

1. Buy happiness

Can money buy happiness?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Yes	26%	35%	18%	39%	26%	22%	18%	29%	29%	18%
No	74%	65%	82%	61%	74%	78%	82%	71%	71%	82%
Totals (Unweighted N)	100% (997)	100% (469)	100% (528)	100% (153)	100% (256)	100% (388)	100% (200)	100% (369)	100% (359)	100% (269)

	Total	Race			Family Income				Region			
		White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Yes	26%	24%	27%	39%	28%	24%	29%	28%	30%	26%	25%	26%
No	74%	76%	73%	61%	72%	76%	71%	72%	70%	74%	75%	74%
Totals (Unweighted N)	100% (997)	100% (795)	100% (102)	100% (100)	100% (345)	100% (280)	100% (74)	100% (144)	100% (163)	100% (208)	100% (325)	100% (301)

2. First thing to buy with lottery

If you won the lottery, what would be the first thing you would use the money for?

	Total	Gender		Age				Party ID		
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Pay off mortgage	18%	17%	19%	16%	21%	20%	14%	16%	19%	20%
Fund childrens' education	6%	5%	6%	6%	5%	4%	10%	8%	5%	6%
Go on a long vacation	8%	10%	6%	15%	9%	4%	4%	9%	5%	10%
Build up retirement fund	10%	13%	8%	6%	14%	12%	8%	10%	9%	12%
Give to a friend or family member in need	19%	21%	18%	19%	13%	19%	29%	20%	20%	18%
Take care of health problems	6%	4%	8%	5%	7%	6%	7%	7%	6%	6%
Buy a new car	4%	3%	5%	6%	6%	3%	3%	7%	1%	5%
Renovate house	3%	3%	4%	5%	3%	3%	3%	3%	4%	3%
Other	24%	22%	26%	23%	22%	28%	22%	20%	31%	21%
Totals (Unweighted N)	100% (998)	100% (470)	100% (528)	100% (153)	100% (255)	100% (390)	100% (200)	100% (370)	100% (359)	100% (269)

	Total	Race			Family Income				Region			
		White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Pay off mortgage	18%	20%	18%	12%	15%	22%	27%	24%	16%	18%	21%	16%
Fund childrens' education	6%	5%	9%	10%	6%	7%	3%	10%	3%	6%	7%	7%
Go on a long vacation	8%	7%	7%	13%	8%	8%	2%	7%	10%	9%	8%	5%
Build up retirement fund	10%	12%	6%	4%	7%	10%	19%	11%	11%	11%	11%	9%
Give to a friend or family member in need	19%	18%	21%	23%	21%	17%	18%	18%	22%	23%	16%	19%
Take care of health problems	6%	7%	7%	4%	10%	5%	9%	2%	5%	5%	6%	9%
Buy a new car	4%	3%	5%	9%	7%	4%	3%	1%	9%	3%	3%	4%
Renovate house	3%	3%	3%	3%	3%	5%	3%	2%	4%	3%	4%	2%
Other	24%	25%	24%	21%	24%	22%	17%	25%	21%	22%	24%	29%
Totals (Unweighted N)	100% (998)	100% (796)	100% (102)	100% (100)	100% (346)	100% (280)	100% (74)	100% (144)	100% (163)	100% (207)	100% (326)	100% (302)

3. How much

How much would you need to win in the lottery in order to give up work?

	Gender		Age				Party ID			
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
One million dollars or less	27%	25%	29%	13%	18%	34%	43%	27%	23%	31%
At least five million dollars	26%	29%	24%	19%	28%	33%	19%	26%	26%	28%
At least ten million dollars	10%	12%	9%	15%	17%	7%	3%	11%	9%	11%
At least twenty million dollars	8%	11%	4%	16%	9%	4%	2%	7%	11%	4%
At least fifty million dollars	12%	12%	12%	25%	16%	6%	3%	12%	14%	9%
Not sure	17%	10%	22%	12%	13%	16%	30%	16%	17%	16%
Totals (Unweighted N)	100% (992)	100% (469)	100% (523)	100% (153)	100% (256)	100% (388)	100% (195)	100% (366)	100% (358)	100% (268)

	Total	Race			Family Income				Region			
		White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
One million dollars or less	27%	29%	20%	23%	32%	28%	25%	20%	18%	27%	26%	34%
At least five million dollars	26%	28%	22%	21%	21%	29%	31%	39%	20%	28%	28%	27%
At least ten million dollars	10%	12%	5%	8%	9%	12%	14%	13%	15%	7%	11%	8%
At least twenty million dollars	8%	6%	11%	12%	6%	7%	12%	7%	9%	6%	9%	6%
At least fifty million dollars	12%	9%	24%	20%	15%	9%	5%	12%	22%	12%	9%	10%
Not sure	17%	17%	17%	16%	17%	15%	12%	10%	16%	19%	17%	15%
Totals (Unweighted N)	100% (992)	100% (792)	100% (101)	100% (99)	100% (344)	100% (280)	100% (74)	100% (144)	100% (162)	100% (207)	100% (323)	100% (300)

4. Long term happiness

Several years after winning, do you think people who have won very large lottery jackpots are happier with their lives, as happy or unhappy with their lives as they were before winning, or are they more unhappy with their lives?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Happier	17%	19%	15%	22%	15%	18%	12%	22%	13%	15%
Same level of happiness	26%	27%	25%	28%	29%	23%	25%	26%	24%	29%
More unhappy	31%	30%	32%	32%	27%	33%	33%	27%	33%	34%
Not sure	26%	24%	28%	18%	28%	27%	30%	24%	30%	23%
Totals (Unweighted N)	100% (1,000)	100% (471)	100% (529)	100% (153)	100% (256)	100% (390)	100% (201)	100% (370)	100% (361)	100% (269)

	Race				Family Income				Region			
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Happier	17%	15%	22%	25%	21%	12%	18%	17%	19%	18%	16%	15%
Same level of happiness	26%	24%	33%	29%	28%	29%	18%	21%	27%	19%	29%	27%
More unhappy	31%	34%	23%	24%	28%	35%	32%	38%	29%	31%	32%	31%
Not sure	26%	27%	23%	22%	22%	24%	32%	24%	24%	33%	23%	26%
Totals (Unweighted N)	100% (1,000)	100% (798)	100% (102)	100% (100)	100% (346)	100% (281)	100% (74)	100% (144)	100% (163)	100% (208)	100% (327)	100% (302)

5. Is lottery gambling

Do you consider buying a lottery ticket to be a form of gambling?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Yes	74%	78%	71%	74%	66%	78%	78%	72%	74%	77%
No	19%	17%	22%	18%	24%	17%	19%	21%	18%	20%
Not sure	6%	6%	7%	7%	10%	5%	3%	7%	8%	3%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(471)	(529)	(153)	(256)	(390)	(201)	(370)	(361)	(269)

	Race				Family Income				Region			
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Yes	74%	76%	72%	67%	73%	77%	75%	75%	71%	75%	71%	81%
No	19%	19%	22%	19%	19%	17%	24%	22%	20%	17%	25%	13%
Not sure	6%	5%	6%	14%	8%	6%	1%	3%	9%	9%	4%	6%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(798)	(102)	(100)	(346)	(281)	(74)	(144)	(163)	(208)	(327)	(302)

6. Lottery winning payout option

If you won a large lottery jackpot, would you choose a single lump sum payment or would you take annual payments stretched out over several years?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Lump sum payment	61%	60%	61%	41%	53%	71%	77%	59%	60%	64%
Annual payments	26%	25%	27%	43%	31%	19%	14%	29%	26%	22%
Not sure	13%	14%	12%	15%	16%	11%	9%	11%	14%	13%
Totals (Unweighted N)	100% (999)	100% (471)	100% (528)	100% (152)	100% (256)	100% (390)	100% (201)	100% (370)	100% (360)	100% (269)

	Race			Family Income				Region				
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Lump sum payment	61%	61%	66%	56%	61%	60%	69%	68%	46%	57%	69%	63%
Annual payments	26%	25%	25%	32%	26%	27%	19%	23%	37%	25%	21%	28%
Not sure	13%	13%	9%	12%	14%	13%	12%	9%	17%	18%	10%	10%
Totals (Unweighted N)	100% (999)	100% (798)	100% (102)	100% (99)	100% (346)	100% (280)	100% (74)	100% (144)	100% (163)	100% (208)	100% (327)	100% (301)