YouGov
August 5-7, 2014
YouGov

1. Romney favorability

Do you have a favorable or an unfavorable opinion of Mitt Romney?

|  | Total | Gender |  | Age |  |  |  | Party ID |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Indep |  | Republican |
| Very favorable | 13\% | 13\% | 13\% | 7\% | 7\% | 13\% | 27\% | 4\% |  |  | 34\% |
| Somewhat favorable | 23\% | 24\% | 22\% | 26\% | 24\% | 20\% | 23\% | 13\% |  |  | 35\% |
| Somewhat unfavorable | 19\% | 18\% | 20\% | 19\% | 23\% | 17\% | 18\% | 19\% |  |  | 11\% |
| Very unfavorable | 25\% | 28\% | 21\% | 26\% | 21\% | 27\% | 23\% | 40\% |  |  | 6\% |
| Don't know | 21\% | 17\% | 25\% | 23\% | 25\% | 23\% | 8\% | 23\% |  |  | 14\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |  |  | 100\% |
| (Unweighted N) | (994) | (483) | (511) | (195) | (260) | (375) | (164) | (340) |  |  | (233) |
|  |  |  | Race |  |  | ily Income |  |  |  |  |  |
|  | Total | White | Black | Hispanic | Under 40 | 40-80 | 80+ | Northeast | Midwest | South | West |
| Very favorable | 13\% | 15\% | 5\% | 7\% | 9\% | 12\% | 21\% | 12\% | 14\% | 11\% | 14\% |
| Somewhat favorable | 23\% | 24\% | 16\% | 21\% | 15\% | 34\% | 21\% | 25\% | 20\% | 27\% | 17\% |
| Somewhat unfavorable | 19\% | 19\% | 25\% | 14\% | 18\% | 20\% | 21\% | 16\% | 19\% | 19\% | 22\% |
| Very unfavorable | 25\% | 25\% | 32\% | 19\% | 25\% | 19\% | 31\% | 25\% | 26\% | 22\% | 27\% |
| Don't know | 21\% | 17\% | 22\% | 40\% | 32\% | 15\% | 7\% | 21\% | 22\% | 21\% | 20\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (994) | (741) | (115) | (138) | (392) | (295) | (159) | (152) | (199) | (395) | (248) |


|  | Total | Ideology |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Very liberal | Liberal | Moderate | Conservative | Very conservative | Not sure |
| Very favorable | 13\% | 6\% | 5\% | 4\% | 27\% | 26\% | 6\% |
| Somewhat favorable | 23\% | 12\% | 18\% | 19\% | 35\% | 32\% | 6\% |
| Somewhat unfavorable | 19\% | 7\% | 24\% | 23\% | 16\% | 12\% | 17\% |
| Very unfavorable | 25\% | 63\% | 40\% | 30\% | 8\% | 17\% | 13\% |
| Don't know | 21\% | 12\% | 13\% | 23\% | 15\% | 13\% | 58\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (994) | (62) | (142) | (337) | (227) | (115) | (111) |

YouGov
August 5-7, 2014
YouGov
2. Mitt Romney run for President

Do you want Mitt Romney to run for President in 2016?

|  | Total | Gender |  | Age |  |  |  | Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| Yes | 19\% | 19\% | 19\% | 24\% | 16\% | 15\% | 27\% | 11\% | 19\% | 32\% |
| No | 53\% | 55\% | 52\% | 56\% | 52\% | 56\% | 46\% | 68\% | 52\% | 34\% |
| Not sure | 27\% | 26\% | 29\% | 21\% | 32\% | 29\% | 27\% | 21\% | 29\% | 34\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (992) | (482) | (510) | (195) | (259) | (374) | (164) | (339) | (421) | (232) |


|  | Total | Race |  |  | Family Income |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Hispanic | Under 40 | 40-80 | 80+ | Northeast | Midwest | South | West |
| Yes | 19\% | 21\% | 10\% | 18\% | 15\% | 24\% | 26\% | 19\% | 20\% | 19\% | 20\% |
| No | 53\% | 51\% | 67\% | 51\% | 54\% | 52\% | 55\% | 52\% | 49\% | 54\% | 57\% |
| Not sure | 27\% | 27\% | 23\% | 31\% | 30\% | 25\% | 20\% | 29\% | 30\% | 28\% | 23\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (992) | (741) | (114) | (137) | (392) | (295) | (157) | (152) | (199) | (394) | (247) |


|  | Total | Ideology |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Very liberal | Liberal | Moderate | Conservative | Very conservative | Not sure |
| Yes | 19\% | 6\% | 12\% | 17\% | 29\% | 30\% | 12\% |
| No | 53\% | 66\% | 71\% | 57\% | 41\% | 52\% | 39\% |
| Not sure | 27\% | 27\% | 17\% | 26\% | 30\% | 18\% | 49\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (992) | (62) | (142) | (336) | (226) | (115) | (111) |

