63%	74%	75%	82%	72%	75%	73%
Prefer not to say	4%	5%	3%	9%	2%	2%	5%	3%	6%	3%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(992)	(480)	(512)	(176)	(283)	(372)	(161)	(335)	(409)	(248)

	Race				Family Income			Region			
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Yes	22%	24%	18%	16%	23%	24%	27%	20%	25%	20%	26%
No	73%	72%	78%	78%	72%	73%	72%	76%	72%	75%	70%
Prefer not to say	4%	4%	4%	6%	5%	3%	1%	4%	3%	5%	4%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(992)	(744)	(110)	(138)	(361)	(291)	(201)	(189)	(227)	(378)	(198)

11. Caught someone gossiping

Have you ever caught someone gossiping or talking about YOU behind your back?

	Gender			Age				3 Point Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Yes	57%	56%	58%	58%	56%	58%	55%	54%	57%	60%
No	40%	39%	40%	33%	41%	41%	44%	43%	38%	38%
Prefer not to say	3%	5%	2%	10%	2%	1%	1%	2%	5%	2%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(992)	(481)	(511)	(179)	(284)	(370)	(159)	(336)	(413)	(243)

	Race				Family Income			Region			
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Yes	57%	57%	64%	49%	57%	60%	57%	60%	56%	57%	56%
No	40%	40%	32%	45%	40%	38%	43%	36%	43%	40%	40%
Prefer not to say	3%	3%	4%	6%	3%	3%	1%	4%	1%	4%	5%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(992)	(741)	(112)	(139)	(361)	(290)	(201)	(190)	(229)	(376)	(197)