

**1. Party ID of author – One Nation: What We Can All Do to Save America’s Future**

Based on the book title alone, do you think a Republican or a Democrat wrote the following books? Please take your best guess if you do not know.

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Republican	55%	60%	51%	47%	57%	54%	65%	38%	57%	74%
Democrat	45%	40%	49%	53%	43%	46%	35%	62%	43%	26%
Totals (Unweighted N)	100% (985)	100% (468)	100% (517)	100% (161)	100% (255)	100% (407)	100% (162)	100% (344)	100% (415)	100% (226)

	Total	Race			Family Income				Region			
		White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Republican	55%	61%	28%	48%	48%	57%	63%	58%	52%	54%	58%	54%
Democrat	45%	39%	72%	52%	52%	43%	37%	42%	48%	46%	42%	46%
Totals (Unweighted N)	100% (985)	100% (747)	100% (114)	100% (124)	100% (339)	100% (281)	100% (85)	100% (138)	100% (177)	100% (197)	100% (366)	100% (245)

	Total	Ideology			
		Liberal	Moderate	Conservative	Not sure
Republican	55%	44%	50%	70%	42%
Democrat	45%	56%	50%	30%	58%
Totals (Unweighted N)	100% (985)	100% (278)	100% (283)	100% (345)	100% (79)

**2. Party ID of author – American Dreams: Restoring the Land of Opportunity**

Based on the book title alone, do you think a Republican or a Democrat wrote the following books? Please take your best guess if you do not know.

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Republican	52%	61%	44%	45%	50%	52%	62%	31%	56%	73%
Democrat	48%	39%	56%	55%	50%	48%	38%	69%	44%	27%
Totals (Unweighted N)	100% (986)	100% (469)	100% (517)	100% (159)	100% (255)	100% (409)	100% (163)	100% (345)	100% (415)	100% (226)

	Race				Family Income				Region			
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Republican	52%	57%	25%	44%	45%	53%	64%	63%	56%	48%	51%	54%
Democrat	48%	43%	75%	56%	55%	47%	36%	37%	44%	52%	49%	46%
Totals (Unweighted N)	100% (986)	100% (747)	100% (115)	100% (124)	100% (338)	100% (282)	100% (85)	100% (139)	100% (178)	100% (196)	100% (366)	100% (246)

	Ideology				
	Total	Liberal	Moderate	Conservative	Not sure
Republican	52%	42%	48%	66%	33%
Democrat	48%	58%	52%	34%	67%
Totals (Unweighted N)	100% (986)	100% (280)	100% (284)	100% (344)	100% (78)

**3. Party ID of author – Unintimidated: A Governor’s Story and a Nation’s Challenge**

Based on the book title alone, do you think a Republican or a Democrat wrote the following books? Please take your best guess if you do not know.

	Total	Gender		Age				Party ID		
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Republican	60%	63%	58%	64%	56%	61%	59%	57%	60%	63%
Democrat	40%	37%	42%	36%	44%	39%	41%	43%	40%	37%
Totals (Unweighted N)	100% (987)	100% (470)	100% (517)	100% (160)	100% (255)	100% (410)	100% (162)	100% (345)	100% (416)	100% (226)

	Total	Race			Family Income				Region			
		White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Republican	60%	61%	59%	56%	52%	64%	57%	72%	56%	68%	58%	60%
Democrat	40%	39%	41%	44%	48%	36%	43%	28%	44%	32%	42%	40%
Totals (Unweighted N)	100% (987)	100% (746)	100% (116)	100% (125)	100% (339)	100% (282)	100% (85)	100% (139)	100% (178)	100% (197)	100% (367)	100% (245)

	Total	Ideology			
		Liberal	Moderate	Conservative	Not sure
Republican	60%	64%	56%	63%	56%
Democrat	40%	36%	44%	37%	44%
Totals (Unweighted N)	100% (987)	100% (280)	100% (283)	100% (346)	100% (78)

**4. Party ID of author – Leadership and Crisis**

Based on the book title alone, do you think a Republican or a Democrat wrote the following books? Please take your best guess if you do not know.

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Republican	58%	62%	55%	59%	61%	57%	57%	43%	63%	69%
Democrat	42%	38%	45%	41%	39%	43%	43%	57%	37%	31%
Totals (Unweighted N)	100% (983)	100% (469)	100% (514)	100% (159)	100% (253)	100% (409)	100% (162)	100% (343)	100% (415)	100% (225)

	Race				Family Income				Region			
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Republican	58%	60%	51%	54%	54%	57%	59%	62%	63%	55%	60%	55%
Democrat	42%	40%	49%	46%	46%	43%	41%	38%	37%	45%	40%	45%
Totals (Unweighted N)	100% (983)	100% (745)	100% (113)	100% (125)	100% (336)	100% (281)	100% (85)	100% (139)	100% (178)	100% (197)	100% (364)	100% (244)

	Ideology				
	Total	Liberal	Moderate	Conservative	Not sure
Republican	58%	55%	53%	67%	51%
Democrat	42%	45%	47%	33%	49%
Totals (Unweighted N)	100% (983)	100% (279)	100% (282)	100% (345)	100% (77)

**5. Party ID of author – God, Guns, Grits and Gravy**

Based on the book title alone, do you think a Republican or a Democrat wrote the following books? Please take your best guess if you do not know.

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Republican	78%	80%	76%	78%	75%	77%	82%	79%	76%	79%
Democrat	22%	20%	24%	22%	25%	23%	18%	21%	24%	21%
Totals (Unweighted N)	100% (985)	100% (470)	100% (515)	100% (159)	100% (255)	100% (408)	100% (163)	100% (345)	100% (414)	100% (226)

	Race				Family Income				Region			
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Republican	78%	82%	71%	60%	70%	80%	80%	87%	69%	79%	79%	81%
Democrat	22%	18%	29%	40%	30%	20%	20%	13%	31%	21%	21%	19%
Totals (Unweighted N)	100% (985)	100% (747)	100% (114)	100% (124)	100% (338)	100% (282)	100% (85)	100% (138)	100% (178)	100% (196)	100% (365)	100% (246)

	Ideology				
	Total	Liberal	Moderate	Conservative	Not sure
Republican	78%	80%	76%	80%	70%
Democrat	22%	20%	24%	20%	30%
Totals (Unweighted N)	100% (985)	100% (279)	100% (283)	100% (345)	100% (78)

**6. Party ID of author – The Tea Party Goes to Washington**

Based on the book title alone, do you think a Republican or a Democrat wrote the following books? Please take your best guess if you do not know.

	Total	Gender		Age				Party ID		
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Republican	77%	78%	75%	75%	76%	76%	82%	81%	76%	72%
Democrat	23%	22%	25%	25%	24%	24%	18%	19%	24%	28%
Totals (Unweighted N)	100% (988)	100% (471)	100% (517)	100% (161)	100% (256)	100% (409)	100% (162)	100% (346)	100% (416)	100% (226)

	Total	Race			Family Income				Region			
		White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Republican	77%	78%	78%	69%	72%	81%	84%	81%	76%	81%	77%	74%
Democrat	23%	22%	22%	31%	28%	19%	16%	19%	24%	19%	23%	26%
Totals (Unweighted N)	100% (988)	100% (747)	100% (117)	100% (124)	100% (341)	100% (282)	100% (85)	100% (138)	100% (177)	100% (198)	100% (368)	100% (245)

	Total	Ideology			
		Liberal	Moderate	Conservative	Not sure
Republican	77%	80%	77%	78%	62%
Democrat	23%	20%	23%	22%	38%
Totals (Unweighted N)	100% (988)	100% (279)	100% (284)	100% (346)	100% (79)

**7. Party ID of author – Blue Collar Conservatives: Recommitting to an America That Works**

Based on the book title alone, do you think a Republican or a Democrat wrote the following books? Please take your best guess if you do not know.

	Total	Gender		Age				Party ID		
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Republican	70%	78%	62%	66%	70%	69%	74%	61%	70%	81%
Democrat	30%	22%	38%	34%	30%	31%	26%	39%	30%	19%
Totals (Unweighted N)	100% (987)	100% (472)	100% (515)	100% (160)	100% (256)	100% (409)	100% (162)	100% (346)	100% (415)	100% (226)

	Total	Race			Family Income				Region			
		White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Republican	70%	72%	59%	67%	61%	70%	79%	82%	70%	66%	68%	75%
Democrat	30%	28%	41%	33%	39%	30%	21%	18%	30%	34%	32%	25%
Totals (Unweighted N)	100% (987)	100% (746)	100% (116)	100% (125)	100% (340)	100% (282)	100% (85)	100% (138)	100% (178)	100% (197)	100% (367)	100% (245)

	Total	Ideology			
		Liberal	Moderate	Conservative	Not sure
Republican	70%	75%	66%	74%	55%
Democrat	30%	25%	34%	26%	45%
Totals (Unweighted N)	100% (987)	100% (279)	100% (283)	100% (347)	100% (78)

**8. Party ID of author – Against All Odds: My Life of Hardship, Fast Breaks and Second Chances**

Based on the book title alone, do you think a Republican or a Democrat wrote the following books? Please take your best guess if you do not know.

	Total	Gender		Age				Party ID		
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Republican	33%	32%	34%	36%	37%	28%	32%	32%	34%	31%
Democrat	67%	68%	66%	64%	63%	72%	68%	68%	66%	69%
Totals (Unweighted N)	100% (986)	100% (471)	100% (515)	100% (160)	100% (255)	100% (409)	100% (162)	100% (345)	100% (415)	100% (226)

	Total	Race			Family Income				Region			
		White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Republican	33%	33%	16%	46%	32%	36%	26%	30%	36%	34%	26%	41%
Democrat	67%	67%	84%	54%	68%	64%	74%	70%	64%	66%	74%	59%
Totals (Unweighted N)	100% (986)	100% (746)	100% (115)	100% (125)	100% (339)	100% (282)	100% (85)	100% (138)	100% (178)	100% (197)	100% (366)	100% (245)

	Total	Ideology			
		Liberal	Moderate	Conservative	Not sure
Republican	33%	32%	31%	32%	48%
Democrat	67%	68%	69%	68%	52%
Totals (Unweighted N)	100% (986)	100% (279)	100% (282)	100% (347)	100% (78)



**9. Party ID of author – Fed Up!: Our Fight to Save Washington**

Based on the book title alone, do you think a Republican or a Democrat wrote the following books? Please take your best guess if you do not know.

	Total	Gender		Age				Party ID		
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Republican	69%	73%	67%	63%	64%	71%	83%	60%	70%	83%
Democrat	31%	27%	33%	37%	36%	29%	17%	40%	30%	17%
Totals (Unweighted N)	100% (988)	100% (471)	100% (517)	100% (160)	100% (255)	100% (411)	100% (162)	100% (345)	100% (417)	100% (226)

	Total	Race			Family Income				Region			
		White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Republican	69%	73%	57%	58%	58%	74%	75%	81%	67%	63%	71%	75%
Democrat	31%	27%	43%	42%	42%	26%	25%	19%	33%	37%	29%	25%
Totals (Unweighted N)	100% (988)	100% (747)	100% (115)	100% (126)	100% (340)	100% (282)	100% (85)	100% (139)	100% (179)	100% (198)	100% (366)	100% (245)

	Total	Ideology			
		Liberal	Moderate	Conservative	Not sure
Republican	69%	63%	69%	77%	53%
Democrat	31%	37%	31%	23%	47%
Totals (Unweighted N)	100% (988)	100% (281)	100% (282)	100% (346)	100% (79)

**10. Party ID of author – A Fighting Chance**

Based on the book title alone, do you think a Republican or a Democrat wrote the following books? Please take your best guess if you do not know.

	Total	Gender		Age				Party ID		
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Republican	41%	42%	39%	40%	37%	43%	43%	27%	41%	59%
Democrat	59%	58%	61%	60%	63%	57%	57%	73%	59%	41%
Totals (Unweighted N)	100% (986)	100% (471)	100% (515)	100% (159)	100% (256)	100% (409)	100% (162)	100% (345)	100% (415)	100% (226)

	Total	Race			Family Income				Region			
		White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Republican	41%	43%	18%	43%	38%	39%	41%	42%	46%	36%	38%	45%
Democrat	59%	57%	82%	57%	62%	61%	59%	58%	54%	64%	62%	55%
Totals (Unweighted N)	100% (986)	100% (745)	100% (116)	100% (125)	100% (339)	100% (281)	100% (85)	100% (139)	100% (179)	100% (196)	100% (367)	100% (244)

	Total	Ideology			
		Liberal	Moderate	Conservative	Not sure
Republican	41%	32%	39%	50%	32%
Democrat	59%	68%	61%	50%	68%
Totals (Unweighted N)	100% (986)	100% (279)	100% (283)	100% (346)	100% (78)

**11. Party ID of author – A Time to Fight: Reclaiming a Fair and Just America**

Based on the book title alone, do you think a Republican or a Democrat wrote the following books? Please take your best guess if you do not know.

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Republican	56%	59%	53%	47%	58%	59%	58%	46%	55%	72%
Democrat	44%	41%	47%	53%	42%	41%	42%	54%	45%	28%
Totals (Unweighted N)	100% (988)	100% (470)	100% (518)	100% (160)	100% (255)	100% (410)	100% (163)	100% (345)	100% (417)	100% (226)

	Race				Family Income				Region			
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Republican	56%	58%	41%	57%	49%	58%	48%	65%	58%	43%	60%	59%
Democrat	44%	42%	59%	43%	51%	42%	52%	35%	42%	57%	40%	41%
Totals (Unweighted N)	100% (988)	100% (748)	100% (116)	100% (124)	100% (340)	100% (282)	100% (85)	100% (139)	100% (178)	100% (197)	100% (367)	100% (246)

	Ideology				
	Total	Liberal	Moderate	Conservative	Not sure
Republican	56%	52%	54%	61%	49%
Democrat	44%	48%	46%	39%	51%
Totals (Unweighted N)	100% (988)	100% (280)	100% (284)	100% (345)	100% (79)

**12. Party ID of author – All Things Possible: Setbacks and Success in Politics and Life**

Based on the book title alone, do you think a Republican or a Democrat wrote the following books? Please take your best guess if you do not know.

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Republican	37%	31%	42%	30%	40%	35%	45%	31%	39%	40%
Democrat	63%	69%	58%	70%	60%	65%	55%	69%	61%	60%
Totals (Unweighted N)	100% (989)	100% (471)	100% (518)	100% (161)	100% (257)	100% (409)	100% (162)	100% (347)	100% (416)	100% (226)

	Race				Family Income				Region			
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Republican	37%	36%	36%	43%	44%	37%	28%	25%	35%	38%	37%	37%
Democrat	63%	64%	64%	57%	56%	63%	72%	75%	65%	62%	63%	63%
Totals (Unweighted N)	100% (989)	100% (747)	100% (117)	100% (125)	100% (342)	100% (282)	100% (85)	100% (139)	100% (178)	100% (198)	100% (368)	100% (245)

	Ideology				
	Total	Liberal	Moderate	Conservative	Not sure
Republican	37%	28%	36%	37%	62%
Democrat	63%	72%	64%	63%	38%
Totals (Unweighted N)	100% (989)	100% (280)	100% (283)	100% (347)	100% (79)

**13. Party ID of author – Outsider in the House**

Based on the book title alone, do you think a Republican or a Democrat wrote the following books? Please take your best guess if you do not know.

	Total	Gender		Age				Party ID		
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Republican	56%	59%	53%	65%	56%	52%	52%	55%	58%	52%
Democrat	44%	41%	47%	35%	44%	48%	48%	45%	42%	48%
Totals (Unweighted N)	100% (985)	100% (469)	100% (516)	100% (160)	100% (256)	100% (407)	100% (162)	100% (345)	100% (414)	100% (226)

	Total	Race			Family Income				Region			
		White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Republican	56%	54%	69%	55%	58%	54%	60%	54%	52%	57%	61%	50%
Democrat	44%	46%	31%	45%	42%	46%	40%	46%	48%	43%	39%	50%
Totals (Unweighted N)	100% (985)	100% (746)	100% (115)	100% (124)	100% (339)	100% (281)	100% (85)	100% (138)	100% (177)	100% (196)	100% (367)	100% (245)

	Total	Ideology			
		Liberal	Moderate	Conservative	Not sure
Republican	56%	49%	58%	56%	68%
Democrat	44%	51%	42%	44%	32%
Totals (Unweighted N)	100% (985)	100% (278)	100% (284)	100% (345)	100% (78)

**14. Party ID of author – Hard Choices**

Based on the book title alone, do you think a Republican or a Democrat wrote the following books? Please take your best guess if you do not know.

	Total	Gender		Age				Party ID		
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Republican	45%	46%	45%	43%	45%	46%	48%	40%	47%	50%
Democrat	55%	54%	55%	57%	55%	54%	52%	60%	53%	50%
Totals (Unweighted N)	100% (989)	100% (472)	100% (517)	100% (161)	100% (257)	100% (410)	100% (161)	100% (347)	100% (416)	100% (226)

	Total	Race			Family Income				Region			
		White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Republican	45%	46%	41%	46%	43%	47%	48%	40%	49%	39%	43%	52%
Democrat	55%	54%	59%	54%	57%	53%	52%	60%	51%	61%	57%	48%
Totals (Unweighted N)	100% (989)	100% (746)	100% (117)	100% (126)	100% (341)	100% (282)	100% (85)	100% (139)	100% (178)	100% (198)	100% (368)	100% (245)

	Total	Ideology			
		Liberal	Moderate	Conservative	Not sure
Republican	45%	44%	45%	47%	43%
Democrat	55%	56%	55%	53%	57%
Totals (Unweighted N)	100% (989)	100% (280)	100% (284)	100% (346)	100% (79)

**15. Party ID of author – Promises to Keep: On Life and Politics**

Based on the book title alone, do you think a Republican or a Democrat wrote the following books? Please take your best guess if you do not know.

	Total	Gender		Age				Party ID		
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Republican	41%	43%	39%	42%	45%	41%	32%	32%	44%	46%
Democrat	59%	57%	61%	58%	55%	59%	68%	68%	56%	54%
Totals (Unweighted N)	100% (988)	100% (471)	100% (517)	100% (161)	100% (256)	100% (409)	100% (162)	100% (346)	100% (417)	100% (225)

	Total	Race			Family Income				Region			
		White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Republican	41%	39%	41%	48%	46%	42%	37%	32%	42%	40%	39%	44%
Democrat	59%	61%	59%	52%	54%	58%	63%	68%	58%	60%	61%	56%
Totals (Unweighted N)	100% (988)	100% (746)	100% (116)	100% (126)	100% (341)	100% (281)	100% (85)	100% (139)	100% (179)	100% (198)	100% (366)	100% (245)

	Total	Ideology			
		Liberal	Moderate	Conservative	Not sure
Republican	41%	36%	39%	43%	51%
Democrat	59%	64%	61%	57%	49%
Totals (Unweighted N)	100% (988)	100% (280)	100% (283)	100% (346)	100% (79)

**16. Party ID of author – A Prayer for America**

Based on the book title alone, do you think a Republican or a Democrat wrote the following books? Please take your best guess if you do not know.

	Total	Gender		Age				Party ID		
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Republican	72%	79%	65%	67%	70%	74%	76%	58%	73%	90%
Democrat	28%	21%	35%	33%	30%	26%	24%	42%	27%	10%
Totals (Unweighted N)	100% (986)	100% (470)	100% (516)	100% (160)	100% (255)	100% (409)	100% (162)	100% (345)	100% (415)	100% (226)

	Total	Race			Family Income				Region			
		White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Republican	72%	79%	35%	64%	62%	73%	80%	87%	74%	65%	69%	81%
Democrat	28%	21%	65%	36%	38%	27%	20%	13%	26%	35%	31%	19%
Totals (Unweighted N)	100% (986)	100% (748)	100% (114)	100% (124)	100% (341)	100% (280)	100% (85)	100% (138)	100% (178)	100% (197)	100% (366)	100% (245)

	Total	Ideology			
		Liberal	Moderate	Conservative	Not sure
Republican	72%	73%	66%	80%	62%
Democrat	28%	27%	34%	20%	38%
Totals (Unweighted N)	100% (986)	100% (279)	100% (283)	100% (345)	100% (79)



**17. Party ID of author – The Plan: Big Ideas for America**

Based on the book title alone, do you think a Republican or a Democrat wrote the following books? Please take your best guess if you do not know.

	Total	Gender		Age				Party ID		
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Republican	39%	35%	44%	37%	47%	36%	37%	46%	39%	31%
Democrat	61%	65%	56%	63%	53%	64%	63%	54%	61%	69%
Totals (Unweighted N)	100% (984)	100% (468)	100% (516)	100% (160)	100% (255)	100% (407)	100% (162)	100% (344)	100% (414)	100% (226)

	Total	Race			Family Income				Region			
		White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Republican	39%	36%	47%	50%	46%	32%	36%	45%	41%	42%	39%	36%
Democrat	61%	64%	53%	50%	54%	68%	64%	55%	59%	58%	61%	64%
Totals (Unweighted N)	100% (984)	100% (747)	100% (115)	100% (122)	100% (340)	100% (280)	100% (85)	100% (138)	100% (176)	100% (196)	100% (367)	100% (245)

	Total	Ideology			
		Liberal	Moderate	Conservative	Not sure
Republican	39%	47%	40%	29%	59%
Democrat	61%	53%	60%	71%	41%
Totals (Unweighted N)	100% (984)	100% (278)	100% (282)	100% (345)	100% (79)