August 26 - 28, 2014



1. Worker type
When it comes to work, do you consider yourself...

		Ge	nder		Α	ge			Party ID	
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
An ordinary worker	44%	46%	42%	62%	46%	45%	17%	47%	43%	41%
A manager	11%	15%	7%	4%	17%	12%	9%	8%	11%	16%
A business owner	9%	10%	8%	6%	10%	11%	8%	8%	9%	11%
Something else	36%	28%	43%	28%	27%	33%	66%	37%	38%	31%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(480)	(519)	(169)	(281)	(400)	(149)	(332)	(424)	(243)

			Race		F	amily Income	)		Regi	on	
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
An ordinary worker	44%	41%	49%	55%	48%	49%	35%	49%	44%	45%	39%
A manager	11%	11%	9%	12%	6%	12%	27%	11%	10%	12%	11%
A business owner	9%	10%	7%	6%	8%	9%	12%	7%	7%	9%	12%
Something else	36%	38%	35%	27%	38%	31%	26%	33%	40%	34%	38%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(733)	(122)	(144)	(404)	(269)	(187)	(176)	(204)	(365)	(254)

August 26 - 28, 2014



2. Recognition – Ordinary workers

Do the following people get too much or not enough recognition of their work?

		Ge	nder		Α	ge			Party ID	
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Too much recognition	2%	3%	1%	4%	3%	1%	_	3%	1%	4%
About the right amount	18%	22%	15%	23%	19%	15%	20%	9%	22%	25%
Not enough recognition	69%	65%	74%	57%	69%	76%	72%	81%	64%	64%
Not sure	10%	10%	10%	15%	9%	8%	8%	7%	13%	8%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(991)	(476)	(515)	(169)	(277)	(396)	(149)	(329)	(423)	(239)

			Race		F	amily Income	•	Region			
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Too much recognition	2%	2%	3%	5%	1%	0%	5%	3%	1%	2%	4%
About the right amount	18%	19%	13%	22%	15%	23%	26%	15%	21%	17%	21%
Not enough recognition	69%	71%	73%	56%	74%	69%	62%	74%	69%	72%	62%
Not sure	10%	9%	10%	17%	10%	8%	6%	8%	8%	10%	13%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(991)	(727)	(121)	(143)	(402)	(267)	(184)	(173)	(203)	(361)	(254)

August 26 - 28, 2014



3. Recognition – Managers

Do the following people get too much or not enough recognition of their work?

		Ge	nder		Α	ge			Party ID	
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Too much recognition	21%	24%	17%	21%	22%	22%	13%	25%	20%	16%
About the right amount	44%	44%	44%	44%	42%	42%	51%	42%	42%	51%
Not enough recognition	19%	16%	22%	16%	18%	21%	18%	15%	20%	22%
Not sure	16%	16%	17%	18%	17%	14%	18%	18%	18%	11%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(989)	(474)	(515)	(168)	(274)	(398)	(149)	(328)	(419)	(242)

			Race		F	amily Income	•		Region			
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West	
Too much recognition	21%	20%	25%	20%	19%	23%	21%	26%	18%	19%	22%	
About the right amount	44%	44%	44%	44%	44%	49%	50%	43%	46%	43%	45%	
Not enough recognition	19%	19%	15%	20%	18%	17%	19%	18%	20%	20%	16%	
Not sure	16%	16%	15%	17%	19%	12%	10%	13%	16%	17%	18%	
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
(Unweighted N)	(989)	(729)	(121)	(139)	(400)	(266)	(186)	(174)	(204)	(360)	(251)	

August 26 - 28, 2014



### 4. Recognition – Business owners

Do the following people get too much or not enough recognition of their work?

		Ge	nder		Α	ge			Party ID	
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Too much recognition	29%	30%	28%	31%	29%	32%	21%	44%	24%	19%
About the right amount	36%	34%	37%	35%	32%	36%	40%	29%	40%	35%
Not enough recognition	18%	21%	16%	17%	18%	18%	20%	10%	18%	29%
Not sure	17%	16%	19%	17%	21%	14%	19%	16%	18%	17%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(985)	(473)	(512)	(168)	(273)	(395)	(149)	(327)	(419)	(239)

			Race		F	amily Income	•		Regi	on	
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Too much recognition	29%	28%	36%	31%	29%	27%	29%	29%	28%	32%	26%
About the right amount	36%	36%	32%	36%	38%	42%	33%	37%	36%	34%	37%
Not enough recognition	18%	19%	15%	14%	13%	16%	30%	20%	17%	18%	18%
Not sure	17%	17%	17%	19%	21%	16%	9%	15%	20%	15%	20%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(985)	(726)	(121)	(138)	(399)	(264)	(185)	(174)	(202)	(358)	(251)

August 26 - 28, 2014



# **5. US a good place for – An ordinary worker** Do you think the US is a good place to be...

		Gender			A	ge	Party ID			
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Yes	55%	56%	54%	46%	49%	55%	74%	45%	54%	71%
No	34%	34%	33%	36%	38%	35%	20%	42%	33%	22%
Not sure	11%	10%	13%	17%	13%	10%	6%	13%	13%	6%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(983)	(473)	(510)	(167)	(275)	(395)	(146)	(325)	(420)	(238)

			Race		F	amily Income	)		Regi	on	
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Yes	55%	54%	49%	63%	52%	57%	64%	54%	52%	54%	60%
No	34%	36%	32%	22%	35%	34%	32%	32%	38%	34%	31%
Not sure	11%	10%	19%	15%	13%	9%	5%	14%	10%	12%	10%
Totals (Unweighted N)	100% (983)	100% (724)	100% (119)	100% (140)	100% (397)	100% (264)	100% (185)	100% (173)	100% (202)	100% (358)	100% (250)

August 26 - 28, 2014



**6. US a good place for – A manager**Do you think the US is a good place to be...

		Ge	nder	Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Yes	72%	76%	69%	63%	72%	73%	83%	72%	71%	75%
No	12%	11%	14%	15%	12%	13%	8%	10%	11%	18%
Not sure	15%	13%	18%	22%	16%	14%	9%	18%	17%	8%
Totals (Unweighted N)	100% (980)	100% (473)	100% (507)	100% (167)	100% (274)	100% (396)	100% (143)	100% (324)	100% (417)	100% (239)

			Race		F	amily Income	)		Regi	on	
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Yes	72%	71%	74%	75%	67%	77%	83%	73%	71%	73%	72%
No	12%	14%	6%	11%	14%	12%	12%	11%	13%	13%	11%
Not sure	15%	15%	20%	15%	19%	11%	6%	16%	16%	14%	17%
Totals (Unweighted N)	100% (980)	100% (722)	100% (119)	100% (139)	100% (395)	100% (264)	100% (185)	100% (172)	100% (202)	100% (355)	100% (251)

August 26 - 28, 2014



# 7. US a good place for – A business owner Do you think the US is a good place to be...

		Gender		Age				Party ID			
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican	
Yes	69%	75%	63%	62%	72%	70%	70%	77%	68%	59%	
No	17%	16%	17%	19%	16%	17%	14%	6%	17%	31%	
Not sure	15%	10%	19%	20%	12%	13%	16%	16%	16%	10%	
Totals (Unweighted N)	100% (984)	100% (475)	100% (509)	100% (167)	100% (275)	100% (396)	100% (146)	100% (325)	100% (418)	100% (241)	

		Race			Family Income			Region			
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Yes	69%	68%	75%	70%	71%	70%	75%	74%	68%	69%	65%
No	17%	18%	14%	13%	15%	19%	17%	16%	17%	15%	19%
Not sure	15%	15%	11%	16%	14%	10%	9%	10%	15%	16%	15%
Totals (Unweighted N)	100% (984)	100% (727)	100% (119)	100% (138)	100% (399)	100% (264)	100% (186)	100% (175)	100% (203)	100% (357)	100% (249)

August 26 - 28, 2014



8. Purpose of Labor Day
Who do you think Labor Day celebrates?

		Gender			Α	ge	Party ID			
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Ordinary workers	69%	74%	64%	57%	67%	72%	78%	66%	67%	74%
Managers	2%	2%	2%	2%	2%	1%	2%	2%	1%	2%
Business owners	6%	5%	8%	11%	5%	6%	3%	8%	4%	8%
None of them	24%	20%	27%	30%	26%	21%	17%	23%	28%	16%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(998)	(479)	(519)	(169)	(279)	(401)	(149)	(331)	(423)	(244)

	Total	Race			Family Income			Region			
		White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Ordinary workers	69%	71%	57%	67%	65%	70%	77%	61%	70%	66%	76%
Managers	2%	1%	2%	3%	2%	1%	1%	3%	1%	2%	1%
Business owners	6%	6%	9%	5%	8%	6%	5%	6%	6%	8%	2%
None of them	24%	22%	32%	25%	25%	22%	17%	29%	23%	23%	20%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(998)	(734)	(121)	(143)	(404)	(269)	(187)	(175)	(204)	(365)	(254)