

1. Ever Worn High Heels

Have you ever worn high heeled shoes or 'heels'?

| | Gender | | | Age | | | | 3 Point Party ID | | |
|--------------------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|------------------|---------------|---------------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| Yes | 48% | 7% | 85% | 50% | 43% | 47% | 54% | 50% | 43% | 52% |
| No | 51% | 92% | 13% | 46% | 55% | 53% | 46% | 49% | 54% | 48% |
| Don't remember | 1% | 2% | 1% | 3% | 2% | 0% | 1% | 0% | 3% | 0% |
| Totals (Unweighted N) | 100% (993) | 100% (477) | 100% (516) | 100% (179) | 100% (279) | 100% (370) | 100% (165) | 100% (358) | 100% (389) | 100% (246) |

| | Race | | | | Family Income | | | Region | | | |
|--------------------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|
| | Total | White | Black | Hispanic | Under 40 | 40-80 | 80+ | Northeast | Midwest | South | West |
| Yes | 48% | 48% | 50% | 43% | 55% | 41% | 45% | 46% | 47% | 52% | 42% |
| No | 51% | 51% | 48% | 51% | 43% | 58% | 55% | 53% | 51% | 47% | 56% |
| Don't remember | 1% | 0% | 2% | 6% | 2% | 0% | — | 1% | 2% | 1% | 2% |
| Totals (Unweighted N) | 100% (993) | 100% (749) | 100% (111) | 100% (133) | 100% (335) | 100% (304) | 100% (211) | 100% (168) | 100% (219) | 100% (381) | 100% (225) |

2. Worn High Heels in Past Year

Have you worn high heeled shoes in the past year?

| | Gender | | | Age | | | | 3 Point Party ID | | |
|----------------|--------|-------|--------|-------|-------|-------|-------|------------------|-------------|------------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| Yes | 24% | 1% | 44% | 33% | 29% | 21% | 10% | 29% | 20% | 22% |
| No | 74% | 97% | 53% | 61% | 67% | 79% | 90% | 69% | 76% | 76% |
| Don't remember | 2% | 2% | 3% | 6% | 3% | 0% | 1% | 1% | 3% | 2% |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| (Unweighted N) | (993) | (477) | (516) | (179) | (279) | (370) | (165) | (358) | (389) | (246) |

| | Race | | | | Family Income | | | Region | | | |
|----------------|-------|-------|-------|----------|---------------|-------|-------|-----------|---------|-------|-------|
| | Total | White | Black | Hispanic | Under 40 | 40-80 | 80+ | Northeast | Midwest | South | West |
| Yes | 24% | 23% | 26% | 28% | 22% | 20% | 33% | 25% | 21% | 28% | 19% |
| No | 74% | 77% | 65% | 66% | 75% | 78% | 67% | 73% | 77% | 70% | 79% |
| Don't remember | 2% | 1% | 9% | 6% | 4% | 1% | — | 2% | 3% | 2% | 2% |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| (Unweighted N) | (993) | (749) | (111) | (133) | (335) | (304) | (211) | (168) | (219) | (381) | (225) |

3. Frequency of Wearing High Heels

How often do you wear high heels?

| | Gender | | | Age | | | | 3 Point Party ID | | |
|---------------------------|------------|------------|------------|------------|------------|------------|------------|------------------|-------------|------------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| Most of the time | 2% | 0% | 4% | 4% | 4% | 1% | 1% | 3% | 2% | 1% |
| Some of the time | 10% | 1% | 18% | 16% | 12% | 8% | 3% | 10% | 9% | 11% |
| Only on special occasions | 24% | 2% | 43% | 23% | 23% | 26% | 19% | 26% | 20% | 26% |
| Never | 63% | 95% | 33% | 53% | 60% | 65% | 76% | 60% | 66% | 62% |
| Not sure | 2% | 2% | 2% | 4% | 2% | 1% | 1% | 1% | 3% | 1% |
| Totals (Unweighted N) | 100% (991) | 100% (477) | 100% (514) | 100% (179) | 100% (278) | 100% (369) | 100% (165) | 100% (356) | 100% (389) | 100% (246) |

| | Race | | | Family Income | | | Region | | | | |
|---------------------------|------------|------------|------------|---------------|------------|------------|------------|------------|------------|------------|------------|
| | Total | White | Black | Hispanic | Under 40 | 40-80 | 80+ | Northeast | Midwest | South | West |
| Most of the time | 2% | 1% | 8% | 2% | 2% | 2% | 3% | 3% | 2% | 3% | 1% |
| Some of the time | 10% | 9% | 12% | 9% | 8% | 9% | 13% | 12% | 7% | 12% | 7% |
| Only on special occasions | 24% | 23% | 21% | 29% | 29% | 22% | 23% | 17% | 24% | 27% | 23% |
| Never | 63% | 65% | 57% | 54% | 59% | 67% | 61% | 67% | 64% | 57% | 67% |
| Not sure | 2% | 1% | 2% | 6% | 2% | 0% | 1% | 1% | 3% | 1% | 3% |
| Totals (Unweighted N) | 100% (991) | 100% (747) | 100% (111) | 100% (133) | 100% (335) | 100% (303) | 100% (211) | 100% (168) | 100% (218) | 100% (380) | 100% (225) |

4. Highest Pair of Heels Ever Worn

How high is the highest pair of heels that you've worn?

Asked of those who have ever worn heels

| | Gender | | | Age | | | | 3 Point Party ID | | |
|---|------------|-----------|------------|-----------|------------|------------|-----------|------------------|-------------|------------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| 1 inch or less | 9% | 20% | 8% | 12% | 7% | 6% | 11% | 10% | 12% | 2% |
| Greater than 1 inch, but less than 3 inches | 35% | 39% | 35% | 16% | 35% | 45% | 40% | 37% | 25% | 48% |
| Greater than 3 inches, but less than 5 inches | 42% | 30% | 43% | 39% | 43% | 43% | 44% | 38% | 51% | 36% |
| Greater than 5 inches, but less than 7 inches | 13% | 11% | 13% | 32% | 13% | 4% | 6% | 15% | 12% | 12% |
| 7 inches or more | 1% | — | 1% | 1% | 2% | 2% | — | 0% | 1% | 2% |
| Totals (Unweighted N) | 100% (469) | 100% (32) | 100% (437) | 100% (99) | 100% (125) | 100% (165) | 100% (80) | 100% (186) | 100% (156) | 100% (127) |

| | Race | | | | Family Income | | | Region | | | |
|---|------------|------------|-----------|-----------|---------------|------------|-----------|-----------|------------|------------|-----------|
| | Total | White | Black | Hispanic | Under 40 | 40-80 | 80+ | Northeast | Midwest | South | West |
| 1 inch or less | 9% | 6% | 15% | 21% | 15% | 1% | 2% | 7% | 11% | 13% | 1% |
| Greater than 1 inch, but less than 3 inches | 35% | 37% | 22% | 34% | 35% | 40% | 34% | 37% | 39% | 35% | 31% |
| Greater than 3 inches, but less than 5 inches | 42% | 45% | 38% | 29% | 38% | 48% | 46% | 38% | 33% | 39% | 60% |
| Greater than 5 inches, but less than 7 inches | 13% | 10% | 25% | 16% | 11% | 9% | 16% | 17% | 15% | 12% | 9% |
| 7 inches or more | 1% | 1% | 1% | 1% | 1% | 2% | 2% | 1% | 3% | 1% | 0% |
| Totals (Unweighted N) | 100% (469) | 100% (354) | 100% (50) | 100% (65) | 100% (178) | 100% (134) | 100% (91) | 100% (77) | 100% (108) | 100% (188) | 100% (96) |

5. Like Wearing Heels

Do you like wearing heels?

Asked of those who have ever worn heels

| | Gender | | | Age | | | | 3 Point Party ID | | |
|--------------------------|---------------|--------------|---------------|--------------|---------------|---------------|--------------|------------------|---------------|---------------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| Yes | 44% | 24% | 46% | 52% | 49% | 45% | 30% | 49% | 42% | 41% |
| No | 49% | 74% | 47% | 36% | 45% | 50% | 67% | 48% | 49% | 51% |
| Not sure | 6% | 3% | 7% | 12% | 6% | 5% | 3% | 3% | 9% | 8% |
| Totals (Unweighted N) | 100% (470) | 100% (32) | 100% (438) | 100% (98) | 100% (126) | 100% (165) | 100% (81) | 100% (187) | 100% (156) | 100% (127) |

| | Race | | | | Family Income | | | Region | | | |
|--------------------------|---------------|---------------|--------------|--------------|---------------|---------------|--------------|--------------|---------------|---------------|--------------|
| | Total | White | Black | Hispanic | Under 40 | 40-80 | 80+ | Northeast | Midwest | South | West |
| Yes | 44% | 41% | 50% | 60% | 39% | 46% | 51% | 39% | 43% | 48% | 44% |
| No | 49% | 54% | 40% | 28% | 54% | 50% | 42% | 52% | 55% | 45% | 50% |
| Not sure | 6% | 5% | 10% | 12% | 7% | 5% | 6% | 9% | 2% | 8% | 6% |
| Totals (Unweighted N) | 100% (470) | 100% (354) | 100% (51) | 100% (65) | 100% (178) | 100% (135) | 100% (92) | 100% (77) | 100% (108) | 100% (190) | 100% (95) |

6. Length of Time Wearing Heels

How many hours can you wear heels before it becomes too painful?

Asked of those who have ever worn heels

| | Gender | | | Age | | | | 3 Point Party ID | | |
|--------|--------|------|--------|-------|-------|-------|-----|------------------|-------------|------------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| mean | 4 | 2 | 4 | 5 | 5 | 4 | 3 | 5 | 4 | 4 |
| median | 3 | 1 | 3 | 4 | 3 | 3 | 1 | 4 | 3 | 2 |

| | Race | | | Family Income | | | Region | | | | |
|--------|-------|-------|-------|---------------|----------|-------|--------|-----------|---------|-------|------|
| | Total | White | Black | Hispanic | Under 40 | 40-80 | 80+ | Northeast | Midwest | South | West |
| mean | 4 | 4 | 6 | 5 | 4 | 4 | 5 | 4 | 4 | 5 | 4 |
| median | 3 | 3 | 5 | 4 | 3 | 3 | 4 | 2 | 3 | 4 | 3 |

7. Heels More or Less Attractive

Do you think women generally look more or less attractive in heels?

| | Gender | | | Age | | | | 3 Point Party ID | | |
|-----------------|--------|-------|--------|-------|-------|-------|-------|------------------|-------------|------------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| More attractive | 50% | 45% | 55% | 43% | 49% | 50% | 58% | 48% | 47% | 58% |
| About the same | 36% | 41% | 32% | 40% | 35% | 38% | 30% | 36% | 37% | 35% |
| Less attractive | 7% | 7% | 7% | 5% | 7% | 8% | 6% | 10% | 7% | 3% |
| Not sure | 7% | 7% | 7% | 12% | 9% | 3% | 6% | 6% | 10% | 4% |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| (Unweighted N) | (993) | (477) | (516) | (178) | (278) | (372) | (165) | (361) | (387) | (245) |

| | Race | | | | Family Income | | | Region | | | |
|-----------------|-------|-------|-------|----------|---------------|-------|-------|-----------|---------|-------|-------|
| | Total | White | Black | Hispanic | Under 40 | 40-80 | 80+ | Northeast | Midwest | South | West |
| More attractive | 50% | 50% | 52% | 48% | 45% | 48% | 56% | 52% | 46% | 51% | 49% |
| About the same | 36% | 35% | 35% | 41% | 39% | 39% | 32% | 34% | 37% | 37% | 37% |
| Less attractive | 7% | 7% | 6% | 5% | 9% | 5% | 7% | 4% | 9% | 6% | 8% |
| Not sure | 7% | 7% | 7% | 5% | 7% | 7% | 4% | 10% | 8% | 6% | 6% |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| (Unweighted N) | (993) | (748) | (110) | (135) | (336) | (303) | (211) | (170) | (220) | (379) | (224) |

8. Safety or Health Hazard

Do you think heels pose a safety or health hazard?

| | Gender | | | Age | | | | 3 Point Party ID | | |
|----------------|--------|-------|--------|-------|-------|-------|-------|------------------|-------------|------------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| Yes | 66% | 64% | 68% | 48% | 59% | 76% | 78% | 69% | 64% | 64% |
| No | 19% | 19% | 18% | 29% | 24% | 12% | 11% | 20% | 15% | 22% |
| Not sure | 15% | 17% | 14% | 23% | 16% | 12% | 11% | 11% | 20% | 14% |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| (Unweighted N) | (994) | (477) | (517) | (178) | (280) | (371) | (165) | (361) | (388) | (245) |

| | Race | | | | Family Income | | | Region | | | |
|----------------|-------|-------|-------|----------|---------------|-------|-------|-----------|---------|-------|-------|
| | Total | White | Black | Hispanic | Under 40 | 40-80 | 80+ | Northeast | Midwest | South | West |
| Yes | 66% | 69% | 56% | 58% | 68% | 69% | 68% | 66% | 64% | 63% | 72% |
| No | 19% | 18% | 20% | 23% | 17% | 18% | 19% | 22% | 17% | 19% | 18% |
| Not sure | 15% | 13% | 24% | 19% | 15% | 14% | 13% | 12% | 20% | 18% | 10% |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| (Unweighted N) | (994) | (749) | (110) | (135) | (336) | (304) | (211) | (171) | (219) | (380) | (224) |

9. Acceptable to Require Heels for an Event

Do you think it is acceptable or unacceptable to require women to wear heels as part of a dress code for an event?

| | Gender | | | Age | | | | 3 Point Party ID | | |
|----------------|--------|-------|--------|-------|-------|-------|-------|------------------|-------------|------------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| Acceptable | 18% | 20% | 16% | 24% | 23% | 13% | 16% | 20% | 15% | 21% |
| Unacceptable | 67% | 64% | 70% | 51% | 61% | 78% | 74% | 66% | 67% | 69% |
| Not sure | 15% | 16% | 13% | 25% | 16% | 9% | 10% | 14% | 18% | 10% |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| (Unweighted N) | (991) | (476) | (515) | (177) | (278) | (371) | (165) | (361) | (385) | (245) |

| | Race | | | | Family Income | | | Region | | | |
|----------------|-------|-------|-------|----------|---------------|-------|-------|-----------|---------|-------|-------|
| | Total | White | Black | Hispanic | Under 40 | 40-80 | 80+ | Northeast | Midwest | South | West |
| Acceptable | 18% | 14% | 23% | 37% | 20% | 18% | 18% | 17% | 14% | 24% | 14% |
| Unacceptable | 67% | 73% | 51% | 48% | 60% | 71% | 70% | 65% | 73% | 60% | 75% |
| Not sure | 15% | 13% | 26% | 15% | 20% | 10% | 12% | 18% | 13% | 16% | 11% |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| (Unweighted N) | (991) | (748) | (109) | (134) | (332) | (305) | (212) | (170) | (219) | (377) | (225) |

10. Acceptable to Require Heels at Work

Do you think it is acceptable or unacceptable for employers to require women to wear heels at work?

| | Gender | | | Age | | | | 3 Point Party ID | | |
|----------------|--------|-------|--------|-------|-------|-------|-------|------------------|-------------|------------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| Acceptable | 9% | 9% | 9% | 12% | 13% | 5% | 10% | 12% | 6% | 9% |
| Unacceptable | 80% | 78% | 82% | 68% | 76% | 89% | 85% | 79% | 81% | 81% |
| Not sure | 11% | 13% | 9% | 20% | 12% | 7% | 5% | 9% | 12% | 10% |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| (Unweighted N) | (991) | (475) | (516) | (178) | (278) | (370) | (165) | (359) | (387) | (245) |

| | Race | | | Family Income | | | Region | | | | |
|----------------|-------|-------|-------|---------------|----------|-------|--------|-----------|---------|-------|-------|
| | Total | White | Black | Hispanic | Under 40 | 40-80 | 80+ | Northeast | Midwest | South | West |
| Acceptable | 9% | 7% | 12% | 19% | 11% | 8% | 10% | 9% | 7% | 13% | 6% |
| Unacceptable | 80% | 84% | 70% | 68% | 76% | 84% | 80% | 79% | 83% | 76% | 85% |
| Not sure | 11% | 9% | 18% | 13% | 13% | 8% | 10% | 13% | 10% | 12% | 9% |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| (Unweighted N) | (991) | (747) | (110) | (134) | (334) | (303) | (211) | (170) | (219) | (378) | (224) |