September 24 - 25, 2013



1. Spouses and good or bad habits – Start a bad habit

Has your spouse or someone else with whom you have had a significant relationship caused you to do any of the following?

| | | Ge | nder | | A | ge | | | Party ID | | Voter Registration | | |
|----------------|---------|-------|--------|-------|-------|-------|-------|----------|-------------|------------|--------------------|----------------|--|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican | Registered | Not registered | |
| Yes | 17% | 15% | 19% | 19% | 17% | 18% | 10% | 14% | 20% | 16% | 16% | 21% | |
| No | 72% | 72% | 72% | 62% | 67% | 76% | 84% | 76% | 67% | 76% | 74% | 59% | |
| Not sure | 11% | 13% | 10% | 19% | 16% | 6% | 6% | 11% | 13% | 9% | 10% | 20% | |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | |
| (Unweighted N) | (1,000) | (468) | (532) | (141) | (284) | (395) | (180) | (347) | (413) | (240) | (894) | (106) | |

| | | Race | | | Region | | | | | | | |
|-------|-------------------|--|---|---|---|---|--|---|---|--|--|---|
| Total | White | Black | Hispanic | Less than high school | High school | Some college | College grad | Post grad | Northeast | Midwest | South | West |
| 17% | 16% | 14% | 20% | 27% | 14% | 18% | 16% | 16% | 17% | 15% | 18% | 16% |
| 72% | 75% | 67% | 63% | 64% | 72% | 72% | 71% | 79% | 69% | 78% | 70% | 73% |
| 11% | 9% | 19% | 17% | 9% | 14% | 10% | 13% | 5% | 14% | 7% | 13% | 11% |
| 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% (247) |
| | 17% 72% 11% | 17% 16% 72% 75% 11% 9% 100% 100% | Total White Black 17% 16% 14% 72% 75% 67% 11% 9% 19% 100% 100% 100% | Total White Black Hispanic 17% 16% 14% 20% 72% 75% 67% 63% 11% 9% 19% 17% 100% 100% 100% 100% | Total White Black Hispanic Less than high school 17% 16% 14% 20% 27% 72% 75% 67% 63% 64% 11% 9% 19% 17% 9% 100% 100% 100% 100% 100% | Total White Black Hispanic Less than high school High school 17% 16% 14% 20% 27% 14% 72% 75% 67% 63% 64% 72% 11% 9% 19% 17% 9% 14% 100% 100% 100% 100% 100% | Total White Black Hispanic Less than high school High school Some college 17% 16% 14% 20% 27% 14% 18% 72% 75% 67% 63% 64% 72% 72% 11% 9% 19% 17% 9% 14% 10% 100% 100% 100% 100% 100% 100% 100% | Total White Black Hispanic Less than high school High school Some college College grad 17% 16% 14% 20% 27% 14% 18% 16% 72% 75% 67% 63% 64% 72% 72% 71% 11% 9% 19% 17% 9% 14% 10% 13% 100% 100% 100% 100% 100% 100% 100% | Total White Black Hispanic Less than high school High school Some college College grad Post grad 17% 16% 14% 20% 27% 14% 18% 16% 16% 72% 75% 67% 63% 64% 72% 72% 71% 79% 11% 9% 19% 17% 9% 14% 10% 13% 5% 100% 100% 100% 100% 100% 100% 100% 100% | Total White Black Hispanic Less than high school High school Some college College grad Post grad Northeast 17% 16% 14% 20% 27% 14% 18% 16% 16% 17% 72% 75% 67% 63% 64% 72% 72% 71% 79% 69% 11% 9% 19% 17% 9% 14% 10% 13% 5% 14% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% | Total White Black Hispanic Less than high school High school Some college College grad Post grad Northeast Midwest 17% 16% 14% 20% 27% 14% 18% 16% 16% 17% 15% 72% 75% 67% 63% 64% 72% 72% 71% 79% 69% 78% 11% 9% 19% 17% 9% 14% 10% 13% 5% 14% 7% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% | Total White Black Hispanic Less than high school High school Some college College grad Post grad Northeast Midwest South 17% 16% 14% 20% 27% 14% 18% 16% 16% 17% 15% 18% 72% 75% 67% 63% 64% 72% 72% 71% 79% 69% 78% 70% 11% 9% 19% 17% 9% 14% 10% 13% 5% 14% 7% 13% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% |

September 24 - 25, 2013

2. Spouses and good or bad habits – Stop a bad habit

Has your spouse or someone else with whom you have had a significant relationship caused you to do any of the following?

| | | Ge | nder | | A | ge | | | Party ID | | Voter R | egistration |
|----------------|---------|-------|--------|-------|-------|-------|-------|----------|-------------|------------|------------|----------------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican | Registered | Not registered |
| Yes | 33% | 39% | 27% | 24% | 30% | 39% | 37% | 33% | 33% | 33% | 34% | 23% |
| No | 57% | 50% | 62% | 58% | 57% | 56% | 56% | 58% | 54% | 58% | 57% | 56% |
| Not sure | 11% | 11% | 10% | 19% | 13% | 5% | 8% | 9% | 13% | 9% | 9% | 21% |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| (Unweighted N) | (1,000) | (468) | (532) | (141) | (284) | (395) | (180) | (347) | (413) | (240) | (894) | (106) |

| | | | Race | | | Education | | | | | | | Region | | | |
|--------------------------|-----------------|---------------|---------------|--------------|-----------------------|---------------|---------------|---------------|--------------|---------------|---------------|---------------|---------------|--|--|--|
| | Total | White | Black | Hispanic | Less than high school | High school | Some college | College grad | Post grad | Northeast | Midwest | South | West | | | |
| Yes | 33% | 35% | 19% | 31% | 25% | 28% | 36% | 37% | 41% | 32% | 34% | 31% | 36% | | | |
| No | 57% | 56% | 57% | 59% | 55% | 59% | 55% | 55% | 55% | 54% | 60% | 56% | 56% | | | |
| Not sure | 11% | 9% | 24% | 10% | 20% | 13% | 9% | 8% | 4% | 14% | 6% | 13% | 8% | | | |
| Totals (Unweighted N) | 100% (1,000) | 100% (818) | 100% (108) | 100% (74) | 100% (43) | 100% (317) | 100% (353) | 100% (191) | 100% (96) | 100% (187) | 100% (196) | 100% (370) | 100% (247) | | | |

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3. Spouses and good or bad habits – Start a good habit

Has your spouse or someone else with whom you have had a significant relationship caused you to do any of the following?

| | | Ge | Gender | | A | ge | | | Party ID | Voter Registration | | |
|--------------------------|-----------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|--------------------|---------------|----------------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican | Registered | Not registered |
| Yes | 39% | 45% | 35% | 33% | 39% | 45% | 36% | 38% | 43% | 36% | 40% | 38% |
| No | 49% | 41% | 56% | 45% | 47% | 49% | 55% | 49% | 45% | 56% | 49% | 44% |
| Not sure | 12% | 14% | 10% | 22% | 14% | 6% | 9% | 13% | 13% | 9% | 11% | 19% |
| Totals (Unweighted N) | 100% (1,000) | 100% (468) | 100% (532) | 100% (141) | 100% (284) | 100% (395) | 100% (180) | 100% (347) | 100% (413) | 100% (240) | 100% (894) | 100% (106) |

| | | | Race | | | Ed | Region | | | | | | |
|--------------------------|-----------------|---------------|---------------|--------------|-----------------------|---------------|---------------|---------------|--------------|---------------|---------------|---------------|---------------|
| | Total | White | Black | Hispanic | Less than high school | High school | Some college | College grad | Post grad | Northeast | Midwest | South | West |
| Yes | 39% | 40% | 24% | 49% | 26% | 34% | 43% | 41% | 53% | 42% | 37% | 37% | 43% |
| No | 49% | 51% | 51% | 33% | 56% | 51% | 48% | 46% | 39% | 46% | 55% | 50% | 42% |
| Not sure | 12% | 9% | 25% | 18% | 18% | 14% | 9% | 13% | 8% | 12% | 8% | 13% | 14% |
| Totals (Unweighted N) | 100% (1,000) | 100% (818) | 100% (108) | 100% (74) | 100% (43) | 100% (317) | 100% (353) | 100% (191) | 100% (96) | 100% (187) | 100% (196) | 100% (370) | 100% (247) |



September 24 - 25, 2013

4. Spouses and good or bad habits – Stop a good habit

Has your spouse or someone else with whom you have had a significant relationship caused you to do any of the following?

| | | Ge | nder | | A | ge | | | Party ID | | Voter R | egistration |
|----------------|---------|-------|--------|-------|-------|-------|-------|----------|-------------|------------|------------|----------------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican | Registered | Not registered |
| Yes | 13% | 13% | 12% | 16% | 13% | 14% | 6% | 11% | 16% | 10% | 12% | 20% |
| No | 76% | 75% | 77% | 67% | 72% | 81% | 84% | 78% | 71% | 82% | 78% | 65% |
| Not sure | 11% | 11% | 11% | 17% | 15% | 5% | 10% | 11% | 13% | 8% | 11% | 15% |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| (Unweighted N) | (1,000) | (468) | (532) | (141) | (284) | (395) | (180) | (347) | (413) | (240) | (894) | (106) |

| | | | Race | | | Ed | Region | | | | | | |
|--------------------------|-----------------|---------------|---------------|--------------|-----------------------|---------------|---------------|---------------|--------------|---------------|---------------|---------------|---------------|
| | Total | White | Black | Hispanic | Less than high school | High school | Some college | College grad | Post grad | Northeast | Midwest | South | West |
| Yes | 13% | 12% | 13% | 18% | 22% | 11% | 13% | 12% | 16% | 14% | 10% | 12% | 16% |
| No | 76% | 79% | 68% | 69% | 69% | 75% | 76% | 80% | 77% | 72% | 81% | 77% | 73% |
| Not sure | 11% | 10% | 19% | 13% | 9% | 14% | 11% | 8% | 7% | 14% | 8% | 11% | 11% |
| Totals (Unweighted N) | 100% (1,000) | 100% (818) | 100% (108) | 100% (74) | 100% (43) | 100% (317) | 100% (353) | 100% (191) | 100% (96) | 100% (187) | 100% (196) | 100% (370) | 100% (247) |

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