June 9 - 10, 2015



1. Last Hangover
When was the last time, if ever, that you had a hangover?

		Gender			Α	ge		3 Point Party ID			
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican	
Within the past month	10%	12%	8%	13%	20%	5%	1%	13%	8%	9%	
Within the past year	12%	15%	9%	17%	18%	8%	3%	13%	12%	9%	
Between one and ten											
years ago	20%	21%	20%	28%	20%	21%	9%	22%	18%	21%	
Over ten years ago	27%	27%	27%	0%	19%	38%	50%	24%	31%	25%	
I have never had a											
hangover	27%	23%	31%	37%	19%	24%	35%	24%	26%	35%	
Not sure	4%	2%	5%	5%	4%	4%	1%	4%	5%	1%	
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
(Unweighted N)	(995)	(466)	(529)	(145)	(252)	(411)	(187)	(353)	(397)	(245)	

			Race			amily Income	<b>)</b>	Region			
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Within the past month	10%	9%	11%	13%	7%	14%	14%	15%	13%	6%	10%
Within the past year	12%	11%	15%	12%	10%	17%	11%	11%	17%	7%	14%
Between one and ten											
years ago	20%	20%	17%	26%	22%	16%	20%	15%	22%	23%	18%
Over ten years ago	27%	29%	27%	16%	27%	27%	30%	32%	26%	27%	25%
I have never had a											
hangover	27%	28%	26%	22%	31%	23%	22%	22%	20%	31%	30%
Not sure	4%	2%	3%	11%	3%	3%	3%	5%	2%	6%	2%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(995)	(773)	(109)	(113)	(365)	(279)	(207)	(184)	(241)	(331)	(239)

June 9 - 10, 2015



2. Hangover Cure
Do you think that there is any 'cure' for a hangover?

		Gender			А	ge	3 Point Party ID			
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Yes	30%	29%	30%	40%	30%	27%	22%	27%	32%	30%
No	43%	45%	42%	31%	48%	46%	46%	45%	42%	45%
Not sure	27%	26%	27%	29%	21%	26%	32%	28%	26%	25%
Totals (Unweighted N)	100% (997)	100% (468)	100% (529)	100% (145)	100% (252)	100% (413)	100% (187)	100% (353)	100% (398)	100% (246)

		Race			F	amily Income	•	Region				
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West	
Yes	30%	26%	37%	46%	37%	23%	21%	25%	22%	32%	36%	
No	43%	47%	35%	34%	36%	53%	51%	45%	49%	44%	38%	
Not sure	27%	28%	28%	20%	26%	24%	29%	30%	29%	24%	26%	
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
(Unweighted N)	(997)	(774)	(109)	(114)	(365)	(279)	(208)	(185)	(241)	(331)	(240)	

June 9 - 10, 2015



**3. Hangover Helps**Which of the following things do you think help with hangovers? Please select all that apply

		Ge	nder	Age				3 Point Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Eating fatty food	13%	11%	14%	21%	20%	7%	4%	14%	13%	11%
Drinking lots of water	58%	56%	60%	63%	69%	57%	40%	59%	57%	59%
Painkillers	23%	22%	24%	18%	32%	22%	19%	24%	23%	23%
Sugary drinks	4%	3%	4%	4%	6%	3%	1%	4%	4%	3%
A little bit of alcohol	14%	18%	12%	19%	16%	14%	7%	14%	15%	15%
Exercise	18%	21%	15%	27%	25%	10%	13%	17%	16%	24%
A bath or shower	33%	36%	30%	46%	40%	26%	19%	36%	29%	34%
Sleep	58%	60%	57%	64%	56%	59%	52%	61%	55%	61%
Nothing helps	15%	14%	16%	10%	9%	15%	29%	11%	16%	17%
Totals	(1,000)	(470)	(530)	(145)	(253)	(415)	(187)	(354)	(400)	(246)

			Race		F	amily Income			Regi	on	
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Eating fatty food	13%	13%	12%	11%	9%	14%	21%	12%	17%	10%	13%
Drinking lots of water	58%	59%	49%	60%	52%	61%	70%	57%	61%	53%	65%
Painkillers	23%	25%	20%	16%	20%	23%	34%	24%	28%	19%	24%
Sugary drinks	4%	4%	3%	5%	3%	6%	3%	5%	2%	3%	5%
A little bit of alcohol	14%	13%	22%	15%	18%	15%	8%	8%	19%	17%	12%
Exercise	18%	18%	12%	22%	14%	22%	21%	18%	17%	14%	25%
A bath or shower	33%	29%	46%	43%	34%	34%	30%	30%	31%	32%	36%
Sleep	58%	60%	58%	50%	54%	61%	65%	46%	66%	55%	64%
Nothing helps	15%	15%	18%	10%	17%	13%	12%	17%	14%	17%	11%
Totals	(1,000)	(774)	(110)	(116)	(368)	(279)	(208)	(185)	(241)	(333)	(241)

June 9 - 10, 2015



**4. Best Hangover Help**Which ONE of the following things do you think is best at helping with hangovers?

		Ge	nder		А	ge		3 Point Party ID			
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican	
Eating fatty food	3%	2%	4%	5%	4%	1%	1%	4%	3%	0%	
Drinking lots of water	34%	32%	35%	35%	44%	32%	18%	32%	32%	39%	
Painkillers	6%	5%	7%	4%	4%	8%	5%	9%	3%	6%	
Sugary drinks	1%	_	2%	1%	1%	1%	0%	0%	2%	0%	
A little bit of alcohol	7%	12%	4%	7%	8%	8%	5%	8%	9%	4%	
Exercise	2%	2%	2%	1%	6%	1%	1%	1%	2%	4%	
A bath or shower	5%	3%	6%	7%	3%	6%	3%	5%	7%	1%	
Sleep	30%	34%	28%	29%	22%	32%	41%	31%	29%	32%	
Nothing helps	12%	11%	13%	9%	7%	11%	25%	10%	13%	14%	
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
(Unweighted N)	(974)	(458)	(516)	(140)	(245)	(407)	(182)	(346)	(386)	(242)	

			Race		Family Income			Region			
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Eating fatty food	3%	2%	7%	3%	3%	2%	2%	3%	3%	4%	1%
Drinking lots of water	34%	36%	25%	24%	24%	40%	41%	35%	41%	30%	32%
Painkillers	6%	5%	10%	6%	5%	6%	4%	4%	3%	8%	6%
Sugary drinks	1%	1%	2%	3%	1%	1%	1%	3%	0%	1%	0%
A little bit of alcohol	7%	8%	3%	7%	12%	4%	3%	4%	6%	9%	8%
Exercise	2%	1%	1%	10%	2%	4%	3%	4%	1%	2%	2%
A bath or shower	5%	4%	6%	10%	9%	2%	1%	2%	3%	6%	7%
Sleep	30%	32%	29%	24%	29%	31%	36%	31%	33%	24%	37%
Nothing helps	12%	11%	18%	13%	14%	11%	9%	13%	11%	16%	7%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(974)	(757)	(108)	(109)	(354)	(277)	(206)	(182)	(234)	(327)	(231)

June 9 - 10, 2015



5. Drinking Ability

When it comes to your ability to drink alcohol, would you say you are a lightweight or a heavyweight?

		Gender			Α	ge	3 Point Party ID			
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Lightweight	42%	36%	47%	38%	37%	44%	49%	41%	40%	46%
Heavyweight	16%	22%	11%	22%	25%	12%	6%	14%	18%	16%
I do not drink	34%	32%	35%	32%	26%	35%	42%	36%	33%	31%
Not sure	8%	10%	7%	8%	11%	9%	2%	9%	8%	7%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(994)	(465)	(529)	(144)	(251)	(412)	(187)	(352)	(396)	(246)

		Race			F	amily Income		Region				
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West	
Lightweight	42%	42%	38%	44%	36%	43%	55%	48%	48%	37%	40%	
Heavyweight	16%	16%	19%	15%	13%	17%	24%	17%	15%	14%	21%	
I do not drink	34%	33%	40%	31%	46%	30%	15%	28%	28%	42%	30%	
Not sure	8%	9%	3%	10%	5%	11%	6%	7%	9%	7%	9%	
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
(Unweighted N)	(994)	(772)	(109)	(113)	(366)	(278)	(208)	(184)	(240)	(332)	(238)	