YouGov August 5 - 7, 2014

1. Romney favorability Do you have a favorable or an unfavorable opinion of Mitt Romney?

		Gender			Α	ge	Party ID			
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Very favorable	13%	13%	13%	7%	7%	13%	27%	4%	8%	34%
Somewhat favorable	23%	24%	22%	26%	24%	20%	23%	13%	24%	35%
Somewhat unfavorable	19%	18%	20%	19%	23%	17%	18%	19%	23%	11%
Very unfavorable	25%	28%	21%	26%	21%	27%	23%	40%	22%	6%
Don't know	21%	17%	25%	23%	25%	23%	8%	23%	22%	14%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(994)	(483)	(511)	(195)	(260)	(375)	(164)	(340)	(421)	(233)

	Total		Race			Family Income			Region			
		White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West	
Very favorable	13%	15%	5%	7%	9%	12%	21%	12%	14%	11%	14%	
Somewhat favorable	23%	24%	16%	21%	15%	34%	21%	25%	20%	27%	17%	
Somewhat unfavorable	19%	19%	25%	14%	18%	20%	21%	16%	19%	19%	22%	
Very unfavorable	25%	25%	32%	19%	25%	19%	31%	25%	26%	22%	27%	
Don't know	21%	17%	22%	40%	32%	15%	7%	21%	22%	21%	20%	
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
(Unweighted N)	(994)	(741)	(115)	(138)	(392)	(295)	(159)	(152)	(199)	(395)	(248)	

	Total	Ideology									
		Very liberal	Liberal	Moderate	Conservative	Very conservative	Not sure				
Very favorable	13%	6%	5%	4%	27%	26%	6%				
Somewhat favorable	23%	12%	18%	19%	35%	32%	6%				
Somewhat unfavorable	19%	7%	24%	23%	16%	12%	17%				
Very unfavorable	25%	63%	40%	30%	8%	17%	13%				
Don't know	21%	12%	13%	23%	15%	13%	58%				
Totals	100%	100%	100%	100%	100%	100%	100%				
(Unweighted N)	(994)	(62)	(142)	(337)	(227)	(115)	(111)				



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2. Mitt Romney run for President Do you want Mitt Romney to run for President in 2016?

		Gender			Α	ge	Party ID			
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Yes	19%	19%	19%	24%	16%	15%	27%	11%	19%	32%
No	53%	55%	52%	56%	52%	56%	46%	68%	52%	34%
Not sure	27%	26%	29%	21%	32%	29%	27%	21%	29%	34%
Totals (Unweighted N)	100% (992)	100% (482)	100% (510)	100% (195)	100% (259)	100% (374)	100% (164)	100% (339)	100% (421)	100% (232)

		Race			Family Income			Region			
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Yes	19%	21%	10%	18%	15%	24%	26%	19%	20%	19%	20%
No	53%	51%	67%	51%	54%	52%	55%	52%	49%	54%	57%
Not sure	27%	27%	23%	31%	30%	25%	20%	29%	30%	28%	23%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(992)	(741)	(114)	(137)	(392)	(295)	(157)	(152)	(199)	(394)	(247)

		Ideology								
	Total	Very liberal	Liberal	Moderate	Conservative	Very conservative	Not sure			
Yes	19%	6%	12%	17%	29%	30%	12%			
No	53%	66%	71%	57%	41%	52%	39%			
Not sure	27%	27%	17%	26%	30%	18%	49%			
Totals	100%	100%	100%	100%	100%	100%	100%			
(Unweighted N)	(992)	(62)	(142)	(336)	(226)	(115)	(111)			