

**1. Republican memoir titles**

Listed below are the titles of some books written by politicians. Based on the title alone, which one would you be most interested to read?

	Total	Gender		Age				Party ID		
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
One Nation: What We Can All Do to Save America's Future	22%	21%	22%	23%	13%	23%	31%	25%	21%	20%
American Dreams: Restoring the Land of Opportunity	19%	19%	20%	15%	19%	21%	22%	24%	18%	17%
Unintimidated: A Governor's Story and a Nation's Challenge	4%	3%	4%	2%	5%	4%	3%	2%	5%	3%
Leadership and Crisis	8%	9%	7%	9%	8%	8%	4%	12%	7%	3%
God, Guns, Grits and Gravy	14%	15%	13%	21%	13%	13%	8%	8%	17%	16%
The Tea Party Goes to Washington	5%	6%	4%	3%	8%	3%	5%	1%	6%	6%
Blue Collar Conservatives: Recommitting to an America That Works	8%	9%	7%	9%	7%	8%	10%	4%	7%	16%
Against All Odds: My Life of Hardship, Fast Breaks and Second Chances	10%	9%	11%	8%	15%	10%	6%	16%	9%	4%
Fed Up!: Our Fight to Save Washington	11%	9%	12%	9%	13%	10%	11%	8%	11%	14%
Totals (Unweighted N)	100% (936)	100% (448)	100% (488)	100% (169)	100% (252)	100% (358)	100% (157)	100% (309)	100% (412)	100% (215)

	Total	Race			Family Income				Region			
		White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
One Nation: What We Can All Do to Save America's Future	22%	24%	11%	20%	22%	22%	16%	24%	24%	16%	21%	28%
American Dreams: Restoring the Land of Opportunity	19%	19%	19%	22%	18%	20%	17%	21%	26%	20%	18%	15%
Unintimidated: A Governor's Story and a Nation's Challenge	4%	3%	6%	5%	3%	2%	3%	6%	5%	5%	2%	4%
Leadership and Crisis	8%	7%	10%	9%	10%	3%	7%	13%	6%	8%	9%	7%
God, Guns, Grits and Gravy	14%	13%	18%	18%	14%	15%	19%	4%	12%	12%	18%	11%
The Tea Party Goes to Washington	5%	5%	4%	7%	3%	7%	5%	2%	3%	4%	6%	5%
Blue Collar Conservatives: Recommitting to an America That Works	8%	10%	2%	5%	6%	11%	10%	12%	7%	12%	6%	10%
Against All Odds: My Life of Hardship, Fast Breaks and Second Chances	10%	8%	26%	5%	13%	7%	7%	11%	8%	7%	12%	11%
Fed Up!: Our Fight to Save Washington	11%	12%	6%	9%	11%	12%	16%	7%	11%	16%	9%	9%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(936)	(707)	(112)	(117)	(352)	(268)	(70)	(112)	(155)	(202)	(364)	(215)

**2. Democratic memoir titles**

Listed below are the titles of some books written by politicians. Based on the title alone, which one would you be most interested to read?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
A Fighting Chance	7%	8%	7%	12%	9%	6%	2%	9%	5%	10%
A Time to Fight: Reclaiming a Fair and Just America	24%	28%	20%	18%	20%	30%	26%	21%	25%	26%
All Things Possible: Setbacks and Success in Politics and Life	6%	8%	4%	5%	5%	6%	8%	6%	7%	2%
Outsider in the House	9%	6%	12%	10%	12%	8%	4%	8%	11%	7%
Hard Choices	15%	14%	16%	16%	12%	12%	24%	21%	16%	5%
Promises to Keep: On Life and Politics	6%	5%	7%	8%	7%	5%	4%	9%	5%	4%
A Prayer for America	24%	20%	28%	18%	23%	26%	29%	15%	22%	39%
The Plan: Big Ideas for America	9%	11%	7%	14%	12%	7%	3%	11%	10%	6%
Totals (Unweighted N)	100% (937)	100% (447)	100% (490)	100% (168)	100% (252)	100% (356)	100% (161)	100% (314)	100% (415)	100% (208)

	Race				Family Income				Region			
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
A Fighting Chance	7%	6%	12%	12%	9%	7%	14%	4%	6%	7%	8%	8%
A Time to Fight: Reclaiming a Fair and Just America	24%	26%	20%	14%	25%	24%	22%	17%	20%	23%	24%	27%
All Things Possible: Setbacks and Success in Politics and Life	6%	4%	14%	6%	6%	3%	4%	10%	6%	3%	6%	8%
Outsider in the House	9%	9%	9%	11%	8%	11%	12%	9%	9%	11%	8%	9%
Hard Choices	15%	16%	11%	15%	15%	11%	24%	16%	17%	15%	13%	16%
Promises to Keep: On Life and Politics	6%	6%	5%	8%	6%	5%	6%	9%	5%	6%	5%	9%
A Prayer for America	24%	24%	24%	23%	25%	27%	17%	15%	27%	23%	27%	17%
The Plan: Big Ideas for America	9%	10%	5%	10%	6%	11%	2%	20%	10%	12%	8%	7%

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	Total	Race			Family Income				Region			
		White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Totals (Unweighted N)	100% (937)	100% (708)	100% (114)	100% (115)	100% (354)	100% (268)	100% (71)	100% (112)	100% (152)	100% (204)	100% (360)	100% (221)