

1. Presidential intelligence – Lyndon Johnson

How intelligent do you think the last 8 men who have been elected President are or were?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Very intelligent	23%	23%	24%	16%	23%	27%	27%	33%	22%	14%
Somewhat intelligent	37%	39%	35%	27%	32%	41%	47%	35%	34%	44%
Not very intelligent	15%	16%	14%	16%	14%	14%	15%	10%	14%	23%
Not intelligent at all	4%	6%	3%	3%	5%	5%	3%	1%	6%	5%
Not sure	21%	17%	25%	38%	26%	13%	8%	21%	25%	14%
Totals (Unweighted N)	100% (993)	100% (479)	100% (514)	100% (196)	100% (260)	100% (376)	100% (161)	100% (330)	100% (432)	100% (231)

	Race				Family Income				Region			
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Very intelligent	23%	20%	35%	31%	23%	24%	31%	29%	25%	18%	24%	27%
Somewhat intelligent	37%	40%	26%	30%	31%	41%	36%	40%	33%	37%	38%	37%
Not very intelligent	15%	16%	12%	12%	17%	14%	13%	11%	14%	20%	14%	12%
Not intelligent at all	4%	4%	3%	6%	6%	4%	3%	2%	8%	3%	3%	3%
Not sure	21%	21%	24%	21%	23%	18%	17%	18%	20%	21%	21%	22%
Totals (Unweighted N)	100% (993)	100% (750)	100% (117)	100% (126)	100% (363)	100% (280)	100% (71)	100% (134)	100% (183)	100% (184)	100% (386)	100% (240)

2. Presidential intelligence – Richard Nixon

How intelligent do you think the last 8 men who have been elected President are or were?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Very intelligent	26%	31%	22%	17%	26%	29%	33%	22%	28%	30%
Somewhat intelligent	30%	28%	33%	27%	25%	35%	33%	25%	29%	41%
Not very intelligent	21%	23%	19%	20%	21%	21%	21%	25%	19%	18%
Not intelligent at all	8%	9%	7%	6%	9%	8%	7%	13%	6%	4%
Not sure	15%	9%	20%	31%	19%	6%	7%	15%	18%	8%
Totals (Unweighted N)	100% (994)	100% (480)	100% (514)	100% (196)	100% (261)	100% (376)	100% (161)	100% (330)	100% (433)	100% (231)

	Race				Family Income				Region			
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Very intelligent	26%	27%	19%	27%	22%	27%	42%	38%	30%	25%	24%	29%
Somewhat intelligent	30%	32%	26%	25%	29%	36%	28%	26%	25%	30%	30%	35%
Not very intelligent	21%	21%	21%	20%	19%	22%	15%	21%	18%	25%	22%	17%
Not intelligent at all	8%	6%	12%	12%	11%	5%	4%	4%	8%	5%	10%	6%
Not sure	15%	13%	22%	16%	18%	10%	11%	10%	18%	15%	15%	12%
Totals (Unweighted N)	100% (994)	100% (750)	100% (118)	100% (126)	100% (363)	100% (281)	100% (71)	100% (134)	100% (183)	100% (184)	100% (386)	100% (241)

3. Presidential intelligence – Jimmy Carter

How intelligent do you think the last 8 men who have been elected President are or were?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Very intelligent	28%	28%	27%	18%	29%	29%	34%	34%	28%	18%
Somewhat intelligent	32%	32%	33%	28%	30%	39%	30%	41%	27%	31%
Not very intelligent	16%	17%	16%	17%	14%	17%	19%	10%	16%	27%
Not intelligent at all	10%	15%	6%	7%	11%	11%	8%	2%	12%	16%
Not sure	14%	9%	18%	29%	17%	4%	8%	14%	16%	8%
Totals (Unweighted N)	100% (994)	100% (480)	100% (514)	100% (196)	100% (261)	100% (376)	100% (161)	100% (330)	100% (433)	100% (231)

	Race				Family Income				Region			
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Very intelligent	28%	27%	31%	29%	27%	27%	38%	29%	26%	23%	31%	28%
Somewhat intelligent	32%	33%	36%	27%	33%	37%	28%	30%	31%	36%	31%	33%
Not very intelligent	16%	17%	11%	17%	14%	16%	22%	20%	19%	17%	15%	17%
Not intelligent at all	10%	10%	2%	15%	9%	11%	5%	13%	7%	9%	11%	11%
Not sure	14%	13%	20%	12%	18%	9%	8%	7%	17%	16%	12%	12%
Totals (Unweighted N)	100% (994)	100% (750)	100% (118)	100% (126)	100% (363)	100% (281)	100% (71)	100% (134)	100% (183)	100% (184)	100% (386)	100% (241)

4. Presidential intelligence – Ronald Reagan

How intelligent do you think the last 8 men who have been elected President are or were?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Very intelligent	44%	45%	43%	30%	47%	47%	53%	30%	43%	67%
Somewhat intelligent	28%	28%	28%	28%	26%	32%	24%	32%	28%	22%
Not very intelligent	12%	11%	12%	15%	8%	10%	15%	17%	11%	6%
Not intelligent at all	6%	8%	4%	5%	8%	7%	3%	10%	5%	1%
Not sure	10%	7%	13%	22%	12%	5%	5%	11%	13%	4%
Totals (Unweighted N)	100% (995)	100% (480)	100% (515)	100% (196)	100% (262)	100% (376)	100% (161)	100% (330)	100% (433)	100% (232)

	Race				Family Income				Region			
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Very intelligent	44%	47%	27%	46%	42%	42%	61%	51%	36%	50%	45%	45%
Somewhat intelligent	28%	28%	31%	24%	28%	33%	29%	24%	29%	20%	29%	33%
Not very intelligent	12%	11%	16%	12%	10%	14%	3%	9%	11%	14%	10%	12%
Not intelligent at all	6%	5%	10%	6%	6%	5%	1%	9%	12%	6%	3%	5%
Not sure	10%	9%	16%	12%	15%	5%	6%	6%	13%	10%	12%	6%
Totals (Unweighted N)	100% (995)	100% (751)	100% (118)	100% (126)	100% (364)	100% (281)	100% (71)	100% (134)	100% (183)	100% (185)	100% (386)	100% (241)

5. Presidential intelligence – George H. W. Bush

How intelligent do you think the last 8 men who have been elected President are or were?

	Gender			Age				Party ID			
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican	
Very intelligent	32%	33%	32%	14%	37%	36%	40%	22%	29%	53%	
Somewhat intelligent	39%	41%	38%	43%	30%	40%	46%	38%	41%	37%	
Not very intelligent	11%	10%	13%	18%	9%	11%	7%	17%	10%	7%	
Not intelligent at all	8%	10%	6%	4%	13%	9%	3%	13%	8%	1%	
Not sure	10%	8%	11%	20%	11%	5%	3%	11%	12%	2%	
Totals (Unweighted N)	100% (995)	100% (480)	100% (515)	100% (196)	100% (262)	100% (376)	100% (161)	100% (330)	100% (433)	100% (232)	

	Race				Family Income				Region			
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Very intelligent	32%	35%	18%	29%	29%	32%	52%	45%	32%	34%	31%	32%
Somewhat intelligent	39%	41%	30%	37%	36%	43%	41%	36%	35%	41%	36%	46%
Not very intelligent	11%	10%	20%	12%	12%	11%	1%	8%	13%	9%	12%	11%
Not intelligent at all	8%	6%	15%	11%	11%	7%	2%	4%	13%	6%	8%	6%
Not sure	10%	8%	17%	12%	12%	7%	3%	7%	8%	9%	13%	6%
Totals (Unweighted N)	100% (995)	100% (751)	100% (118)	100% (126)	100% (364)	100% (281)	100% (71)	100% (134)	100% (183)	100% (185)	100% (386)	100% (241)

6. Presidential intelligence – Bill Clinton

How intelligent do you think the last 8 men who have been elected President are or were?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Very intelligent	49%	51%	48%	30%	56%	51%	61%	65%	46%	34%
Somewhat intelligent	30%	31%	29%	38%	28%	27%	28%	22%	30%	41%
Not very intelligent	10%	10%	10%	12%	8%	13%	6%	4%	11%	19%
Not intelligent at all	4%	3%	5%	6%	2%	6%	2%	3%	5%	4%
Not sure	6%	5%	8%	14%	7%	3%	3%	6%	8%	2%
Totals (Unweighted N)	100% (994)	100% (480)	100% (514)	100% (196)	100% (261)	100% (376)	100% (161)	100% (330)	100% (433)	100% (231)

	Race				Family Income				Region			
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Very intelligent	49%	47%	61%	51%	45%	50%	61%	57%	50%	50%	48%	49%
Somewhat intelligent	30%	30%	25%	31%	32%	27%	33%	32%	24%	29%	32%	32%
Not very intelligent	10%	12%	4%	9%	12%	12%	3%	7%	12%	11%	9%	11%
Not intelligent at all	4%	5%	2%	3%	5%	5%	2%	2%	8%	3%	4%	1%
Not sure	6%	6%	7%	7%	7%	5%	1%	3%	5%	6%	7%	6%
Totals (Unweighted N)	100% (994)	100% (750)	100% (118)	100% (126)	100% (363)	100% (281)	100% (71)	100% (134)	100% (183)	100% (184)	100% (386)	100% (241)

7. Presidential intelligence – George W. Bush

How intelligent do you think the last 8 men who have been elected President are or were?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Very intelligent	21%	18%	25%	15%	23%	21%	28%	12%	18%	43%
Somewhat intelligent	32%	32%	31%	25%	33%	30%	41%	20%	35%	41%
Not very intelligent	23%	24%	23%	29%	16%	29%	17%	33%	22%	13%
Not intelligent at all	17%	22%	12%	17%	19%	17%	12%	29%	16%	1%
Not sure	7%	5%	9%	13%	9%	4%	3%	6%	9%	3%
Totals (Unweighted N)	100% (994)	100% (479)	100% (515)	100% (195)	100% (262)	100% (376)	100% (161)	100% (330)	100% (432)	100% (232)

	Race				Family Income				Region			
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Very intelligent	21%	23%	11%	23%	23%	19%	35%	25%	15%	24%	22%	24%
Somewhat intelligent	32%	34%	20%	30%	29%	33%	40%	34%	31%	28%	32%	34%
Not very intelligent	23%	22%	26%	26%	21%	27%	15%	22%	26%	29%	20%	22%
Not intelligent at all	17%	15%	27%	15%	19%	16%	8%	15%	23%	14%	16%	16%
Not sure	7%	6%	16%	6%	9%	5%	2%	4%	6%	6%	10%	4%
Totals (Unweighted N)	100% (994)	100% (750)	100% (118)	100% (126)	100% (364)	100% (281)	100% (71)	100% (134)	100% (183)	100% (185)	100% (385)	100% (241)

8. Presidential intelligence – Barack Obama

How intelligent do you think the last 8 men who have been elected President are or were?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Very intelligent	38%	38%	37%	31%	40%	39%	39%	65%	30%	15%
Somewhat intelligent	23%	21%	25%	22%	26%	25%	16%	20%	22%	27%
Not very intelligent	16%	17%	16%	19%	14%	15%	18%	7%	19%	24%
Not intelligent at all	17%	19%	15%	15%	12%	19%	22%	2%	21%	30%
Not sure	6%	5%	8%	12%	8%	2%	4%	5%	8%	4%
Totals (Unweighted N)	100% (993)	100% (480)	100% (513)	100% (195)	100% (261)	100% (376)	100% (161)	100% (330)	100% (432)	100% (231)

	Race				Family Income				Region			
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Very intelligent	38%	32%	73%	37%	35%	42%	41%	47%	36%	35%	39%	39%
Somewhat intelligent	23%	24%	12%	26%	23%	22%	30%	21%	23%	26%	21%	23%
Not very intelligent	16%	18%	4%	20%	18%	12%	15%	15%	16%	17%	16%	16%
Not intelligent at all	17%	21%	2%	10%	16%	19%	13%	13%	21%	16%	16%	16%
Not sure	6%	6%	9%	7%	8%	5%	1%	3%	4%	6%	8%	5%
Totals (Unweighted N)	100% (993)	100% (750)	100% (117)	100% (126)	100% (363)	100% (281)	100% (71)	100% (134)	100% (183)	100% (184)	100% (385)	100% (241)

9. Presidential qualities – Intelligent

How important is it for a President to be considered...

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Very important	80%	76%	83%	80%	75%	82%	81%	84%	79%	76%
Somewhat important	18%	20%	15%	14%	22%	16%	18%	14%	19%	21%
Not very important	2%	3%	1%	3%	1%	2%	1%	2%	1%	3%
Not important at all	1%	1%	1%	2%	1%	–	–	0%	1%	1%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(994)	(479)	(515)	(195)	(262)	(376)	(161)	(330)	(432)	(232)

	Race				Family Income				Region			
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Very important	80%	80%	83%	77%	79%	80%	80%	78%	79%	85%	80%	75%
Somewhat important	18%	19%	10%	18%	17%	19%	20%	21%	18%	13%	17%	23%
Not very important	2%	1%	5%	4%	3%	1%	–	1%	0%	2%	3%	2%
Not important at all	1%	1%	2%	1%	1%	–	–	1%	3%	–	1%	–
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(994)	(751)	(118)	(125)	(364)	(280)	(71)	(134)	(183)	(184)	(386)	(241)

10. Presidential qualities – Bold

How important is it for a President to be considered...

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Very important	47%	48%	47%	50%	44%	49%	47%	52%	44%	48%
Somewhat important	42%	40%	43%	36%	41%	42%	48%	36%	46%	41%
Not very important	8%	8%	8%	8%	11%	7%	5%	9%	7%	8%
Not important at all	3%	5%	2%	6%	4%	2%	1%	3%	3%	3%
Totals (Unweighted N)	100% (994)	100% (479)	100% (515)	100% (195)	100% (262)	100% (376)	100% (161)	100% (330)	100% (432)	100% (232)

	Race				Family Income				Region			
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Very important	47%	45%	64%	48%	45%	53%	46%	44%	47%	45%	50%	44%
Somewhat important	42%	45%	21%	39%	43%	39%	46%	41%	38%	47%	40%	42%
Not very important	8%	8%	11%	7%	7%	8%	7%	11%	8%	7%	8%	9%
Not important at all	3%	2%	5%	6%	5%	0%	1%	5%	6%	1%	2%	4%
Totals (Unweighted N)	100% (994)	100% (751)	100% (118)	100% (125)	100% (364)	100% (280)	100% (71)	100% (134)	100% (183)	100% (184)	100% (386)	100% (241)

11. Presidential qualities – Experienced

How important is it for a President to be considered...

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Very important	69%	67%	71%	69%	64%	72%	70%	64%	67%	80%
Somewhat important	25%	27%	24%	23%	29%	26%	24%	31%	27%	15%
Not very important	4%	5%	4%	6%	6%	2%	5%	4%	5%	4%
Not important at all	1%	2%	1%	3%	2%	0%	1%	1%	2%	1%
Totals (Unweighted N)	100% (994)	100% (479)	100% (515)	100% (195)	100% (262)	100% (376)	100% (161)	100% (330)	100% (432)	100% (232)

	Race				Family Income				Region			
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Very important	69%	69%	67%	68%	69%	70%	78%	58%	74%	66%	70%	67%
Somewhat important	25%	26%	22%	25%	23%	27%	19%	37%	22%	28%	24%	29%
Not very important	4%	3%	9%	6%	5%	2%	2%	4%	2%	5%	6%	4%
Not important at all	1%	1%	2%	1%	2%	0%	–	1%	3%	1%	1%	1%
Totals (Unweighted N)	100% (994)	100% (751)	100% (118)	100% (125)	100% (364)	100% (280)	100% (71)	100% (134)	100% (183)	100% (184)	100% (386)	100% (241)

12. Presidential qualities – Honest

How important is it for a President to be considered...

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Very important	88%	86%	89%	83%	81%	92%	95%	84%	88%	93%
Somewhat important	10%	10%	9%	12%	15%	7%	4%	12%	10%	6%
Not very important	1%	1%	1%	2%	3%	0%	0%	3%	0%	1%
Not important at all	1%	2%	1%	4%	2%	0%	1%	0%	3%	0%
Totals (Unweighted N)	100% (993)	100% (478)	100% (515)	100% (195)	100% (262)	100% (376)	100% (160)	100% (330)	100% (432)	100% (231)

	Race				Family Income				Region			
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Very important	88%	90%	79%	84%	87%	90%	90%	93%	87%	91%	86%	89%
Somewhat important	10%	9%	13%	12%	10%	10%	10%	6%	9%	8%	11%	9%
Not very important	1%	0%	6%	2%	2%	1%	–	1%	1%	1%	2%	0%
Not important at all	1%	1%	2%	2%	2%	–	–	–	3%	1%	1%	1%
Totals (Unweighted N)	100% (993)	100% (750)	100% (118)	100% (125)	100% (364)	100% (280)	100% (71)	100% (134)	100% (183)	100% (183)	100% (386)	100% (241)

13. Presidential qualities – Inspiring

How important is it for a President to be considered...

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Very important	61%	60%	61%	59%	54%	64%	65%	65%	59%	58%
Somewhat important	32%	30%	33%	31%	38%	30%	26%	31%	31%	34%
Not very important	5%	7%	4%	7%	5%	5%	4%	3%	6%	7%
Not important at all	2%	3%	1%	2%	3%	0%	4%	0%	3%	1%
Totals (Unweighted N)	100% (993)	100% (478)	100% (515)	100% (195)	100% (262)	100% (375)	100% (161)	100% (329)	100% (432)	100% (232)

	Race				Family Income				Region			
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Very important	61%	60%	70%	55%	57%	66%	60%	58%	62%	63%	62%	56%
Somewhat important	32%	32%	23%	40%	36%	28%	35%	36%	32%	30%	31%	35%
Not very important	5%	6%	5%	5%	6%	4%	3%	6%	2%	5%	5%	8%
Not important at all	2%	2%	2%	1%	1%	1%	1%	0%	3%	1%	2%	1%
Totals (Unweighted N)	100% (993)	100% (751)	100% (118)	100% (124)	100% (363)	100% (280)	100% (71)	100% (134)	100% (183)	100% (184)	100% (386)	100% (240)

14. Presidential qualities – Funny

How important is it for a President to be considered...

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Very important	12%	12%	11%	15%	14%	10%	7%	16%	9%	10%
Somewhat important	29%	27%	30%	24%	30%	29%	33%	32%	29%	23%
Not very important	37%	36%	38%	33%	36%	39%	39%	37%	34%	45%
Not important at all	23%	25%	20%	27%	20%	23%	20%	15%	28%	22%
Totals (Unweighted N)	100% (993)	100% (478)	100% (515)	100% (195)	100% (262)	100% (375)	100% (161)	100% (329)	100% (432)	100% (232)

	Race				Family Income				Region			
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Very important	12%	9%	25%	15%	15%	11%	6%	7%	15%	8%	14%	8%
Somewhat important	29%	28%	26%	35%	28%	32%	29%	16%	29%	28%	28%	30%
Not very important	37%	39%	32%	32%	35%	36%	40%	51%	27%	41%	39%	39%
Not important at all	23%	24%	17%	18%	22%	20%	25%	26%	29%	23%	19%	23%
Totals (Unweighted N)	100% (993)	100% (751)	100% (118)	100% (124)	100% (364)	100% (280)	100% (71)	100% (134)	100% (183)	100% (184)	100% (386)	100% (240)