YouGov

March 14 - 16, 2015

1. Have a hero

Would you say that you do or do not have a hero or heroes?

	Total	Ge	nder		Α	ge	3 Point Party ID			
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Do	50%	49%	52%	56%	46%	43%	64%	48%	48%	59%
Do not	38%	41%	36%	31%	41%	46%	29%	41%	39%	34%
Don't know	12%	11%	12%	13%	14%	11%	7%	12%	13%	8%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(997)	(463)	(534)	(165)	(267)	(395)	(170)	(350)	(404)	(243)

		Race			Family Income			Region			
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Do	50%	52%	39%	47%	48%	51%	55%	48%	48%	52%	50%
Do not	38%	38%	45%	36%	41%	36%	39%	36%	40%	38%	39%
Don't know	12%	10%	16%	17%	12%	13%	6%	16%	12%	10%	11%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(997)	(754)	(114)	(129)	(379)	(285)	(188)	(177)	(200)	(369)	(251)



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2. Have a hero Would you say that you have one hero or more than one hero? *Asked of those who say they have a hero*

		Gender			Α	ge	3 Point Party ID			
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
One hero	18%	11%	25%	20%	24%	13%	19%	20%	17%	19%
More than one hero	77%	84%	71%	73%	70%	83%	80%	77%	76%	77%
Don't know	5%	5%	4%	7%	6%	4%	1%	3%	6%	4%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(505)	(239)	(266)	(82)	(123)	(195)	(105)	(182)	(197)	(126)

	Total	Race			Family Income			Region				
		White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West	
One hero	18%	14%	29%	38%	24%	14%	13%	23%	16%	22%	12%	
More than one hero	77%	80%	71%	62%	71%	80%	83%	69%	78%	75%	85%	
Don't know	5%	6%	_	—	5%	6%	4%	8%	6%	3%	3%	
Totals (Unweighted N)	100% (505)	100% (398)	100% (46)	100% (61)	100% (185)	100% (143)	100% (107)	100% (87)	100% (100)	100% (187)	100% (131)	

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3. Heroes in society

Do you think it is generally a good thing or a bad thing that certain people are seen as "heroes" in society?

		Ge	nder		Α	ge	3 Point Party ID			
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Generally a good thing	65%	67%	63%	65%	58%	63%	78%	68%	58%	73%
Generally a bad thing	13%	13%	12%	12%	12%	16%	8%	11%	14%	13%
Don't know	23%	19%	25%	24%	29%	21%	14%	20%	28%	14%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(997)	(463)	(534)	(165)	(268)	(394)	(170)	(350)	(405)	(242)

Total	Race			Family Income			Region			
	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
65%	67%	62%	57%	63%	66%	64%	59%	66%	67%	63%
13%	12%	20%	10%	13%	10%	18%	10%	11%	15%	13%
23%	21%	18%	33%	24%	23%	18%	30%	23%	18%	24%
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100% (251)
	65% 13% 23% 100%	65% 67% 13% 12% 23% 21% 100% 100%	Total White Black 65% 67% 62% 13% 12% 20% 23% 21% 18% 100% 100% 100%	Total White Black Hispanic 65% 67% 62% 57% 13% 12% 20% 10% 23% 21% 18% 33% 100% 100% 100% 100%	Total White Black Hispanic Under 40 65% 67% 62% 57% 63% 13% 12% 20% 10% 13% 23% 21% 18% 33% 24% 100% 100% 100% 100% 100%	Total White Black Hispanic Under 40 40-80 65% 67% 62% 57% 63% 66% 13% 12% 20% 10% 13% 10% 23% 21% 18% 33% 24% 23% 100% 100% 100% 100% 100%	Total White Black Hispanic Under 40 40-80 80+ 65% 67% 62% 57% 63% 66% 64% 13% 12% 20% 10% 13% 10% 18% 23% 21% 18% 33% 24% 23% 18%	Total White Black Hispanic Under 40 40-80 80+ Northeast 65% 67% 62% 57% 63% 66% 64% 59% 13% 12% 20% 10% 13% 10% 18% 10% 23% 21% 18% 33% 24% 23% 18% 30% 100% 100% 100% 100% 100% 100% 100% 100%	Total White Black Hispanic Under 40 40-80 80+ Northeast Midwest 65% 67% 62% 57% 63% 66% 64% 59% 66% 13% 12% 20% 10% 13% 10% 18% 10% 11% 23% 21% 18% 33% 24% 23% 18% 30% 23% 100% 100% 100% 100% 100% 100% 100% 100% 100%	Total White Black Hispanic Under 40 40-80 80+ Northeast Midwest South 65% 67% 62% 57% 63% 66% 64% 59% 66% 67% 13% 12% 20% 10% 13% 10% 18% 10% 11% 15% 23% 21% 18% 33% 24% 23% 18% 30% 23% 18% 100% <td< td=""></td<>