

1. Heard about 2016 Election

How much have you heard about the 2016 presidential election in recent weeks?

	Gender			Age				3 Point Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Heard a lot	46%	50%	42%	36%	37%	49%	62%	48%	41%	52%
Heard a little	45%	43%	46%	50%	49%	44%	35%	47%	45%	42%
Heard nothing at all	9%	7%	12%	14%	14%	7%	4%	5%	14%	7%
Totals (Unweighted N)	100% (998)	100% (483)	100% (515)	100% (137)	100% (252)	100% (419)	100% (190)	100% (355)	100% (404)	100% (239)

	Race			Family Income			Region				
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Heard a lot	46%	50%	37%	30%	31%	54%	64%	46%	49%	45%	42%
Heard a little	45%	41%	54%	62%	55%	41%	30%	42%	47%	46%	43%
Heard nothing at all	9%	10%	9%	8%	13%	5%	6%	11%	4%	9%	15%
Totals (Unweighted N)	100% (998)	100% (776)	100% (121)	100% (101)	100% (341)	100% (290)	100% (216)	100% (160)	100% (251)	100% (365)	100% (222)

2. Heard about Candidate Announcements – Hillary Clinton

How much have you heard about the announcements that the following people intend to run for president in 2016?

	Gender			Age				3 Point Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Heard a lot	66%	71%	62%	56%	61%	69%	81%	69%	61%	73%
Heard a little	28%	24%	31%	26%	33%	29%	19%	28%	29%	25%
Heard nothing at all	6%	5%	7%	18%	6%	2%	0%	4%	9%	2%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(993)	(482)	(511)	(135)	(249)	(419)	(190)	(355)	(399)	(239)

	Race				Family Income			Region			
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Heard a lot	66%	67%	69%	59%	62%	70%	69%	63%	66%	70%	63%
Heard a little	28%	27%	22%	38%	31%	25%	27%	29%	28%	25%	31%
Heard nothing at all	6%	6%	8%	3%	7%	4%	3%	8%	6%	5%	6%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(993)	(774)	(120)	(99)	(339)	(290)	(217)	(161)	(251)	(360)	(221)

3. Heard about Candidate Announcements – Marco Rubio

How much have you heard about the announcements that the following people intend to run for president in 2016?

	Gender			Age				3 Point Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Heard a lot	38%	44%	32%	26%	28%	42%	56%	37%	33%	49%
Heard a little	34%	36%	33%	35%	38%	36%	25%	37%	37%	26%
Heard nothing at all	28%	20%	35%	39%	34%	22%	19%	26%	31%	25%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(993)	(482)	(511)	(134)	(251)	(420)	(188)	(355)	(401)	(237)

	Race			Family Income			Region				
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Heard a lot	38%	40%	28%	36%	29%	49%	41%	39%	34%	40%	36%
Heard a little	34%	34%	36%	37%	33%	32%	40%	32%	37%	35%	32%
Heard nothing at all	28%	27%	36%	27%	38%	19%	19%	28%	29%	24%	32%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(993)	(773)	(120)	(100)	(341)	(289)	(216)	(161)	(249)	(362)	(221)

4. Heard about Candidate Announcements – Rand Paul

How much have you heard about the announcements that the following people intend to run for president in 2016?

	Gender			Age				3 Point Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Heard a lot	36%	43%	30%	19%	29%	41%	56%	37%	32%	45%
Heard a little	34%	34%	33%	36%	36%	35%	23%	31%	38%	29%
Heard nothing at all	30%	23%	37%	44%	34%	23%	21%	32%	31%	26%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(991)	(481)	(510)	(135)	(251)	(416)	(189)	(353)	(400)	(238)

	Race			Family Income			Region				
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Heard a lot	36%	40%	32%	18%	27%	43%	46%	35%	36%	38%	35%
Heard a little	34%	35%	28%	29%	34%	30%	39%	36%	38%	31%	31%
Heard nothing at all	30%	25%	40%	52%	39%	26%	15%	29%	25%	31%	34%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(991)	(773)	(118)	(100)	(338)	(290)	(215)	(161)	(247)	(362)	(221)

5. Heard about Candidate Announcements – Ted Cruz

How much have you heard about the announcements that the following people intend to run for president in 2016?

	Gender			Age				3 Point Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Heard a lot	38%	46%	31%	28%	29%	40%	57%	36%	35%	47%
Heard a little	33%	36%	30%	34%	34%	36%	23%	33%	34%	30%
Heard nothing at all	29%	19%	39%	38%	37%	23%	20%	31%	31%	23%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(990)	(481)	(509)	(134)	(251)	(417)	(188)	(352)	(400)	(238)

	Race			Family Income			Region				
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Heard a lot	38%	42%	23%	31%	29%	45%	47%	33%	36%	41%	39%
Heard a little	33%	33%	32%	33%	33%	31%	34%	33%	36%	31%	33%
Heard nothing at all	29%	26%	45%	36%	38%	24%	20%	34%	28%	28%	28%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(990)	(770)	(120)	(100)	(339)	(289)	(215)	(159)	(248)	(363)	(220)

6. Hillary Clinton Logo

Regardless of whether you agree with the candidate, do you like the logo?

Shown Hillary Clinton logo

	Gender			Age				3 Point Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Like a lot	8%	9%	8%	10%	8%	7%	8%	18%	4%	2%
Like somewhat	23%	22%	24%	32%	23%	20%	19%	32%	21%	13%
Dislike somewhat	27%	26%	28%	24%	27%	28%	29%	22%	27%	34%
Dislike a lot	28%	29%	27%	21%	26%	32%	31%	15%	32%	39%
Not sure	14%	14%	14%	13%	15%	14%	14%	13%	16%	12%
Totals (Unweighted N)	100% (1,000)	100% (483)	100% (517)	100% (137)	100% (252)	100% (421)	100% (190)	100% (356)	100% (404)	100% (240)

	Race			Family Income			Region				
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Like a lot	8%	7%	15%	9%	11%	6%	8%	13%	9%	8%	4%
Like somewhat	23%	22%	26%	25%	21%	25%	24%	24%	19%	25%	21%
Dislike somewhat	27%	27%	18%	35%	27%	27%	28%	26%	31%	25%	28%
Dislike a lot	28%	32%	12%	16%	22%	33%	33%	28%	29%	24%	33%
Not sure	14%	12%	29%	16%	19%	9%	7%	9%	12%	18%	13%
Totals (Unweighted N)	100% (1,000)	100% (777)	100% (122)	100% (101)	100% (341)	100% (291)	100% (217)	100% (162)	100% (251)	100% (365)	100% (222)

7. Marco Rubio Logo

Regardless of whether you agree with the candidate, do you like the logo?

Shown Marco Rubio logo

	Total	Gender		Age				3 Point Party ID		
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Like a lot	10%	9%	10%	9%	5%	11%	13%	6%	7%	21%
Like somewhat	43%	42%	44%	45%	37%	46%	44%	37%	43%	52%
Dislike somewhat	19%	21%	18%	19%	20%	17%	24%	26%	18%	13%
Dislike a lot	15%	18%	12%	17%	20%	12%	12%	23%	15%	3%
Not sure	13%	10%	15%	9%	17%	14%	8%	8%	17%	11%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(483)	(516)	(137)	(252)	(420)	(190)	(356)	(403)	(240)

	Total	Race			Family Income			Region			
		White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Like a lot	10%	9%	8%	14%	8%	7%	14%	11%	12%	9%	7%
Like somewhat	43%	45%	41%	38%	41%	51%	41%	46%	48%	42%	39%
Dislike somewhat	19%	21%	10%	21%	19%	17%	27%	24%	18%	14%	26%
Dislike a lot	15%	14%	20%	15%	16%	13%	13%	11%	13%	19%	13%
Not sure	13%	11%	22%	13%	16%	12%	5%	8%	9%	16%	15%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(777)	(121)	(101)	(340)	(291)	(217)	(162)	(251)	(364)	(222)

8. Rand Paul Logo

Regardless of whether you agree with the candidate, do you like the logo?

Shown Rand Paul logo

	Gender			Age				3 Point Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Like a lot	7%	8%	6%	8%	5%	7%	7%	4%	6%	13%
Like somewhat	31%	34%	29%	26%	19%	37%	42%	22%	32%	42%
Dislike somewhat	24%	23%	25%	22%	27%	21%	29%	25%	23%	25%
Dislike a lot	24%	25%	23%	32%	33%	18%	13%	36%	24%	6%
Not sure	14%	10%	17%	12%	16%	16%	9%	13%	15%	13%
Totals (Unweighted N)	100% (997)	100% (482)	100% (515)	100% (135)	100% (252)	100% (420)	100% (190)	100% (355)	100% (402)	100% (240)

	Race			Family Income			Region				
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Like a lot	7%	7%	7%	6%	6%	8%	7%	6%	8%	7%	5%
Like somewhat	31%	34%	24%	24%	31%	31%	35%	28%	32%	31%	34%
Dislike somewhat	24%	27%	14%	20%	21%	27%	30%	30%	23%	20%	28%
Dislike a lot	24%	22%	29%	31%	24%	24%	22%	23%	22%	28%	20%
Not sure	14%	11%	26%	20%	18%	10%	6%	13%	15%	15%	12%
Totals (Unweighted N)	100% (997)	100% (776)	100% (120)	100% (101)	100% (339)	100% (290)	100% (217)	100% (161)	100% (251)	100% (363)	100% (222)

9. Ted Cruz Logo

Regardless of whether you agree with the candidate, do you like the logo?

Shown Ted Cruz logo

	Gender			Age				3 Point Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Like a lot	19%	18%	20%	13%	12%	22%	29%	8%	17%	40%
Like somewhat	44%	42%	47%	49%	42%	43%	45%	41%	44%	50%
Dislike somewhat	12%	12%	13%	15%	16%	8%	12%	18%	14%	1%
Dislike a lot	15%	20%	11%	14%	22%	14%	10%	27%	13%	3%
Not sure	9%	8%	10%	9%	8%	12%	4%	6%	12%	5%
Totals (Unweighted N)	100% (999)	100% (482)	100% (517)	100% (137)	100% (252)	100% (421)	100% (189)	100% (356)	100% (403)	100% (240)

	Race			Family Income			Region				
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Like a lot	19%	20%	14%	20%	15%	24%	21%	16%	20%	21%	18%
Like somewhat	44%	47%	34%	36%	48%	45%	40%	48%	49%	38%	48%
Dislike somewhat	12%	12%	13%	13%	11%	10%	19%	19%	12%	11%	9%
Dislike a lot	15%	14%	18%	22%	16%	15%	13%	11%	14%	21%	12%
Not sure	9%	7%	20%	9%	11%	7%	7%	7%	6%	9%	14%
Totals (Unweighted N)	100% (999)	100% (777)	100% (122)	100% (100)	100% (341)	100% (290)	100% (217)	100% (162)	100% (251)	100% (365)	100% (221)